

# Commission on the Arts and Humanities FY2017

**Agency** Commission on the Arts and Humanities

**Agency Code** BX0

**Fiscal Year** 2017

**Mission** The mission of the DC Commission on the Arts and Humanities (DCCA) is to provide grants, programs and educational activities that encourage diverse artistic expressions and learning opportunities, so that all District of Columbia residents and visitors can experience the rich culture of our city.

## 2017 Strategic Objectives

Objective Number	Strategic Objective
1	GRANTMAKING - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all.
2	ARTS EDUCATION - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem.
3	POLICY LEADERSHIP - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors.
4	BUILDING COMMUNITY - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life.
5	PUBLIC ART - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods.
6	Create and maintain a highly efficient, transparent and responsive District government.**

## 2017 Key Performance Indicators

Measure	New Measure/ Benchmark Year	Frequency of Reporting	Add Data Fields (if applicable)	FY 2014 Actual	FY 2015 Target	FY 2015 Actual	FY 2016 Target	FY 2016 Actual	FY 2017 Target
<b>1 - GRANTMAKING - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (3 Measures)</b>									
Percent of First Time Applicants to CAH	<input checked="" type="checkbox"/>	Quarterly		Not available	Not available	Not available	Not available	New Measure	12%
Amount of Grant Dollars Requested	<input checked="" type="checkbox"/>	Quarterly		Not available	Not available	Not available	\$34700000	New Measure	\$35050000
Percent of Grant Payments Processed Within Six to Eight Weeks	<input type="checkbox"/>	Quarterly		100%	100%	100%	100%	100%	100%
<b>2 - ARTS EDUCATION - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (3 Measures)</b>									
Number of Arts Education Experiences for Students in DC Schools (fields trips and residencies)	<input checked="" type="checkbox"/>	Quarterly		20081	20035	20035	30306	New Measure	31000
Number of DC Teachers, Teaching Artists and Nonprofit Arts Administrators Engaged in CAH-Supported Professional Development Practices, Trainings, or Workshops	<input checked="" type="checkbox"/>	Quarterly		21	128	50	133	New Measure	150
Number of Schools, Child Development and Community-Based Centers receiving CAH-funded programming	<input type="checkbox"/>	Quarterly		145	135	135	135	154	150
<b>3 - POLICY LEADERSHIP - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (2 Measures)</b>									
Dollars invested from non-District Government Sources Per \$1 Investment by CAH	<input type="checkbox"/>	Quarterly		Not available	\$7.25	\$7.5	\$9.23	\$6.8	\$10.12

Per Capita Spending on the Arts in the District	<input type="checkbox"/>	Annually		Not available	Not available	Not available	\$25.22	\$22.3	\$23.11
<b>4 - BUILDING COMMUNITY - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (2 Measures)</b>									
Number of Days of CAH-produced community engagement activities	✓	Quarterly		Not available	Not available	Not available	Not available	New Measure	8
Number of Days of Non-CAH-produced activities in CAH controlled venues	✓	Quarterly		Not available	Not available	Not available	Not available	New Measure	24
<b>5 - PUBLIC ART - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (3 Measures)</b>									
Percentage of Public Art Projects Completed Within Projected Timeframe	✓	Annually		Not available	Not available	Not available	Not available	New Measure	100%
Number of New Works Acquired into the Art Bank Collection/The Washingtonia Collection	✓	Annually		Not available	Not available	Not available	50	New Measure	60
Number of Public Art Projects Granted	✓	Quarterly		Not available	Not available	Not available	Not available	New Measure	20
<b>6 - Create and maintain a highly efficient, transparent and responsive District government.** (9 Measures)</b>									
Contracts/Procurement-Expendable Budget spent on Certified Business Enterprises	✓			Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
Contracts/Procurement-Contracts lapsed into retroactive status	✓			Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
Budget- Local funds unspent	✓			Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
Budget- Federal Funds returned	✓			Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
Customer Service-Meeting Service Level Agreements	✓			Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
Human Resources-Vacancy Rate	✓			Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
Human Resources-Employee District residency	✓			Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
Human Resources-Employee Onboard Time	✓			Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017
Performance Management-Employee Performance Plan Completion	✓			Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017	Forthcoming October 2017

## 2017 Operations

Operations Header	Operations Title	Operations Description	Type of Operations
<b>1 - GRANTMAKING - Provide investments through grantmaking that strengthen the District's creative sector of nonprofits arts and humanities organizations and practitioners to stimulate a thriving creative economy, enhance the quality of life of DC residents and provides access to all. (2 Activities)</b>			
LEGISLATIVE AND GRANTS MANAGEMENT	Supporting arts and humanities practitioners through professional development, technical assistance, site visits and grants.		Daily Service
CUSTOMER SERVICE	Ensure operational efficiency with a focus on improving systems and transparency throughout all facets of operations.		Daily Service

