

1. IDENTIFICATION OF CONTROLLER

The company **DIPLOMAT DENTAL s.r.o.**, with its registered office at Vrbovská cesta 17, 921 01 Piešťany, company number: 36 222 089, registered with the commercial register of the District Court Trnava, section: Sro, insert no. 10414/T (hereinafter as “**Controller**”) uses on its website www.diplomat-dental.com (hereinafter as “**website**”) cookies.

Cookies are small text files which an internet browser may store in your device upon instruction of the website when you visit the website. They serve for ensuring functionality of certain components of website or for example for the websites being able to better record website traffic.

2. TYPES OF COOKIES ON THE WEBSITE

The Controller uses following types of cookies on the website:

- **necessary cookies**, which secure the basic functions of certain components and functions of the website and if the Controller does not use these types of cookies, some functions of the websites will not work properly,
- **analytical cookies**, which register log statistics and activity of visitors on the website,
- **marketing (retargeting) cookies**, which are used for detection of the preferences of visitors of the website and displaying of the relevant advertisements in web browsers.

According to valid legislation, the Controller is authorised to save necessary cookies in your device without your consent. You can turn off the use of the necessary cookies via settings of your web browser. In such a case, some functions of the website might not work properly.

Other types of cookies (analytical, marketing) are saved in your device only if you grant a consent to the Controller with its usage via cookie bar located in the lower part of the website. If you do not grant the consent to the Controller to save analytical and marketing cookies, the Controller will save only necessary cookies in your device.

You can withdraw a granted consent with the cookie usage or amend the cookies setting via the cookie bar located in the lower part of the website anytime.

You can find more information about individual types of cookies in the following table:

Name	Purpose	Company / service that stores cookies	Expiration time on your device
Type of a cookie:	NECESSARY		
_grecaptcha	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	diplomat-dental.com	Persistent
_GRECAPTCHA	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	google.com	179 days
dsgvoaio	Stores the user's cookie consent state for the current domain.	diplomat-dental.com	Persistent

elementor	Used in context with the website's WordPress theme. The cookie allows the website owner to implement or change the website's content in real-time.	diplomat-dental.com	Persistent
rc::a	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	google.com	Persistent
rc::b	This cookie is used to distinguish between humans and bots	google.com	Session
rc::c	This cookie is used to distinguish between humans and bots	google.com	Session
rc::d-#	This cookie is used to distinguish between humans and bots	google.com	Persistent
Type of a cookie:	ANALYTICAL		
vuid	Collects data on the user's visits to the website, such as which pages have been read .	vimeo.com	2 years
Type of a cookie:	MARKETING		
_fbp	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	diplomat-dental.com	3 months
fr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	facebook.com	3 months
tr	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	facebook.com	Session

dsgvoaio	It is used for general analytical and marketing purposes	diplomat-dental.com	Persistent
Dsgvoaio_formidable_rv2	It is used for general analytical and marketing purposes	diplomat-dental.com	Persistent

3. VALIDITY

The updated version of this Policy for the use of cookies on the website is valid and effective from 31.08.2021. The operator is entitled to update and change these policies for the use of cookies. In the event of a change in these principles, the Controller will notify you of the changes in advance.