

What's New in iOS

Session 810

Nicole Ryan, Designer

350 ← 336
Fifth Ave

1 → 67
West 33rd St

ONE WAY

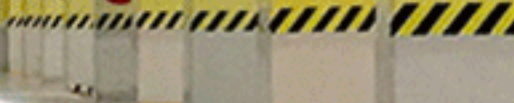
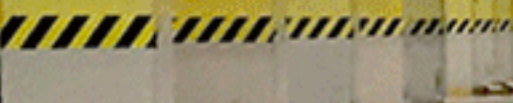
ONE WAY



Departures  



E 01



E 02

F 02

02

F 02

EXIT →





Monday Today 63 58

Now 7AM 8AM 9AM 10AM

55° 56° 57° 57°

Tuesday 71 57

Wednesday 62 51

Thursday 62 48

Friday 60 48

Saturday 62 48

Sunday 64 40

Messages

John Appleseed iPhone

Lexi Torres mobile

Derek Parker Messages

Luci Meinerth mobile

Max Killen Messages

Favorites Recents Contacts Keypad Voicemail

YHOO 50.65 + 0.33

1D 1W 1M 3M 6M 1Y 2Y

21,133

20,997

10 11 12 1 2 3

YAHOO! Market closed

REI COOP

Eventbrite 6:00PM May 09

Walgreens TOTAL POINTS 11,200

jetBlue SEAT 13F GATE 22

EQUINOX MEMBER SINCE Feb 2017

002 - Emojis

The It's Nice That Podcast — Dec

17:28 -23:03

1x

Exercise Stand 27/30MIN 13/12HRS

Resting Energy 1,515 kcal 5/9, 12:06 AM

Steps 7,076 steps 5/8, 10:21 PM

Walking + Running Distance 3.1 mi 5/8, 10:21 PM

Stand Hours 13 hr

Today Health Data Sources Medical ID

9:41 AM 100%

2:36 -1:18

Green Light

Lorde — Melodrama

Library For You Browse Radio Search

9:41 AM 100%

Playlist

CoCo Weir @cocoweir FOLLOWING

Playlists

Brunch Tunes 72 Songs

SF Road Trip 48 Songs

Listening to

Library For You Browse Radio Search

9:41 AM 100%

June

Friday June 9, 2017

2 PM Reservation: Car rental John F. Kennedy International Airport Jamaica, NY 11430, United States

3 PM

4 PM Reservation: db Bistro Moderne DB Bistro Moderne 55 W 44th St, Unit 1, New York, NY 10036, United States

5 PM Hotel: W New York - Times Square W New York - Times Square New York New York 10036 United States

6 PM

7 PM

8 PM

Today Calendars Inbox (1)

9:41 AM 100%

Albums People Select

ANYA JONATHAN

JACQUELINE SAM

Photos Memories Shared Albums

9:41 AM 100%

Inbox

Katie Abeles To: John Appleseed Details

Trip to San Francisco September 21, 2015 at 9:07 AM

John,

Visiting you in San Francisco was so much fun. We definitely need to head back soon. Here are some pictures from our trip:

Flags Folder Trash Reply Compose

9:41 AM 100%

Face Gallery

10:09 Lafayette 72° Partly Cloudy H:72 L:55

Utility

Mickey Mouse and Minnie Mouse

My Watch Face Gallery App Store Search

9:41 AM 100%

Games

Alto's Adventure A serene snowboarding odyssey \$4.99

4.7, 7.8K Ratings Game Action Age Rating 9+

9:41 AM 100%

May

Wednesday, May 24, 2017

9:41 AM 100%

Lia

Last time we ended up with flour all over the place.

If at first you don't succeed...

Want me to pick up anything?

Hmmm...lots of flour.

9:41 AM 100%

Find My Friends

San Francisco

9:41 AM 100%

Cancel Public Speaking Feedback Send

To: Trev Smith, Scott Lazzara, |

Josh Blumstein josh.blumstein@icloud.com

Eric Boehm eric_boehm6@icloud.com

9:41 AM 100%

geometry puzzle

WORLD PREMIERE

The Art of the Impossible

Wayfinding

Wayfinding

Typographic Hierarchy

Wayfinding

Typographic Hierarchy

Contrast

Wayfinding

Typographic Hierarchy

Contrast

THURSDAY, JUNE 1

For You



New Music Mix
UPDATED YESTERDAY

Recently Played

[See All](#)



Hopeless Romantic
Michelle Branch



PTX, Vol. IV - Classics
Pentatonix



2:36

-1:18

Green Light
Lorde — Melodrama





9:41 AM

100%

[Edit](#)

