

Office of Planning FY2021

Agency Office of Planning

Agency Code BDO

Fiscal Year 2021

Mission The mission of the Office of Planning (OP) is to guide development of the District of Columbia, including the preservation and revitalization of our distinctive neighborhoods, while engaging all communities.

Strategic Objectives

Objective Number	Strategic Objective
1	Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life.
2	Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans.
3	Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics.
4	Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design.
5	Create and maintain a highly efficient, transparent, and responsive District government.

Key Performance Indicators

Measure	Directionality	FY 2018 Actual	FY 2019 Actual	FY 2020 Actual	FY 2021 Target
1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life. (2 Measures)					
Satisfaction rating given by the Director of the Capital Improvements Program re: the consistency and quality of OP's contribution	Up is Better	100%	100%	100%	90%
Percent of Geographic Information Systems (GIS) and State Data customers (internal and external) who are satisfied with the maps and demographic data they received from OP staff, and that it will enable them to fulfill their role in planning the city and influencing quality neighborhood outcomes	Up is Better	95.9%	97.8%	98.1%	92%
2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (5 Measures)					
Satisfaction rating given by head of Public Space Commission re: the consistency and quality of OP's contribution	Up is Better	100%	100%	100%	90%
Percent of stakeholder requests for planning assistance fulfilled	Up is Better	98.9%	100%	100%	80%
Percent of OP small area plans approved by the Council or other neighborhood plans supported by the relevant Advisory Neighborhood Commissions (ANCs)	Up is Better	100%	No Applicable Incidents	No Applicable Incidents	92%
Percent of OP's neighborhood plans that receive recognition from professional associations (American Planning Association (APA), Urban Land Institute (ULI), etc.)	Up is Better	No Applicable Incidents	No Applicable Incidents	No Applicable Incidents	50%
Percent of discretionary developments/projects initiated within neighborhood plan boundaries that are guided by OP's small area or neighborhood plans	Up is Better	100%	100%	100%	95%

Measure	Directionality	FY 2018 Actual	FY 2019 Actual	FY 2020 Actual	FY 2021 Target
3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (2 Measures)					
Percent of customers OP engages who rate their interaction with OP as satisfactory or higher	Up is Better	97.4%	98.1%	96.6%	75%
Percent of relevant ANCs that OP engages in small area or neighborhood planning activities	Up is Better	100%	100%	No Applicable Incidents	90%
4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design. (9 Measures)					
Percent of historic property permit applications reviewed over the counter	Up is Better	97.1%	97.5%	98.1%	90%
Percent of historic landmark designations without owner objection	Up is Better	94.1%	77.8%	100%	85%
Percent of Development Revenue reports that meet the expectations of boards/commissions	Up is Better	93.6%	92.8%	94.2%	92%
Average number of cases reviewed per historic preservation staff	Up is Better	773.5	708.6	878.1	600
Percent of Planning Unit Developments (PUDs) that exceed minimum requirements to further the Sustainable DC plan including the provision of green roofs or other features to help reduce storm water runoff, electric car charging stations or bike share facilities	Up is Better	88.9%	66.7%	100%	65%
Average number of cases reviewed per zoning review staff	Up is Better	48	457	566	35
Percent of Historic Preservation staff reports that meet the expectations of the Historic Preservation Review Board Chair and the Mayor's Agent	Up is Better	100%	100%	93.6%	92%
Percent of historic preservation projects properly noticed after implementation of new regulations	Up is Better	97.2%	92.1%	92%	90%
Percent of DC government project reviews concluded with adverse effects resolved by consensus	Up is Better	99.7%	99.3%	99.8%	90%

Operations

Operations Header	Operations Title	Operations Description	Type of Operations
1 - Provide data and analysis to support sound and integrated policy decisions that strengthen the District's fiscal stability, sustainability, and quality of life. (8 Activities)			
Agencywide	Planning Pilots	Pilot planning tools to demonstrate the feasibility of new ideas or strategies in OP reports.	Daily Service
Agencywide	Policy and Regulation Support	Provide policy assistance and regulation support to the Mayor's Office and partner agencies in key sectors such as housing, transportation, economic development, and public space.	Daily Service
Agencywide	Citywide Planning	Create studies and provide programmatic support to District agencies for citywide issues such as affordable housing, arts and culture, urbanism, industrial lands, sustainability, health, and the creative economy.	Key Project
GIS & IT	Mapping Services	Provide mapping services to District agencies and the public.	Daily Service

