

# Vision and Trends

# Our Vision: Smarter Technology for All

Lenovo's vision is to bring smarter technology to every person and every business

#### **A Changing World**

Data proliferation, seamless connection, and collaboration are driving the shift from Devices to Spaces and Computer to Computing

# Lenovo's Transformation

Digitalization is accelerating in all industries; Lenovo is accelerating its intelligent and service-led transformation

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#### **ESG**



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# Stepping through our historic journey, we arrive at our recent success.

Over time we have expanded and reinvented ourselves to become a global brand with a diversified business portfolio. Our new growth drivers are now showing strong momentum for the future.

## **Business Groups**

We have future-proofed our business model for upcoming trends in the industry with a service-led transformation. Riding on the success in our own Digital Transformation, we have developed three business groups:

Solutions & Services Group

02 Infrastructure Solutions Group

103 Intelligent Devices Group

We strive to fulfill customer's IT needs in every stages of their lifecycle.

#### **Sustainability**

We have also embraced sustainability as part of our larger strategic efforts, focusing on initiatives that will build a brighter future for our people and clients.

We are committed to a vision of net-zero by 2050.

# Our Awards for Global Recognition











# 01 Introduction

# Over the last four decades Lenovo has maintained a consistent track record of accelerating transformation & growth

1984-1993

1994-2003

2004-2013

2014-Today









Founded in China with just 11 engineers.

Captured the **top-1** position in China's PC market

Acquired IBM PC, started globalization, and became **top-1** global PC company Acquired IBM System X server and the Motorola smartphone business, transformed to a new business model.

- Service-led strategy to fuel the next generation of smart solutions; global PC market share expanded to 23%\*.
- Global x86 server market share reached 6% and became the no.3 smartphone maker in America\*. FY21/22 net profit grew over 2 times from 1st year after System X and Motorola smartphone acquisitions.
- Solutions and Services Group delivered FY21/22 operating margin more than 5 times higher than corporate average.
- TruScale launched\*\*

## **Future**

Service-led
Transformation
in acceleration

<sup>\*</sup> According to IDC.

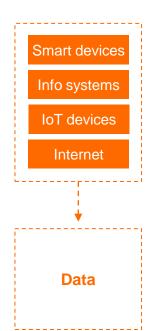
<sup>\*\*</sup> TruScale: Lenovo's as-a-Service brand for all as-a-service solutions including Infrastructure-, Internet of Things- (IOT), Device- and Software-as-a-service.

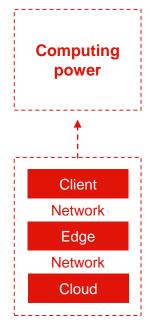
# Multi-year investment enables multiple pockets of strength...

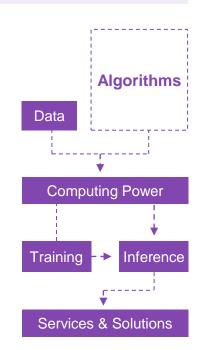












# ... beyond just hardware to services & solutions

Maximize the value of One Lenovo

Operational
Excellence
& Hybrid
Manufacturing

**Technology Investments** 



**IDG** 

Intelligent Devices Group

**SMART IOT** 

ISG

Infrastructure Solutions Group

SMART INFRASTRUCTURE SSG

Solutions & Services Group

SMART VERTICALS & SERVICES

Lenovo

# Our global business has diversified its efforts to maximize regional success



One-stop offering

A truly global business, owing a leading global supply chain\*\*

New IT portfolio: clients, edge, cloud, network, intelligence and services

Leverage of the global footprint to provide comprehensive Solutions & Services offerings

**North America** US\$15.9bn - 22%3 PC #3 PC & Tablet X86 Server\*\*\* Smartphone

> **South America** US\$7.3bn · 10%\* PC PC & Tablet #1 X86 Server\*\*\* #3 Smartphone #2

PC PC & Tablet US\$18.3bn - 26%\* PC X86 Server\*\*\* #2 PC & Tablet X86 Server\*\*\* #3

Asia Pacific US\$11.7bn - 16%\* PC #1 PC & Tablet X86 Server\*\*\*

Market share data are based on IDC report for March 2022

\* Based on FY21/22 financial results (revenue, revenue contribution)

China US\$18.4bn - 26%3

#1

#1

#3

\*\* Gartner Global Supply Chain Top 25

\*\*\* Server ranking include brand venders.

