

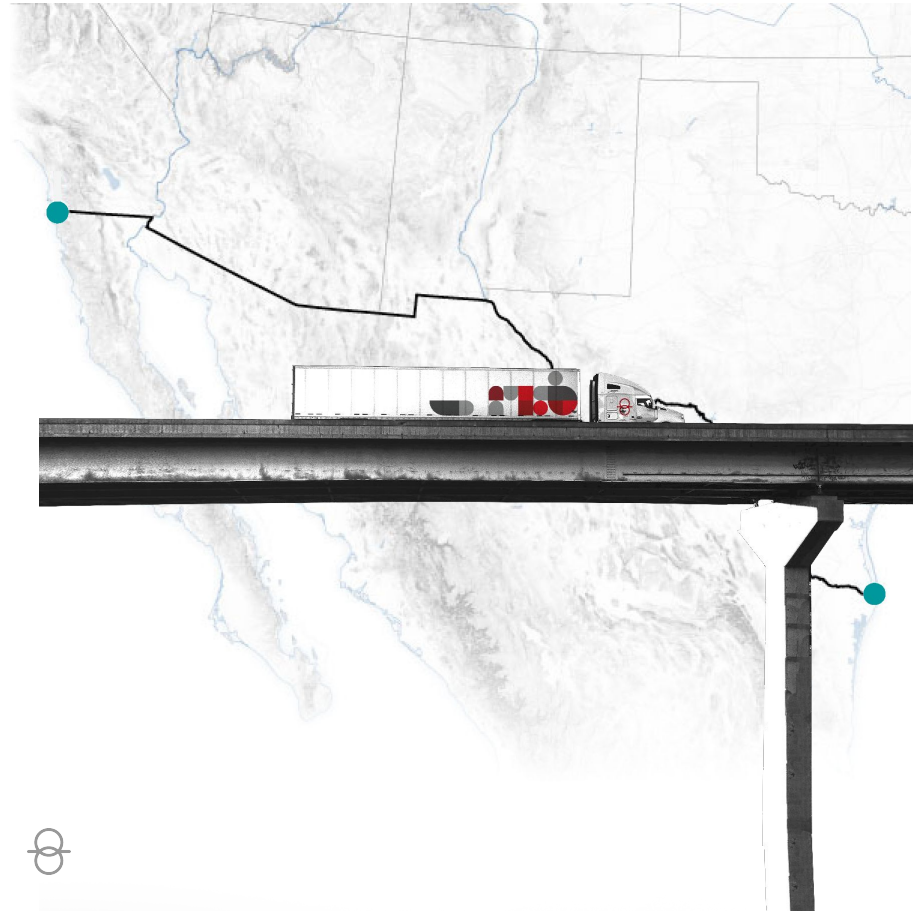
.FR8technologies

Freight Technologies (NASDAQ: FRGT)

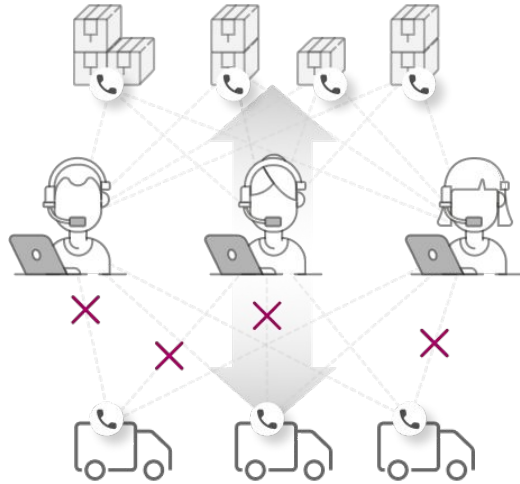
Oct 2023

Revolutionizing Cross-border Shipping

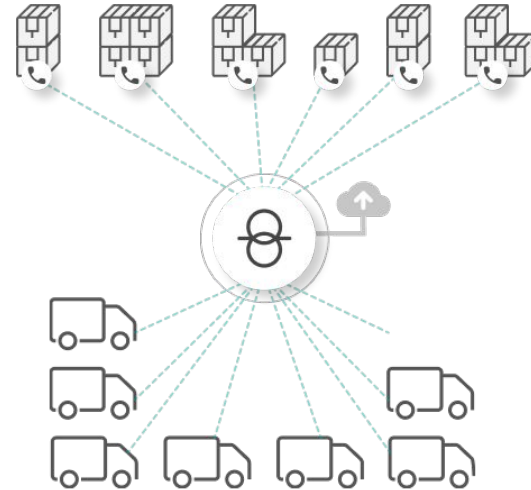
Our mission is to revolutionize **cross-border shipping by providing carriers** with increased growth opportunities and shippers with flexibility, visibility and simplicity for the once-complex process of international over-the-road (OTR) shipping.