Mailboxes

- All Inboxes 202 >
- iCloud 128 >
- Apple mail 74 >
- VIP >
- Flagged 7 >

ICLOUD

- Inbox 128 >
- Drafts >
- Sent >
- Junk >

APPLE MAIL

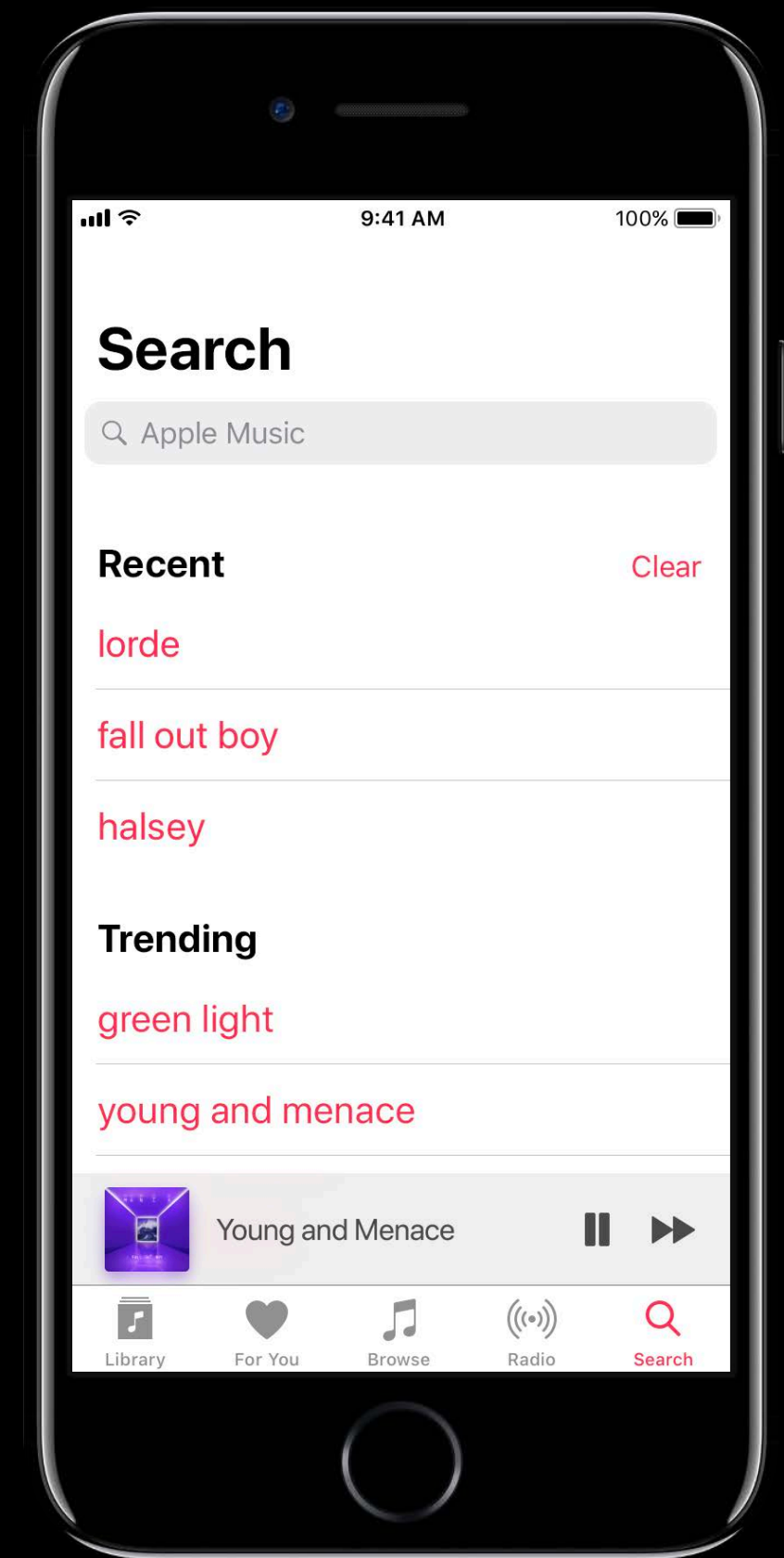
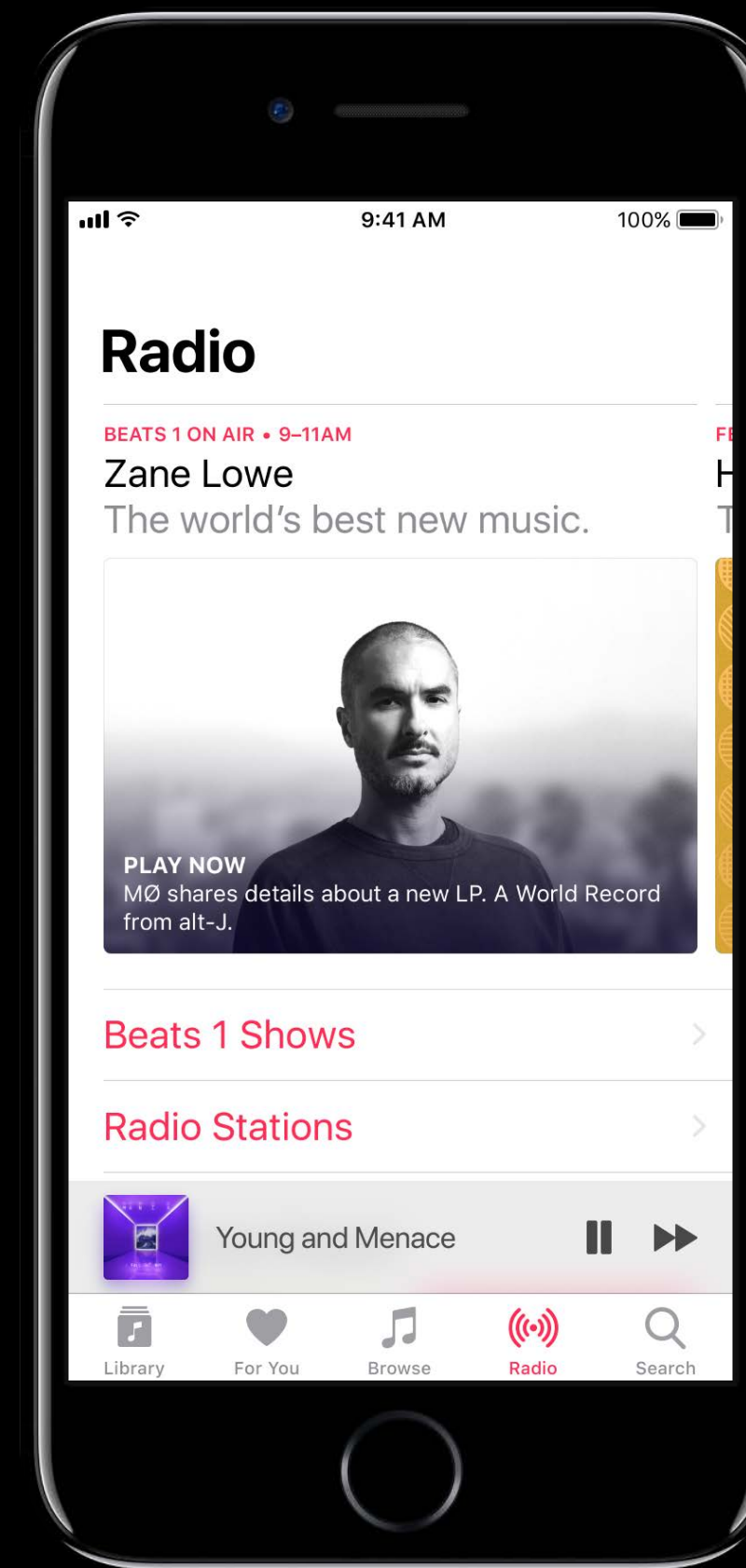
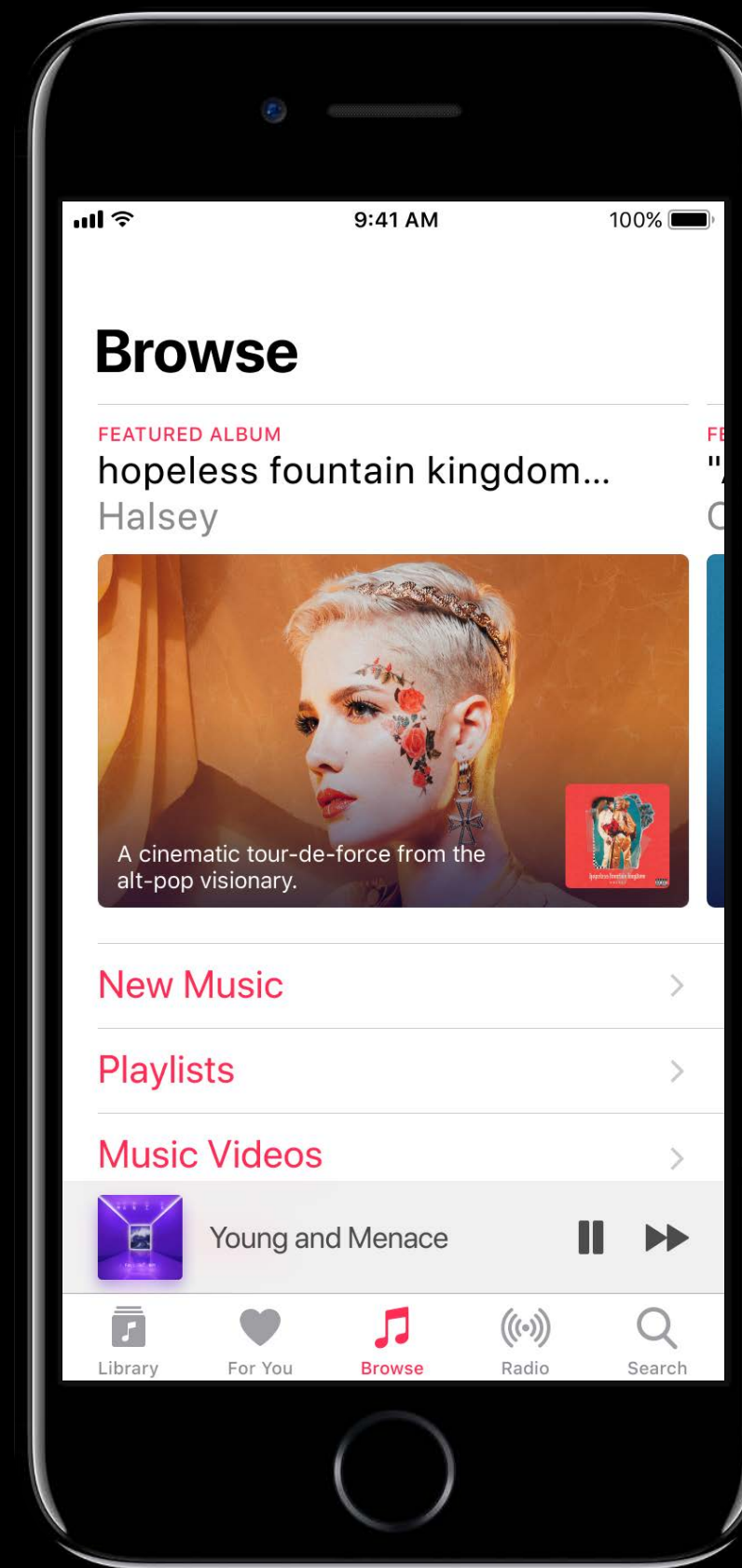