## FY 2021/22 key achievements & milestones

Revenue in USD:

Earnings per share:

\$71.6B 17.45 US Cents

Net Income in USD:

With the accelerated global digital and intelligent transformation, Lenovo delivered a record year of profit and revenue," said Yuanging Yang, Lenovo Chairman and CEO. "Our new growth engines - SSG, ISG and Mobile are showing strong momentum. We will capture this window of opportunity, double our R&D investment, drive service-led transformation, realize our ESG goals, and stay flexible and resilient to bring the entire company to new heights.

**Yuanging Yang** Lenovo Chairman and CEO







Revenue Contribution

full year profitability<sup>1</sup>

\$1B **IDG** profitability improvement YTY

> 39% smartphone revenue growth

R&D investment up 43% YTY to historic US\$2B

\$7.1B record ISG

revenue

YTY

Vision to achieve

**Net-Zero** 

by 2050

SSG revenue

growth YTY

# 02 Business Groups

# 2.1 SSG

### **Solutions and Services Group**

#### Empowering organizations to unleash the full power of technology



# Partnering with CIOs to deliver desired outcomes

Outcome-based approach, proven in the real world



# Anticipating change and simplifying solutions at every stage of development

End-to-end solutions, delivered as-aservice, with open collaboration



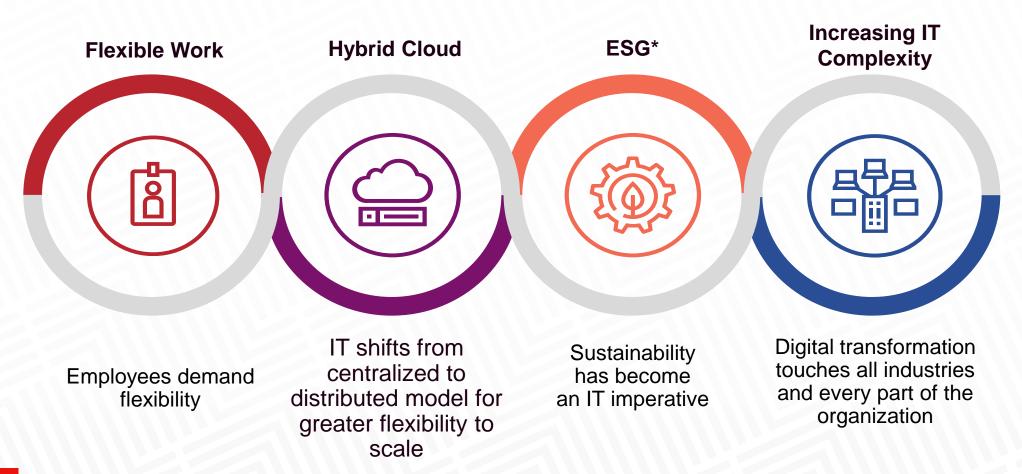
# Supporting companies to innovate, sustainably and inclusively

Sustainable foresight to quickly respond to customer needs



# **Digital transformation shifts**

#### Four big trends are converging and driving digital transformation in the enterprise





## Solutions & services architecture

#### Lenovo

#### Solutions

End-to-end technology solutions

#### **Business Solutions**

The human-centered solutions that address business processes and drive business outcomes

#### **Industry Solutions**

Vertical solutions that help address industry-specific needs and advance intelligent transformation

#### **Technology Solutions**

Complete technology solutions cover the full portfolio across Client, Edge, Network, Cloud and Intelligence