Revolutionizing Cross-border Shipping

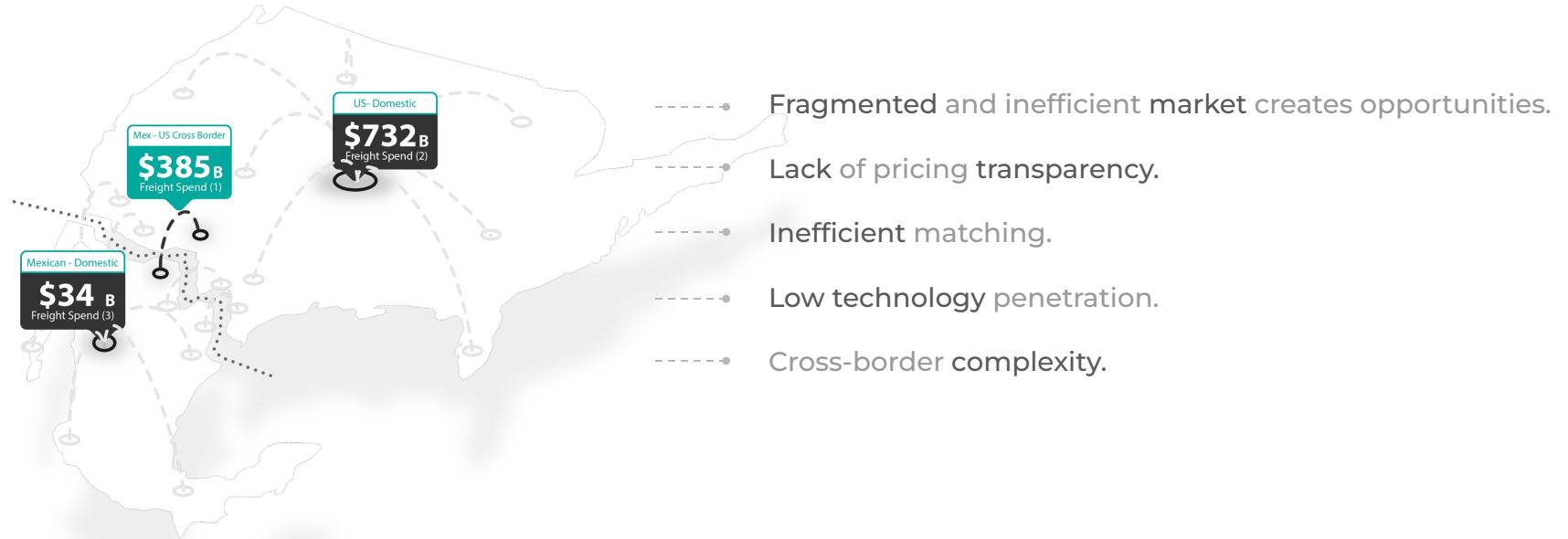


A complex and broken model that results in bad outcomes for many players in the ecosystem.



Fr8App automates the process, making transportation more efficient and reducing risks and costs.

Opportunity: Massive Market with Extreme Inefficiencies



1. https://explore.dot.gov/t/BTS/views/Dashboard_StatebyPort/Overview?%3Aaid=38%3AisGuestRedirectFromVizportal=v&%3Aembed=v&%3AusingOldHashUrl=true
2. <https://www.trucking.org/economics-and-industry-data>
3. <https://canacar.com.mx/servicios/estadistica/agenda-economica-del-autotransporte-carga-2021/>



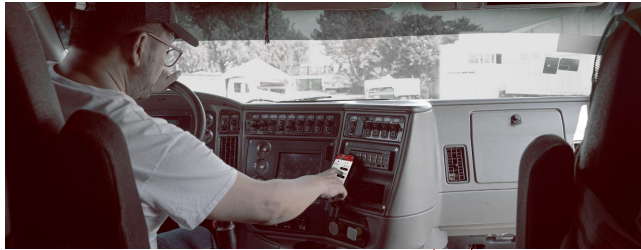




..FR8technologies..