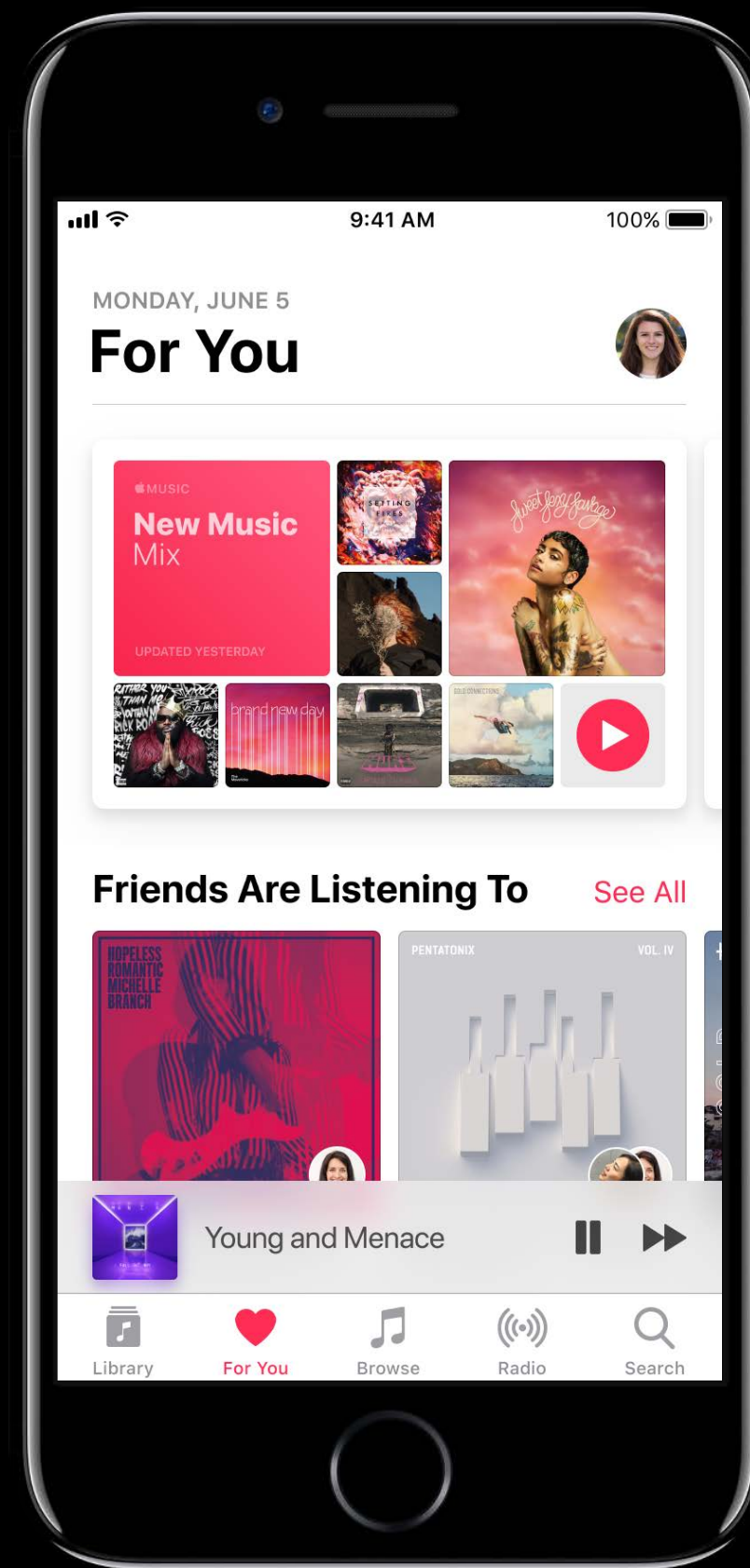
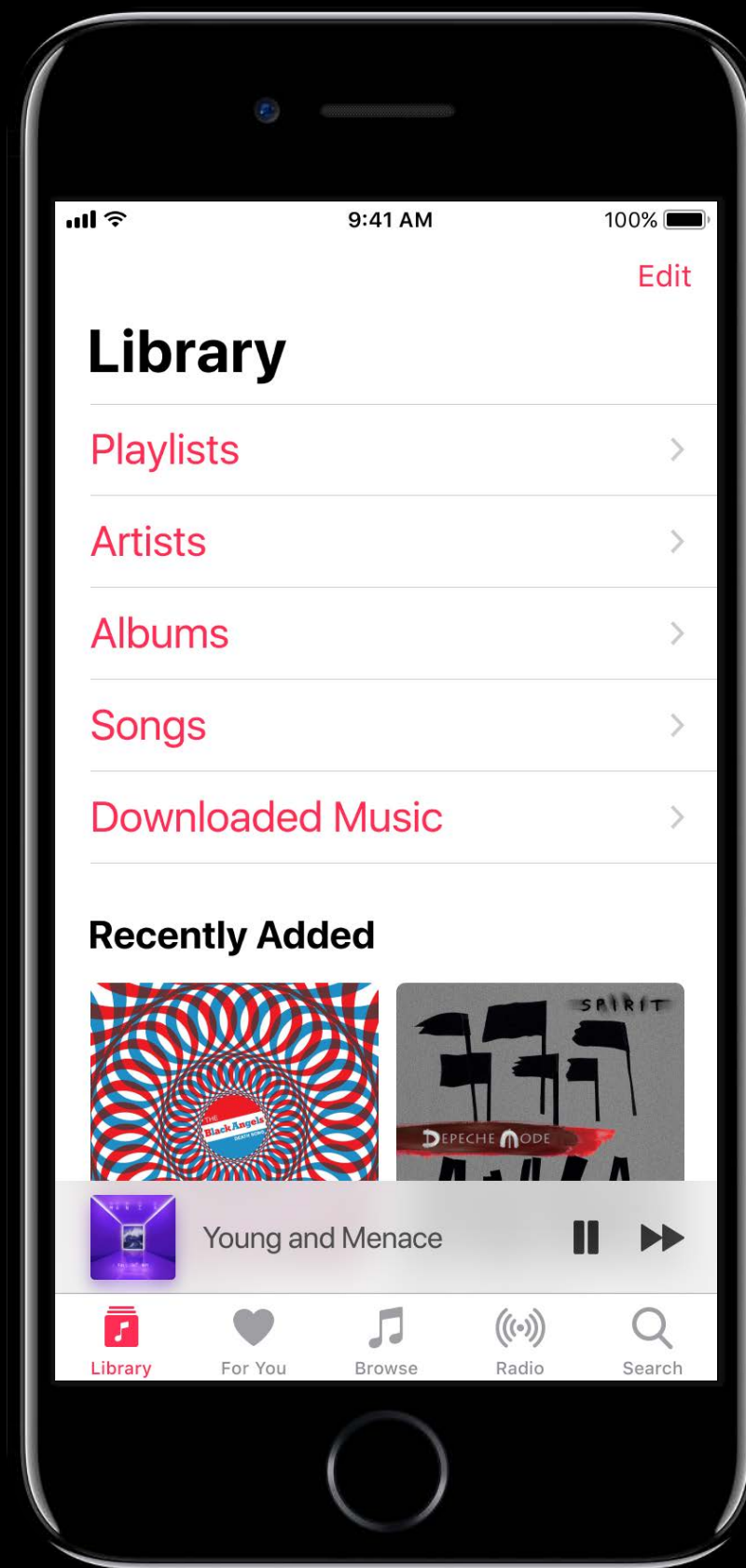
- Inbox 74 >
- Drafts >

