Office of the Deputy Mayor for Education FY2018

▼ FY2018 Performance Accountability Report

The Performance Accountability Report (PAR) measures each agency's performance for the fiscal year against the agency's performance plan and includes major accomplishments, updates on initiatives, and key performance indicators (KPIs).

▼ Mission

The Office of the Deputy Mayor for Education (DME) is responsible for developing and implementing the Mayor's vision for academic excellence and supporting the education-related District Government agencies in creating and maintaining a high quality education continuum from birth to 24 (from early childhood to K-12 to post-secondary and the workforce).

▼ Summary of Services

The function of the DME is to plan, coordinate, and supervise all public education and education-related policies and activities under its jurisdiction. This includes developing and supporting policies to improve the delivery of educational services and opportunities from early childhood to the post-secondary education level; innovating and managing strategies for addressing the needs of children and families; and coordinating interagency initiatives targeted at supporting students and schools.

▼ FY18 Top Accomplishments

What is the accomplishment that your agency wants to highlight?	How did this accomplishment impact residents of DC?	How did this accomplishment impact your agency?
In FY18, DME launched the Every Day Counts! campaign, including print and digital media, advertisement on public transit, and community engagement to spread a shared, citywide message about the value of attending school every day. A citywide summit reached 100+ targeted stakeholders and provided information from national experts and agencies about addressing absenteeism in DC. Every Day Counts! additionally held four cross-sector community of practice meetings for attendance counselors in FY18 to share and learn from each other. These meetings have continued in FY19. Finally, DME recognized six schools and 200+ students for improving their attendance in School Year 2017-18.	The Every Day Counts! campaign garnered over 48M traditional and digital media impressions and engaged 5,000+ students and adults through pledge drives at public events across the District. Events ranged from back-to-school nights to block parties to trainings. Reaching residents with the Every Day Counts! message and sharing attendance resources is a building block for moving the needle on attendance outcomes for students in FY19.	The EDC! campaign created a public facing element of otherwise agency-centric work led by the DME's Every Day Counts! Taskforce to address attendance. Adding a public campaign to the Taskforce plan provided a common banner under which to communicate the resources and investments of the Mayor, DME and city agencies to residents.
In FY18, DME the completed the work of the Cross Sector Collaboration Task Force, fulfilling Mayor Bowser's commitment in her Transition Plan to increase collaboration and coordination between public schools -- specifically, between DCPS and the public charter school sector. The Task Force meetings completed in FY18 culminated in draft recommendations that will be finalized and presented to the Mayor early in FY19.	The Task Force meetings and representation provided residents a public forum for discussing subject matter important to families and other education stakeholders. While the greatest impact on residents will be future implementation of recommendations contained in the final task force report, in anticipation of the final recommendations, DME implemented two pilot initiatives (Safety Transfer Pilot and Centralized Mid-Year Transfer Pilot) and supported two communities of practice (Attendance and Trauma Informed Practice) advanced by the Task Force in School Year 2017-18.	DME is well-positioned to embark on new work in FY19 that is supported by the final recommendations of the Cross Sector Collaboration Task Force, forthcoming early in FY19.

What is the accomplishment that your agency wants to highlight?	How did this accomplishment impact residents of DC?	How did this accomplishment impact your agency?
In FY18, DME launched a new Office of Out of School Time Grants and Youth Outcomes (OST Office) that awarded over $6M to out of school time providers during the school year and summer. The OST Office launch included a new partnership between DME and UDC-CC called the Institute for Youth Development to offer youth development training to providers citywide at low or no cost. Additionally, through the support of a public commission and partnerships with research entities and CBOs, the first year of the OST Office included adopting new quality standards for youth development, initiating a program quality assessment pilot, launching the Learn24 website for families and providers, publishing a citywide needs assessment, and hosting two professional development summits for OST providers.	The Youth Development Institute conducted training for 388 youth development staff and OST funding awarded by the office served over 11,000 children and youth through our school year and summer grants.	The OST Office provided an opportunity to engage and support a new group of stakeholders including OST providers and parents. It also made important connections to existing agency priorities, including attendance and safe passage. The OST Office will continue to support related DME initiatives in FY19 through new strategic collaborations, such as funding safe passage workers after school and connecting OST providers with student attendance data.

