

Mayor's Office on Latino Affairs FY2019

Agency Mayor's Office on Latino Affairs

Agency Code BZ0

Fiscal Year 2019

Mission The mission of the Office on Latino Affairs is to improve the quality of life of the District's Latino residents by addressing a broad range of social and economic needs through strategic management of public and private partnerships, expertise on policy, community relations, civic engagement and community-based grants.

2019 Strategic Objectives

Objective Number	Strategic Objective
1	Improve the lives of DC Latino residents by supporting the provision of culturally and linguistically appropriate programs implemented by DC community based organizations
2	Facilitate greater access to economic development resources among DC Constituents (resident and/or Business owners).
3	Assist Latinos in acquiring workforce skills that help them succeed in and foster the growth of the new economy in the District.
4	Improve the quality of Life among Latinos.
5	Create and maintain a highly efficient, transparent and responsive District government

2019 Key Performance Indicators

Measure	Directionality	FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Target
1 - Improve the lives of DC Latino residents by supporting the provision of culturally and linguistically appropriate programs implemented by DC community based organizations (1 Measure)					
Percentage of grantees that show satisfactory performance according to grants monitoring program	Up is Better	100%	98%	92%	92%
2 - Facilitate greater access to economic development resources among DC Constituents (resident and/or Business owners). (1 Measure)					
Number of Latino owned, small and local business who received technical assistance through MOLA initiatives	Up is Better	Not Available	20	865	20
3 - Assist Latinos in acquiring workforce skills that help them succeed in and foster the growth of the new economy in the District. (1 Measure)					
Number of people informed / engaged of job opportunities and workforce development in DC	Up is Better	Not Available	226	3929	5000
4 - Improve the quality of Life among Latinos. (1 Measure)					
	Up is Better	Not Available	90%	97.5%	90%

Measure	Directionality	FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Target
Percent of attendees that report satisfactory experience with MOLA sponsored events					
5 - Create and maintain a highly efficient, transparent and responsive District government (1 Measure)					
Number of Language Access Act covered agencies that implemented recommendations provided by the Language Access program	Up is Better	Not Available	18	38	38

2019 Operations

Operations Header	Operations Title	Operations Description	Type of Operations
1 - Improve the lives of DC Latino residents by supporting the provision of culturally and linguistically appropriate programs implemented by DC community based organizations (1 Activity)			
GRANTS MGMT. ACTIVITY	Latino Community Development Grant	Provides technical support to community based organizations during the Grant Lifecycle in order to improve their capabilities to better serve DC Latino residents.	Daily Service
2 - Facilitate greater access to economic development resources among DC Constituents (resident and/or Business owners). (1 Activity)			
COMM. INFO. EXCHANGE ACTIVITY	Economic Development	Facilitate greater access to economic development resources among DC Constituents.	Daily Service
3 - Assist Latinos in acquiring workforce skills that help them succeed in and foster the growth of the new economy in the District. (3 Activities)			
GRANTS MGMT. ACTIVITY	Workforce Development	Provides financial and technical support to workforce development programs executed by DC community based organizations in order to increase the employability of DC Latino residents.	Daily Service
COMM. INFO. EXCHANGE ACTIVITY	Community Outreach	MOLA will coordinate employment fairs to promote bilingual hiring.	Daily Service
LANGUAGE ACCESS ACTIVITY	Language Access	MOLA will promote bilingual hiring in district government and the non-profit sector via bi-weekly newsletters.	Daily Service
4 - Improve the quality of Life among Latinos. (2 Activities)			
COMM. INFO. EXCHANGE ACTIVITY	Community Outreach	Organize outreach events to provide relevant information about vital services and rights for the Latino community.	Daily Service
PERFORMANCE MGMT	Demographics	Keep track of key demographic changes occurred within the Latino Community in the District of Columbia.	Daily Service
5 - Create and maintain a highly efficient, transparent and responsive District government (3 Activities)			
PERFORMANCE MGMT		Record the type of interaction with DC Latino constituents.	Daily Service

Operations Header	Operations Title	Operations Description	Type of Operations
	Performance Management		
COMM. INFO. EXCHANGE ACTIVITY	Public Relations	Provides information to the Latino Community about MOLAS's activities and important events.	Daily Service
LANGUAGE ACCESS ACTIVITY	Language Access Program	Provides technical support to DC Government Agencies and CBO's to implement the Language Access Act.	Daily Service

2019 Workload Measures

Measure	FY 2016	FY 2017	FY 2018
1 - Latino Community Development Grant (3 Measures)			
Number of Grant Applications Received	58	92	92
Number of Grants Awarded	Not Available	78	73
Total dollar amount of grants awarded	Not Available	\$1,645,636.2	\$2,067,000
3 - Community Outreach (1 Measure)			
Number of attendees at MOLA Employment Fairs	Not Available	226	3929
3 - Language Access (1 Measure)			
Number of bi-weekly newsletters produced	Not Available	24	24
3 - Workforce Development (1 Measure)			
Number of grants awarded to provide workforce development	Not Available	7	15
4 - Community Outreach (1 Measure)			
Number of MOLA orgainazed events/ activities	Not Available	115	96
4 - Demographics (1 Measure)			
Number of Latinos residing in the District	65,000	67,400	74,000
5 - Language Access Program (1 Measure)			
Number of recommendations provided to agencies named under the Language Access Act of 2004	Not Available	18	38
5 - Public Relations (1 Measure)			

Measure	FY 2016	FY 2017	FY 2018
Number of MOLA newsletters published	Not Available	10	12

2019 Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
No strategic initiatives found		