





@ORTA

**ARTSY**

**〈COCOAPODS〉**

**1,700,000+**  
**apps**

 **DANGER**



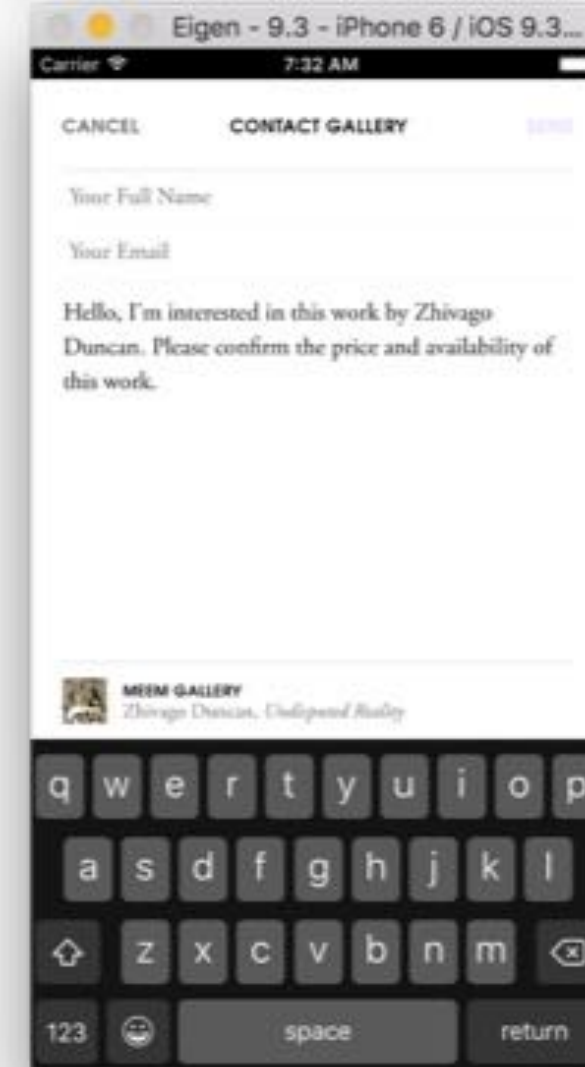
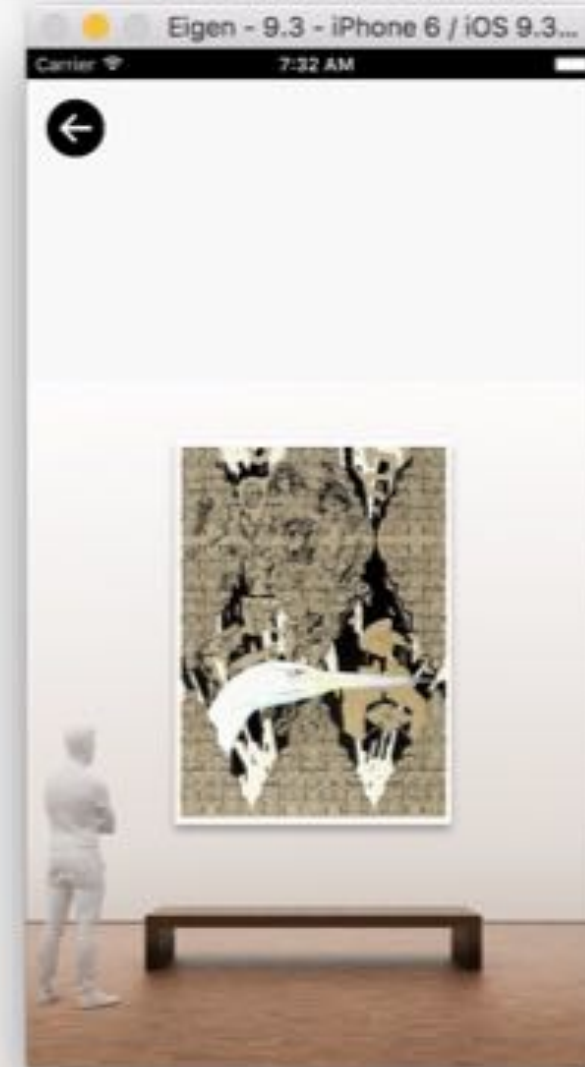