Our innovative freight shipping technology **speeds up and simplifies** shipping across USMCA region, connecting shippers with a vast network of trusted carriers and drivers and providing transparent pricing for available cargo capacity.

fr8app : FREIGHT MATCHING PLATFORM

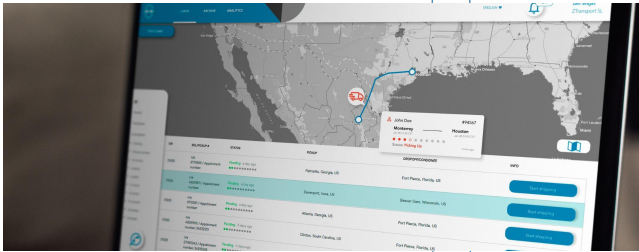
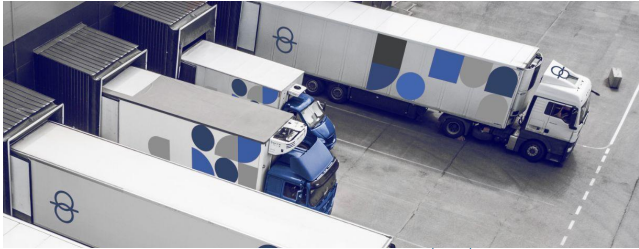


fr8app

FREIGHT MATCHING PLATFORM

Fr8app is a B2B Marketplace powered by AI and Machine Learning

One of the most connected & intelligent freight matching platforms for cross-border shipping in the USMCA region.



FR8NOW

LTL SERVICES

Fr8Now is a trusted LTL (Less than truckload) shipping partner for businesses of all sizes.

Our innovative technology provides easy booking process, flexible options, and affordable pricing that will make us the go-to choice for LTL shipping needs.

LTL shipping is used by countless companies that don't use full truckload shipping on a regular basis.





fr8fleet

DEDICATED CAPACITY

The service where a shipper contracts a minimum amount of shipping capacity over time.

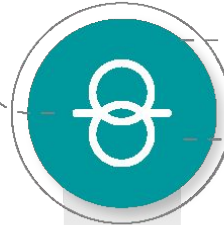
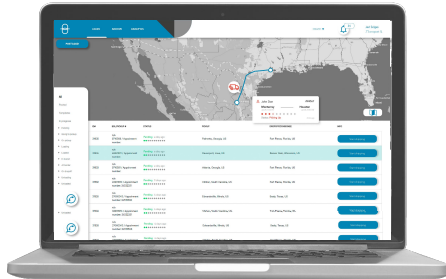
Fr8fleet operates on Fr8App's platform and commits the Company to provide, and its shipper client to pay for, a predetermined amount of load capacity over a stated period of time.

Software Solutions Add Extra Value

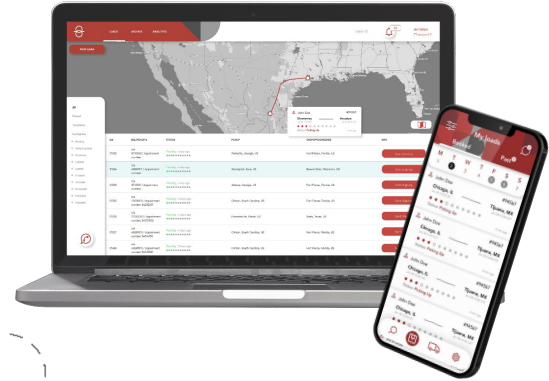
FR8tms

Shipments cross border quickly, safely, and avoids delays with Fr8tms (Transportation management system)

Shippers post their loads, the destination-anywhere in the USA, Mexico or Canada-and the desired price and match with a secure carrier quickly. Once the shipment is on its way, real-time 24/7 tracking and updates are provided.



