

Consumer vs. Commercial TVs for the Hotel Room. The Difference is in the Details.



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COMMERCIAL TVs

CONSUMER TVs



WARRANTY & SERVICES

Commercial TVs typically come with standard two year warranties with option to purchase extended coverage. Post-sale services also include exchange for any damaged TVs upon arrival or on-site repairs by certified technicians.

Consumer TVs have limited warranties (i.e. 90 days) that can be voided when TV is used in a commercial setting. Hotel owners would have to incur full cost of service which negates any savings generated upfront.



LABOR & MAINTENANCE

Commercial TVs are compatible with technology solutions that allow content across hundreds of in-room displays to be managed from one central location. This allows for much more efficient operations of your hotel.

Commercial hospitality technology solutions cannot be operated with consumer TVs without external hardware, certification and labor. Overall, extra costs are incurred to set-up each in-room display individually.



TECHNOLOGY

Digital Rights Management (DRM) technology is typically required to deliver HD entertainment to your guests. All hospitality TVs come embedded with Pro:Idiom and/or LYNK DRM technology to ensure secure deployment of content across multiple rooms.

Consumer TVs do not come equipped with encryption technology to protect HD programming from illegal duplication. A set-top box would be required with each television which would significantly increase ownership costs.



SECURITY

Commercial TVs offer lockable features to prevent guests from tampering with the settings such as lock-out capabilities on TV rear panel and menu display. Another popular feature is volume limiter which prevent guests from causing any disturbances.

Consumer TVs lack the ability to lock-out guests from altering the TV settings. All Samsung commercial TVs come with lock-out controls and volume limiters to prevent guests from causing any disruptions to your day-to-day business.