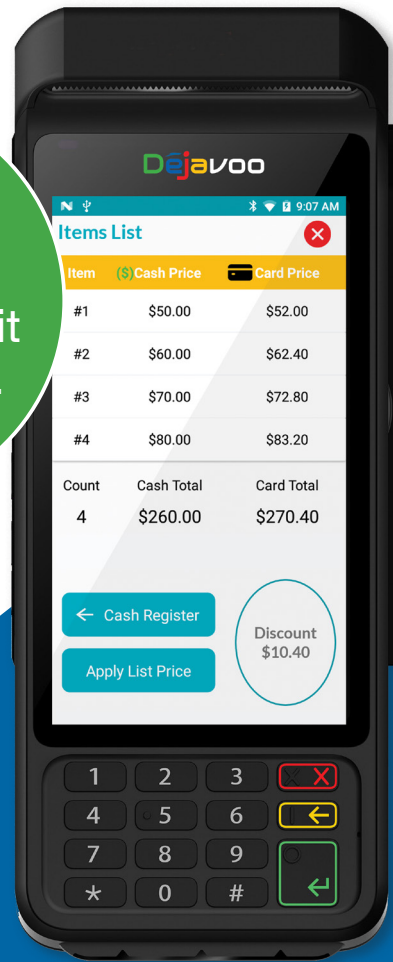


# True Cash Discount™

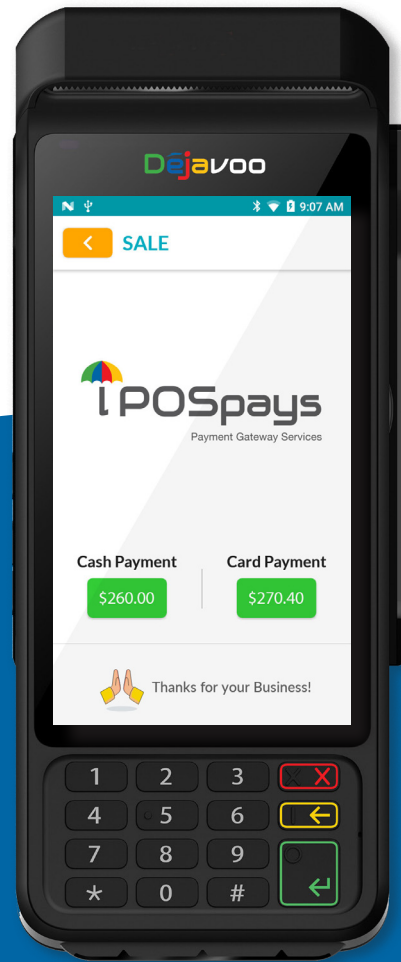


Real cash discounting meets properly calculated dual pricing at the point of sale.

Offering you the power of choice where it really matters.



Register mode ▶



◀ POS & SPIn mode

- ✓ Available on P, QD & Z Lines
- ✓ Seamless payment experience
- ✓ On board discount calculator
- ✓ Most compliant discount program

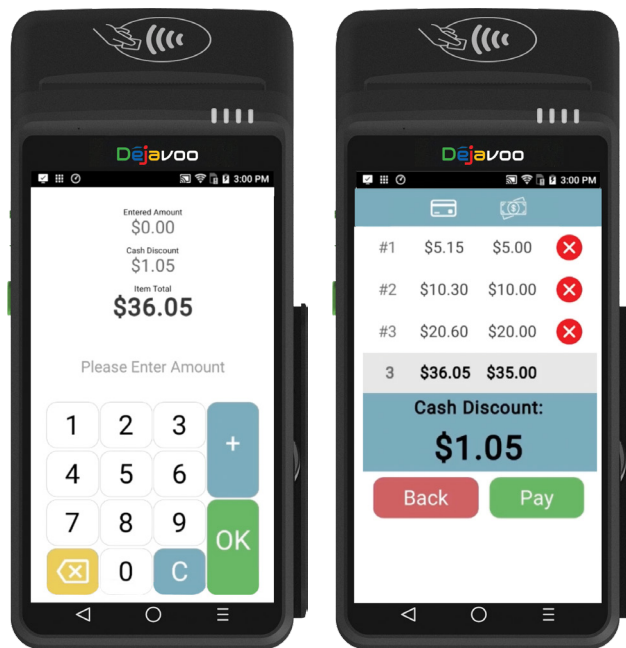
- ✓ Transparent via display & printing
- ✓ Available on PIN pads & phone
- ✓ Optional "Debit as Cash" and/or "Card as Cash" function
- ✓ Electronic receipts storage

## ▶ WHAT IS TRUE CASH DISCOUNT (TCD)?

TCD is an innovative payment flow for payment terminals and phones that enables merchants to offer a discount to customers who pay in cash, from an itemized list price, avoiding any add-on fees that apply to card transactions.

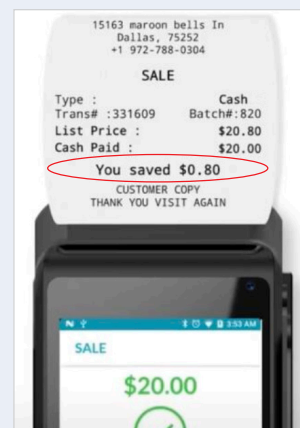
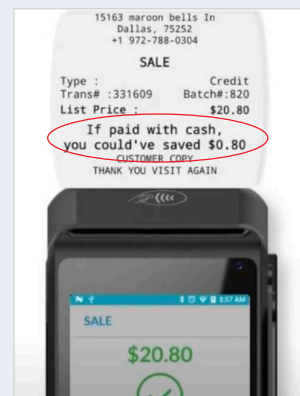
The solution administers a preset discount to a merchant’s suggested retail price (MSRP, aka “List Price” or “General Price”) In Register mode, add tax before final payment. Add tips as needed too.