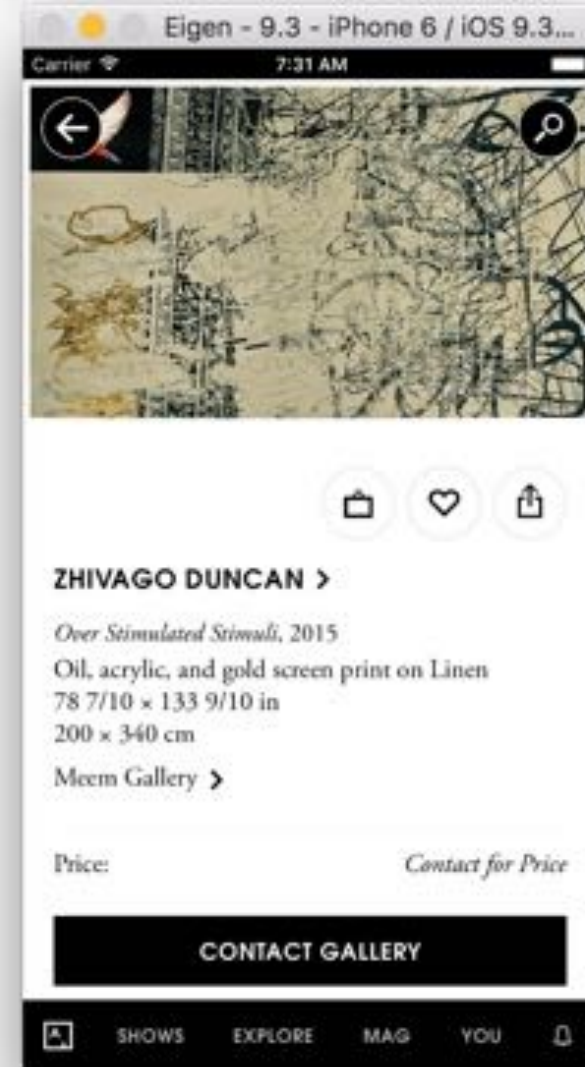
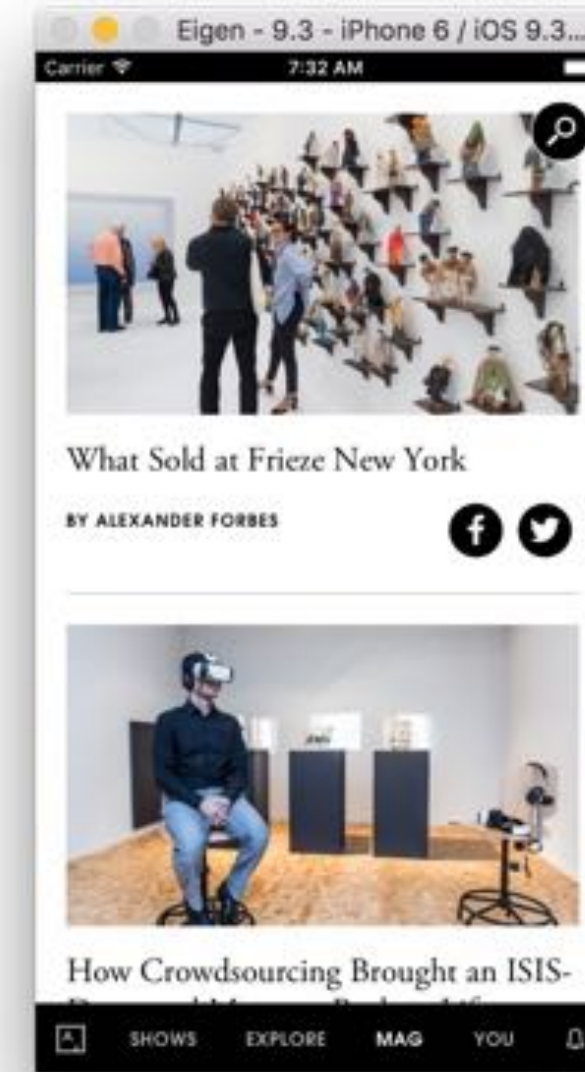
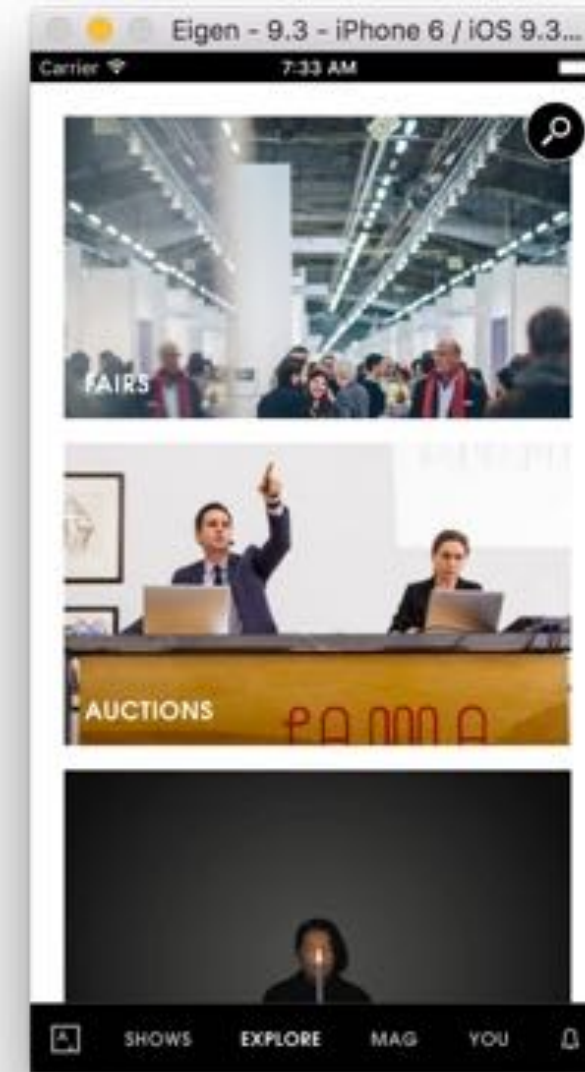
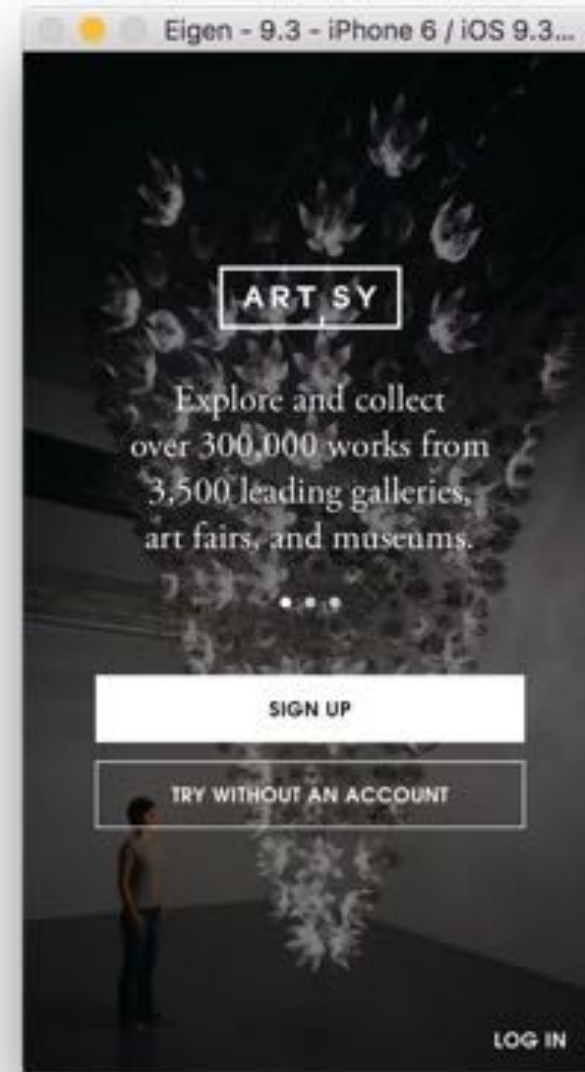
**We try! 'd Swift**

