



ALCOHOLIC BEVERAGE AND CANNABIS ADMINISTRATION

FY 2023 PERFORMANCE ACCOUNTABILITY REPORT

JANUARY 16, 2024

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1 ALCOHOLIC BEVERAGE AND CANNABIS ADMINISTRATION

Mission: The mission of the Alcoholic Beverage and Cannabis Administration (ABCA) is to support the public's health, safety, and welfare through the control and regulation of the sale and distribution of alcoholic beverages and medical cannabis.

Services: ABCA conducts licensing, training, adjudication, community outreach, and enforcement efforts to serve licensees, law enforcement agencies, Advisory Neighborhood Commissions (ANCs), civic associations, and the general community so that they understand and adhere to all District laws, regulations, and ABCA policies and procedures. ABCA also registers qualifying patients who have the right to obtain and use cannabis for medical purposes.

2 2023 ACCOMPLISHMENTS

Accomplishment	Impact on Agency	Impact on Residents
ABRA conducted 12,417 regulatory inspections and investigations in FY 2023. This exceeded the agency's goal to conduct 11,000 regulatory inspections and investigations in FY 2023.	This accomplishment benefits ABRA by ensuring that licensed establishments operate under the terms of their liquor license.	This accomplishment benefits District residents by investigating licensed establishments to ensure that they are in compliance with the District's alcohol laws and regulations.
ABRA issued 634 citations to licensed establishments in FY 2023. This exceeded the agency's goal to issue 250 citations in FY 2023.	This accomplishment benefits ABRA by ensuring that licensed establishments operate under the terms of their liquor license.	This accomplishment benefits District residents by ensuring that licensed establishments are in compliance with the District's alcohol laws and regulations.
ABRA completed 441 sale to minor compliance checks at licensed establishments in FY 2023. This exceeded the agency's goal to conduct 400 sale to minor compliance checks in FY 2023.	This accomplishment benefits ABRA by working jointly with minors under 21 years of age to identify licensed establishments that sell alcoholic beverages to minors.	This accomplishment benefits District residents by taking enforcement action to reduce the sale of alcoholic beverages to minors under 21 years of age.

3 2023 OBJECTIVES

Strategic Objective

Educate licensees on the District's alcoholic beverage laws and regulations.

Ensure that licensed establishments are in compliance with the ABC laws and regulations. Ensure that medical cannabis facilities (dispensaries and cultivation centers) are in compliance with DC law and regulations.

Engage in community outreach regarding the licensing process.

Create and maintain a highly efficient, transparent, and responsive District government.

4 2023 OPERATIONS

Operation Title	Operation Description
Educate licensees on the District's alcoholic beverage laws and regulations.	
Daily Issuance of Licenses and Permits: Daily Service	This is a key driver in all of ABRA's operations. The number of licenses and permits issued daily is in direct correlation to the amount of revenue the agency generates on a monthly basis.
Renewal of Licenses and Permits: Daily Service	This is a key driver in all of ABRA's operations. The number of licenses and permits renewed directly affects the amount of revenue the agency generates on a monthly basis.
Ensure that licensed establishments are in compliance with the ABC laws and regulations. Ensure that medical cannabis facilities (dispensaries and cultivation centers) are in compliance with DC law and regulations.	
Conduct a minimum of two regulatory inspections or investigations at each licensed establishment.: Daily Service	Conducting thorough regulatory inspections for all licensed establishments.
Engage in community outreach regarding the licensing process.	
Community Outreach and Notifications: Key Project	Ensuring the general public are well informed of the schedule of extension of hours for the calendar year and its exceptions.

5 2023 STRATEGIC INITIATIVES

In FY 2023, Alcoholic Beverage and Cannabis Administration had 5 Strategic Initiatives and completed 100%.

