

Commission on the Arts and Humanities FY2019

Agency Commission on the Arts and Humanities

Agency Code BX0

Fiscal Year 2019

Mission The mission of the DC Commission on the Arts and Humanities (CAH) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

2019 Strategic Objectives

Objective Number	Strategic Objective
1	Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all.
2	Arts Education - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem.
3	Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors.
4	Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life.
5	Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods.
6	Create and maintain a highly efficient, transparent and responsive District government.

2019 Key Performance Indicators

Measure	Directionality	FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Target
1 - Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (2 Measures)					
Percent of grant payments processed within six to eight weeks	Up is Better	100%	98.9%	99.9%	100%
Percent of first-time applicants to the Commission on the Arts and Humanities	Up is Better	Not Available	27.2%	19.6%	10%
2 - Arts Education - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (1 Measure)					
Percent of District of Columbia Public Schools and District of Columbia Public Charter Schools receiving Commission on the Arts and Humanities funded programming	Up is Better	Not Available	180%	79.6%	75%

Measure	Directionality	FY 2016 Actual	FY 2017 Actual	FY 2018 Actual	FY 2019 Target
3 - Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (1 Measure)					
Per Capita Spending on the Arts in the District	Neutral	\$22.3	\$23.4	\$54.5	\$26.3
4 - Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (1 Measure)					
Number of subsidized days provided to the community at the Lincoln Theatre	Up is Better	Not Available	18	18	12
5 - Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (1 Measure)					
Number of public art projects completed	Up is Better	Not Available	Not Available	76	20
6 - Create and maintain a highly efficient, transparent and responsive District government. (9 Measures)					
HR MANAGEMENT - Percent of eligible employees completing and finalizing a performance plan in PeopleSoft (Updated by OCA)	Up is Better	Not Available	No data available	100%	Not Available
HR MANAGEMENT - Percent of eligible employee performance evaluations completed and finalized in PeopleSoft (Updated by OCA)	Up is Better	Not Available	100%	Waiting on Data	Not Available
FINANCIAL MANAGEMENT - Quick Payment Act Compliance - Percent of QPA eligible invoices paid within 30 days (Updated by OCA)	Up is Better	Not Available	No data available	Waiting on Data	Not Available
FINANCIAL MANAGEMENT - Percent of local budget de-obligated to the general fund at the end of year (Updated by OCA)	Down is Better	3.2%	4.7%	Waiting on Data	Not Available
CONTRACTS AND PROCUREMENT - Average number of calendar days between requisition and purchase orders issued (Updated by OCA)	Up is Better	Not Available	4.3	Waiting on Data	Not Available
CONTRACTS AND PROCUREMENT - Percent of Small Business Enterprise (SBE) annual goal spent (Updated by OCA)	Up is Better	252.8%	119.3%	Waiting on Data	Not Available
IT POLICY AND FOIA COMPLIANCE - Percent of "open" data sets identified by the annual Enterprise Dataset Inventory published on the Open Data Portal - (Updated by OCA)	Up is Better	Not Available	No data available	100%	Not Available
IT POLICY AND FOIA COMPLIANCE - Percent of FOIA Requests Processed in more than 25 business days - statute requirements allow 15 business days and a 10 day extension - (Updated by OCA)	Down is Better	No applicable incidents	0%	Waiting on Data	Not Available
HR MANAGEMENT - Average number of days to fill vacancy from post to offer acceptance (Updated by OCA)	Down is Better	Not Available	Not Available	Not Available	New Measure

2019 Operations

Operations Header	Operations Title	Operations Description	Type of Operations
1 - Grantmaking - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (2 Activities)			
LEGISLATIVE AND GRANTS MANAGEMENT	Legislative And Grants Management	Supporting arts and humanities practitioners through professional development, technical assistance, site visits and grants.	Key Project
CUSTOMER SERVICE	Customer Service	Ensure operational efficiency with a focus on improving systems and transparency throughout all facets of operations.	Daily Service
2 - Arts Education - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (2 Activities)			
ARTS LEARNING FOR YOUTH	Arts Learning For Youth	Professional development training for teachers, teaching artists and arts administrators.	Daily Service
ARTS LEARNING FOR YOUTH	Arts Learning For Youth	In- and out-of-school time arts-based programming.	Daily Service
3 - Policy Leadership - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (1 Activity)			
PROPERTY MANAGEMENT	Property Management	District partnerships and the Lincoln Theatre program.	Daily Service
4 - Building Community - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (1 Activity)			
ARTS BUILDING COMMUNITIES	Arts Building Communities	Discipline-based events and programs.	Key Project
5 - Public Art - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (2 Activities)			
NEIGHBORHOOD & PUBLIC ART	Neighborhood and Public Art	Commission public art projects.	Daily Service
ARTS BUILDING COMMUNITIES	Arts Building Communities	Installation and exhibition of public and fine art.	Daily Service
6 - Create and maintain a highly efficient, transparent and responsive District government. (1 Activity)			
CUSTOMER SERVICE	Customer Service	Initiatives and programming that focus on I.D.E.A. (Inclusion, Diversity, Equity and Access), ensuring the public in all 8 Wards have opportunities to engage in the arts and humanities.	Key Project

