

Commission on the Arts and Humanities FY2023

Agency Commission on the Arts and Humanities

Agency Code BXO

Fiscal Year 2023

Mission The mission of the DC Commission on the Arts and Humanities (CAH) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

Strategic Objectives

Objective Number	Strategic Objective
1	Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all.
2	Arts Education - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem.
3	Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors.
4	Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life.
5	Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods.
6	Create and maintain a highly efficient, transparent, and responsive District government.

Key Performance Indicators (KPIs)

Measure	Directionality	FY 2020 Actual	FY 2021 Actual	FY 2022 Target	FY 2023 Target
1 - Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (3 Measures)					
Average number of days from grant application deadline to establishing purchase order for awarded grants	Down is Better	New in 2022	New in 2022	New in 2022	No Target Set
Percent of grant payments processed within six to eight weeks	Up is Better	100%	Not Available	100%	100%
Percent of new grantees of the Commission on the Arts and Humanities	Up is Better	24.6%	Not Available	10%	10%
2 - Arts Education - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (1 Measure)					
Percent of District of Columbia Public Schools and District of Columbia Public Charter Schools receiving Commission on the Arts and Humanities funded programming	Up is Better	81.8%	Not Available	75%	75%
3 - Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (2 Measures)					
Number of District Government or public-private partnerships and Memorandum of Understanding agreements signed regarding arts and cultural projects and programs	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set

Measure	Directionality	FY 2020 Actual	FY 2021 Actual	FY 2022 Target	FY 2023 Target
Number of capacity building sessions for artists and organizations presented	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
4 - Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (2 Measures)					
Number of audience members/participants at community townhall/networking opportunities or other events hosted, presented, or co-produced by CAH	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
Number of professional development sessions for artists and organizations presented	Up is Better	New in 2022	New in 2022	New in 2022	No Target Set
5 - Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (1 Measure)					
Number of public art projects completed	Up is Better	11	Not Available	10	10

Operations

Operations Title	Operations Description	Type of Operations
1 - Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (2 Activities)		
Legislative And Grants Management	Supporting arts and humanities practitioners through professional development, technical assistance, site visits and grants.	Key Project
Customer Service	Ensure operational efficiency with a focus on improving systems and transparency throughout all facets of operations.	Daily Service
2 - Arts Education - Promote systemic improvement in pre-K - 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (2 Activities)		
Arts Learning For Youth	Professional development training for teachers, teaching artists and arts administrators.	Daily Service
Arts Learning For Youth	In- and out-of-school time arts-based programming.	Daily Service
3 - Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (1 Activity)		
Property Management	District partnerships and the Lincoln Theatre program.	Daily Service
4 - Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (1 Activity)		
Arts Building Communities	Discipline-based events and programs.	Key Project
5 - Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (2 Activities)		
Arts Building Communities	Installation and exhibition of public and fine art.	Daily Service

Operations Title	Operations Description	Type of Operations
Neighborhood and Public Art	Commission public art projects.	Daily Service
6 - Create and maintain a highly efficient, transparent, and responsive District government. (1 Activity)		
Customer Service	Initiatives and programming that focus on I.D.E.A. (Inclusion, Diversity, Equity and Access), ensuring the public in all 8 Wards have opportunities to engage in the arts and humanities.	Key Project

Workload Measures (WMs)

Measure	FY 2020 Actual	FY 2021 Actual
1 - Customer Service (1 Measure)		
Number of service calls to the front desk	2000	Not Available
1 - Legislative And Grants Management (3 Measures)		
Dollar amount of grants awarded	\$28,047,853	Not Available
Number of grant applicants	758	Not Available
Number of grant awards	1222	Not Available
2 - Arts Learning For Youth (4 Measures)		
Number of students participating in CAH-sponsored field trip experiences	11,572	Not Available
Number of students participating in Poetry Out Loud and Creative Spark residency programs	3077	Not Available
Amount of grant dollars awarded to arts education projects	\$1,218,000	Not Available
Number of arts education-related grants awarded	42	Not Available
3 - Property Management (1 Measure)		
Number of CAH-produced community events	3	Not Available
4 - Arts Building Communities (3 Measures)		
Number of grants awarded to individuals or organizations residing in Wards 7 and 8	92	Not Available
Amount of grants awarded to individuals or organizations residing in Wards 7 and 8	\$434,326	Not Available
Number of Business of the Arts workshop attendees	0	Not Available
5 - Arts Building Communities (2 Measures)		
Amount of funds awarded to public art projects	\$990,425	Not Available
Total number of public art projects awarded	28	Not Available
5 - Neighborhood and Public Art (2 Measures)		
Number of new works acquired into the Art Bank Collection/The Washingtonia Collection	63	Not Available
Number of Art Bank/Washingtonia installations and de-installations	15	Not Available
6 - Customer Service (1 Measure)		
Number of E-Museum Website Visits	53,991	Not Available