<b>2 - ARTS EDUCATION - Promote systemic improvement in pre-K – 12 arts education both in- and out-of-school through arts integration, arts experience, and arts learning utilizing a collective impact approach, aligning the mutual efforts of the numerous stakeholders in the educational ecosystem. (2 Activities)</b>			
ARTS LEARNING FOR YOUTH	In- and out-of-school time arts-based programming.		Daily Service
ARTS LEARNING FOR YOUTH	Professional development for teachers, teaching artists and arts administrators.		Daily Service
<b>3 - POLICY LEADERSHIP - Establish policy and program initiatives that will further promote arts and cultural development of the District while acting as a convener within the arts and humanities community to leverage the myriad ways in which the District government intersects with the interests of the arts, cultural and creative sectors. (1 Activity)</b>			
PROPERTY MANAGEMENT	District partnerships and the Lincoln Theatre program.		Key Project
<b>4 - BUILDING COMMUNITY - Promote inclusiveness and a sense of belonging to neighborhoods while bringing diverse peoples together through the arts, utilizing creative placemaking to improve the vibrancy of place, by building community as a means of improving quality of life. (1 Activity)</b>			
ARTS BUILDING COMMUNITIES	Discipline-based events and programs.		Key Project
<b>5 - PUBLIC ART - Establish and maintain artworks that are bold and befitting of a world-class city, while remaining grounded in the tradition of supporting local artists and enriching District neighborhoods. (2 Activities)</b>			
NEIGHBORHOOD & PUBLIC ART	Commission public art projects.		Daily Service
ARTS BUILDING COMMUNITIES	Installation and exhibition of public and fine art.		Daily Service
<b>6 - Create and maintain a highly efficient, transparent and responsive District government.** (1 Activity)</b>			
CUSTOMER SERVICE	Initiatives and programming that focus on I.D.E.A. (Inclusion, Diversity, Equity and Access), ensuring the public in all 8 Wards have opportunities to engage in the arts and humanities		Key Project

## 2017 Workload Measures

Measure	New Measure/ Benchmark Year	Add Historical and Target Data (FY17)	Numerator Title	Units	Frequency of Reporting	FY 2014	FY 2015	FY 2016 Actual
<b>1 - Supporting arts and humanities practitioners through professional development, technical assistance, site visits and grants. (2 Measures)</b>								
Number of Grant Recipients	✓		Number of Grant Recipients	Grant Recipients	Quarterly	Not available	Not available	New Measure
Dollar Amount of Grants Awarded	✓		Dollar Amount of Grants Awarded	Dollar Amount	Quarterly	Not available	Not available	New Measure
<b>4 - Discipline-based events and programs. (1 Measure)</b>								
Estimated Number of Participants in CAH-produced public events	✓		Estimated Number of Participants in CAH-produced public events	Participants	Quarterly	Not available	Not available	New Measure
<b>5 - Commission public art projects. (1 Measure)</b>								
Number of Commissioned Public Art Projects in Progress and Completed	✓		Number of Commissioned Public Art Projects in Progress and Completed	Commissioned Public Art Projects	Quarterly	Not available	Not available	New Measure
<b>5 - Installation and exhibition of public and fine art. (1 Measure)</b>								
Number of Public Art Grants	✓		Number of Public Art Grants	Public Art Grants	Quarterly	Not available	Not available	New Measure
<b>6 - Initiatives and programming that focus on I.D.E.A. (Inclusion, Diversity, Equity and Access), ensuring the public in all 8 Wards have opportunities to engage in the arts and humanities (1 Measure)</b>								
Number of E-Museum Website Visits	✓		Amount of E-Museum Website Visits	Website Visits	Quarterly	Not available	Not available	New Measure

## 2017 Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
<b>ARTS BUILDING COMMUNITIES (1 Strategic Initiative-Operation Link)</b>		

Initiate and implement public art projects.	CAH will work with several DC agencies and public and private stakeholders to initiate and implement public art projects. Artists and organizations create artworks in response to input and desires of the local community. The creation and installation of these artworks ensure cultural development and enhancement, and often span beyond one fiscal year. The revised Public Art Master Plan will identify ways to proactively solicit proposals.	09-30-2017
<b>ARTS LEARNING FOR YOUTH (2 Strategic initiative-operation links)</b>		
Create opportunities for students to enhance their educational experience and cultural development through participation in arts and humanities experiences.	CAH will work with DCPS and DCPCS administrators to ensure schoolchildren from DC's 8 Wards have equal opportunities to experience programs at local arts institutions throughout the city. Through an arts engagement project targeting 1st, 4th and 7th grades District-wide, DC nonprofits will receive grants to provide field trip experiences and in-depth workshops aligned to curriculum for youth and their teachers. An assessment will address effectiveness of these arts experiences.	09-30-2017
Enhance the creative economy through training opportunities for local artists and arts and humanities administrators.	Building on the success of past CAH-sponsored professional development seminars, CAH will provide in-depth learning opportunities for both local arts, humanities and arts education practitioners. A workshop series will continue to build business skills for individual artists. For those working with youth and schools, training on best practices will fortify educational skills. An assessment will evaluate the effectiveness and applicability of each workshop. These initiatives will grow the field of knowledge of all participants to create a community of practice that ensures the delivery of excellent programming to DC residents.	09-30-2017
<b>LEGISLATIVE AND GRANTS MANAGEMENT (2 Strategic initiative-operation links)</b>		
Implementation of the new strategic plan.	CAH's strategic plan was adopted in September 2015. This stakeholder-driven plan included strategies to engage the DC community through the arts and humanities. The second year of the plan (2016-17) will include implementation of sequential arts education programs, the renewal and update of the Public Art Master Plan for future community projects throughout the city, and enhanced access to training opportunities that address the needs of the creative sector through increase in targeted programs and workshops.	09-30-2017
Support nonprofit arts and humanities organizations through capacity building.	CAH will create a competitive grant program to elevate nascent nonprofit organizations through a capacity building initiative. This program will be developed as CAH's new Lift-Off grant program, which includes individualized business development and funding to support infrastructure needs of those select organizations. The new Lift-Off program complements the existing UPSTART program which serves mid-sized nonprofits.	09-30-2017
<b>NEIGHBORHOOD &amp; PUBLIC ART (1 Strategic Initiative-Operation Link)</b>		
Initiate and implement public art projects.	CAH will work with several DC agencies and public and private stakeholders to initiate and implement public art projects. Artists and organizations create artworks in response to input and desires of the local community. The creation and installation of these artworks ensure cultural development and enhancement, and often span beyond one fiscal year. The revised Public Art Master Plan will identify ways to proactively solicit proposals.	09-30-2017