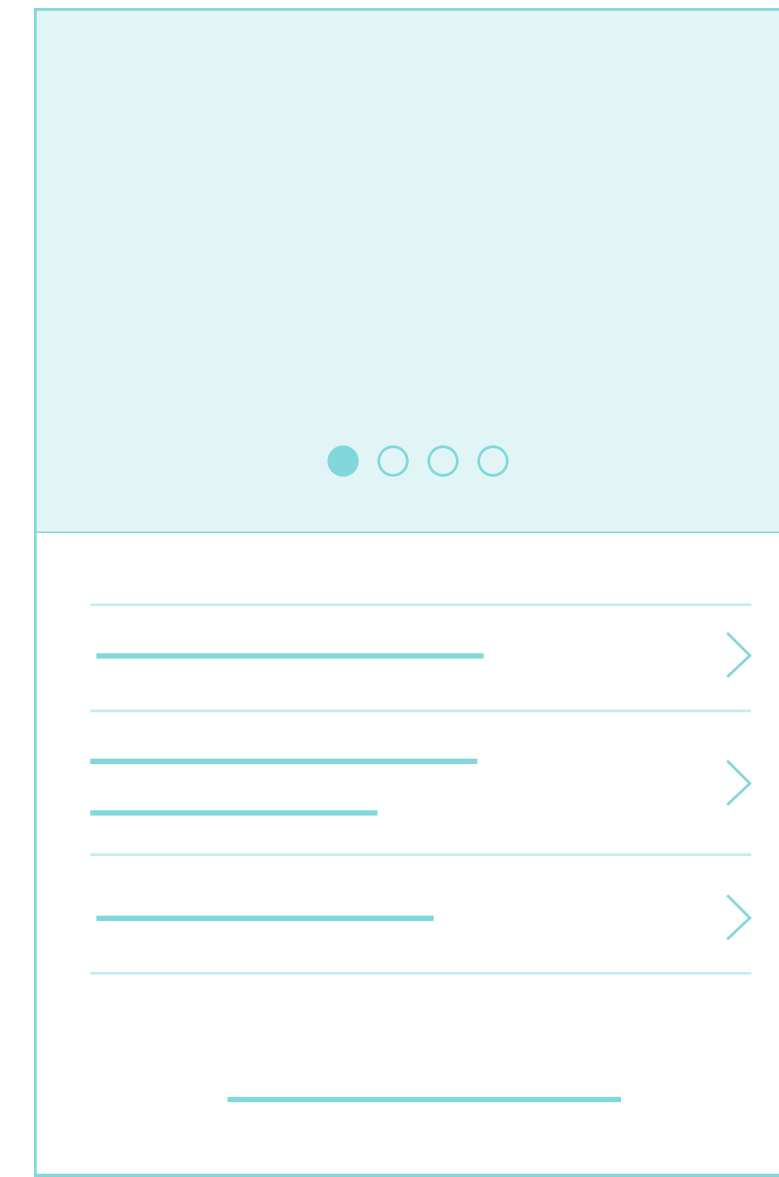
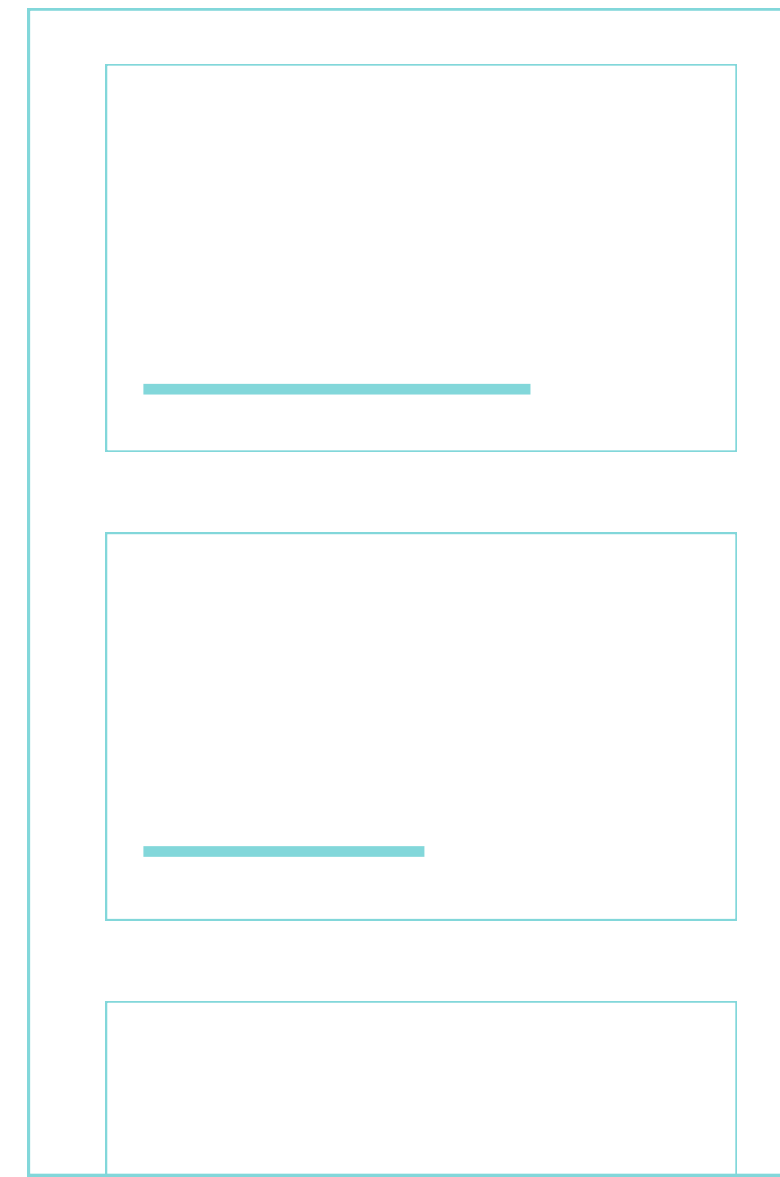