Updated 4 minutes ago

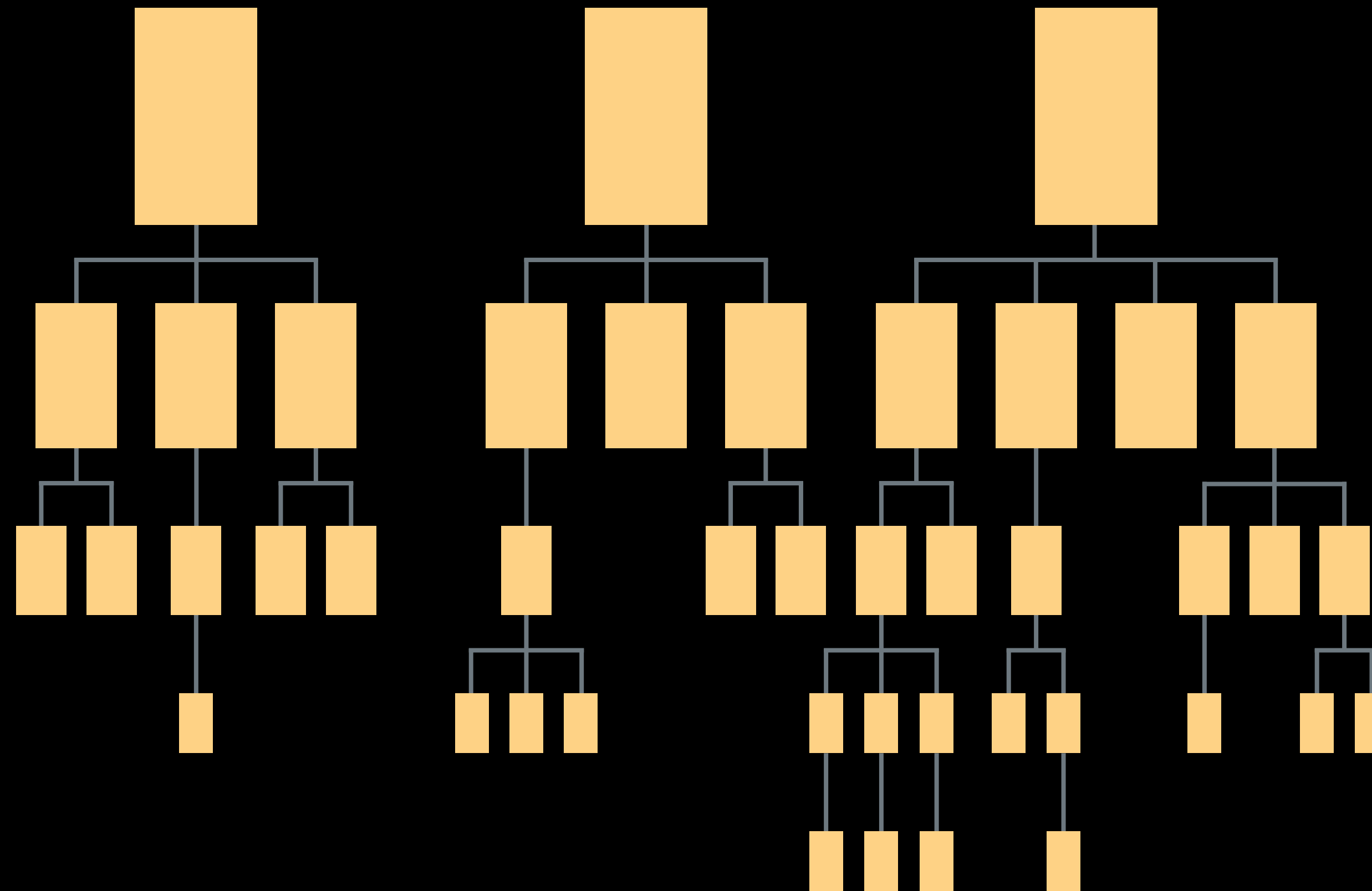


Where should I use Large Titles?

