

GAC Advice Response Form for Applicants



Please complete this form and submit it as an attachment to the current Customer Portal case using the following naming convention: “[Application ID] Additional Response to GAC Cat 2 Advice” (e.g, “1-111-11111 Additional Response to GAC Cat 2 Advice”). All responses must be received no later than 23:59:59 UTC on 17-January-2014.

Please note: This form will be publically posted.

Respondent:

Application Prioritization Number	1873
Applicant Name	The Goodyear Tire & Rubber Company
Application ID	1-1884-1217
Applied for TLD (string)	.TIRES

Response:

In responding to this request, we would like to reference our initial response to the GAC Category 2 Advice from the GAC Beijing Communique, which was submitted to ICANN on May 8, 2013, where we stated, in part, that “...we believe operating .tires as a closed registry will serve the public interest by enabling only Goodyear and its affiliates to utilize second-level names to provide authorized, legitimate and accurate content, products and services.” As a result, consumers could be assured that any product or service purchased and/or information obtained on or through a .tires domain would meet the rigorous safety standards of the Goodyear Tire & Rubber Company and all applicable regulatory standards.

We continue to be troubled by the “de facto” policy changes as it relates to closed generics. The Goodyear Tire & Rubber Company reasonably relied on the decisions made during the ICANN policy-making process leading up to the New gTLD Application period whereby, there was no prohibition on the ability of applicants to pursue closed generic gTLDs. We contend that if ICANN is unwilling to allow these types of registries to proceed as planned, that ICANN must at least provide an enhanced refund to applicants for these gTLDs. We propose a full refund of the \$185,000 application fee or in the alternative, an 70% refund. Applicants should not be penalized for following the rules and an enhanced refund would at least partially compensate them for the significant investment of time, money and staff resources to pursue these types of applications.