

Mayor's Office on Latino Affairs FY2018

▼ FY2018 Performance Accountability Report

The Performance Accountability Report (PAR) measures each agency's performance for the fiscal year against the agency's performance plan and includes major accomplishments, updates on initiatives, and key performance indicators (KPIs).

▼ Mission

The mission of the Office on Latino Affairs is to improve the quality of life of the District's Latino residents by addressing a broad range of social and economic needs through strategic management of public and private partnerships, expertise on policy, community relations, civic engagement and community-based grants.

▼ Summary of Services

OLA awards community-based grants, forms strategic partnerships, conducts community relations, and provides outreach support and advocacy for DC Latinos so they can have access to a full range of human services, health, education, housing, economic development, and employment opportunities.

▼ FY18 Top Accomplishments

What is the accomplishment that your agency wants to highlight?	How did this accomplishment impact residents of DC?	How did this accomplishment impact your agency?
Engagement Through Social Media	The Mayor's Office on Latino Affairs (MOLA) engaged over 12,528 constituents through its social media and text its message platform. In addition, MOLA subscribed 4344 constituents to its job newsletter; b) 5,493 District residents were engaged through twitter; c) over 23,976 District residents were engaged through Facebook.	
Community Development Grants	The Mayor's Office on Latino Affairs (MOLA) awarded over 75 Latino Community Development Grants to Community Based organizations of the District of Columbia, enrolling a total of 51,685 constituents in different programs. In addition, through the FY18 Immigrant Justice Legal Services Grant over: a) 700 DC residents reached through Know Your Rights Presentations; b) 1,200 full legal representations for DC residents; and 180 DC residents received successful resolutions. MOLA also enrolled 86 youth through the DOES Summer Youth Employment program.	

▼ 2018 Strategic Objectives

Objective Number	Strategic Objective
1	Improve Latino-serving non-profit organizations' institutional capacity, skills, and service program quality for services offered to DC Latinos.
2	Facilitate greater access to economic development resources among DC Constituents (resident and/or Business owners).
3	Assist Latinos in acquiring workforce skills that help them succeed in and foster the growth of the new economy in the District.
4	Improve the quality of Life among Latinos.

Objective Number	Strategic Objective
5	Create and maintain a highly efficient, transparent and responsive District government**

2018 Key Performance Indicators

Measure	Freq	Target	Q1	Q2	Q3	Q4	FY2018	KPI Status	Explanation
1 - Improve Latino-serving non-profit organizations' institutional capacity, skills, and service program quality for services offered to DC Latinos. (1 Measure)									
Percent of grantees that show satisfactory performance according to grants monitoring program	Annually	90%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	92%	Met	
2 - Facilitate greater access to economic development resources among DC Constituents (resident and/or Business owners). (1 Measure)									
Number of Latino owned, small and local business who received technical assistance through MOLA initiatives.	Annually	407	Annual Measure	Annual Measure	Annual Measure	Annual Measure	865	Met	
3 - Assist Latinos in acquiring workforce skills that help them succeed in and foster the growth of the new economy in the District. (1 Measure)									
Number of people that attended MOLA's employment fairs.	Annually	200	Annual Measure	Annual Measure	Annual Measure	Annual Measure	3929	Met	
4 - Improve the quality of Life among Latinos. (1 Measure)									
Percent of attendees that report satisfactory experience with MOLA sponsored events.	Quarterly	90%	100%	97%	98%	95%	97.5%	Met	
5 - Create and maintain a highly efficient, transparent and responsive District government** (1 Measure)									
Number of Language Access Act covered agencies that implementaed recommendations provided by the Language Access program	Annually	0	Annual Measure	Annual Measure	Annual Measure	Annual Measure	38	Met	

**We've revisited a project to standardize District wide measures for the Objective "Create and maintain a highly efficient, transparent and responsive District government." New measures will be tracked in FY18 and FY19 and published starting in the FY19 Performance Plan.

2018 Workload Measures

Measure	Freq	Q1	Q2	Q3	Q4	FY 2018
1 - Latino Community Development Grant (3 Measures)						

Measure	Freq	Q1	Q2	Q3	Q4	FY 2018
Number of Grant Applications Received	Annually	Annual Measure	Annual Measure	Annual Measure	Annual Measure	92
Number of Grants Awarded	Annually	Annual Measure	Annual Measure	Annual Measure	Annual Measure	73
Total dollar amount of grants awarded	Annually	Annual Measure	Annual Measure	Annual Measure	Annual Measure	\$2,067,000
3 - Community Outreach (1 Measure)						
Number of attendees at MOLA Employment Fairs	Semi-Annually	Annual Measure	Annual Measure	Annual Measure	Annual Measure	3929
3 - Language Access (1 Measure)						
Number of bi-weekly newsletters produced	Quarterly	6	6	6	6	24
3 - Workforce Development (1 Measure)						
Number of grants awarded to provide workforce development .	Annually	Annual Measure	Annual Measure	Annual Measure	Annual Measure	15
4 - Community Outreach (1 Measure)						
Number of MOLA organized events/ activities	Quarterly	15	35	21	25	96
4 - Demographics (1 Measure)						
Number of Latinos residing in the District	Annually	Annual Measure	Annual Measure	Annual Measure	Annual Measure	74,000
5 - Language Access Program (1 Measure)						
Number of recommendations provided to agencies named under the Language Access Act of 2004.	Annually	Annual Measure	Annual Measure	Annual Measure	Annual Measure	38
5 - Public Relations (1 Measure)						
Number of MOLA newsletters published	Quarterly	3	3	3	3	12

2018 Strategic Initiatives

Title	Description	Complete to Date	Status Update	Explanation
No strategic initiatives found				