

Office on Asian and Pacific Islander Affairs FY2022

Agency Office on Asian and Pacific Islander Affairs

Agency Code APO

Fiscal Year 2022

Mission The Mayor's Office on Asian and Pacific Islander Affairs' (MOAPIA) mission is to improve the quality of life for District Asian Americans and Pacific Islanders (AAPI) through advocacy and engagement.

Strategic Objectives

Objective Number	Strategic Objective
1	Ensure AAPI community's access to District government services through outreach efforts, advocacy, and problem-solving services.
2	Ensure additional capacity of District agencies to deliver culturally and linguistically competent services through technical assistance.
3	Increase understanding of the AAPIs among other diverse communities and promote civic engagement and participation of AAPIs.
4	Create and maintain a highly efficient, transparent, and responsive District government.

Key Performance Indicators (KPIs)

Measure	Directionality	FY 2019 Actual	FY 2020 Actual	FY 2021 Actual	FY 2022 Target
1 - Ensure AAPI community's access to District government services through outreach efforts, advocacy, and problem-solving services. (2 Measures)					
Number of clients served by MOAPIA's AAPI Community Grant Program grantees	Up is Better	3931	6156	10,681	2010
Percent of constituent cases resolved	Up is Better	100%	100%	99.8%	95%
2 - Ensure additional capacity of District agencies to deliver culturally and linguistically competent services through technical assistance. (2 Measures)					
Number of AAPI small businesses visited	Up is Better	561	1157	1574	280
Percent of satisfactory or above ratings for MOAPIA's technical assistance provided to other District agencies	Up is Better	New in 2021	New in 2021	100%	80%
3 - Increase understanding of the AAPIs among other diverse communities and promote civic engagement and participation of AAPIs. (2 Measures)					
Number of community meetings/events attended	Up is Better	410	461	535	220
Number of people that attend MOAPIA events	Up is Better	34,142	22,686	14,585	3900
4 - Create and maintain a highly efficient, transparent, and responsive District government. (2 Measures)					
Percent of satisfactory or above ratings at MOAPIA outreach events	Up is Better	96.5%	95.1%	100%	90%
Percent of scheduled monitoring reports as defined in agency monitoring plan completed for each grant award	Up is Better	100%	100%	100%	100%

Operations

Operations Title	Operations Description	Type of Operations
1 - Ensure AAPI community's access to District government services through outreach efforts, advocacy, and problem-solving services. (3 Activities)		

Operations Title	Operations Description	Type of Operations
Outreach	This operation includes MOAPIA's regular door-to-door visits to Asian American and Pacific Islander businesses and residents, relationship building with community based organizations, and attending various community meetings to promote government programs and services to more constituents.	Daily Service
Case Assistance	This operation includes case intake and inter-agency coordination to solve constituent issues. The issues are usually in regard to housing, health, businesses or safety concerns.	Daily Service
Event Planning	This operation includes all aspects of planning for events (meetings, workshops, special programs) that support the agency's mission and advance the District's priorities.	Daily Service
2 - Ensure additional capacity of District agencies to deliver culturally and linguistically competent services through technical assistance. (2 Activities)		
Agency Technical Assistance	This operation includes providing technical assistance to a few partnering DC agencies in the areas of language translations and outreach recommendations.	Daily Service
Review Language Access reports	This operation includes reviewing annual and biennial language access reports on District agencies that are mandated under Language Access Act, and providing them with recommendations and opportunities for potential collaboration in order to ensure District's capacity to serve AAPI community.	Daily Service
3 - Increase understanding of the AAPIs among other diverse communities and promote civic engagement and participation of AAPIs. (2 Activities)		
Outreach	This operation includes MOAPIA's regular door-to-door visits to Asian American and Pacific Islander businesses and residents, relationship building with community based organizations, and attending various community meetings to promote government programs and services to more constituents.	Daily Service
Event Planning	This operation includes all aspects of planning for events (meetings, workshops, special programs) that support the agency's mission and advance the District's priorities.	Daily Service
4 - Create and maintain a highly efficient, transparent, and responsive District government. (2 Activities)		
Outreach	This operation includes MOAPIA's regular door-to-door visits to Asian American and Pacific Islander businesses and residents, relationship building with community based organizations, and attending various community meetings to promote government programs and services to more constituents.	Daily Service
Event Planning	This operation covers various event planning and coordination that MOAPIA does throughout the year to reach more community members.	Daily Service

Workload Measures (WMs)

Measure	FY 2019 Actual	FY 2020 Actual	FY 2021 Actual
1 - Case Assistance (1 Measure)			
Number of calls case assistance requests	4932	7934	10,556
1 - Outreach (1 Measure)			
Number of grant proposals received	41	20	17
2 - Agency Technical Assistance (1 Measure)			
Number of documents translated for partner agencies	78	430	435
4 - Outreach (2 Measures)			
Number of website hits	45,053	40,638	3247
Number of social media followers	18,851	5914	12,840

Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
Outreach (2 Strategic initiatives)		
Counter anti-AAPI discrimination and harassment through community building	The purpose of this initiative is to address anti-AAPI discrimination amid the COVID-19 pandemic and build a stronger and more resilient AAAP community in DC. MOAPIA will partner with organizations and advocates to host anti-racism and bystander trainings to arm AAAP residents and allies with the tools to prevent discrimination, harassment, and violence in school, workplace, and public settings.	09-30-2022
Support public safety through promoting security camera rebate program and community policing with an emphasis on wards 7 and 8.	To contribute to public safety, MOAPIA will promote the security camera rebate program to AAAP owned businesses. Emphasis will be given to wards 7 and 8 where public safety has been identified as a concern for community members. MOAPIA will conduct outreach for the security camera rebate program in its weekly outreach. It will leverage its partnerships with MPD to conduct outreach in wards 7 and 8 to increase community policing and facilitate connections between MPD and AAAP business owners. This will contribute to reducing the crime rate and creating safer neighborhoods in the District.	09-30-2022