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STATE DATA CENTER	Demographic Services	Provide U.S. Census population and demographic data to District agencies and the public.	Daily Service
STATE DATA CENTER	Growth Forecasts	Provide District of Columbia Growth Forecasts on population, households, and employment.	Key Project
STATE DATA CENTER	INDICES	Produce INDICES, a 300-page snapshot of District government operations, every other year.	Key Project
CITYWIDE PLANNING	Capital Planning	Provide long-range capital planning services for schools, parks, and other public facilities.	Key Project
2 - Catalyze improvements in the urban design, economic vitality, and livability of District neighborhoods by creating excellent, context-sensitive plans. (7 Activities)			
Agencywide	Placemaking	Undertake placemaking projects to enliven and enrich properties, streets, neighborhoods, waterfronts, and the District.	Key Project
REVITALIZATION AND DESIGN	Revitalization And Design	Partner on planning and implementation efforts for Center City, coordinating with District and Federal Partners, businesses, and resident groups.	Key Project
CITYWIDE PLANNING	Comprehensive Plan	Monitor and update the city's Comprehensive Plan to establish land uses and other overarching policies that guide growth and development.	Daily Service
CITYWIDE PLANNING	Comp Plan Updates and Amendments	Produce a full update to the Comp Plan every 12 years and an amendment every four years.	Key Project
NEIGHBORHOOD PLANNING	Poplar Point Redevelopment	Produce a Small Area Plan and work with the National Park Service to facilitate the transfer and improvement of Poplar Point.	Key Project
NEIGHBORHOOD PLANNING	Neighborhood Plans	Develop small area plans or other customized planning tools to address challenges and manage change at the neighborhood scale.	Daily Service
REVITALIZATION AND DESIGN	Design Support	Provide design services to OP divisions and District agencies and undertake analysis to provide design decision-making frameworks.	Daily Service
3 - Increase the transparency and predictability of the planning process to better engage stakeholders and to enrich the dialogue around key planning tools and topics. (3 Activities)			
Agencywide	Education	Educate residents and other stakeholders regarding current planning policies and zoning regulations.	Daily Service
Agencywide	Best Practices	Develop and adopt new and effective methods to improve the quality of public participation and input.	Daily Service
Agencywide	Engagement	Conduct meaningful public engagement through active projects and ongoing community conversations in all eight wards.	Daily Service
4 - Enhance the District's built environment by promoting high quality development through clarified regulations, mandatory and discretionary zoning reviews, historic preservation review processes, and technical assistance in planning and design. (9 Activities)			
DEVELOPMENT/ZONING REVIEW	Planned Unit Developments (PUDs)	Emphasize the provision of housing affordability, environmental sustainability, and design excellence for projects requesting additional density or development flexibility through the PUD process, while reviewing all proposed PUDs against the Comprehensive Plan, small area plans, and major policy initiatives.	Daily Service
HISTORIC PRESERVATION	HPRB Staff Reports	Produce a staff report on each case before the Historic Preservation Review Board.	Daily Service
HISTORIC PRESERVATION	Homeowner Grants	Award targeted grants to help low and moderate-income homeowners with the cost of preserving their historic homes.	Daily Service

Operations Header	Operations Title	Operations Description	Type of Operations
HISTORIC PRESERVATION	Historic Landmark Designations	Evaluate and recognize significant properties eligible for historic landmark designation.	Daily Service
DEVELOPMENT/ZONING REVIEW	Zoning Staff Reports	Produce a staff reports on each case before the Zoning Commission and Board of Zoning Adjustment.	Daily Service
HISTORIC PRESERVATION	Historic Preservation Reviews	Review conceptual design and permit applications for work on historically designated properties, or properties in historic districts, as an over-the-counter service.	Daily Service
HISTORIC PRESERVATION	Government Project Reviews	Review conceptual design and permit applications for District and federal government undertakings for compatibility with historic work on historically designated or eligible properties, or properties in historic districts.	Daily Service
DEVELOPMENT/ZONING REVIEW	Zoning Regulations Update	Work with the Office of Zoning, Office of the Attorney General, and the Department of Consumer and Regulatory Affairs (DCRA) to implement the new zoning regulations, and provide clarification through technical corrections and text amendments as necessary.	Key Project
HISTORIC PRESERVATION	Historic Preservation Planning	Produce and update short- and long-term, comprehensive historic preservation plans and studies, including the DC Historic Preservation Plan and Historic Preservation Element of the DC Comprehensive Plan, to guide efforts, preserve history and heritage, and establish goals.	Key Project

Workload Measures

Measure	FY 2018 Actual	FY 2019 Actual	FY 2020 Actual
1 - Citywide Planning (2 Measures)			
Number of analyses conducted and studies produced	109	115	161
Number of District agencies that have used OP research and analysis products to effectively support their work	130	116	91
1 - Demographic Services (1 Measure)			
Number of requests for Census or other demographics information	172	168	286
1 - Mapping Services (1 Measure)			
Number of requests for mapping or geospatial services	111	108	235
1 - Policy and Regulation Support (1 Measure)			
Number of public space applications submitted to OP for review	1151	1515	1945
2 - Neighborhood Plans (2 Measures)			
Number of requests for planning assistance or information received from civic organizations or other stakeholders	187	591	1203
Number of neighborhood plans or major projects delivered	1	17	17
3 - Education (2 Measures)			
Number of stakeholder engagement activities conducted by OP for purposes of education, dialogue, and/or feedback	35	85	195
Number of persons attending/participating in stakeholder engagement activities conducted by OP	1554	5787	7575