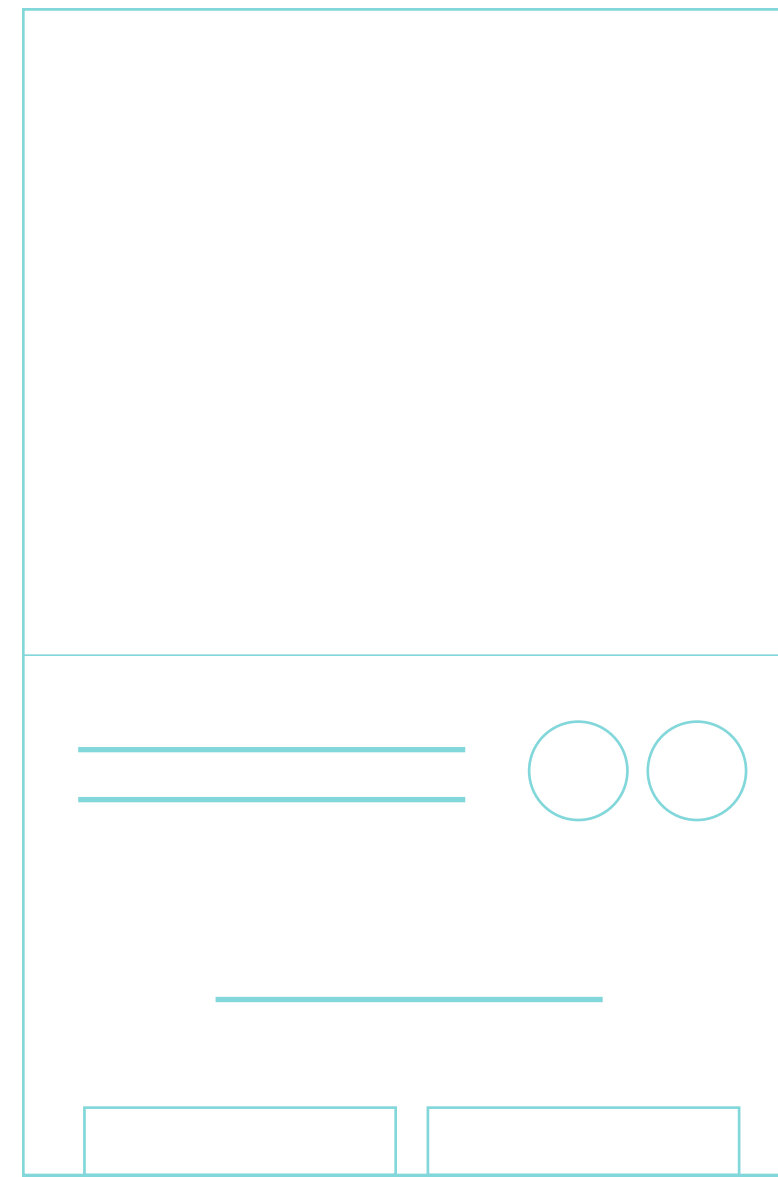
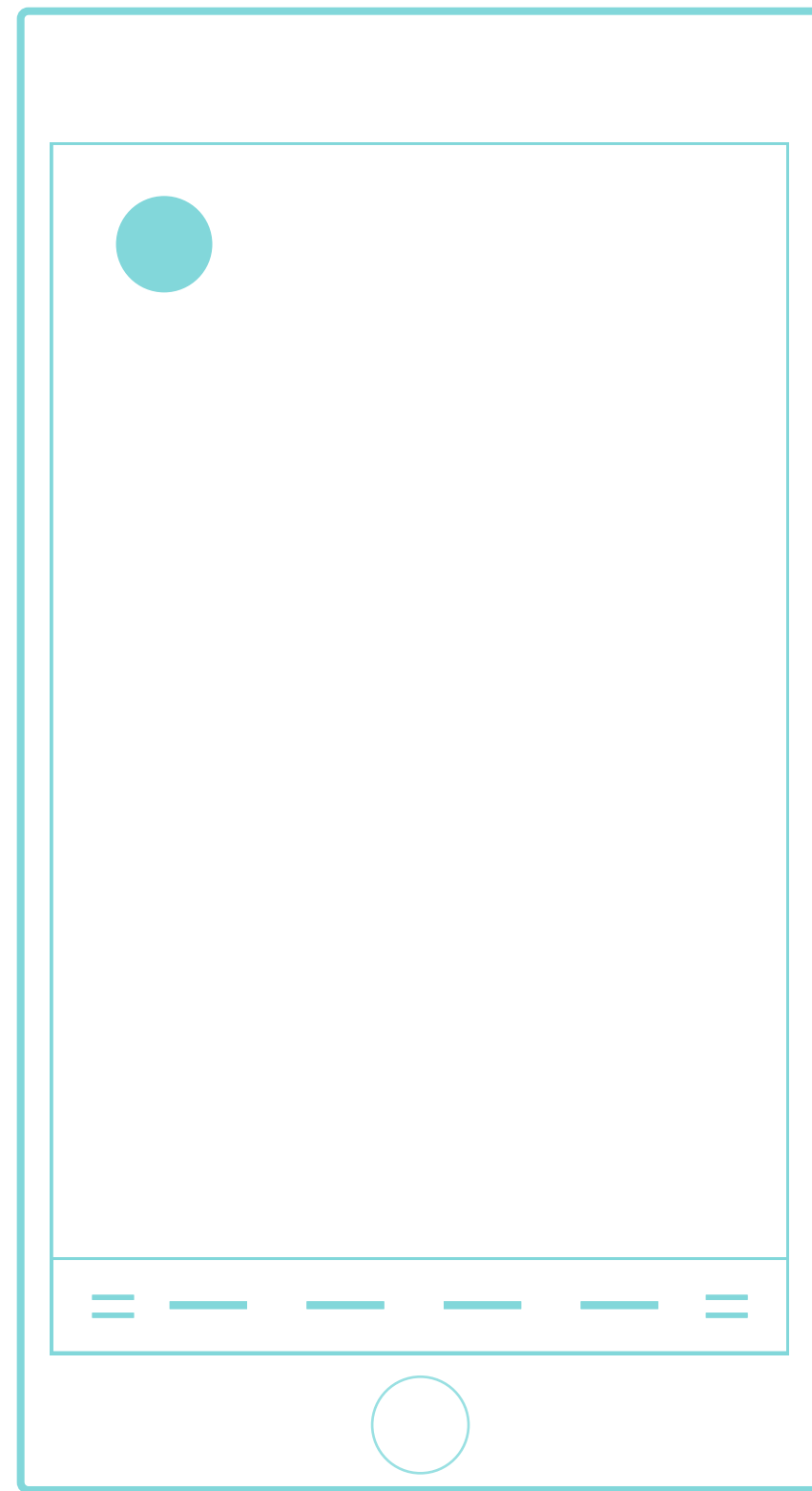
ツツ