#### **Services**

Full IT services

#### Consulting

Partnership and guidance from customer's vision into value

#### **Deployment**

Simplified processes from deployment to removal

#### Managed

Proactive monitoring, management, and resolution

#### Support

Rapid issue resolution to help where our customers need it

#### Security

Protect customer ecosystem from threats and vulnerabilities

#### Sustainability

Align customer's vision and outcomes with ESG goals

#### Lenovo TruScale

Everything as-a-Service

Industry's broadest portfolio to unleash the power of the simplicity and scalability of a flexible, pay-as-you-go model

#### Device as-a-Service

Industry's broadest portfolio of end-to-end computing devices, from smartphones to workstations and accessories coupled with software and services

#### Infrastructure as-a-Service

Powering infrastructure solutions that deliver hybrid cloud and agile IT

#### Software as-a-Service

Implementing with our hardware implementation, consulting and combined services - one stop shop for everything

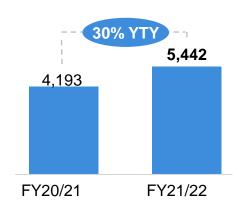


## **SSG** financial performance

# SSG Operating Profit (\$M) & Margin (%)



#### SSG Revenue (\$M)



#### **Three Services Segments**



# Support Services

- "Around-the box" services
- Grow on solid installed base, penetration increase and fastgrowing value-added services



# Managed Services

- Capture capex-to-opex demand transition via expanded "as-a-Service" offerings
- Build implementation and managed service capabilities to address customer IT issues



# **Project & Solution Services**

- Developing integrated hardware/software/services solutions based on Lenovo IP\*
- Focus on Smart City, Smart Retail, Smart Education and Smart Manufacturing with practical, scalable, and economical solutions

# SSG growth journey

#### **Expand Market Share**

market within two years, significantly increase Managed Services mix

# 20%+ growth and strong profitability

FY 22/23 key focus areas

#### **Profitability**

Invest in R&D & operation including IPs and maximizing the synergy across SSG

#### Differentiation

**Enhance Go-To-Market with** differentiated portfolio and product positioning while strengthening channel and SI partnerships

#### **FY 21/22 Milestones**

Establish a strong foundation in offerings, sales and delivery

#### **Topline Growth**

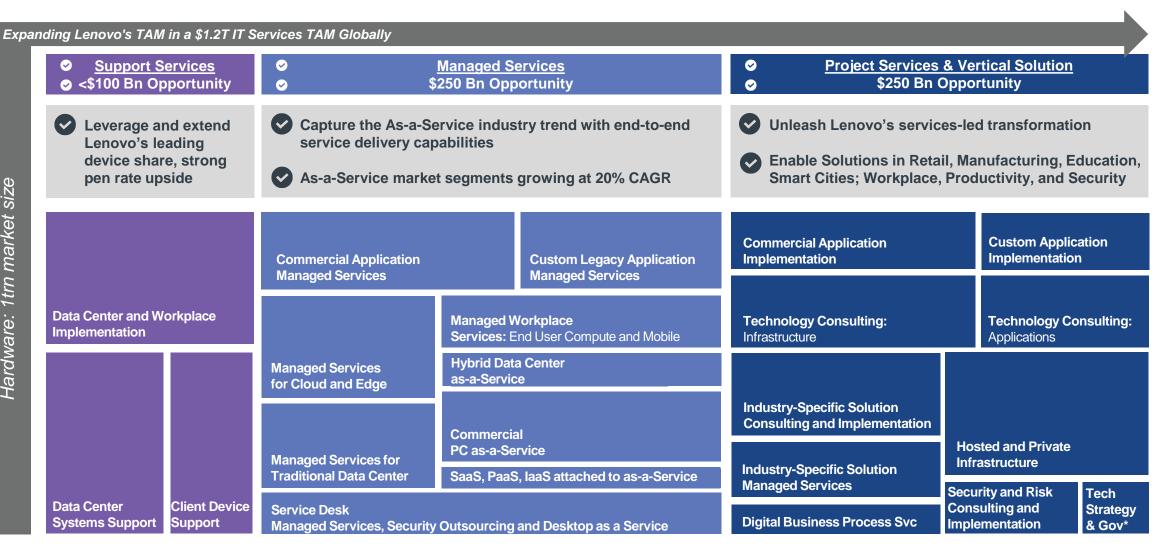
Enrich organic and inorganic portfolio with Digital Workplace Solutions, Hybrid Cloud and through M&A