2018 Strategic Objectives

Objective Number	Strategic Objective
1	Improve the coherence and collaboration across and among public schools (District of Columbia Public Schools (DCPS) and Public Charter Schools (PCS) so that the District can have the most impact on improving student outcomes.
2	Enhance equity of programming and outcomes for all learners.
3	Increase coordination across government agencies to improve the delivery, effectiveness, services to schools and students and optimize the use of public resources.
4	Create and maintain a highly efficient, transparent and responsive District government.**

2018 Key Performance Indicators

Measure	Freq	Target	Q1	Q2	Q3	Q4	FY2018	KPI Status	Explanation
1 - Improve the coherence and collaboration across and among public schools (District of Columbia Public Schools (DCPS) and Public Charter Schools (PCS) so that the District can have the most impact on improving student outcomes. (1 Measure)									
Number of Cross-Sector Collaboration Task Force Recommendations with initial implementation plans developed in FY18	Annually	New Measure	Annual Measure	Annual Measure	Annual Measure	Annual Measure	4	No Target Set	
2 - Enhance equity of programming and outcomes for all learners. (3 Measures)									
	Annually	85%					33%	Unmet	

Measure	Freq	Target	Q1	Q2	Q3	Q4	FY2018	KPI Status	Explanation
Percent of students signed up for DC One Cards with active Kids Ride Free passes			Annual Measure	Annual Measure	Annual Measure	Annual Measure			The program goal was set prior to a change in the understanding of how many students were using DC One Cards for travel, the change to require students to actually tap and activate their cards, and then (in the final quarter) and change to move aware from the DC One Card all together. New metric in FY19 reflects programmatic changes.
Rate of chronic absenteeism citywide	Annually	25%	Annual Measure	Annual Measure	Annual Measure	Annual Measure	27.7%	Unmet	The annual rate is being finalized for the prior school year, but we anticipate it will be 27.7
The number of OST sites improving their program quality year over year	Quarterly	New Measure	Waiting on Data	Waiting on Data	Waiting on Data	10	10	No Target Set	

3 - Increase coordination across government agencies to improve the delivery, effectiveness, services to schools and students and optimize the use of public resources. (4 Measures)									
Increase the availability and transparency of data reporting	Semi-Annually	6	Annual Measure	Annual Measure	Annual Measure	Annual Measure	6	Neutral Measure	
Total number of facilities reservations made through new online portal	Quarterly	New Measure	6872	5119	12,746	10,668	35,405	No Target Set	
Percent of DME agency initiatives on track to be fully achieved by the end of the fiscal year	Annually	New Measure	Annual Measure	Annual Measure	Annual Measure	Annual Measure	72.7%	No Target Set	
Number of web hits for data publication website	Quarterly	New Measure	2689	2478	2981	3271	11,419	No Target Set	

**We've revisited a project to standardize District wide measures for the Objective "Create and maintain a highly efficient, transparent and responsive District government." New measures will be tracked in FY18 and FY19 and published starting in the FY19 Performance Plan.

▾ 2018 Workload Measures

Measure	Freq	Q1	Q2	Q3	Q4	FY 2018
1 - Improved Cross Sector Collaboration (1 Measure)						
	Quarterly	0	0	25	0	25

Measure	Freq	Q1	Q2	Q3	Q4	FY 2018
Number of Cross Sector Collaboration Task Force Recommendations produced in FY18						
2 - Every Day Counts (1 Measure)						
Number of pledges signed by community members and students	Quarterly	3500	4482	4970	5100	18,052
2 - Kids Ride Free (1 Measure)						
Number of students signed up for DC One Cards	Annually	Annual Measure	Annual Measure	Annual Measure	Annual Measure	59,130
2 - Office of Out of School Time Grants and Youth Outcomes (1 Measure)						
Number of youth directly impacted by programming funded by the Office of Out of School Time Grants and Youth Outcomes	Annually	Annual Measure	Annual Measure	Annual Measure	Annual Measure	11,825
3 - Office of Planning, Data and Analysis (1 Measure)						
Total Public School Enrollment	Annually	Annual Measure	Annual Measure	Annual Measure	Annual Measure	91,484

▾ 2018 Strategic Initiatives

Title	Description	Complete to Date	Status Update	Explanation
AGENCY OVERSIGHT AND SUPPORT (3 Strategic initiatives)				
Expand the supply, demand, and need dataset for public schools	DME is compiling student, school and neighborhood level data from DC agencies, which allows the DME to analyze multiple domains of information for LEAs, agencies, and residents to use for planning. For instance, DME users can analyze data related to enrollment, demographics, academic quality, programs, facilities, neighborhood conditions, and expected population projections. DME intends to update the data system annually and the data system will be longitudinal (i.e., include historical data).	75-99%	On target to produce data and information about the supply, demand, and need of public schools via EdScape (expected release date in Q1 for FY19), and then later through the Master Facilities Plan 2018 (expected release date December 2018).	Underlying analyses were completed, but ultimately additions to the plan and the time needed to review and clear the plan extended the timeline into the beginning of FY19.
Master Facilities Plan	In FY18, DME will release a 10-year Master Facilities Plan. The 10-year MFP will provide an opportunity to inform strategic, long-term planning for DCPS and public charter school facilities. The MFP will include up-to-date school facility conditions, enrollment growth	75-99%	Work on the Master Facilities Plan (MFP) 2018 commenced with the official kick-off in February 2018. Between July and September, additional community engagement was held per community request, with three meetings conducted that attracted over 70 parents and	Based on community feedback, the DME (with CA approval) extended the deadline for completing the MFP from September 30, 2018 to December 1, 2018. The