Finally, present consumers with total payment amount in dual item pricing mode.



## ▶ WHAT ARE THE KEY FEATURES OF TCD?

- **Discount Calculation:** Customers who choose to pay by cash receive a discount based on the MSRP entered, with no additional fees.
- **No Mention of Fees:** The application, reports, and receipts do not mention any fees, only available, saved or unrealized discounts.
- **SPIn:** Our Semi Integrated protocol support Dual pricing mode on terminals too. Cash Transaction will be returned to register, Card will process high price.
- **No Extra Charges:** The system does not create the impression that customers are paying extra to use their credit/debit cards. Rather, they receive a discount when paying by cash.
- **Transparent:** Items are always displayed in dual pricing mode. The receipt given to customers shows the amount of money they saved by paying with cash. If customers choose a payment method other than cash, the MSRP will be displayed.
- **Debit As Cash:** If debit is considered as cash with an automatic discount calculation, select “Debit as cash” in the STEAM set up. No re-entries required. This function is performed with a “BIN File” database of cards at the terminal or gateway prior to authorization and applied automatically.
- **Card Discount:** Allow any discount, at any time, by any payment type.
- **Dual/Multi-Pricing Display:** The system can automatically convert the MSRP amount into a dual or multi-pricing display to clearly show final payment options to customers.
- **Consumer Hardware:** The use of a Dejavoo PIN pad device provides maximum consumer pricing disclosure throughout the check-out process.
- **Print & Capture:** Print discount related message, capture full receipts in our electronic storage systems.

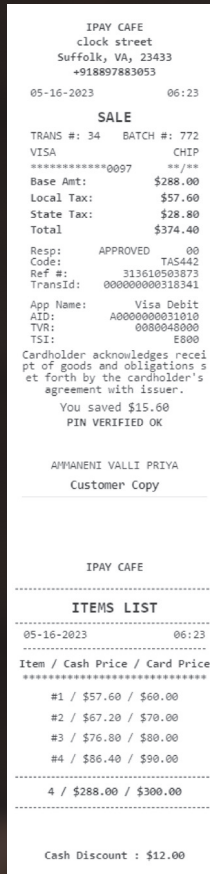


Using a payment terminal as a cash register enables any discount, clearly making our solution a robust register/ payment device, with no preconception of fees, but rather promotion of commercial discount.



### ▶ HOW DOES TRUE CASH DISCOUNT WORK?

Customers who choose to pay by card receive a discount based on the list price entered, with no additional fees. The application, report, and receipts do not mention any fees, only available discounts. The system does not create the impression that customers are paying extra to use their credit/debit cards. Rather, they receive a discount when paying by cash. The receipt given to customers shows the amount of money they saved by paying with cash. If customers choose a payment method other than cash, the list price will be displayed, unless debit is considered as cash with an automatic discount calculation and application without re-entry.





► **BENEFITS OF TRUE CASH DISCOUNT TO RESELLERS**



**Seamless Payment Experience**

- Available on P, QD & Z terminal lines, and also PIN pads & phones
- Dual pricing and/or itemized register, pending store inventory set up
- Dual pricing, itemized register or both!



**Register Discount Calculator**

- Ensure discount is calculated down from “List Price”
- Enable just dual pricing, itemized register or both
- Allows register to add tax, tip & discounts



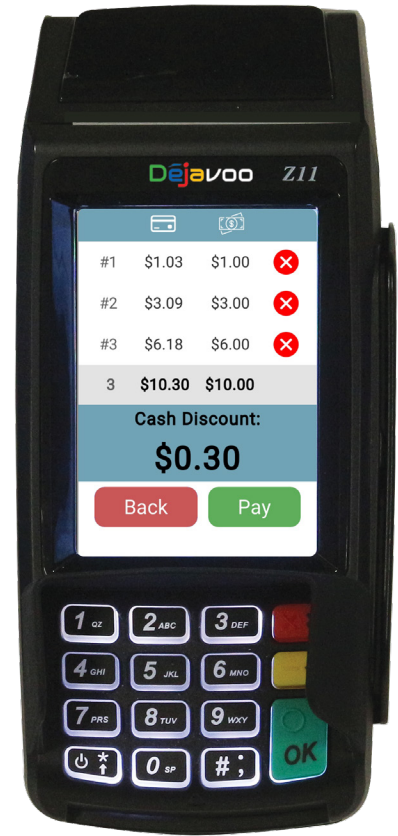
**Best Practice**

- For merchant to be compliant with the cash discounting rules it is imperative that items are marked at their high price or dual priced and/or entered to terminal as such.
- [Check our DPP Price Viewer option!](#)



**Where Discounts Preval**

- Optionally- automate the treatment of debit cards as cash
- At will - enable card price discount
- Show grand total discount
- Print discount messages on all receipts



► **HOW DO I GET STARTED WITH TRUE CASH DISCOUNT?**

Getting started with **True Cash Discount** is easy! Simply contact us and we will help you set up the solution and provide training on how to use it. Our team of experts is available to answer any questions you may have and ensure a seamless payment experience for you and your customers.



SCAN ME