size

1trn market

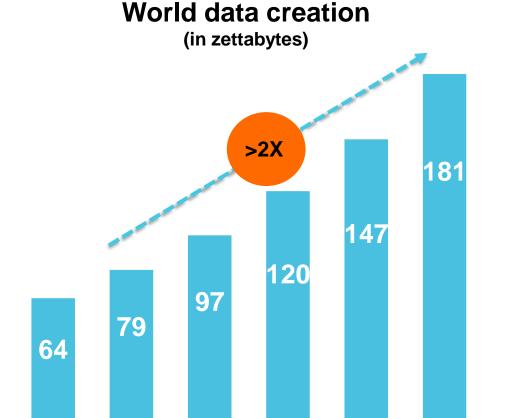
Hardware:

## Embrace the \$600B addressable market



# 2.2 ISG

#### **Infrastructure Solutions Group**





#### **Fast-growing Market**

- This world is increasingly data-driven.
- Data explosion opens opportunities in edge-to-cloud.



#### **Cloud Service Providers (CSP)**

Enhance penetration into worldwide top CSP



#### Global Enterprise & SMB (ESMB)

• Top brand presence in 180 markets



#### **Full-stack Offerings**

• Broaden portfolio including higher-margin products



#### **ODM+ Model**

· Global supply chain and operational excellence



#### **Strategic Partnership**

Being open means being a trusted partner and more solutions



2020

ved Source: Statista

2024

2023

2025

2021

2022

## ISG's compelling and unique value proposition



01

#### **Technology**

We have gone through a long journey to build full-stack infrastructure of hardware, software & services and now we are a full hybrid infrastructure solutions provider.



02

# **Operating efficiency**

Delivering on our promise of best-in-class performance, reliability, and cost.



03

# Customer reach

We have a customer and partner base that our competition simply can't match.

# A balanced and diverse mix of customers

**Cloud Service Providers (CSP)** 



We won another \$1B+ global CSP customer to achieve a more diverse customer mix



Significant cost improvements and scale benefits



Winning by ODM+ strategy to verticalize our engineering and supply chain capabilities.



**Expanding our CSP offerings** into more
profitable Storage, Al/Edge,
and Services.

**Enterprise and Small and Medium Businesses (ESMB)** 

#### **Portfolio**

Maintain a border and cost competitive server & storage portfolio.

#### As-a-service

Grow in as-a-service (aaS) as enterprises prefer Opex model over Capex with greater flexibility

#### **Profitability**

Doubling down highermargin storage, software, SDI and services.

#### Competitive

Ensure we are competitive in premium segments like Edge, HPC, AI, and Telco/5G.

# ISG financial performance: best year ever



## Ample room for segment and product growth

Our by-product market share & our Investments in high-margin & high-growth segments

Storage: #2 Entry Provider (YTY 42% in CY2021), NetApp partnership

22% Server: YTY 22% improvement in

#1 Top500 Supercomputer Provider with 180 systems running Lenovo



Security & **Reliability:** #1 in x86 Server **Downtime** 

#### High-growth & high-margin segments

#### Storage

- Our Storage business is on track to become #1 in global entry-level storage with strong growth momentum
- Our partnership with NetApp has resulted in industry-leading portfolio

#### **Edge, AI, and Supercomputing**

- · Lenovo spans from computer servers to higher margin Edge, AI, and Supercomputing. We are the No.1 provider in Top 500 Supercomputers.
- In Edge, AI, and Supercomputer, Lenovo will continue our leadership in innovation and deliver complete end-to-end vertical solutions.

