

Alcoholic Beverage Regulation Administration FY2023

Agency Alcoholic Beverage Regulation Administration

Agency Code LQ0

Fiscal Year 2023

Mission The mission of the Alcoholic Beverage Regulation Administration (ABRA) is to support the public's health, safety, and welfare through the control and regulation of the sale and distribution of alcoholic beverages and medical cannabis.

Strategic Objectives

Objective Number	Strategic Objective
1	Educate licensees on the District's alcoholic beverage laws and regulations.
2	Ensure that licensed establishments are in compliance with the ABC laws and regulations. Ensure that medical cannabis facilities (dispensaries and cultivation centers) are in compliance with DC law and regulations.
3	Engage in community outreach regarding the licensing process.

Key Performance Indicators (KPIs)

Measure	Directionality	FY 2020 Actual	FY 2021 Actual	FY 2022 Target	FY2022 Actual	FY 2023 Target
1 - Educate licensees on the District's alcoholic beverage laws and regulations. (1 Measure)						
Number of licensees and members of the public that received training from the Agency	Up is Better	245	584	100	245	100
2 - Ensure that licensed establishments are in compliance with the ABC laws and regulations. Ensure that medical cannabis facilities (dispensaries and cultivation centers) are in compliance with DC law and regulations. (7 Measure records)						
Amount of revenue generated by licenses and permits	Up is Better	\$4,997,471	\$6,199,863	\$3,700,000	\$7,548,748	\$3,700,000
Amount of revenue generated by fines	Up is Better	\$351,500	\$326,500	\$25,000	\$247,850	\$25,000
Number of inspections, investigations, and monitoring activities	Up is Better	17,231	11,874	11,000	15,335	11,000
Number of establishments inspected to ensure compliance with underage drinking laws	Up is Better	926	440	400	422	400
Total number of citations issued	Up is Better	714	878	250	376	250
Percent of one-day and substantial change permits issued within 15 days or less	Up is Better	94%	96.4%	90%	100%	90%
Percent of medical cannabis facilities (dispensaries and cultivation centers) receiving at least one quarterly inspection	Up is Better	New in 2021	100%	92.9%	100%	92.9%
3 - Engage in community outreach regarding the licensing process. (1 Measure)						
Number of community meetings attended to educate the community regarding the licensing process	Up is Better	58	90	20	113	20

Operations

Operations Title	Operations Description	Type of Operations
1 - Educate licensees on the District's alcoholic beverage laws and regulations. (2 Activity records)		
Daily Issuance of Licenses and Permits	This is a key driver in all of ABRA's operations. The number of licenses and permits issued daily is in direct correlation to the amount of revenue the agency generates on a monthly basis.	Daily Service
Renewal of Licenses and Permits	This is a key driver in all of ABRA's operations. The number of licenses and permits renewed directly affects the amount of revenue the agency generates on a monthly basis.	Daily Service
2 - Ensure that licensed establishments are in compliance with the ABC laws and regulations. Ensure that medical cannabis facilities (dispensaries and cultivation centers) are in compliance with DC law and regulations. (1 Activity)		
Conduct a minimum of two regulatory inspections or investigations at each licensed establishment.	Conducting thorough regulatory inspections for all licensed establishments.	Daily Service

Operations Title	Operations Description	Type of Operations
3 - Engage in community outreach regarding the licensing process. (1 Activity)		
Community Outreach and Notifications	Ensuring the general public are well informed of the schedule of extension of hours for the calendar year and its exceptions.	Key Project

Workload Measures (WMs)

Measure	FY 2020 Actual	FY 2021 Actual	FY2022 Actual
1 - Daily Issuance of Licenses and Permits (1 Measure)			
Number of one-day and substantial change permits issued within 15 days or less	47	33	121
1 - Renewal of Licenses and Permits (1 Measure)			
Number of ABC licenses and permits renewed	1361	1457	1786

Strategic Initiatives

Strategic Initiative Title	Strategic Initiative Description	Proposed Completion Date
Community Outreach and Notifications (2 Strategic Initiative records)		
Engage in proactive community outreach regarding the Calendar Year 2022 Holiday Extension of Hours Licensing Process.	ABRA will engage in community outreach and provide timely information to active on-premises licensees and the public regarding changes made to the Holiday Extension of Hours Program for Calendar Year 2023 as a result of the Fiscal Year 2019, Budget Support Act of 2018. Specifically, the agency shall provide written notice to on-premises licensees regarding the Holiday Extension of Hours licensing process for Calendar Year 2023. Notice of the Holiday Extension of Hours licensing process for Calendar Year 2023 shall be provided to the public by posting information regarding the process on the ABRA website.	12-31-2022
Conduct a minimum of two medical cannabis trainings and enhancing racial equity	ABRA will conduct a minimum of two new medical cannabis training sessions that shall be available to the public at no charge. ABRA will hold a training session educating applicants and the public on requirements to qualify for the racial equity preference for license applications and a training session on new medical cannabis laws and regulations.	09-30-2023
Conduct a minimum of two regulatory inspections or investigations at each licensed establishment. (2 Strategic Initiative records)		
Conduct Training Course on Reopen DC Reporting Requirements	ABRA will conduct a training course on new reporting requirements in the Reopen DC, including, new reporting requirements for (1) third party alcohol delivery licensees, and (2) brew pubs selling and delivering up to 15,500 gallons of beer to other retail licensees for resale.	09-30-2023
Conduct a minimum of two regulatory inspections at each licensed establishments	ABRA Investigators will conduct a minimum of two regulatory inspections at each licensed establishment to verify compliance with the District's laws and regulations. ABRA will be conducting a minimum of 11,000 regulatory inspections, monitoring or investigations at licensed establishments located in the District.	09-30-2023
Daily Issuance of Licenses and Permits (1 Strategic Initiative)		
Conduct New Licensee Orientation Classes	ABRA will conduct a minimum of four new licensee orientation classes held at ABRA that shall be available to licensees and the public at no charge. The class curriculum shall include the following: (1) a review of relevant provisions contained in both Title 25 of the D.C. Code and Title 23 of the DCMR; (2) noise abatement and sound management; and (3) how to work proactively with Advisory Neighborhood Commissions, neighborhood and business groups and residents.	09-30-2023