「ツ」

Problem





# Patterns

**RE-USE**



# ARTSY SWIFT COMPONENTS



# JSON-POWERED COMPONENTS

SPOTS / HUB

**REACT IN SWIFT**

**KATANA**

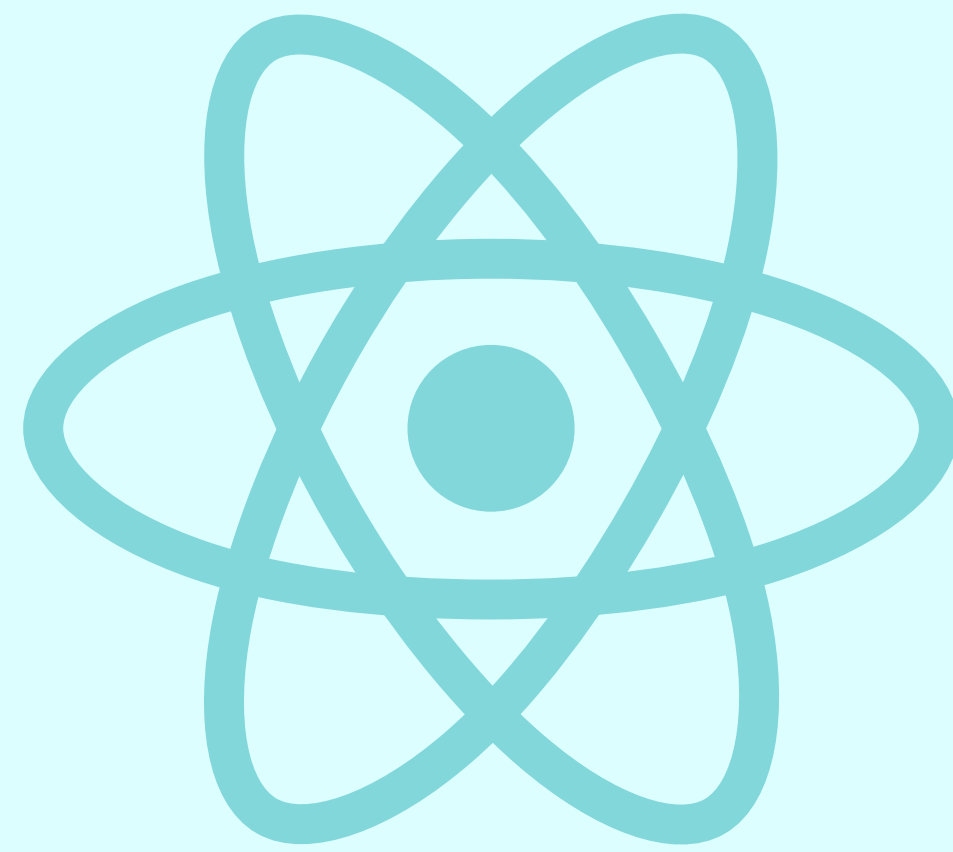
# POD VIEW CONTROLLERS

**REACT NATIVE**



T L D R







Swift

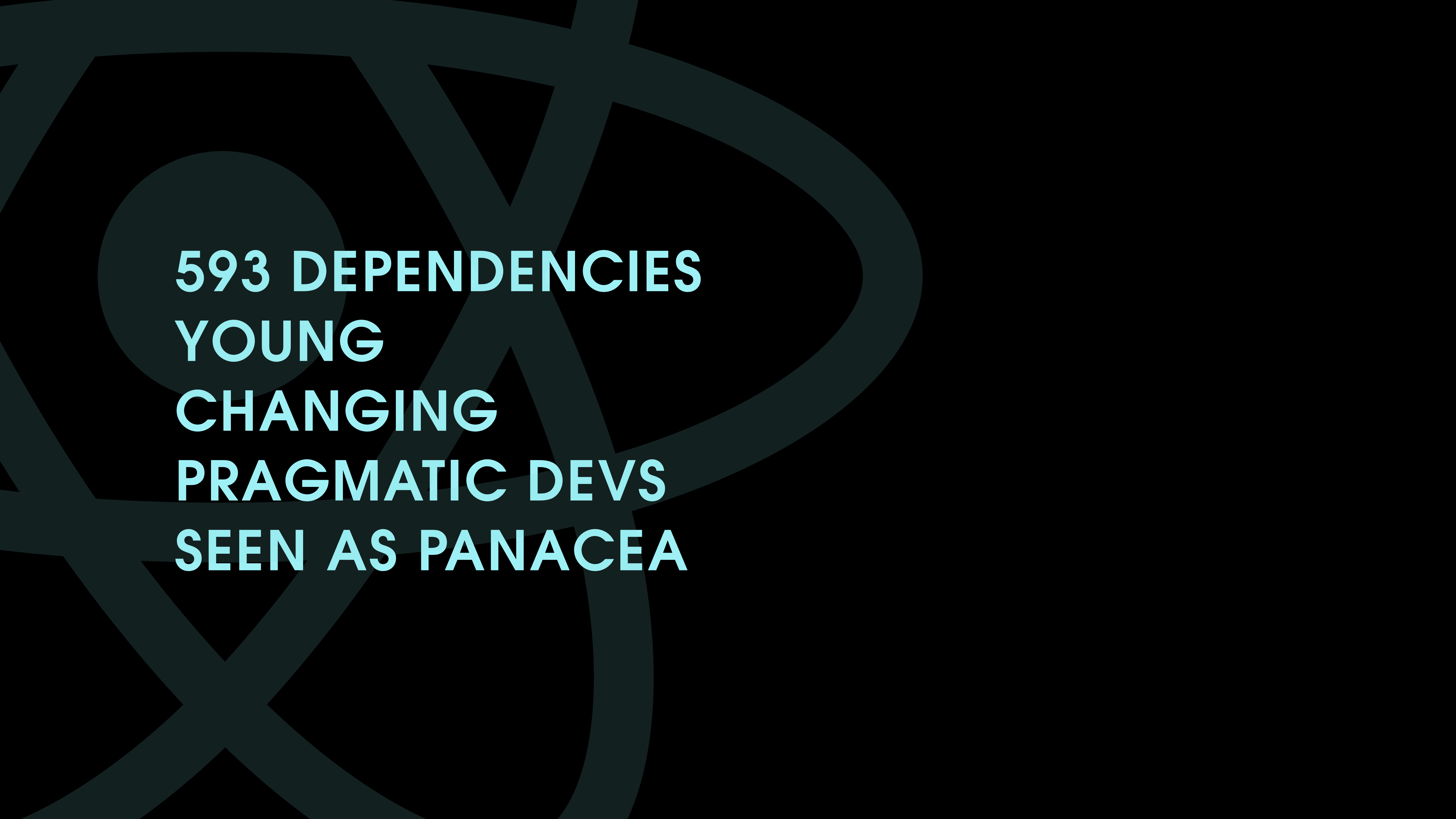
**CONSISTENT  
EXCITING  
EVOLVING  
LEAST RESISTANCE  
KNOWN-UNKNOWN**

**SLOW**

**SLOW**

**NOT BUILT FOR OUR APPS**

React



**593 DEPENDENCIES  
YOUNG  
CHANGING  
PRAGMATIC DEVS  
SEEN AS PANACEA**

**BETTER CORE ABSTRACTIONS  
THAN UIKIT FOR API DRIVEN APPS**

**BETTER LIBRARIES**



**NATIVE STILL POSSIBLE**

**HARD TO WRITE BLOCKING CODE**

# **SIMPLER LAYOUTING SYSTEM**

**TESTING**

**OPEN COMMUNICATION**

**OPEN COMMUNICATION**

**LEARN ONCE, WRITE EVERYWHERE**

Orta's Artsy TODO

Year Goals

Understand, and improve process for every major Artsy subsystem

Add a card...

De-silo mobile engineering

Description: End goal: Web engineers contribute to mobile projects, Mobile engineers contribute to web projects

Help Alloy with React Native transition for Eigen

- Testing
Beta-Deployment
Process

Teach React Native to Web Engineers

- Run a RN workshop?
Write more blog posts
Do a talk on specifics of RN vs React

Code Sharing

- Experiment with React Native Web
Experiment with Android

Add Comment

Write a comment...

Send

Activity

- Orta Therox moved this card from Year Goals to DONE
Orta Therox completed Run a RN workshop? on this card

Add

- Members
Labels
Checklist
Due Date
Attachment

Power-Ups

- GitHub

Actions

- Move
Copy
Subscribe
Archive

Share and more...

Menu

- Orta completed Prediction on product development to OSS by Feb at 16:02
Orta on Art Fairs over time
Orta, and wrote a post on artsy.github.io/bicc/2017/01/25/maps/
Orta added Review source code to DO 31 Jan at 17:01
Orta on Explore what an artsy-fair site looks like
Orta Craig, he basically said the change as db
Orta moved De-silo mobile engineering from Year Goals to DONE
Orta completed Run a RN workshop? on De-silo mobile engineering