#### Liquid cooling and ESG

- · Leading in Energy Efficiency and Sustainable Computing
- Our Neptune Liquid Cooling technology removes up to 90% of the system heat as it is more energy efficient.
- This supports Lenovo's net-zero vision with current power savings of up to 40% compared to conventional approaches.

# 2.3 IDG

### **Intelligence Devices Group**

#### Digital transformation and market opportunities



#### **Digital Transformation**

- The use of data is core to business success
- Digital transformation has fasttracked by 5-10 years, but still in the early days
- Total market revenue opportunity is structurally higher than before



# Hybrid Evolution + Premium

- The evolution of physical and virtual collaboration across users, spaces and devices will redefine the way people work and engage
- Enterprises expect more premium digital experiences
- PC is the best platform for critical remote collaboration
- Innovative service and solution opportunities are rising to support hybrid working



# Metaverse and Tech for Sustainability

- A new era in virtual collaboration will enable secure content consumption and creation, digital commerce, and social interaction
- Lenovo is boosting efforts to increase sustainability in computing. Over 70% of RFPs¹ include ESG requirements. We plan to stay on the cutting edge of environmental sustainability

1/3 of workers don't feel they have the right tools for the job<sup>2</sup>

**74%** of 18-34 year olds are dissatisfied with their employers' tech<sup>3</sup>

**91%** of people say technology influences their job choices<sup>4</sup>

- 1. Request for Proposal (firm intent to buy)
- 2. Forrester Data Global Business Technographics Telecommunications And Mobility Workforce Survey, 2016
- 3. Research by Insight
- 4. Workfront State of Work 2020

# **Competitive advantages**

#### 01 Global leadership

Lenovo maintained #1 PC worldwide position, with a 23%\* market share across commercial and consumer segments.

#### 02 Strength in strategic segments

Demand for smart collaboration solutions and Cloud Platform dramatically increased. In Gaming PCs, we have been the #1 player for 15 straight quarters, with a 27%\* market share.

#### 03 Operational excellence

Our sector leadership is well supported by our agility, flexibility, and strong execution at a global scale.

#### 04 Innovation

We focus on first-to-market technologies that meet global needs, including the heightened attention from increasing the use of sustainable materials and packaging to deliver premium and responsible experiences. Our new ThinkPad Z series is designed with the environment features including recycled aluminium and recycled vegan leather.

#### **Operational Experience**







Scale



Efficiency

#### **IDG Building Blocks**



Core PC



Non-PC



Software



Security



Incubation & Emerging

#### **Outcome Based Solutions**



Workforce Productivity & Collaboration



Infrastructure Flexibility & Agility



Sustainability Improvements



Industry Specific Outcomes

## Robust commercial and premium segments

Lenovo's dominant leadership in critical premium-segments where we are seeing sustainable growth and to focus as a growth engine



Lenovo's IDG revenue and operating profit reached historic highs in FY21/22 - up 18% and 27% year on year, respectively.



**Gaming** 

Unyielding play and productivity to gamers of every generation and content creators



Workstation

Full line-up with leading industry solution targeting #1 market share



**#1 player\*** in both Consumer and Commercial PC segments in FY21/22







**Thin & Light** 

Designed with a newer, easier form factor for consumers to hold on to while its reflective high-gloss sidewalls provides superior user experience.



**Android Tablet** 

Focus on user experience and device connectivity. Strengthened no. 2 position. Target #1 revenue share in next 2-3 years



**#1 player** in Premium PCs over \$800



PC ASP & profitability up thanks to investment in premium segments; PC ASP +10% from FY20/21 to FY21/22



**Total Premium** 

Rich portfolio to support Hybrid Work: Innovative features including our Glance technology to alert users to any wandering eyes.



