



GRUPO HERDEZ

GRUPO HERDEZ FEATURED IN THE TOP 10 COMPANIES WITH GREATEST ESG RESPONSIBILITY BY THE MERCO RANKING

The company, which this year celebrates its 110th anniversary, is among the top 10 positions in the general ranking of “The 100 companies with the greatest ESG responsibility.”

Mexico City, February 27, 2024 – Grupo Herdez, the food company with the longest history in the country and which this year celebrates its 110th anniversary, is in position 6 of the 11th edition of the MERCO ESG Responsibility ranking. This leading corporate reputation monitor in Mexico, Latin America and Spain, annually recognizes the most outstanding companies for their commitment to people, communities, the environment and corporate governance.



On this occasion, Grupo Herdez obtained the following positions:

- ESG Ranking, “Environmental” section: Position 7
- ESG Ranking, “Social” section: Position 7
- ESG Ranking, “Governance” section: Position 10
- Food Subcategory from Companies with Greater ESG Responsibility: Position 3

Since 2012, the company aligned its strategy to 7 Sustainable Development Goals, with the purpose of contributing to the commitments of the 2030 Agenda, proposed by the UN. Among some of its achievements at the end of 2022 in terms of Environmental, Social and Corporate Governance (ESG) impact, the following stand out:

- Investment of 4.0% of consolidated net profit in social programs.
- Recycling of 84.3% of the waste generated.
- 66% of the locations have a lactation room.

Andrea Amozurrutia, Director of Finance and Sustainability of Grupo Herdez, expressed: "At Grupo Herdez we remain firm in our commitment to promoting business sustainability to achieve the objectives of the 2030 Agenda. We are proud to be recognized within the Top 10 of Merco Responsibility ESG."

MERCO ESG Responsibility is made up of a general ranking, a sectoral ranking and three lists that respond to each dimension of ESG sustainability (environmental, social and corporate governance), thus cataloging the 100 most responsible companies in ESG terms in 2023.

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ABOUT GRUPO HERDEZ

Proudly, we are the Mexican food company with the longest history in the country. Since 1914, we have brought the best of our gastronomy and the flavors of the world to Mexican families, and we have brought the best of the flavors of Mexico to the world. We have been listed on the Mexican Stock Exchange since 1991 and our purpose is to be a worthy representative of the recipes and ingredients of our cuisine on a global level, working committed to the social and environmental needs of the places where we operate.

We are leaders in the processed food sector and an important player in the ice cream category in Mexico, in addition to having a solid presence in the United States through MegaMex, as leaders in the production and marketing of guacamole, as well as in the categories of sauces and frozen Mexican food. We currently have a presence in 99% of Mexican homes through a broad portfolio of more than 1,500 products, with which we provide solutions to the daily lives of our consumers, by offering variety and convenience for different lifestyles in the categories of tuna, spices, guacamole, ice cream, mayonnaise, jams, honey, mole, mustard, pasta, organic products, tomato puree, homemade sauces, ketchup sauce, tea, canned vegetables and many more. These products are marketed through an exceptional portfolio of brands, including Aires de Campo, Barilla, Blasón, Búfalo, Cielito Querido Café, Del Fuerte, Doña María, Embasa, Flaveur, Frank's, French's Helados Nestlé®, Herdez, Libanius, Liguria, McCormick, Moyo, Nutrisa and Yemina.

We align our sustainability strategy with the 7 Sustainable Development Goals of the 2030 Agenda of the United Nations, being signatories of the Global Compact since 2012. This vision of contributing to the well-being of people, communities and the planet is shared with a great team of more than 10,500 employees, and executed through a solid infrastructure that includes 15 production plants, 24 distribution centers and more than 690 points of sale of our brands Cielito Querido Café, Chilim Balam, Lavazza, Moyo and Nutrisa. For more information, visit <http://www.grupoherdez.com.mx> or follow us on: FB: /GrupoHerdezMX TW: @GrupoHerdezMX LI: /Grupo-Herdez

STATEMENT-ON FUTURE PERFORMANCE

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