Orta completed Do a talk on RN vs React on De-silo mobile engineering 31 Jan at 16:56
Orta on De-silo mobile engineering
Orta moved Relational Theory / Theory from DOING to DONE
Orta moved Talk with Kana/Owen Stickers, distribution etc from DONE 31 Jan at 16:56
Orta moved Explore what an artsy-fair site looks like from DO to Done 31 Jan at 16:56



**OPEN SOURCE BY DEFAULT**

**OPEN SOURCE BY DEFAULT**

JS

**TS**



**A BIG DEPENDENCY**

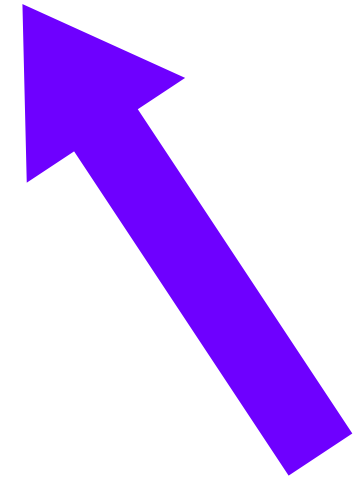
React

React  
Native



React  
Native

**JOSEF ALBERS**  
German-American, b. 1888



```
export default class ArtistHeader extends React.Component {
```

```
}
```

```
import React from "react"
```

```
export default class ArtistHeader extends React.Component {
```

```
}
```

```
import React from "react"
import { View } from "react-native"
```

```
export default class ArtistHeader extends React.Component {
  render() {
    return <View>
  }
}
```

```
import React from "react"
import { View, Label } from "react-native"

export default class ArtistHeader extends React.Component {
  render() {
    return (
      <View>
        <Label>Josef Albers</Label>
        <Label>b. 1888</Label>
      </View>
    );
  }
}
```

```
import React from "react"
import { View, Label } from "react-native"
```

```
import Header from "../components/header"
```

```
export default class ArtistHeader extends React.Component {
  render() {
    return (
      <View>
        <Header>Josef Albers</header>
        <Label>b. 1888</Label>
      </View>
    );
  }
}
```

```
import React from "react"
import { View, Label } from "react-native"

import Header from "../components/header"

export default class ArtistHeader extends React.Component {
  render() {
    const artist = this.props.artist
    return (
      <View>
        <Header>{artist.name}</Header>
        <Label>{artist.year}</Label>
      </View>
    );
  }
}
```



```
<ArtistHeader artist={{ name: "Josef Albers", year: "b.1888" }} />
```