**Premium Yoga** 

Yoga Go Big global campaign to capture premium market growth

# We see non-PC providing new growth opportunities



#### Non-PC

Focus on growing selected areas with substantial opportunities for cross-selling



## Scenario-based solutions

Further expansion in Smart Collaboration, Smart Home and Smart Office, continues to provide new growth engines



#### **Smartphone**

Transform to becoming a hypergrowth business with healthy operating margin



#### **Motorola**

In FY21/22, operating income achieved YTY growth of 110%, while revenue growth was 39%



#### Accessories

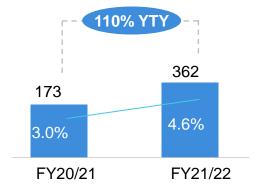
The surging demand for accessories, partly facilitated by gaming strength



#### 5G

5G sales more than tripled during FY21/22



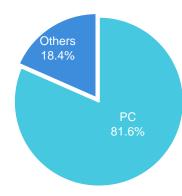








#### **IDG Revenue Mix (%)**





# Sustainable expansion in profitability; investing in innovation

## **Profitability**

We reached new milestone in profitability for the fifth year running. Our operating profit\* for IDG rose 25-35% YoY in last three years.

## **#1 Position**

We aim to maintain our #1 position in the global PC market with leading profitability through investing in high value-added segments and best-in-class operational excellence.

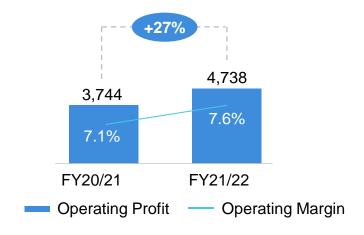
## **Innovation**

Innovation, premium segments and non-PC will help to level up our long-term profitability.

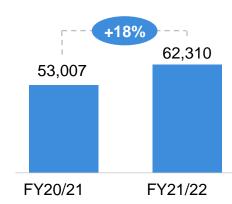
## **Hypergrowth**

Hypergrowth beyond PC will provide additional growth potential. All segments contributed double-digit year-on-year revenue growth.

#### IDG Operating Profit (\$M) & Margin (%)



#### IDG Revenue (\$M)



# Lenov

# 03 ESG

# Lenovo's corporate ESG initiatives will ensure a better future for us all



#### **Climate Change Mitigation**

- Renewable energy
- GHG\* emissions reductions
- Product energy efficiency

#### **Circular Economy**

Repair, reuse and recycle

#### **Sustainable Materials**

- Product and packaging
- Recycled content
- Materials optimization



#### **Philanthropy**

- Individuals impacted
- Employee engagement

#### **Diversity and Inclusion**

- Executive representation
- People and products



#### **Corporate Governance**

- Executive Oversight Committee
- Board of Directors updates
- Managing risks

#### **Ethics**

- Program enhancements
- Training and leadership

#### **Privacy**

- Customer experience
- Product compliance
- Training
- Data security

\*Greenhouse gas



# We are committed to a vision to achieve net-zero by 2050



Pursuing
ambitious targets
that align with
limiting global
warming
increase to 1.5
degree C

Base year FY 2018/19 Target year FY 2029/30

Targets approved by SBTi\*

Committed to a
vision to
achieve netzero emissions
by 2050



Reduce absolute scope 1+ scope 2 Greenhouse Gas (GHG) emissions by 50%



Reduce scope 3 GHG emissions from use of **sold products** by 25% per comparable product (for notebooks, desktops and servers)



Reduce scope 3 GHG emissions from purchased goods & services by 25% per million US\$ procurement spend



Reduce scope 3 GHG emissions from **upstream transportation** & distribution by 25% per tonne-km of transported product

# We are setting detailed roadmap



After exceeding our original scope 1 and 2 emissions reduction target in 2019, we are progressing towards our FY29/30 emissions reduction targets

