

Create a powerful presence on LinkedIn

Profile Picture

Pick a picture that is aligned with your role. This will show up on your articles and posts next to your name and headline.

Headline

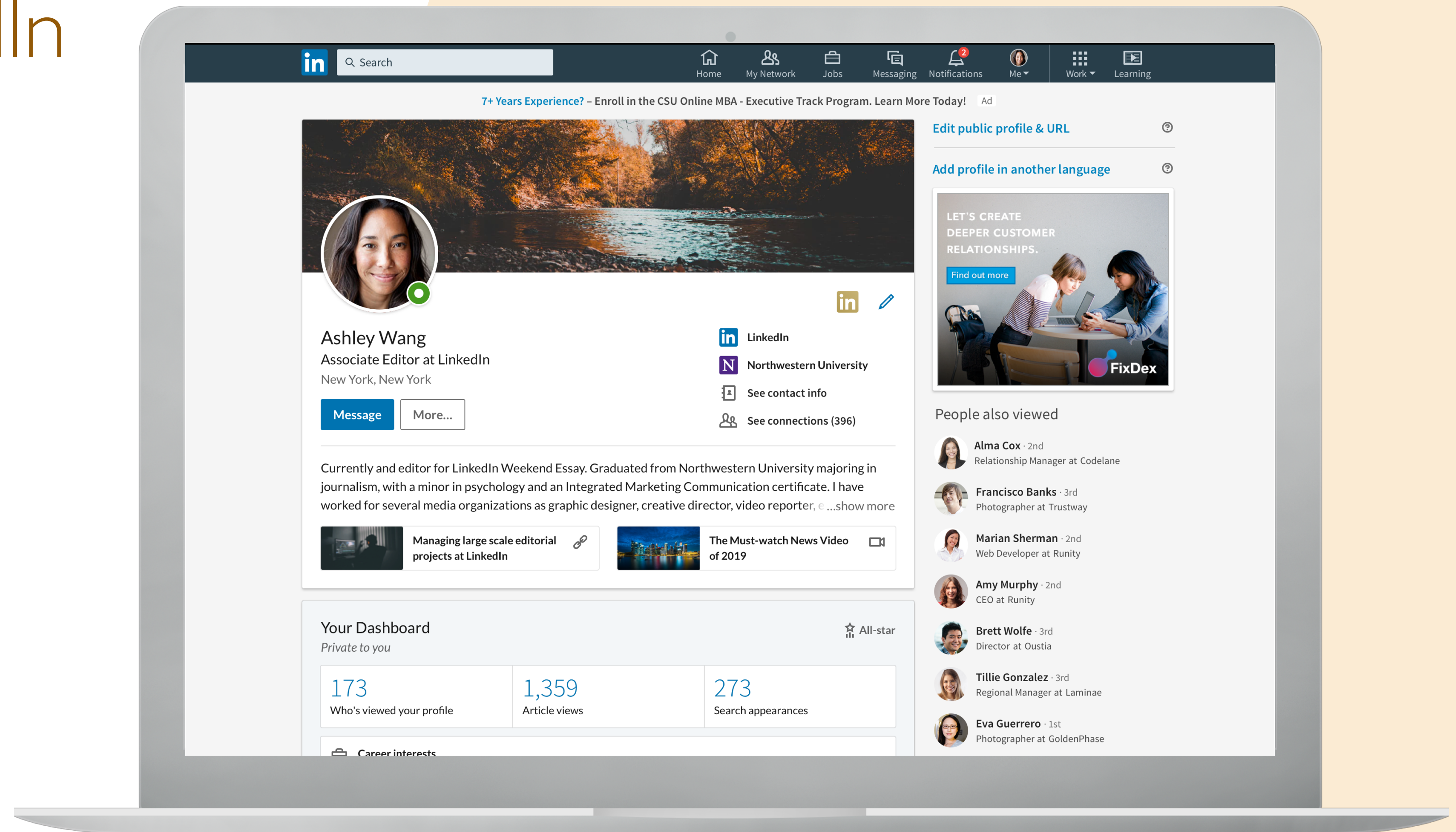
Your headline will automatically use your current position, or you can customize it. This is important as it will show up under your byline on every article.

Summary

The summary is where you can share more about your experiences, expertise and interests. You can also share your vision you have for your role and your company.

Media

Link to external documents, photos, sites, videos, and presentations that tell your story.



Create a powerful presence on LinkedIn

Experience

Detail your current and past work experiences to show your expertise and connect with co-workers and company alumni.

Work Samples

Add media to showcase your work visually.

Education

Share your educational background to be discovered by other school alumni and make connections.

