

16 February 2023

ICANN Final Determination

Re: Notice of Registry Operator Request for Termination of Registry Agreement - .macys

On 14 October 2022, Macys, Inc. notified ICANN org of its intent to terminate the .macys Registry Agreement entered into on 31 July 2015. Pursuant to Section 4.4(b) of the Registry Agreement, Registry Operator may terminate the Registry Agreement for any reason upon one hundred eighty (180) calendar day advance notice.

Pursuant to the terms of Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org consulted with Macys, Inc. to assess whether to transition operation of the .macys top-level domain (TLD) to a successor Registry Operator.

On 30 November 2022, ICANN org made a preliminary determination that operation of the .macys TLD need not be transitioned to a successor Registry Operator based on the following rationale:

1. .macys qualifies as a .Brand TLD.
2. Transitioning the TLD is not necessary to protect the public interest.

On 30 December 2022, after a 30-day period for comments by interested parties, no comments were received. Pursuant to Section 4.4(b) of the Registry Agreement, ICANN org will proceed to terminate the .macys Registry Agreement by 12 April 2023.

In conformance with Section 4.5 of the Registry Agreement (as modified by Section 6 of Specification 13 for this .Brand TLD), ICANN org may not delegate the TLD to a successor registry operator for a period of two years without Registry Operator's consent, which shall not be unreasonably withheld, conditioned or delayed.

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