2019 Workload Measures

Measure	FY 2016	FY 2017	FY 2018
1 - Customer Service (1 Measure)			
Number of service calls to the front desk	Not Available	Not Available	2018
1 - Legislative And Grants Management (4 Measures)			
Number of grant recipients	Not Available	669	773
Dollar amount of grants awarded	Not Available	\$14,367,711	\$23,098,470
Dollar amount of grants requested	\$34,700,000	\$30,919,823	\$51,753,878
Number of grant applicants	Not Available	Not Available	1718
2 - Arts Learning For Youth (4 Measures)			
Number of students participating in CAH-sponsored field trip experiences	Not Available	Not Available	19,431
Number of students participating in Poetry Out Loud and Creative Spark residency programs	Not Available	Not Available	4267
Amount of grant dollars awarded to arts education projects	Not Available	Not Available	\$1,297,000
Number of arts education-related grants awarded	Not Available	Not Available	47
3 - Property Management (1 Measure)			
Number of CAH-produced community events	Not Available	Not Available	19
4 - Arts Building Communities (3 Measures)			
Number of grants awarded to individuals or organizations residing in Wards 7 and 8	Not Available	Not Available	104
Amount of grants awarded to individuals or organizations residing in Wards 7 and 8	Not Available	Not Available	\$1,971,310
Number of Business of the Arts workshop attendees	Not Available	Not Available	Not Available
5 - Arts Building Communities (2 Measures)			
Amount of funds awarded to public art projects	Not Available	Not Available	\$1,505,386
Total number of public art projects awarded	Not Available	Not Available	70
5 - Neighborhood and Public Art (2 Measures)			
Number of new works acquired into the Art Bank Collection/The Washingtonia Collection	50	86	86

Measure	FY 2016	FY 2017	FY 2018
Number of Art Bank/Washingtonia installations and de-installations	Not Available	Not Available	Not Available
6 - Customer Service (1 Measure)			
Number of E-Museum Website Visits	Not Available	36,284	19,777

2019 Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
Arts Building Communities (1 Strategic Initiative)		
50th anniversary celebration	In partnership with OCTFME and DC Radio, CAH will develop podcast episodes to celebrate its 50th anniversary. The podcast episodes will spotlight an artist, organization and community member that has been impacted by CAH over the years. In addition, 50th anniversary community activations will take place throughout all eight wards.	06-30-2019
Arts Learning For Youth (2 Strategic initiatives)		
Arts and humanities field trip experiences for youth	CAH will provide \$1 million in grant funds to arts and humanities nonprofits to conduct field trip experiences to 20,000 DCPS and DCPCS youth. This grant program includes all grade levels District-wide, providing funds for field trips and pre- and post-event workshops to align the experience to curricular classroom themes.	09-30-2019
Access and inclusion workshops	In conjunction with the agency's IDEA policy for Inclusion, Diversity, Equity and Access, CAH will host three workshops with the aim of deepening access and inclusion practices within nonprofit arts and humanities organizations. Two organizations will receive in-depth consulting to implement access and inclusion-based practices into their daily practices and be the subject of a training session to dispense key outcomes to the public.	09-30-2019
Customer Service (1 Strategic Initiative)		
Design of a new agency website	CAH will develop an agreement with OCTO to design a new agency-wide website. The website will spotlight key agency initiatives for the community and be a comprehensive resource for arts and humanities organizations and individual practitioners.	09-30-2019
Legislative And Grants Management (1 Strategic Initiative)		
Cultural facilities investments	CAH will invest \$7 million in competitive grant funds to support project planning, facility renovation and repair, and facility acquisition for Washington, DC nonprofit arts and humanities organizations. This funding will assist grantees with leveraging government funds with private dollars to increase stability and address critical facility needs in the arts and humanities community that are identified in the DC Cultural Plan.	12-31-2018
Neighborhood and Public Art (2 Strategic initiatives)		
		09-30-2019

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
Commemorative statue to honor Charles Hamilton Houston	CAH will award a competitive grant of \$300,000 for the creation of a statue to honor native Washingtonian Charles Hamilton Houston with a plaque or other display element that recognizes his role as a champion of civil rights, a Dean of Howard University Law School and the first special counsel for the NAACP.	
Activation of 202 Creates artist pop-up site	CAH will deepen its community engagement by creating one pop-up incubator site within the District of Columbia. This site will provide an avenue for emerging nonprofit organizations, for-profit enterprises and individual practitioners to develop their skills and collaborate with one another to increase their impact and effectiveness.	09-30-2019