# Google

# Google is proud to call Ohio home

Creating economic opportunity across the Buckeye State



"Thanks to Google Business Profile, visitors to the city who search for men's shirts or men's clothing stores easily find us. They make up 40% of my business."

> **-Travis Samson** Owner of SAMSON Men's Emporium Columbus, Ohio

#### At home in Ohio

Google proudly calls Ohio home with data centers in New Albany, Columbus, and Lancaster.

#### \$14.02B of economic activity

In 2023, Google helped provide \$14.02 billion of economic activity for tens of thousands of Ohio businesses, publishers, nonprofits, creators, and developers.

#### 581,000+ Ohio businesses

More than 581,000 Ohio businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

#### 325,000+ Buckeyes trained

Grow with Google has partnered with 330 organizations in the state like Dayton Equity Center and The RIDGE Project, Inc. to train more than 325,000 Buckeyes on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

### Helping Ohio's small businesses and startups thrive

Ohio business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Buckeye State businesses like Samson Men's Emporium, Google is increasing access to capital, trainings, and free resources. 6,190+ small businesses trained by an Ohio Digital Coach

### \$250M+

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

#### Grow with Google Digital Coaches

are local experts who help diverse small businesses grow. Our Ohio Digital Coach offers live training and hands-on coaching – for free – to small businesses.

#### The Google for Startups Founders Funds

provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.

### Google

"I had been feeling discouraged, pigeonholed in one industry. Thanks to my Google Career Certificate, I get to use my skills on multiple projects and roles."

Sean Atkins Google Data Analytics Certificate graduate

Data Analyst at Deloitte Cleveland, Ohio

<u>Google Career Certificates</u> help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.<sup>3</sup>

Google has also partnered with 52 Ohio educational institutions like University of Cincinnati and Lorain County Community College to make Google Career Certificates available to students and to increase employment opportunities.

### 587,000+

250.000+

Certificate graduates

Google Career

in the U.S.

Ohio students trained in computer science to date

\$4.4B Investment in Ohio Google is helping address inequities in computer science education by offering no-cost products and programs, like <u>CS First</u> and <u>Code Next</u>, to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Since the New Albany data center was built in 2019, and two new data centers in Columbus and Lancaster were built in 2023, Google has invested more than \$4.4 billion in the region and state.

## Investing in local communities

Local organizations and nonprofits across Ohio are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Buckeyes.



Since 2006 Google.org has awarded over \$11 million in funding to Ohio organizations and nonprofits. \$2M+ In charitable giving

Since 2010, our employees based in Ohio – including matching contributions and philanthropic giving from Google.org – have donated over \$2 million to nonprofits. 5,700+ volunteer and pro bono hours

Through Google.org, employees served over 5,700 hours of volunteer and pro bono work with nonprofits and schools, including areas we're passionate about, like STEM education, economic opportunity, and access to the internet. \$19.51M of free advertising

Since 2011, Google for Nonprofits has supported more than 1,710 nonprofits in Ohio. In 2023 alone, Google.org provided \$19.51 million in donated search ads to Ohio nonprofits through the Google Ad Grants program and more than \$2.01 million in Google Workspace for Nonprofits.

Learn more about Google in Ohio at: g.co/economicimpact/ohio

### Helping Buckeyes develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.