Title	Description	Complete to Date	Status Update	Explanation
	projections, and long-term facilities maintenance plans.		residents. A survey was also conducted which was completed by 500 residents that better informed the outcomes and analysis of the MFP. During Q4, MFP data analysis and report drafting occurred and the 75% draft MFP was completed and reviewed by DME.	extension is to ensure more robust community engagement and increased data analysis. We are still on schedule to meet this deadline.
Request for Offers	In FY18, a Request for Offers will be released to interested applicants for at least one site. Interested applicants will present their proposals to community members, proposals will be evaluated by District government agencies, and a notification of offer acceptance be provided to the successful offer.	0-24%	No other RFO activity took place in Q4 FY18.	No building was identified as appropriate to RFO this year.
Cross Sector Collaboration (2 Strategic initiatives)				
Cross-Sector Collaboration Task Force	In FY18, the DC Cross-Sector Collaboration Task Force will propose and plan for implementation of recommendations to the Mayor on how to improve the coherence of public education in DC.	Complete	The Task Force spend Q4 drafting and editing its final report. This entailed seven (7) conference calls spanning July through September that provided members an opportunity to discuss and refine sections of the report.	In the final quarter, draft revisions and the review process took longer than anticipated. Final publication anticipated later this month.
Safety Transfer Pilot program	In FY18, DME will coordinate the Safety Transfer Pilot program and prepare a succession plan for further management by DCPS Student Placement Office and/or designated consortium of LEAs.	Complete	The Safety Transfer Pilot ended with the close of the 2017-18 academic year. DME managed the process of evaluating the success of the program and compiling a summary	
Every Day Counts (3 Strategic initiatives)				
Citywide summit	In FY18, DME will convene stakeholders on the topic of addressing absenteeism through a citywide summit	Complete	On April 21, 2018, DME hosted a citywide summit that brought together 136 DC stakeholders, including school and community leaders, parents, students, business and faith leaders at Ron Brown High College Preparatory High School from 10am-3pm. Approximately 25% of attendees were community members and 38% were educators. The largest proportion of attendees were from Ward 7 (29%). All sessions and breakouts were rated above 4.0 on average (5 pt. scale). with the average rating at 4.6	
Community of Practice	In FY18, DME will launch a community of practice for LEAs and/or agencies on addressing absenteeism	Complete	The DME completed the intended monthly meetings between attendance staff (a total of 4), which on average attracted 15	

Title	Description	Complete to Date	Status Update	Explanation
			schools. Key takeaways are posted on attendance.dc.gov. In light of the continued interest, DME is continuing the sessions through the 2018 calendar year, and possibly beyond.	
Communications Campaign	In FY18, DME will lead a targeted communications campaign to raise community awareness about chronic absenteeism	Complete	In FY18, the DME's Every Day Counts! campaign, including print and digital media, advertisement on public transit, and community engagement spread a shared, citywide message about the value of attending school every day. DME recognized six schools and 200+ students for improving their attendance in School Year 2017-18.	

Office of Out of School Time (2 Strategic initiatives)

Title	Description	Complete to Date	Status Update	Explanation
OST Pilot	In FY18, DME will implement an OST program quality pilot whereby 20 program sites will formulate and begin implementing program quality improvement plans	Complete	The OST Office launched the quality pilot in October 2018. Of which 22 sites have completed a self-assessment and had an external observer complete an external assessment. The two scores provide a measure of program quality using four domains: Safe environment; supportive environment; positive interaction and youth engagement. All sites in the pilot have stated the assessment was worth the tie and effort and therefore, we have continued the work in FY19.	
Launch OST Network	In FY18, DME will launch a new network of OST opportunities that can be easily accessed and recognized by families to increase program supply and quality.	Complete	The OST Network, also known as Learn24 launched on February 5, 2018 at Sitar Arts Center. The website, including a citywide OST program finder, went live on the launch date.	

Safe Passage (2 Strategic initiatives)

Title	Description	Complete to Date	Status Update	Explanation
Develop Safe Passage Plans	In FY18, all focus neighborhoods identified by the Safe Passage Working Group will have Safe Passage Plans in place	0-24%	An initial safe passage plan was created for one of the six current safe passage priority areas and is currently undergoing revisions based on insight from school leaders in the area. Additional engagement from all schools in safe passage areas is needed to ensure plans can be created that reflect the needs of each area. Once the drafts are completed, they will be shared with school leaders, MPD, Metro Transit Police, and DDOT for review.	There were serious challenges with school engagement in safe passage participation, let alone coordinated planning. New resources that include funding to support planning work will be piloted in FY19.

Title	Description	Complete to Date	Status Update	Explanation
Safe Passage Volunteer Program	In FY18, DME will initiate a coordinated volunteer program to support safe passage in focus neighborhoods.	0-24%	The DME was not successful in recruiting needed safe passage volunteers in FY18. DME is committed to establishing a paid safe passage program in one safe passage priority area in FY19. An RFP was created for this program and a community provider that will train and manage these workers community provider has been identified.	The DME was not successful in recruiting needed safe passage volunteers in FY18