



THQ Nordic AB (publ) acquires Piranha Bytes

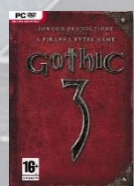
**Investor Presentation
May 22, 2019**



Gothic

Risen

ELEX



THQ Nordic acquires iconic studio Piranha Bytes



THE STUDIO

VETERAN GAMES STUDIO

Legendary team with decades of experience from creating award-winning atmospheric open world RPG games

PORTFOLIO INCLUDES ICONIC IP GOTHIC

With many years of proven performance, still generating cash flows across all IPs

STRONG FINANCIAL CONTRIBUTION TO THQ NORDIC FROM DAY ONE

Portfolio IPs having generated c. EUR 18m net revenue to THQ the last three years



THE DEAL

THREE (3) ASSET DEALS

I+II). All Trademarks, IPs and Game Title rights

III). Personnel, Office equipment and Development Engine

THQ NORDIC



PURCHASE PRICE NOT DISCLOSED

equals c. three years of management's estimated royalty payments to Piranha for upcoming titles



THE FUTURE

REMAINING AN INDEPENDENT STUDIO

With creative freedom

OPPORTUNITY TO FURTHER DEVELOP PIRANHA'S EXISTING IPS

To leverage on successful franchises and build on strong connection with its' large and loyal fan base

OPPORTUNITY TO INVEST IN NEW TITLES

Based on Piranha's unique proprietary RPG game engine and decades of experience in their niche

Solid portfolio consisting of critically acclaimed RPG IPs



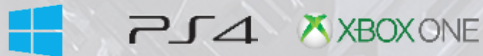
Developer: Piranha Bytes

Publisher: THQ Nordic

Genre: RPG, Sci-Fi, Action

Modes: Single-player

Release date: 17 Oct, 2017



Developer: Piranha Bytes

Publisher: Deep Silver

Genre: RPG, Sci-Fi, Action

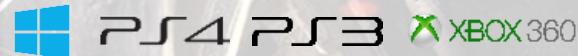
Modes: Single-player

Release date:

Risen: 2 Oct, 2009

Risen 2 Dark Waters: 24 Apr, 2012

Risen 3 Titan Lords: 12 Aug, 2014



Developer: Piranha Bytes

Publisher: THQ Nordic

Genre: RPG, Sci-Fi, Action

Modes: Single-player

Release date:

Gothic I: 15 Mar, 2001

Gothic II: 29 Nov, 2002

Gothic III: 13 Oct, 2006



Metascore

67

Userscore

6.9

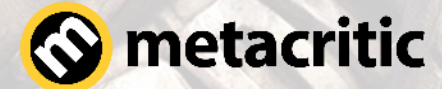


Metascore

77*

Userscore

8.1*



Metascore

81**

Userscore

8.7**

Note: *) Refers to the Risen 1
**) Refers to the Gothic 1

Award-winning veteran team with “legendary status” within RPG community



- Games development studio founded 1997
- Piranha Bytes' games published by THQ Nordic since 2002
- THQ Nordic teamed up with Piranha Bytes in 2014, collaborating on a new IP ELEX (released Oct 2017)
- Portfolio of excellent RPG game series set in atmospheric open worlds playable on PC/Console



MICHAEL RÜVE
CEO
26+ years games experience



BJÖRN PANKRATZ
Head of Games
20+ years games experience




31 FTEs




Essen
Germany



 **DEUTSCHER COMPUTERSPIELPREIS**
AWARDED: People's choice award 2018
NOMINATED: Best Game Design 2018



 **DEUTSCHER COMPUTERSPIELPREIS**
AWARDED: Best German Game 2013
AWARDED: People's choice award 2012
NOMINATED: Best Game Design 2012



PC GAMER
AWARDED: Best RPG Game 2003