Measure	FY 2018 Actual	FY 2019 Actual	FY 2020 Actual
4 - Government Project Reviews (2 Measures)			
Number of historic preservation cases regarding District and federal government undertakings filed for State Historic Preservation Office review	841	879	746
Number of archaeology cases regarding District and federal government undertakings filed for State Historic Preservation Office review	260	229	391
4 - Historic Landmark Designations (1 Measure)			
Number of cases filed for historic landmark designation	17	8	5
4 - Historic Preservation Reviews (1 Measure)			
Number of permit applications submitted to Historic Preservation Office staff	5608	6669	6147
4 - Homeowner Grants (1 Measure)			
Dollar amount of historic homeowner grants issued	\$117,857	\$139,730	\$170,629
4 - HPRB Staff Reports (1 Measure)			
Number of historic preservation cases submitted for Historic Preservation Review Board or U.S. Commission of Fine Arts review	741	721	613
4 - Planned Unit Developments (PUDs) (1 Measure)			
Number of affordable housing units approved by the Zoning Commission through Planned Unit Developments	794	391	203
4 - Zoning Staff Reports (2 Measures)			
Number of cases filed for Zoning Commission review	84	77	55
Number of cases filed for Board of Zoning Adjustment review	304	301	151

Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
Capital Planning (1 Strategic Initiative)		
Civic Infrastructure and Facilities Initiative	Building on the Comprehensive Plan (Comp Plan) proposal to improve coordination of civic infrastructure investments, OP has begun convening a cross-agency team to help align data, planning, budgeting and implementation. In FY 2021, OP will support and staff a core team of agency partners that will create a framework and guiding principles to help structure the effort, as well as support pilot initiatives around DPR's Ready2Play facilities plan, FY 2023 budget planning, and OP's own place-based planning. This effort supports housing and equity goals for the District by ensuring all neighborhoods have adequate facilities as additional housing is created.	09-30-2021
Citywide Planning (1 Strategic Initiative)		
Resiliency planning	Building on an updated Comp Plan and Resilient DC, OP will support place-based analysis and interventions related to flooding and sea-level rise. OP will create a priority matrix of areas, with a focus on current and future populated areas, that could help drive federal funding. OP will also implement projects, including deploying capital funding to create preliminary designs for a network of connected and floodable infrastructure in Southwest DC.	09-30-2021
Comp Plan Updates and Amendments (1 Strategic Initiative)		

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
Comprehensive Plan finalization	OP will finalize the DCMR language for the updated Comprehensive Plan. OP will hire a consultant to finalize the graphic and digital layout of approved text and maps. To be initiated upon Council passage of the Plan, anticipated in FY 2021.	09-30-2021
Neighborhood Plans (3 Strategic initiatives)		
Congress Heights Small Area Plan	OP will conduct a Small Area Plan within the Congress Heights neighborhood of Ward 8. The analysis will create an equitable development plan for Congress Heights that will feature opportunities for growth and investment, while considering current needs for response and recovery efforts and long-term community-based investments.	09-30-2021
Chevy Chase Small Area Plan	As part of the Mayor's Housing Equity goals, OP will develop a small area plan along upper Connecticut Ave NW to re-envision the gateway, support new housing, and establish a new civic core at the Chevy Chase library and recreation center.	09-30-2021
Pennsylvania Ave SE Small Area Plan	To create a reinvestment strategy update to the entire Pennsylvania Avenue SE corridor, from the Sousa Bridge to Southern Avenue SE. The SAP will analyze housing access and anti-displacement policies. It will also include COVID-19 recovery analysis.	09-30-2021
Placemaking (1 Strategic Initiative)		
Support the C&O Canal project	Through the FY 2021 budget and Budget Support Act, OP received funding to support Georgetown Heritage's project to improve the design of the waterfront park through consultant services. OP will coordinate the design work with Georgetown Heritage and will be arbiters of the funding.	09-30-2021
Policy and Regulation Support (1 Strategic Initiative)		
Food security and policy	OP will complete a centralized kitchen study to provide best practices and recommendations regarding how a centralized kitchen facility could support government nutrition programs and workforce development. In addition, OP will work with partners, including DMPED, DC Health, and DHS, to implement the recommendations in the Food Access and Food Security report in order to decrease food insecurity in the District during and following the public health emergency.	09-30-2021
Zoning Regulations Update (1 Strategic Initiative)		
Zoning updates for housing.	OP will support the Inclusionary Zoning (IZ+) proposal at the Zoning Commission and propose additional zoning changes to support more affordable housing production, given both proposed changes in the Comprehensive Plan (Comp Plan) and observed changes due to COVID-19. Once the D.C. Council approves the new Comp Plan, OP will assess zoning as it relates to the update, including new Future Land Use Map (FLUM) designations in high opportunity areas, to determine additional proposals related to the Mayor's Housing goals. The project will be initiated once the D.C. Council approves the Comp Plan.	09-30-2021