VIVE

LOS ANGELES 2024

LOS ANGELES | FEB 25 - 28

Where Digital Health Execs Go to Do Business

ViVE 2024 united senior digital health leaders across four unforgettable days to move the healthcare industry forward. This year's event featured an unprecedented number of 1:1 meetings, new curated programming and networking, exclusive company announcements, and an inclusive agenda featuring thought leaders from the complete spectrum of digital health and health IT.

Event Snapshot

7,500+	1,500+	800+	300+
Attendees	**C-Level Executives**	**Sponsors**	**Speakers**

BIG THEMES

The Cybersecurity Imperative

Everything's Coming Up AI

Patient &Consumer Centricity

Nurse-Led Innovation

A Data-Driven Mindset

Government Leaders Stepping Up

Health Tech's Supporting Role
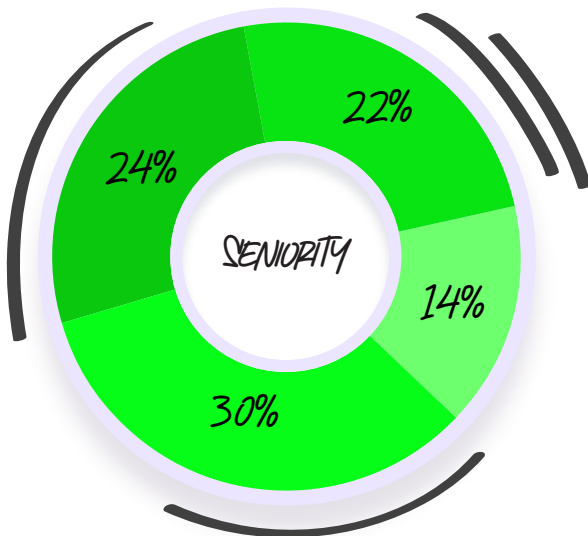
Investing in Digital Health
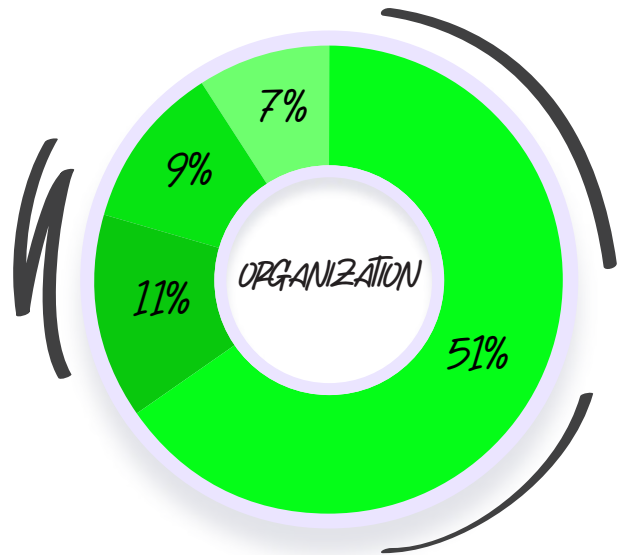
Health Systems Staying Afloat

Care Model Reboot

WHO ATTENDED

SENIORITY

22%
24%
14%
30%

ORGANIZATION

7%
9%
11%
51%

30% **C-Suite**

24% **VP & Above**

22% **Director & Above**

14% **Manager & Above**

51% **Health, Tech, Solutions and Services**

11% **Health System and Provider**

9% **Professional Services**

7% **Investor and Accelerator**

1:1 FACILITATED CONNECTIONS

Funding Founders

1,300+
Meetings

489
Startups

402
Investors

Provider and Payer Connect

500+
Participants

3,400
Meetings

18,472
Meeting Invites Exchanged

300+
Sponsors

ViVE Connect

6,489
Active App Users

6,094
Users Connected With At Least 1 person

59,517
Total Contacts Made

41,830
Messages Exchanged

1,584
Users Confirmed At Least 1 Meeting

1,951
Total Meetings

WHY ATTENDEES LOVE VIVE

Caresyntax @caresyntax • 3h

We've had a fantastic time at **#ViVE2024** so far! From captivating discussions at our Future of Surgery Dinner to our CEO Dennis Kogan's inspiring panel appearance, it's been a remarkable journey.

Love • 372 | Reply • 172 Reply

Michael Joseph, PMP @HealthData4All • 9m

Terrific **#GenerativeAI** panel **@theviveevent**
Establish Governance for appropriate implementation of **#AI** related to transparency, intended use & informed consent. Adapting **#GPT** & **#AmbientAI** healthcare use cases requires #HealthTech partnerships.

Love • 298 | Reply • 212 Reply

Rasu Shrestha MD MBA @RasuShrestha • 2h

Good ViVE-brations and amazing dialogue so far at **#ViVE2024**.
Two items top of mind for me today:
1.   Is **#GenAI** moving faster than we can handle?
2.   **#Cybersecurity** - what does winning look like in this 'game' of cat and mouse?

Love • 302 | Reply • 188 Reply

Priyansh Shah @Priyansh_Shah56 • 1h

Amazing converation about integrating V1C to improve Population Health by @sameerkberry and Dr. Saunders @intellihealth1 **#ViVE2024**
"Instead of going directly to patients with astronomical costs we have partnered with organisations to democratise care"

Love • 250 | Reply • 144 Reply

WHY ATTENDEES LOVE VIVE

Huenei IT Services @huene i • 2h

@**theviveevent** underscored the evolving role of patients, who seek intuitive tools to manage their health proactively.
We're excited to leverage our learnings from this insightful event and drive a healthier future for all.

Love • 312 | Reply • 202 Reply

GE HealthCare @GEHealthCare • 4h

The team wrapped up a busy week at**#ViVE2024** where we showcased our expertise in digital health and announced our new collaboration with @biofourmis that will extend patient monitoring outside the hospital with virtual care-at-home solutions.

Love • 287 | Reply • 144 Reply

Huntzinger @HuntzingerGroup • 2h

The Huntzinger team had such a great time at **#ViVE2024**! We loved discussing the future of healthcare and can't wait for ViVE 2025 - see you next year Nashville!

Love • 302 | Reply • 216 Reply

SOCIAL MEDIA BUZZ

1M
Impressions

3M
Reach

STRAIGHT FROM THE SPEAKERS

> "Over the next few years 25% of ALL care will be delivered by technology. Patients see bandwidth as human versus technology and they'd prefer their care to be in the home."

Roy Schoenberg, MD, MPH
CEO
Amwell

> "I ask people what they wake up for and what keeps them up at night. That's how I help them solve their problems."

Sam Dorison
CEO and Co-Founder
ReflexAI

> "We need to train our muscles not to say 'my vendor made me do it.' We need human process along with the technology. Outcome focus over models. I'm a physician not a mathematician."

Aneesh Chopra
President/Co-Founder
CareJourney

> "Everything we do in nursing is based on Science. We need to apply science to the adoption of technology in healthcare, and nursing education."

Tonychris Nnaka, PhD, MPH, RN, CPH
Associate Dean for Research, Associate Professor of Nursing
UNTHSC

IN THE NEWS

30+
Company Announcements

90+
Media Articles

AXIOS

ENDPOINTS NEWS

FIERCE Healthcare

Forbes

HEALTHCARE BREW

Healthcare IT TODAY

healthsystemCIO.com
helping CIOs improve healthcare

healthleaders

MedCity News

STAT

yahoo! finance