



GRUPO HERDEZ

**GRUPO HERDEZ® WELCOMES ANGELA GÓMEZ AIZA AS
INDEPENDENT DIRECTOR**

Mexico City, April 17, 2024 - Grupo Herdez®, a leader in the food industry in Mexico, announces the appointment of Angela Gómez Aiza as a new member of its Board of Directors.

Angela Gómez Aiza is an outstanding leader in the technology industry, with a track record of 28 years of experience and a solid commitment to the digitalization of the country. She is Co-Founder of SOS-TechIA-bility, a services company focused on sustainability and new technologies.

From January 2021 to February 2024, Angela served as the first President of SAP Mexico, consolidating the firm's leadership in the Mexican market and promoting clients' digital transformation. With a team of more than a thousand employees and a broad portfolio of cloud solutions, Angela drove growth and innovation in a highly competitive environment.

This appointment, ratified during the Annual Shareholders' Meeting held on April 17, aims to maintain the diversity of the Board, as well as incorporate Angela's experience into Grupo Herdez's most ambitious digital transformation project so far. Angela Gómez will take the place of Anasofia Sánchez Juárez, who presented her resignation from the Council for personal reasons.

“We are excited to welcome Angela Gómez Ariza to our Board of Directors,” said Héctor Hernández-Pons Torres, Chairman of the Board and CEO of Grupo Herdez®. “His vast experience, as well as his commitment to innovation and excellence, will be very important elements for the Group at such an important moment in our digital transformation.”

Angela has a degree in Systems Engineering from Tecnológico de Monterrey and an MBA from the same institution. In 2023 she was named President of the Council of AMITI (Mexican Association of the Information Technology Industry), and has been recognized as one of the “100 Most Powerful Women in



Business in Mexico” by Expansión magazine, and in the list of “The Most Powerful Women in the country” by Forbes Mexico in multiple occasions.

In 2023, the consulting firm HORSE included Angela among the top 20 places in the “CEOs Change Makers” ranking. More recently, the consulting firm Great Place to Work included her in its list of the “Best CEOs” thanks to her corporate and leadership practices.

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ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate.

We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food. We currently have a presence in 99% of Mexican homes through a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, tomato puree, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Flaveur, Frank's, French's Helados Nestlé®, Herdez, Libanius, Liguria, McCormick, Moyo, Nutrisa and Yemina.

We align our sustainability strategy with the 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 10,500 employees, and executed through a solid infrastructure that includes 15 production plants, 24 distribution centers and more than 690 points of sale of our brands Cielito Querido Café, Chilim Balam, Lavazza, Moyo and Nutrisa. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez

STATEMENT-ON FUTURE PERFORMANCE

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