AI
core
platform

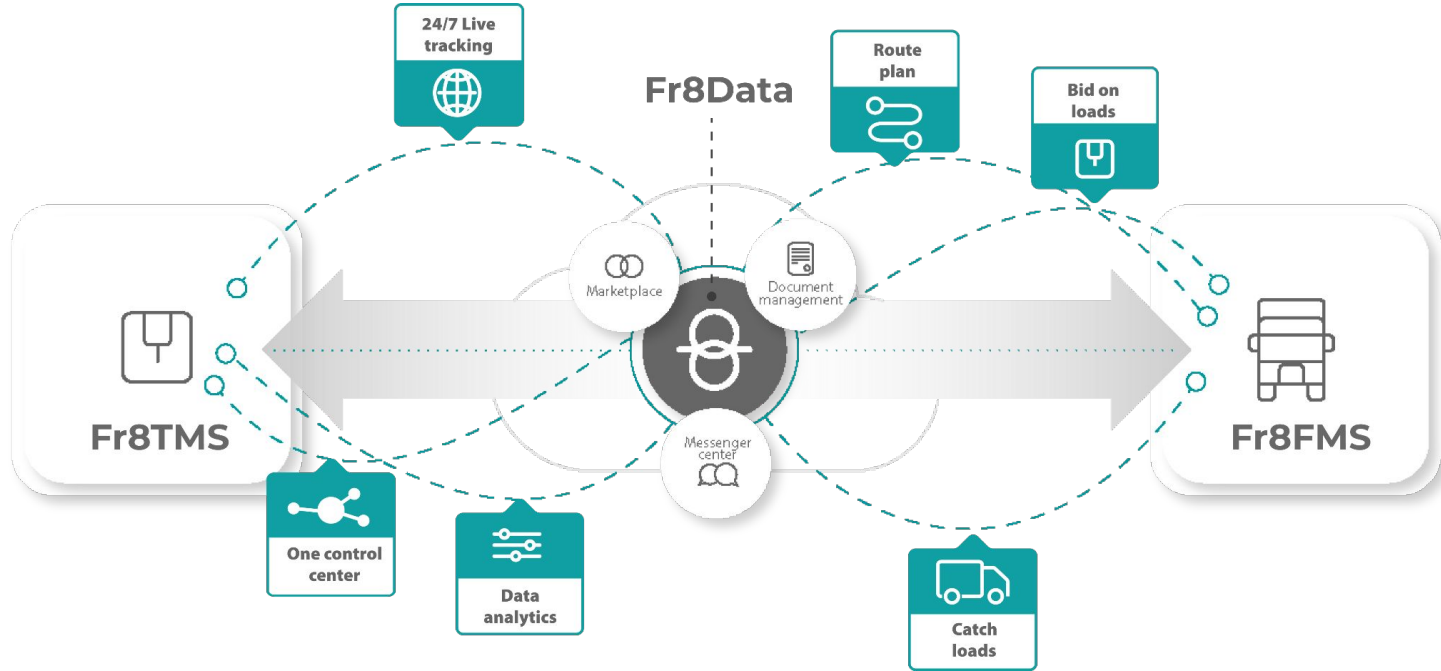


FR8fms

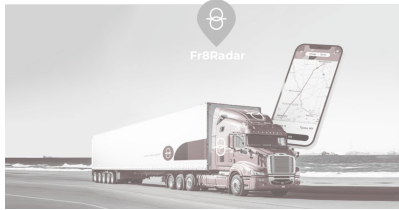
With Fr8fms (Fleet Management System), carriers streamline daily operations and get paid faster

Carriers match desired loads on favorite routes at the desired rates they want. With real-time 24/7 tracking, they spend less time reporting updates on truck locations and focus more on matching loads and data/pattern analysis..

Our Technology Reduces Waste & Inefficiency



Expanding the platform with integrations.



Security & Visibility



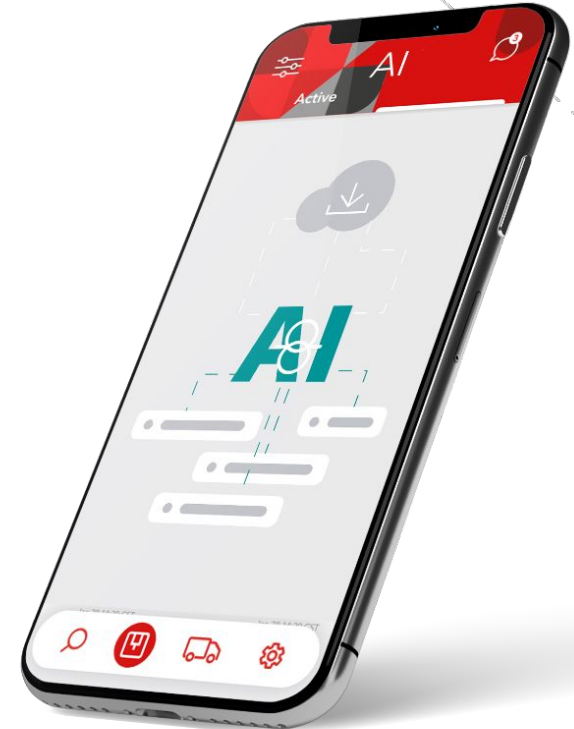
Marketplaces



Continually investing in AI

In today's rapidly evolving technological landscape, the establishment of a dedicated department for AI product and solution development offers numerous advantages