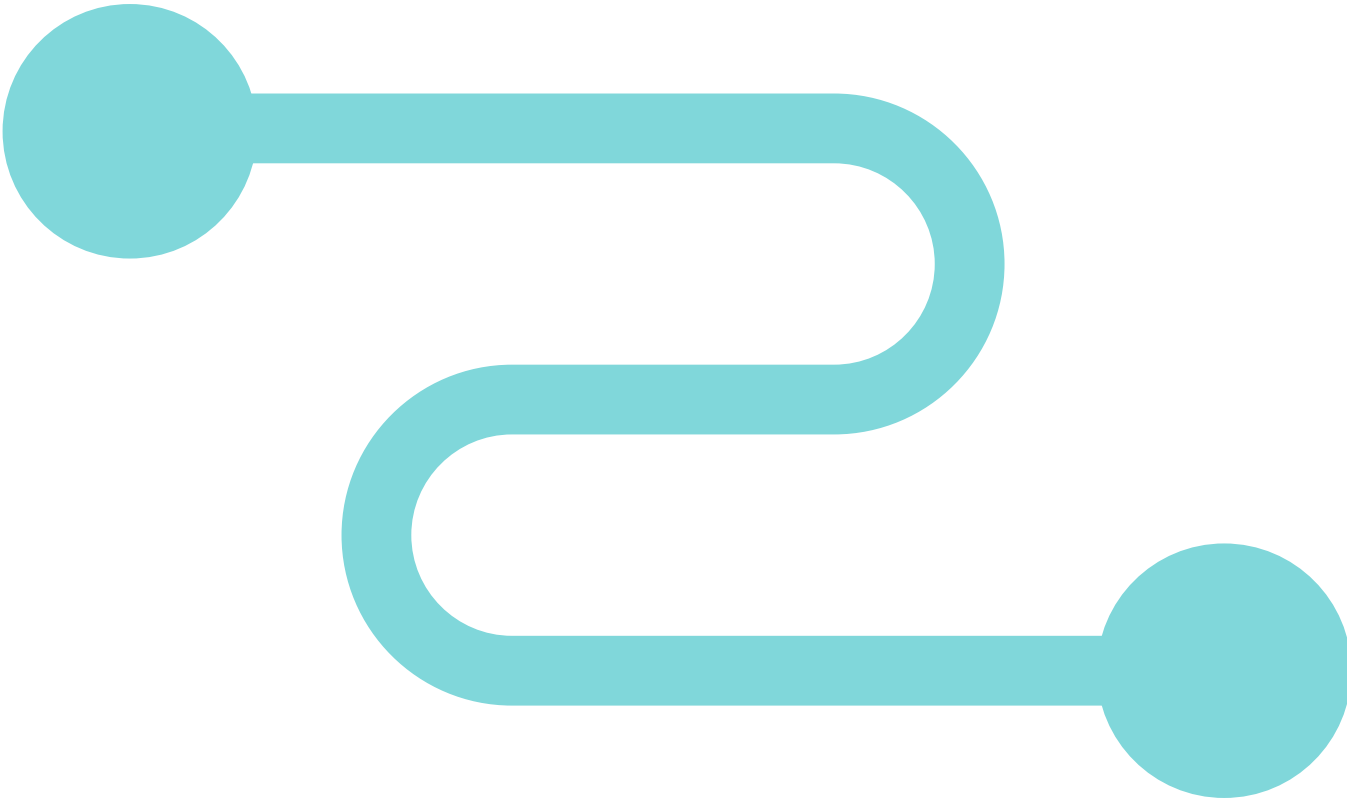
```
import React from "react"
import { View, Label } from "react-native"

import Header from "../components/header"

export default class ArtistHeader extends React.Component {
  render() {
    const artist = this.props.artist
    return (
      <View>
        <Header>{artist.name}</Header>
        <Label>{artist.year}</Label>
      </View>
    );
  }
}
```

```
<ArtistHeader artist={ this.props.artist } />
```

```
<ArtistHeader artist={??} />
```



```
import React from "react"
import { View, Label } from "react-native"

import Header from "../components/header"

export default class ArtistHeader extends React.Component {
  render() {
    const artist = this.props.artist
    return (
      <View>
        <Header>{artist.name}</Header>
        <Label>{artist.year}</Label>
      </View>
    );
  }
}
```

```
import React from "react"
import { View, Label } from "react-native"
import Relay from 'react-relay'
import Header from "../components/header"

class ArtistHeader extends React.Component {
  render() {
    const artist = this.props.artist
    return (
      <View>
        <Header>{artist.name}</Header>
        <Label>{artist.year}</Label>
      </View>
    );
  }
}
```

```
        <Label>{artist.year}</Label>
      </View>
    );
  }
}
```

```
export default Relay.createContainer(ArtistHeader, {
  fragments: {
    artist: () => Relay.QL`
      fragment on Artist {
        name
        year
      }
    `,
  },
})
```

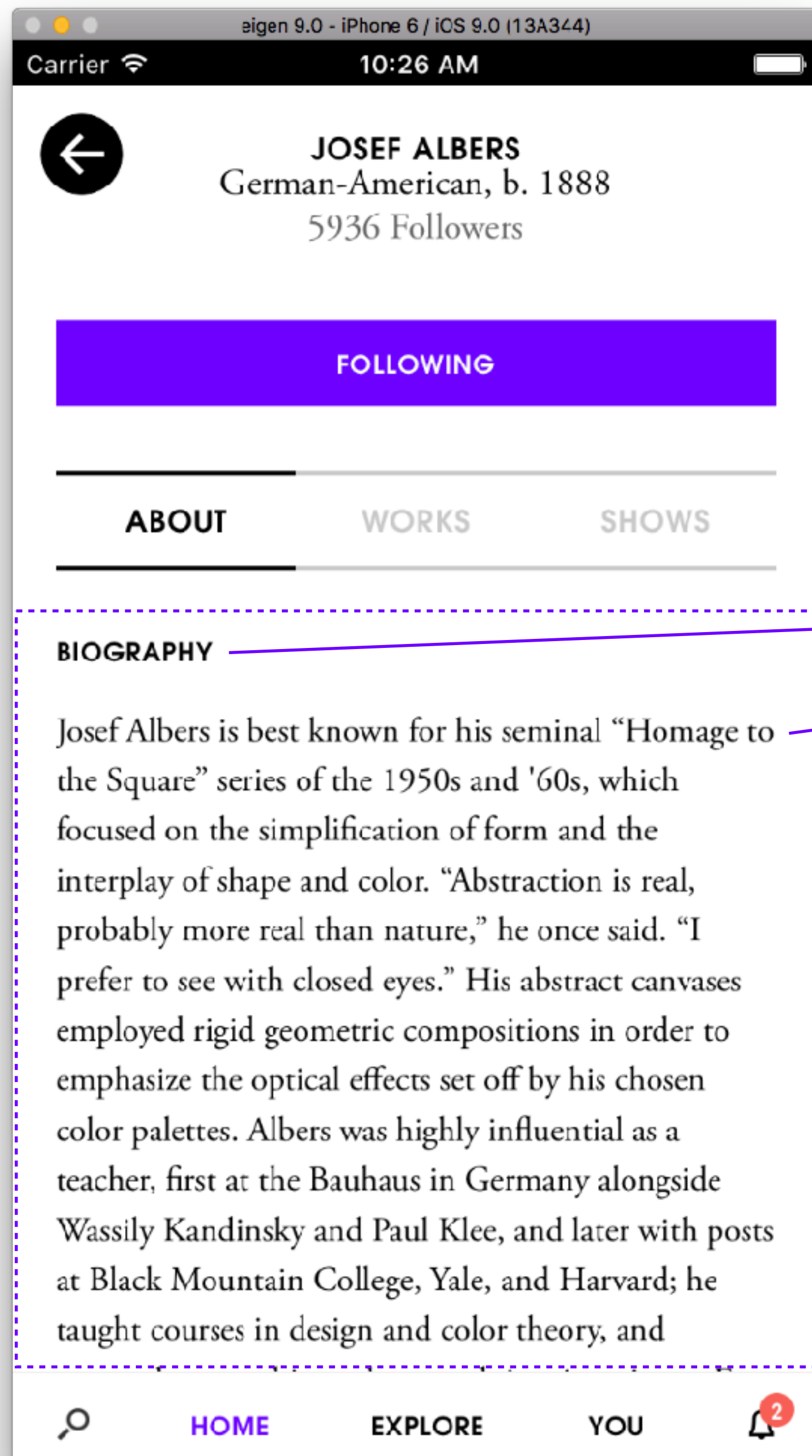
```
        <Label>{artist.year}</Label>
      </View>
    );
  }
}
```

```
export default Relay.createContainer(ArtistHeader, {
  fragments: {
    artist: () => Relay.QL`
      fragment on Artist {
        name
        year
      }
    `,
  },
})
```