Lenovo Emissions Reduction Targets	Road Map	Progress as of FY2021/22  Base Year: FY 2018/19	FY2029/30 Target
Reduce absolute Scope 1 + Scope 2 GHG emissions by 50%	Hierarchal combination of energy efficiency, on-site renewable energy generation, and renewable energy commodities	- 15%	- 50%
Reduce Scope 3 GHG emissions from use of sold products by 25% per comparable product (for notebooks, desktops and servers)	Reduce product emissions through energy efficiency improvements of: Desktops by 50% Servers by 50% Notebooks by 30%	- 2%	- 25%
Reduce Scope 3 GHG emissions from purchased goods and services by 25% per million US\$ procurement spend	<ul> <li>Climate change in KPIs &amp; evaluation process</li> <li>Climate related information collection</li> <li>Engagement &amp; incentivization of climate change performance</li> </ul>	- 7%	- 25%
Reduce Scope 3 GHG emissions from upstream transportation and distribution by 25% per tonne-km of transported product	<ul> <li>Model shift to 'greener' modes of transport</li> <li>Optimization of transport planning</li> <li>Increase of vehicle utilization</li> <li>Improvement of vehicle fuel efficiency</li> </ul>	+ 4%1	- 25%

<sup>1</sup>The Company is in the process of improving input data for this Scope 3 category. The Status reported here is the best available estimate at the time of publication. In next year's FY2022/23 ESG Report, overall supporting data and target status will reflect any improved input data.

#### **Smarter Circular Design**

designing out waste & pollution

Sustainable Materials

Recycled Content

Materials Optimization

#### **Corporate KPIs**

- 100% of PC products contain post-consumer recycled content materials\*
- 300M pounds of post-consumer recycled content plastics used
- 90% of PC products plastic packaging and 60% of smartphone packaging made from recycled materials\*\*

#### FY 21/22 Highlights

- Expanded the use of closed-loop recycled plastic to 248 products and introduced recycled metals (aluminum and magnesium) to 4 products
- Used over 123 million kg of recycled plastics since 2005
- Eliminated 497 metric tons of packaging consumption by weight, making the total number over 3,700 metric tons since 2008

# Circular Economy

#### **Smarter Circular Return**

Return

capturing resources & value

Consumer Take-Back Asset Recovery Services

**Corporate KPIs** 

800 million pounds of products reused and recycled

#### **Smarter Circular Use**

optimized use of products & resources

Parts Repair and Reuse

Product Energy Efficiency

Lenovo TruScale

**Corporate KPIs** 

- 76% of repairable PC parts repaired\*\*\*
- 84% of PC repairs can be done at customer's site\*\*\*\*
- 30-50% product energy efficiency improvement

#### FY 21/22 Highlights

 Processed 324,811 metric tons of computer equipment through its contracted service providers and over 93% is recycled and reused in 2021

Excludes tablets and accessories

Measured by weight and excludes tablets, accessories, monitors, RAZR and Lenovo smartphone packaging

\*\*\*Measured by value

\*\*\*\*Excludes Android tablets and visuals

## Global recognition in our ESG efforts



#### **Recent Recognition**



2021 Water: A 2021 Climate: A-

2021 Supplier Engagement: A

**WATER** 



4-Leaf Certification (Australia, 2022)

FREIGHT 3-Leaf Certification (China, 2021)

2-Leaf Certification (India, 2021)









**Corporate Knights Global 100 List for 2022** 

2022 Constituent of FTSE4Good Index Series

Hang Seng Corporate Sustainability Index 2022 Rating: AA+

**HKICPA\* Gold Award in Best Corporate Governance and ESG** 

**BDO ESG Awards: Best in ESG Award** 



#### **Reporting Frameworks**





Hong Kong Stock Exchange ESG Reporting Guidance



Platinum VAP Audits: Monterrey, Indaiatuba and Wuhan

Lenovo

## Smarter technology for all

# than Ks.