- Fosters innovation by bringing together specialized talent, resources, and expertise in artificial intelligence, enabling the organization to stay at the forefront of cutting-edge technology.
- Enhances efficiency through streamlined processes, reducing development timelines and costs.
- Facilitates cross-functional collaboration, leading to a more holistic approach to problem-solving and the creation of comprehensive AI solutions.
- Empowers the organization to harness the full potential of AI, driving growth, competitiveness, and the delivery of high-quality products and services to meet the ever-changing demands of the market.



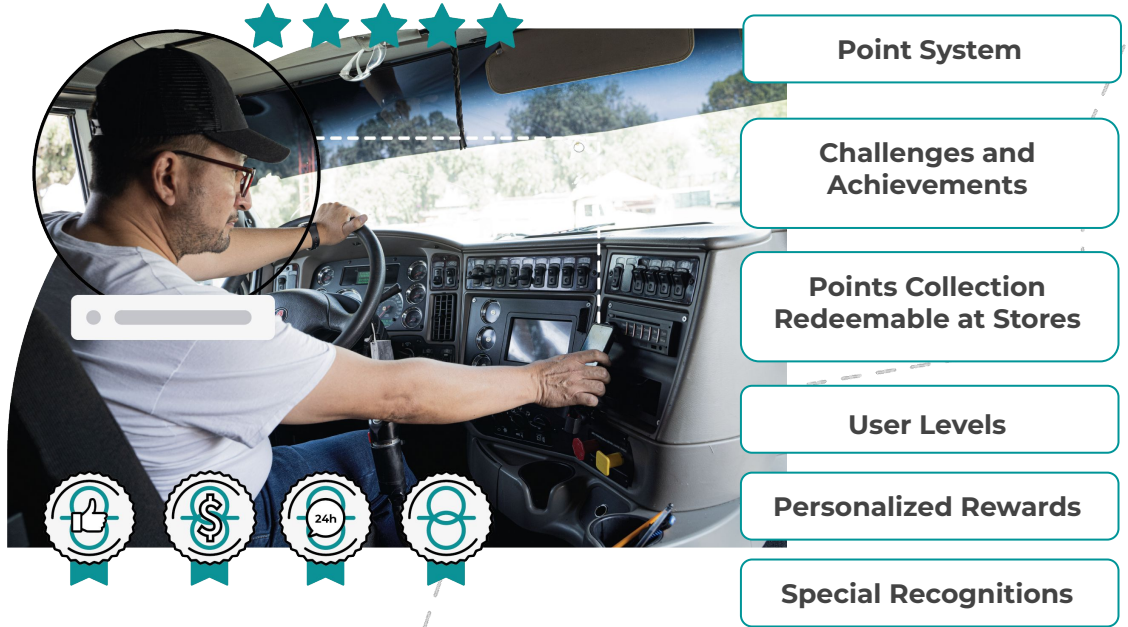
Gamification for Drivers

We will revolutionized our platform with a new gamification feature powered by AI.

We will be rating carriers, ensuring top-notch service quality.

It's not just about cost; it's about the best service.

This ensures our commitment to delivering exceptional service and reducing client attrition due to subpar carrier performance.



Getting Data by Increasing Mobile App usage

Cutting-edge AI functionalities designed to enhance driver engagement and add significant value.

Drivers will have access to a voice-activated avatar, powered by GPT, serving as their interactive co-pilot.

This feature not only provides load information but also offers real-time updates on road and weather conditions, along with potential incident warnings, elevating the overall user experience.

