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By Email and Mail

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Attn: President, CRO, and John Jeffrey, General Counsel



Re: Registry Agreement between ICANN and QVC, Inc.

Dear ICANN:

We write to provide 180 days' notice that QVC, Inc. ("QVC") will terminate the Registry Agreement between ICANN and QVC, effective July 30, 2015 (the "Agreement"), pursuant to Article 4.4(b) of the Agreement. Accordingly, the Agreement will be fully terminated on October 9, 2021.

We note that the ".qvc" Top-Level Domain (the "TLD") was never used, and the only domain names on the TLD are those that were required by ICANN upon the creation of the TLD – icann-sla-monitoring.qvc and nic.qvc – both of which are owned by QVC. No additional domain names were ever created. Thus, pursuant to Article 4.5(ii) of the Agreement, ICANN may not transition operation of the TLD to a successor registry operator. Additionally, pursuant to Article 4.5(i) of the Agreement, we note that QVC has trademark rights over the name "QVC," which is also the name of the TLD. A list of the trademark registrations including the name "QVC" owned by QVC, through its wholly owned subsidiary ER Marks, Inc., is attached as Exhibit A.

Sincerely,



Jeremy A. Berman

Enclosure