Title	Description	Update
Engage in proactive community outreach regarding the Calendar Year 2022 Holiday Extension of Hours Licensing Process.	ABRA will engage in community outreach and provide timely information to active on-premises licensees and the public regarding changes made to the Holiday Extension of Hours Program for Calendar Year 2023 as a result of the Fiscal Year 2019, Budget Support Act of 2018. Specifically, the agency shall provide written notice to on-premises licensees regarding the Holiday Extension of Hours licensing process for Calendar Year 2023. Notice of the Holiday Extension of Hours licensing process for Calendar Year 2023 shall be provided to the public by posting information regarding the process on the ABRA website.	Completed to date: Complete This goal was met as information was sent out to licensees and the public regarding the Holiday Extension of Hours Program for FY 2022. ABRA also posted information on its website regarding the program for Calendar Year 2022.
Conduct a minimum of two medical cannabis trainings and enhancing racial equity	ABRA will conduct a minimum of two new medical cannabis training sessions that shall be available to the public at no charge. ABRA will hold a training session educating applicants and the public on requirements to qualify for the racial equity preference for license applications and a training session on new medical cannabis laws and regulations.	Completed to date: Complete In the third quarter of FY 2023, ABRA conducted four medical cannabis training sessions educating applicants and the public on the requirements to qualify for the racial equity preference and license applications and training session on new medical cannabis laws and regulations. The trainings were held on April 24th, April 25th, April 27th, and June 8, 2023.
Conduct Training Course on Reopen DC Reporting Requirements	ABRA will conduct a training course on new reporting requirements in the Reopen DC, including, new reporting requirements for (1) third party alcohol delivery licensees, and (2) brew pubs selling and delivering up to 15,500 gallons of beer to other retail licensees for resale.	Completed to date: Complete ABRA has met this goal. The agency has conducted a training course on the new Reopen DC reporting requirements as of the end of the fourth quarter of FY2023. The training course was held on September 6, 2023.

Conduct New Licensee Orientation Classes

ABRA will conduct a minimum of four new licensee orientation classes held at ABRA that shall be available to licensees and the public at no charge. The class curriculum shall include the following: (1) a review of relevant provisions contained in both Title 25 of the D.C. Code and Title 23 of the DCMR; (2) noise abatement and sound management; and (3) how to work proactively with Advisory Neighborhood Commissions, neighborhood and business groups and residents.

Completed to date: Complete
ABRA has met this goal. The agency has conducted four new licensee orientation (ABC 101) classes as of the end of the fourth quarter of FY 2023. The training courses were held on October 25, 2022, April 11, 2023, June 6, 2023, and August 15, 2023.

Conduct a minimum of two regulatory inspections at each licensed establishments

ABRA Investigators will conduct a minimum of two regulatory inspections at each licensed establishment to verify compliance with the District's laws and regulations. ABRA will be conducting a minimum of 11,000 regulatory inspections, monitoring or investigations at licensed establishments located in the District.

Completed to date: Complete
ABRA has completed 112.8% of the goal of this initiative. The goal is 11,000 regulatory inspections, and ABRA has conducted 12,417 regulatory inspections and investigations as of the end of the fourth quarter of FY 2023.

6 2023 KEY PERFORMANCE INDICATORS AND WORKLOAD MEASURES

Key Performance Indicators

Measure	Directionality	FY 2021	FY 2022	FY 2023 Q1	FY 2023 Q2	FY 2023 Q3	FY 2023 Q4	FY 2023	FY 2023 Target	Was 2023 KPI Met?
Educate licensees on the District's alcoholic beverage laws and regulations.										
Number of licensees and members of the public that received training from the Agency	Up is Better	584	245	13	141	267	69	490	100	Met
Ensure that licensed establishments are in compliance with the ABC laws and regulations. Ensure that medical cannabis facilities (dispensaries and cultivation centers) are in compliance with DC law and regulations.										
Amount of revenue generated by licenses and permits	Up is Better	\$6,199,863.00	\$7,548,748.00	\$640,847.00	\$1,644,344.00	\$1,683,986.00	\$983,044.00	\$4,952,221	\$3,700,000.00	Met
Amount of revenue generated by fines	Up is Better	\$326,500.00	\$247,850.00	\$24,250.00	\$25,050.00	\$84,750.00	\$70,750.00	\$204,800	\$25,000.00	Met
Number of inspections, investigations, and monitoring activities	Up is Better	11,874	15,335	3,083	3,198	3,161	2,975	12,417	11,000	Met
Number of establishments inspected to ensure compliance with underage drinking laws	Up is Better	440	422	0	0	274	167	441	400	Met
Total number of citations issued	Up is Better	878	376	36	109	101	388	634	250	Met
Percent of one-day and substantial change permits issued within 15 days or less	Up is Better	96.4%	100%	91.7%	100%	100%	96.9%	97.2%	90%	Met
Percent of medical cannabis facilities (dispensaries and cultivation centers) receiving at least one quarterly inspection	Up is Better	100%	100%	100%	92.3%	100%	100%	98%	92.9%	Met
Engage in community outreach regarding the licensing process.										
Number of community meetings attended to educate the community regarding the licensing process	Up is Better	90	113	23	20	30	28	101	20	Met

Workload Measures

Measure	FY 2021	FY 2022	FY 2023 Q1	FY 2023 Q2	FY 2023 Q3	FY 2023 Q4	FY 2023
Daily Issuance of Licenses and Permits							
Number of one-day and substantial change permits issued within 15 days or less	33	121	33	25	70	186	314
Renewal of Licenses and Permits							
Number of ABC licenses and permits renewed	1,457	1,786	316	66	442	257	1081