



# True Cash Discount

Combines cash discounting with dual pricing at the POS.



## Accurate, pre-tax calculations

With True Cash Discount (TCD) merchants can offer a true and accurate discount to cash-paying customers by adding a preset discount to an itemized price list. The device then presents pre-tax calculations, enabling customers to view their pricing options and choose to pay with cash, credit or debit cards.



## Seamless and Intuitive

The TCD user interface, software application, reports and receipts do not mention any fees, only available, saved or unrealized discounts. The system can automatically convert the MSRP or list price amount into a dual or multi-pricing display to clearly show final payment options to customers.



## Treat Debit as Cash

With the “debit as cash” option during the set-up process, merchants can decide to treat debit cards just like cash, enabling the device to automatically discount qualifying cards within a BIN file database, at the terminal or gateway, prior to authorization.



## No Fees or Extra Charges

The TCD user interface, software application, reports and receipts do not create the impression that customers are paying extra to use credit or debit cards but instead rewards customers with discounts when they pay with cash.

With the growing demand for cash discounts and dual pricing, True Cash Discount by Dejavoo gives merchants the best of both worlds. By selecting cash or credit, your customers will receive a discount for cash payments and the list price for credit cards.



**It's all about the power of choice.  
Contact us to learn more.**

**Have questions or need help?**

A dedicated team member will be with you every step of the way.