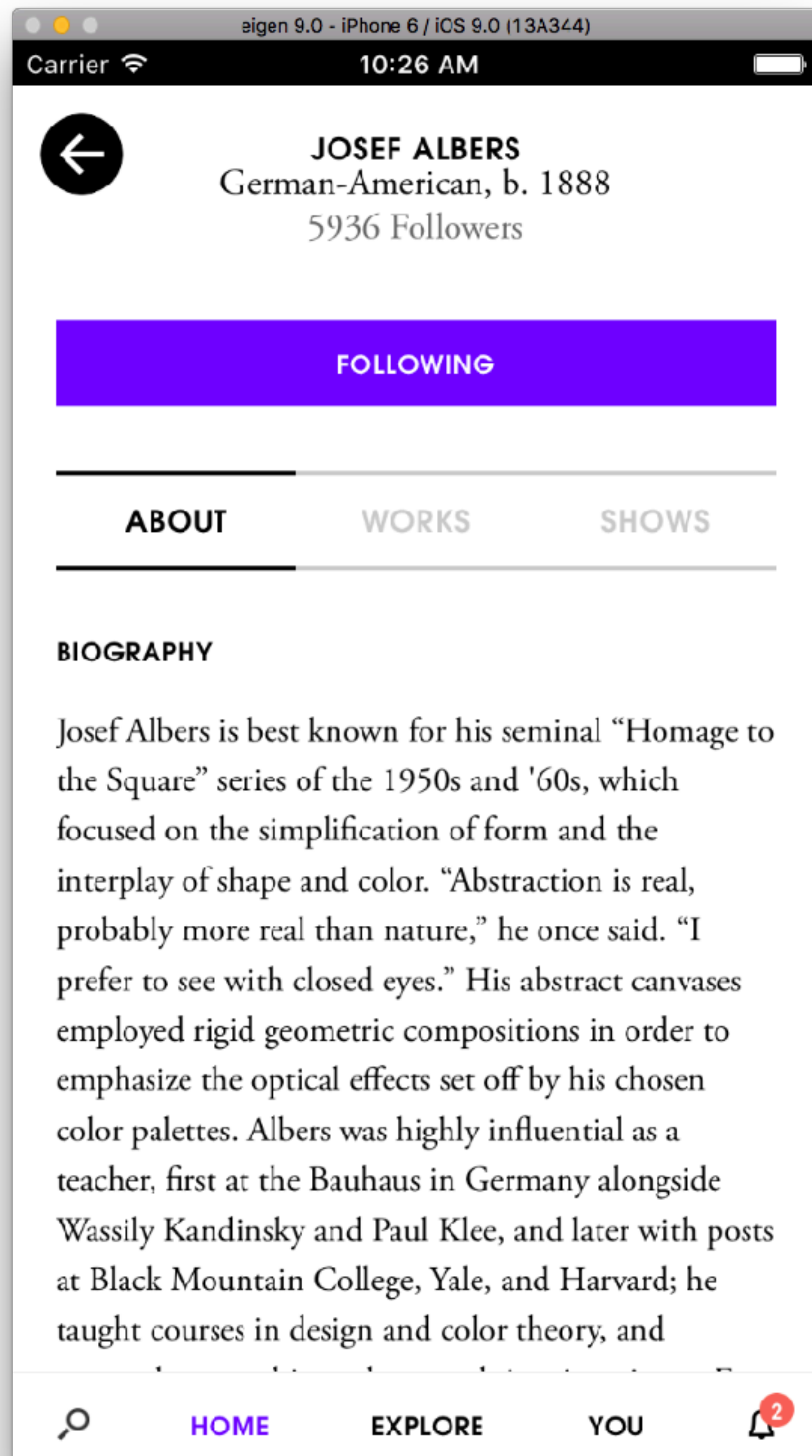


```
        <Label>{artist.year}</Label>
      </View>
    );
  }
}

export default Relay.createContainer(ArtistHeader, {
  fragments: {
    artist: () => Relay.QL`
      fragment on Artist {
        name
        year
      }
    `,
  },
});
```



```
class Biography extends React.Component {  
  
  render() {  
    const artist = this.props.artist  
    if (!artist.blurb && !artist.bio) { return null }  
  
    const bio = this.props.artist.bio.replace('born', 'b.')  
    return (  
      <View style={{ marginLeft: sideMargin, marginRight: sideMargin }}>  
        <Headline style={{ marginBottom: 20 }}>Biography</Headline>  
        { this.blurb(artist) }  
        <SerifText style={styles.bio} numberOfLines={0}>{bio}</SerifText>  
      </View>  
    )  
  }  
  
  blurb(artist) {  
    return artist.blurb ? <SerifText style={styles.blurb} numberOfLines=1>  
      : null  
  }  
}
```



```
const styles = StyleSheet.create({
  blurb: {
    fontSize: 16,
    lineHeight: 20,
    marginBottom: 20
  },
  bio: {
    fontSize: 16,
    lineHeight: 20,
    marginBottom: 40
  }
})
```

```
export default Relay.createContainer(Biography, {
  fragments: {
    artist: () => Relay.QL`
      fragment on Artist {
        bio
        blurb
      }
    `,
  },
})
```

Tools

2016

# Apple Design Awards







**iOS** 10

**macOS** Sierra

**tvOS**

watchOS 2









@ORTA