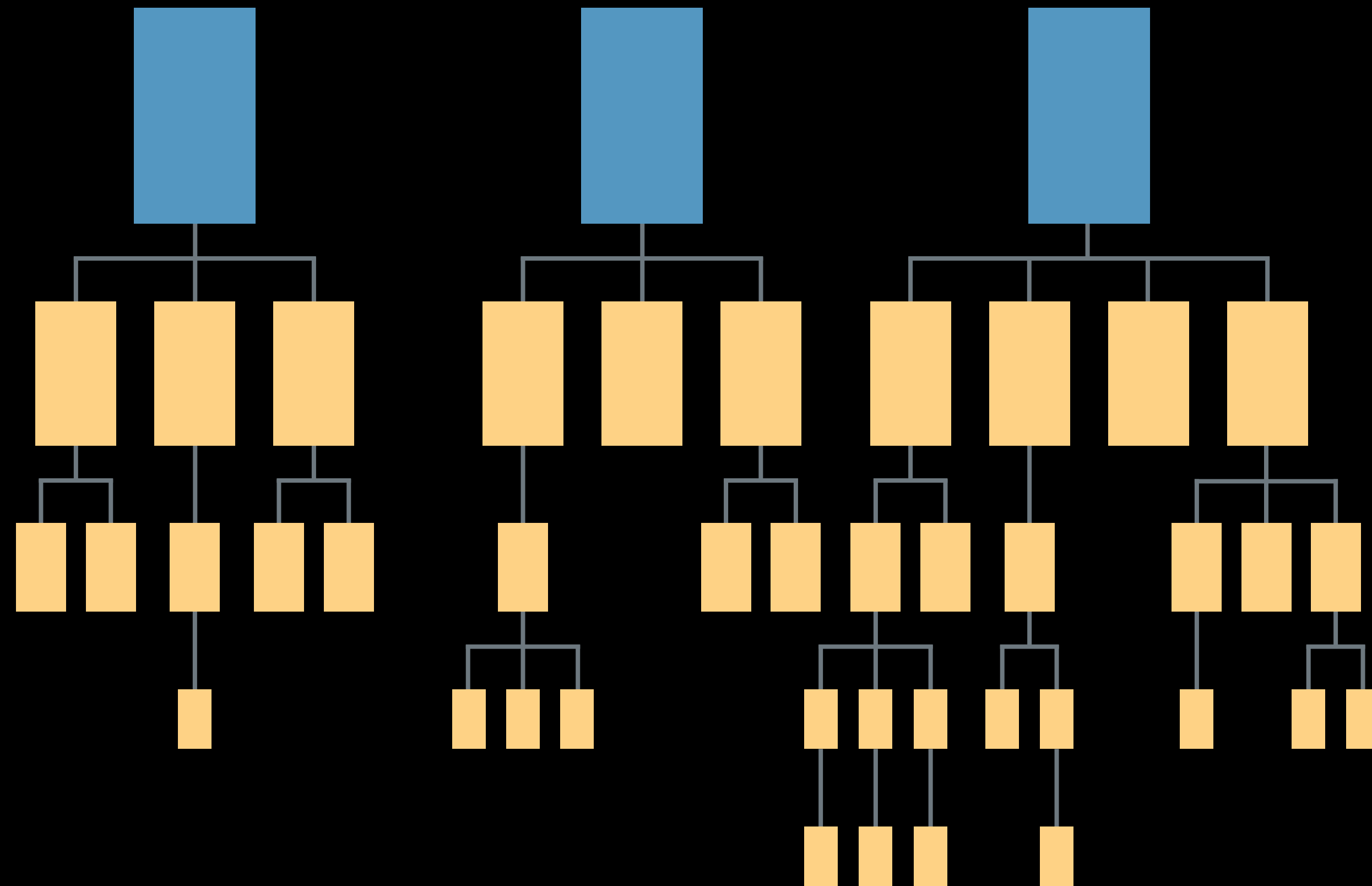
Top Level of an App With Tabs



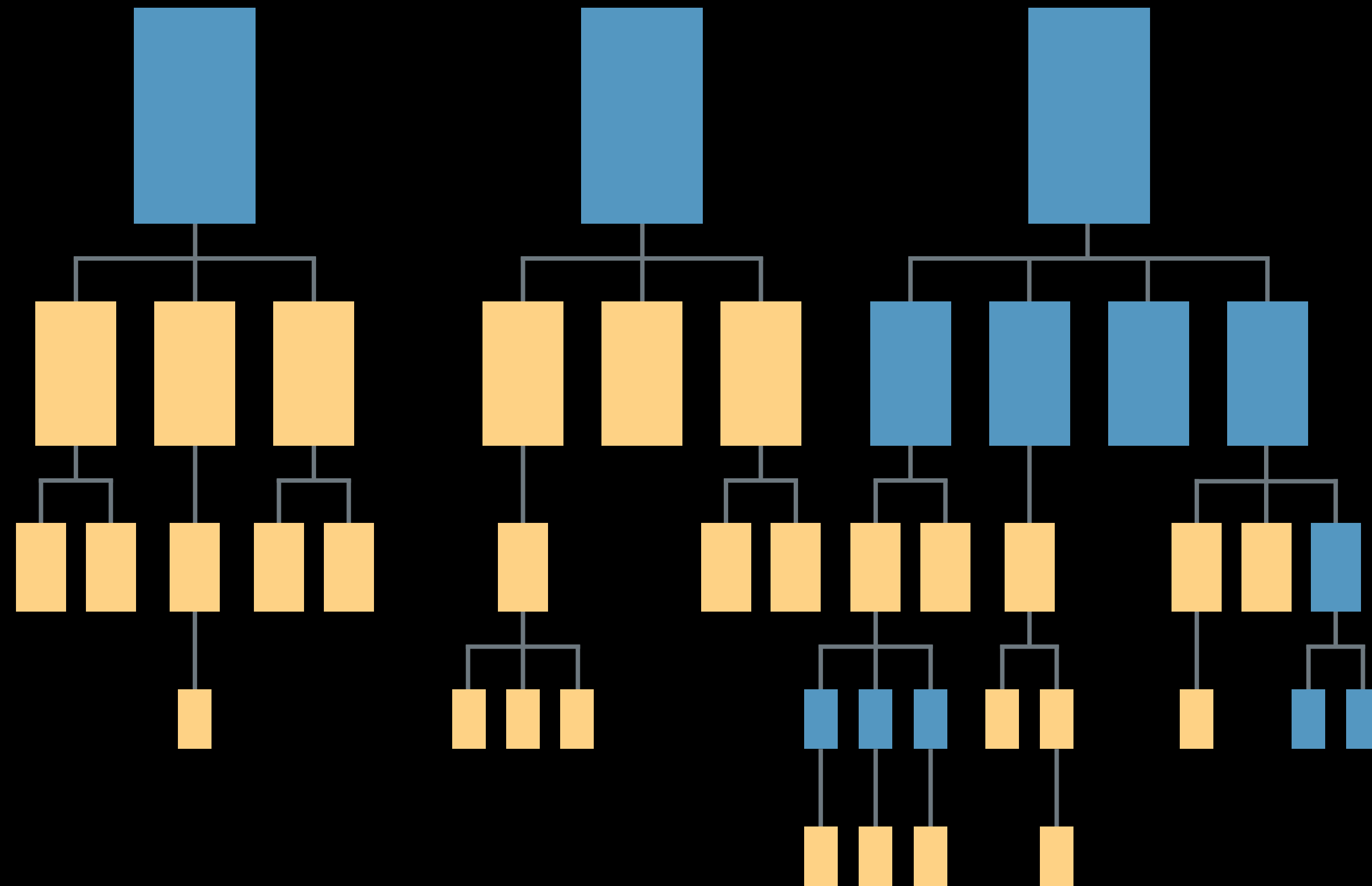
Apps With Rich and Extensive Content



