

# Mayor's Office on Latino Affairs FY2019

**Agency** Mayor's Office on Latino Affairs

**Agency Code** BZO

**Fiscal Year** 2019

**Mission** The mission of the Office on Latino Affairs is to improve the quality of life of the District's Latino residents by addressing a broad range of social and economic needs through strategic management of public and private partnerships, expertise on policy, community relations, civic engagement and community-based grants.

**Summary of Services** OLA awards community-based grants, forms strategic partnerships, conducts community relations, and provides outreach support and advocacy for DC Latinos so they can have access to a full range of human services, health, education, housing, economic development, and employment opportunities.

## 2019 Accomplishments

Accomplishment	Impact on Agency	Impact on Residents
No accomplishments found		

## 2019 Key Performance Indicators

Measure	Frequency	FY 2017 Actual	FY 2018 Actual	FY 2019 Target	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual	KPI Status	Explanation
<b>1 - Improve the lives of DC Latino residents by supporting the provision of culturally and linguistically appropriate programs implemented by DC community based organizations (1 Measure)</b>											
Percentage of grantees that show satisfactory performance according to grants monitoring program	Annually	98%	92%	92%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	95%	Met	
<b>2 - Facilitate greater access to economic development resources among DC Constituents (resident and/or Business owners). (1 Measure)</b>											
Number of Latino owned, small and local business who received technical assistance through MOLA initiatives	Annually	20	865	20	Annual Measure	Annual Measure	Annual Measure	Annual Measure	450	Met	
<b>3 - Assist Latinos in acquiring workforce skills that help them succeed in and foster the growth of the new economy in the District. (1 Measure)</b>											
Number of people informed / engaged of job opportunities and workforce development in DC	Annually	226	3929	5000	Annual Measure	Annual Measure	Annual Measure	Annual Measure	24,000	Met	
<b>4 - Improve the quality of Life among Latinos. (1 Measure)</b>											
Percent of attendees that report satisfactory experience with MOLA sponsored events	Annually	90%	97.5%	90%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	92%	Met	
<b>5 - Create and maintain a highly efficient, transparent and responsive District government (1 Measure)</b>											
Number of Language Access Act covered agencies that implementa ed recommendations provided by the Language Access program	Annually	18	38	38	Annual Measure	Annual Measure	Annual Measure	Annual Measure	38	Met	

## 2019 Workload Measures

Measure	FY 2017 Actual	FY 2018 Actual	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual

Measure	FY 2017 Actual	FY 2018 Actual	FY 2019 Q1	FY 2019 Q2	FY 2019 Q3	FY 2019 Q4	FY 2019 Actual
<b>1 - Latino Community Development Grant (3 Measures)</b>							
Number of Grant Applications Received	92	92	Annual Measure	Annual Measure	Annual Measure	Annual Measure	102
Number of Grants Awarded	78	73	Annual Measure	Annual Measure	Annual Measure	Annual Measure	96
Total dollar amount of grants awarded	\$1,645,636.2	\$2,067,000	Annual Measure	Annual Measure	Annual Measure	Annual Measure	\$3,156,392
<b>3 - Community Outreach (1 Measure)</b>							
Number of attendees at MOLA Employment Fairs	226	3929	Annual Measure	Annual Measure	Annual Measure	Annual Measure	440
<b>3 - Language Access (1 Measure)</b>							
Number of bi-weekly newsletters produced	24	24	6	6	6	6	24
<b>3 - Workforce Development (1 Measure)</b>							
Number of grants awarded to provide workforce development	7	15	Annual Measure	Annual Measure	Annual Measure	Annual Measure	15
<b>4 - Community Outreach (1 Measure)</b>							
Number of MOLA orgaiazed events/ activities	115	96	22	40	24	27	113
<b>4 - Demographics (1 Measure)</b>							
Number of Latinos residing in the District	67,400	74,000	Annual Measure	Annual Measure	Annual Measure	Annual Measure	74,000
<b>5 - Language Access Program (1 Measure)</b>							
Number of recommendations provided to agencies named under the Language Access Act of 2004	18	38	Annual Measure	Annual Measure	Annual Measure	Annual Measure	38
<b>5 - Public Relations (1 Measure)</b>							
Number of MOLA newsletters published	10	12	3	3	3	3	12

## 2019 Operations

Operations Header	Operations Title	Operations Description	Type of Operations
<b>1 - Improve the lives of DC Latino residents by supporting the provision of culturally and linguistically appropriate programs implemented by DC community based organizations (1 Activity)</b>			
GRANTS MGMT. ACTIVITY	Latino Community Development Grant	Provides technical support to community based organizations during the Grant Lifecycle in order to improve their capabilities to better serve DC Latino residents.	Daily Service
<b>2 - Facilitate greater access to economic development resources among DC Constituents (resident and/or Business owners). (1 Activity)</b>			
COMM. INFO. EXCHANGE ACTIVITY	Economic Development	Facilitate greater access to economic development resources among DC Constituents.	Daily Service
<b>3 - Assist Latinos in acquiring workforce skills that help them succeed in and foster the growth of the new economy in the District. (3 Activities)</b>			
GRANTS MGMT. ACTIVITY	Workforce Development	Provides financial and technical support to workforce development programs executed by DC community based organizations in order to increase the employability of DC Latino residents.	Daily Service
COMM. INFO. EXCHANGE ACTIVITY	Community Outreach	MOLA will coordinate employment fairs to promote bilingual hiring.	Daily Service
LANGUAGE ACCESS ACTIVITY	Language Access	MOLA will promote bilingual hiring in district government and the non-profit sector via bi-weekly newsletters.	Daily Service
<b>4 - Improve the quality of Life among Latinos. (2 Activities)</b>			

Operations Header	Operations Title	Operations Description	Type of Operations
COMM. INFO. EXCHANGE ACTIVITY	Community Outreach	Organize outreach events to provide relevant information about vital services and rights for the Latino community.	Daily Service
PERFORMANCE MGMT	Demographics	Keep track of key demographic changes occurred within the Latino Community in the District of Columbia.	Daily Service
<b>5 - Create and maintain a highly efficient, transparent and responsive District government (3 Activities)</b>			
PERFORMANCE MGMT	Performance Management	Record the type of interaction with DC Latino constituents.	Daily Service
COMM. INFO. EXCHANGE ACTIVITY	Public Relations	Provides information to the Latino Community about MOLAS's activities and important events.	Daily Service
LANGUAGE ACCESS ACTIVITY	Language Access Program	Provides technical support to DC Government Agencies and CBO's to implement the Language Access Act.	Daily Service

## 2019 Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Completion to Date	Status Update	Explanation for Incomplete Initiative
No strategic initiatives found				