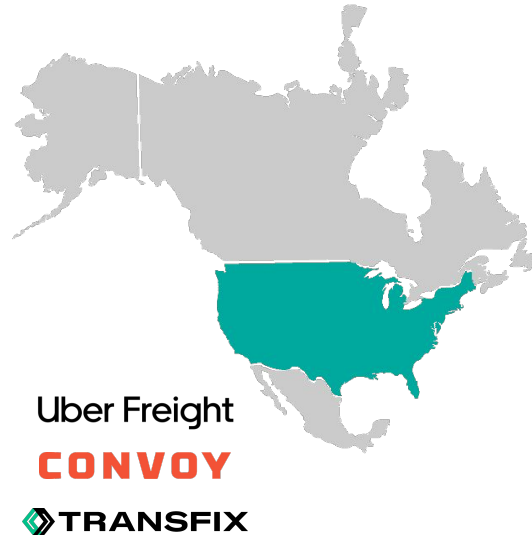


Our Foothold in Mexico is a Key Differentiator

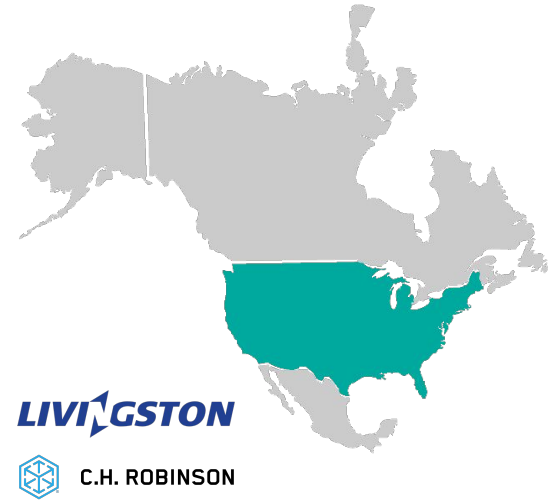
US Mexico Canada
(USMCA) MARKETPLACE



USA
MARKETPLACES



TRADITIONAL BROKERS
LOGISTICS/3PL



Customs Brokerage. Coming soon.



Strategic alliance with a Customs Broker to establish a profitable revenue stream.

This alliance will enable Fr8app to participate in the customs brokerage sector, diversifying its income sources and fostering growth opportunities.



Experienced and Talented Management Team



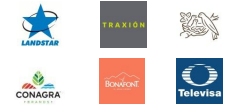
Javier Selgas
CEO & Director



Paul Freudenthaler
CFO & Board Secretary



Luisa López
COO



Álvaro Garrido
Head of IT



Harry Martin
Head of Sales



Mario Mena
Head of People



Paul Burkhardt
Head of Pricing



Joaquin Vilchis
Head of operations



Ricardo Gonzalez
Head of Carrier Sales





Margin Increase 93%

93% Year-over-Year Margin Increase

The company's YTD margin through June 2023 saw a significant improvement, recording a 93% increase compared to the YTD of 2022.

This year-over-year improvement reflects the successful implementation of operational efficiencies and prudent cost management strategies.

Investment Rationale

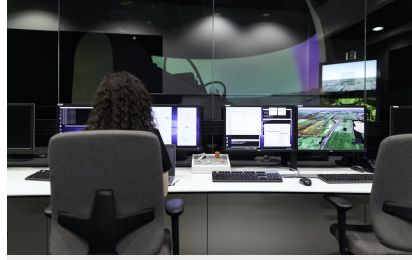


HUGE MARKET OPPORTUNITY

\$385B cross-border
US-Mexico trade

\$34B Mexico domestic

\$732B US domestic

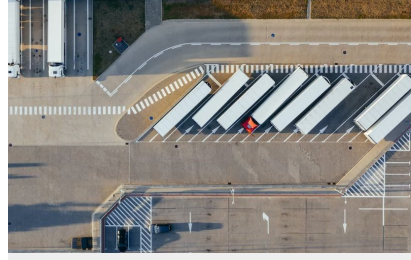


SCALABLE DIFFERENTIATED TECHNOLOGY

Providing competitive
advantages to carriers

Fr8App platform powered
by AI

Data driven analytics
Open architecture
Scalable framework



BUILDING MARKET LEADERSHIP

First mover in Mexico

419 shipper clients

4000+ carriers

~32,000 loads



SUCCESSFUL GROWTH STRATEGY

Launching numerous
product offerings

Collaborating with key
players

Investing in technology and
human capital

Committed to the Environment

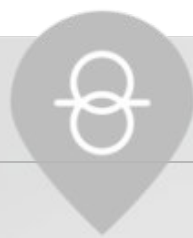
Leveraging our technology to reduce the carbon footprint by **optimizing empty miles** and **reducing paper consumption**.





Transforming the Future of Logistics

Security & Visibility



Fr8Radar