Apps With Rich and Extensive Content

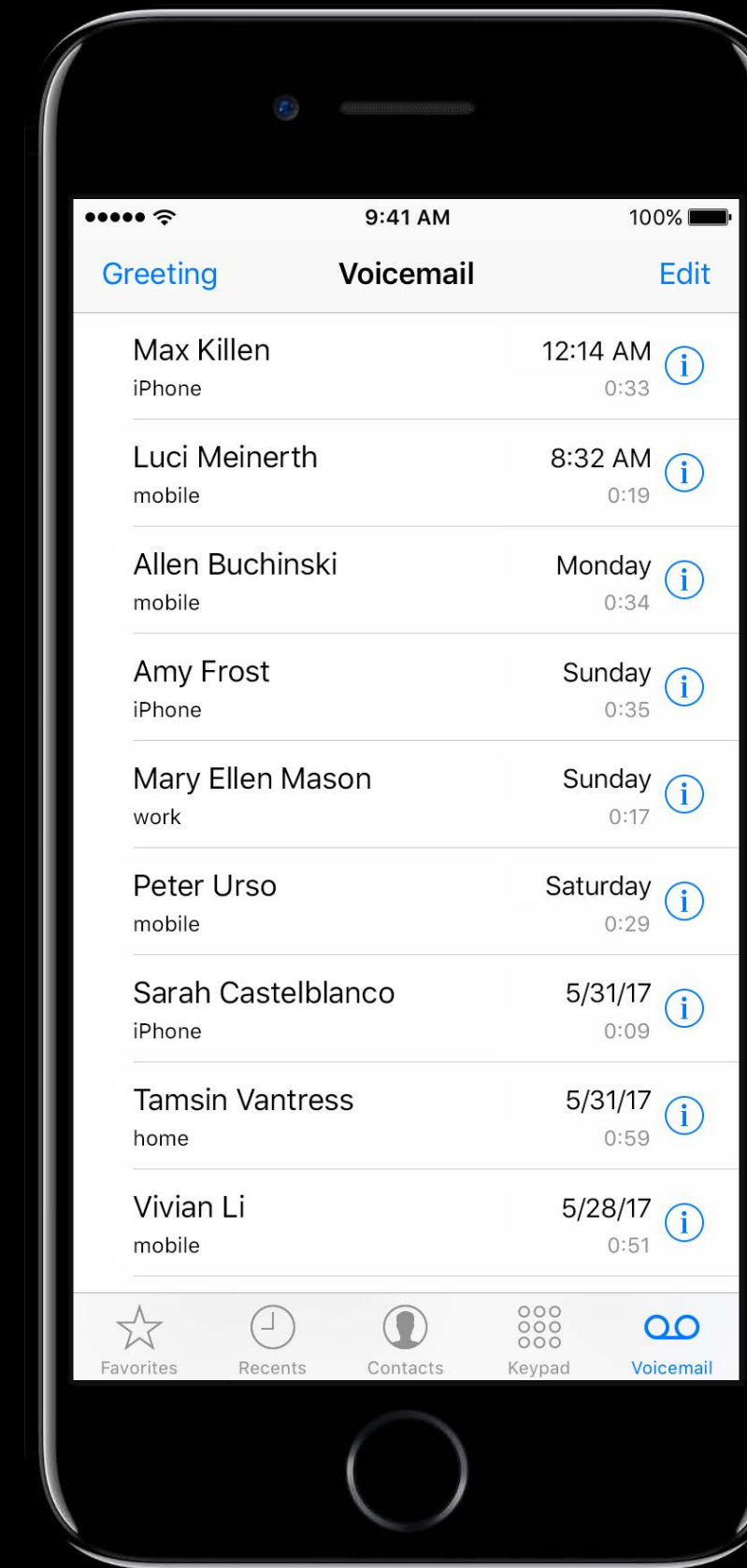
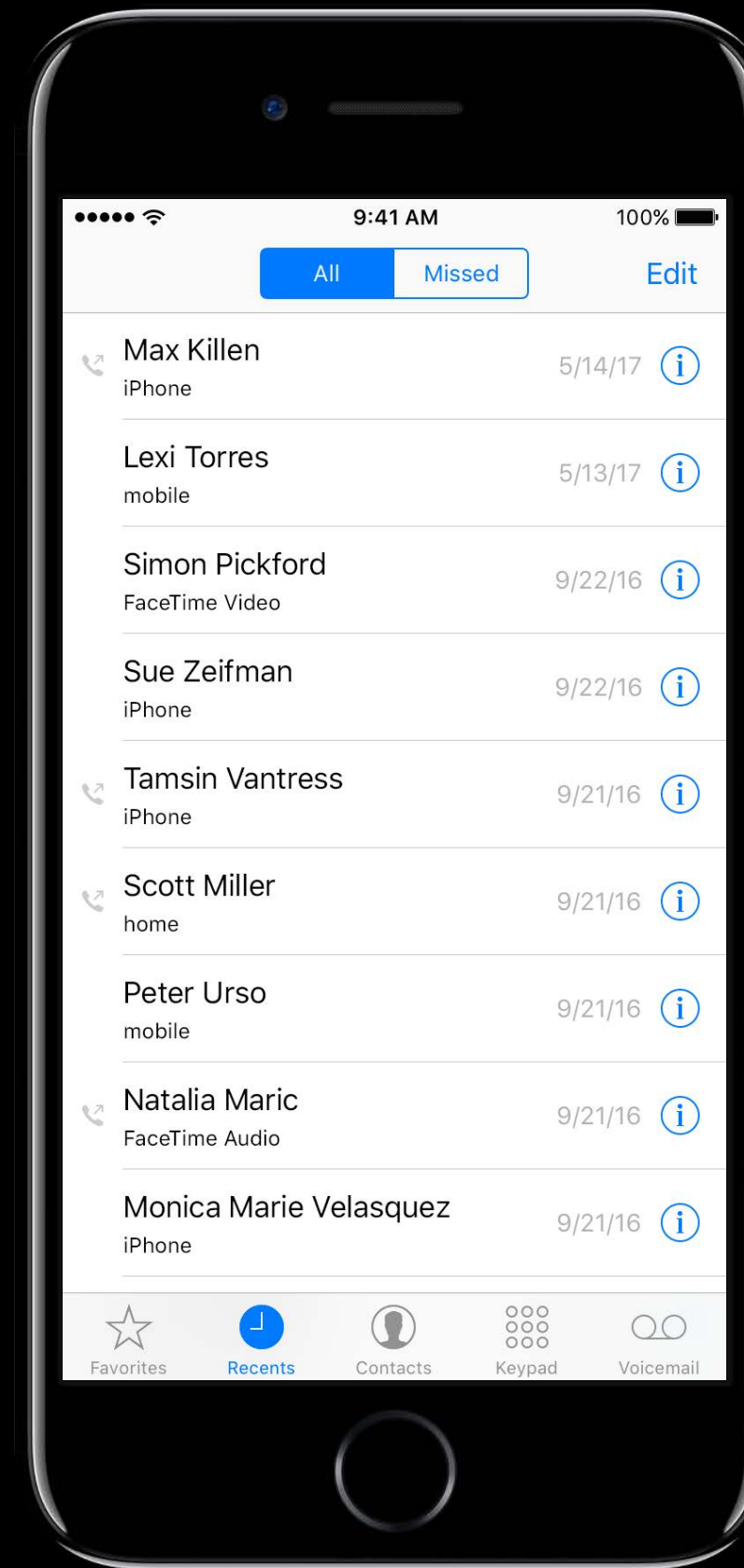
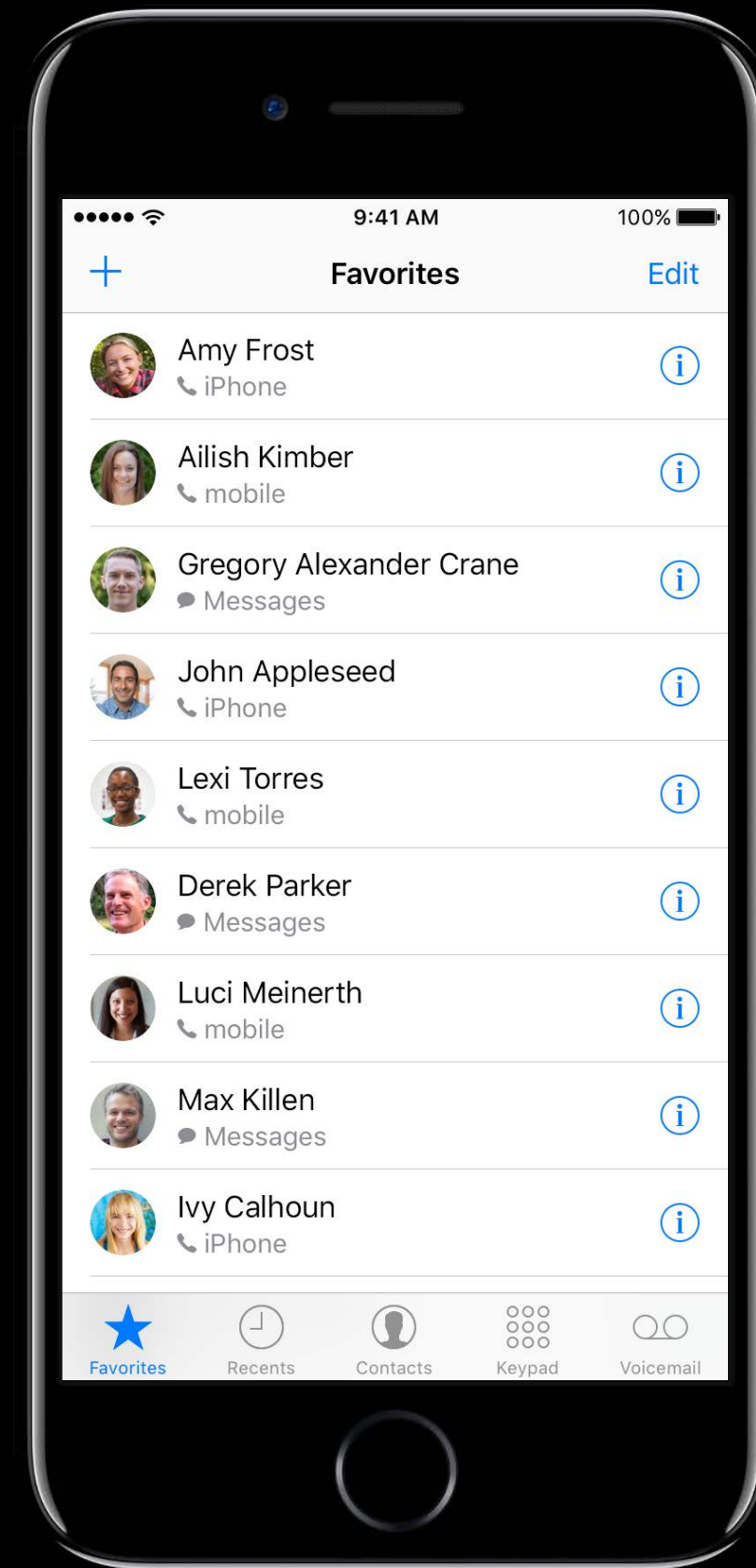


Apps With Rich and Extensive Content



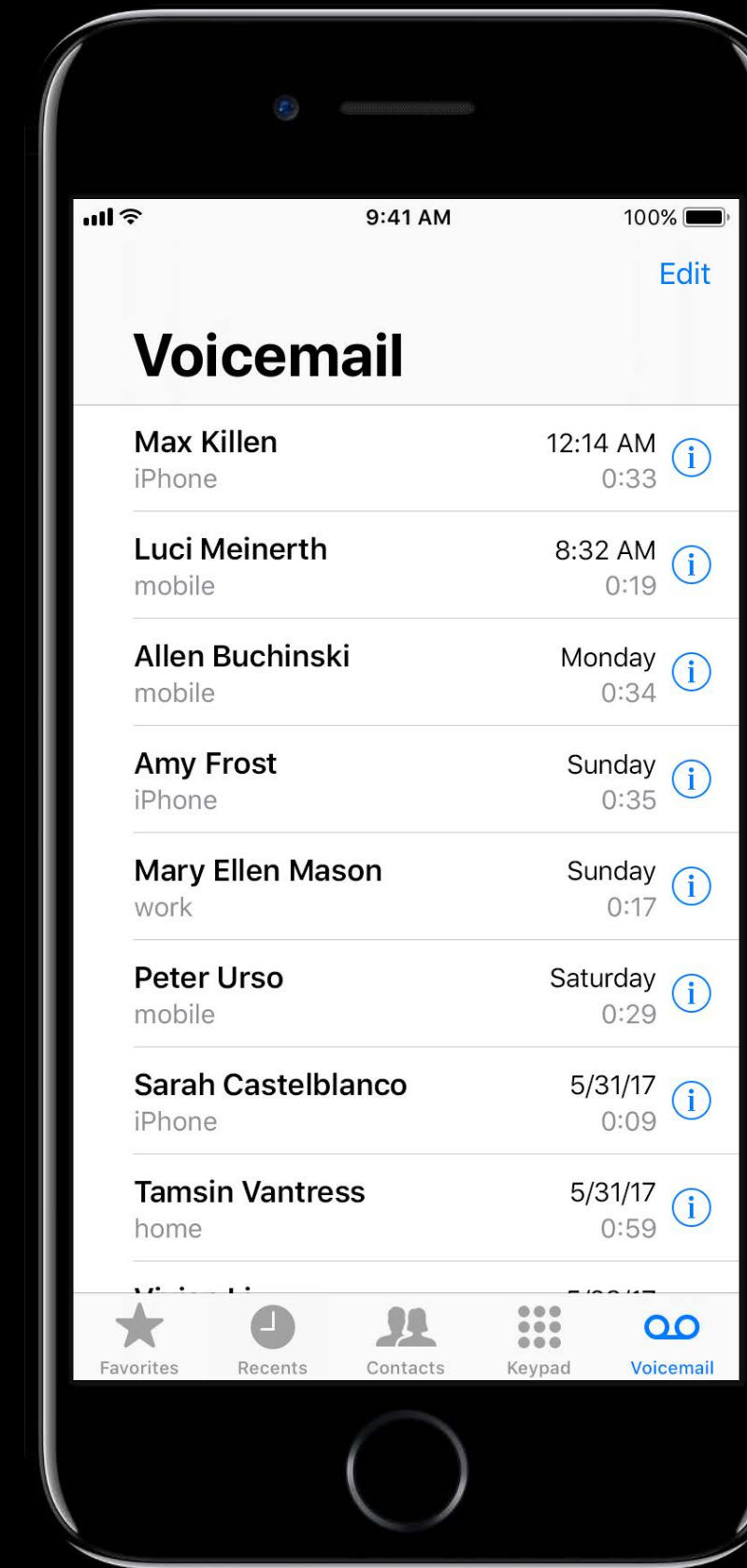
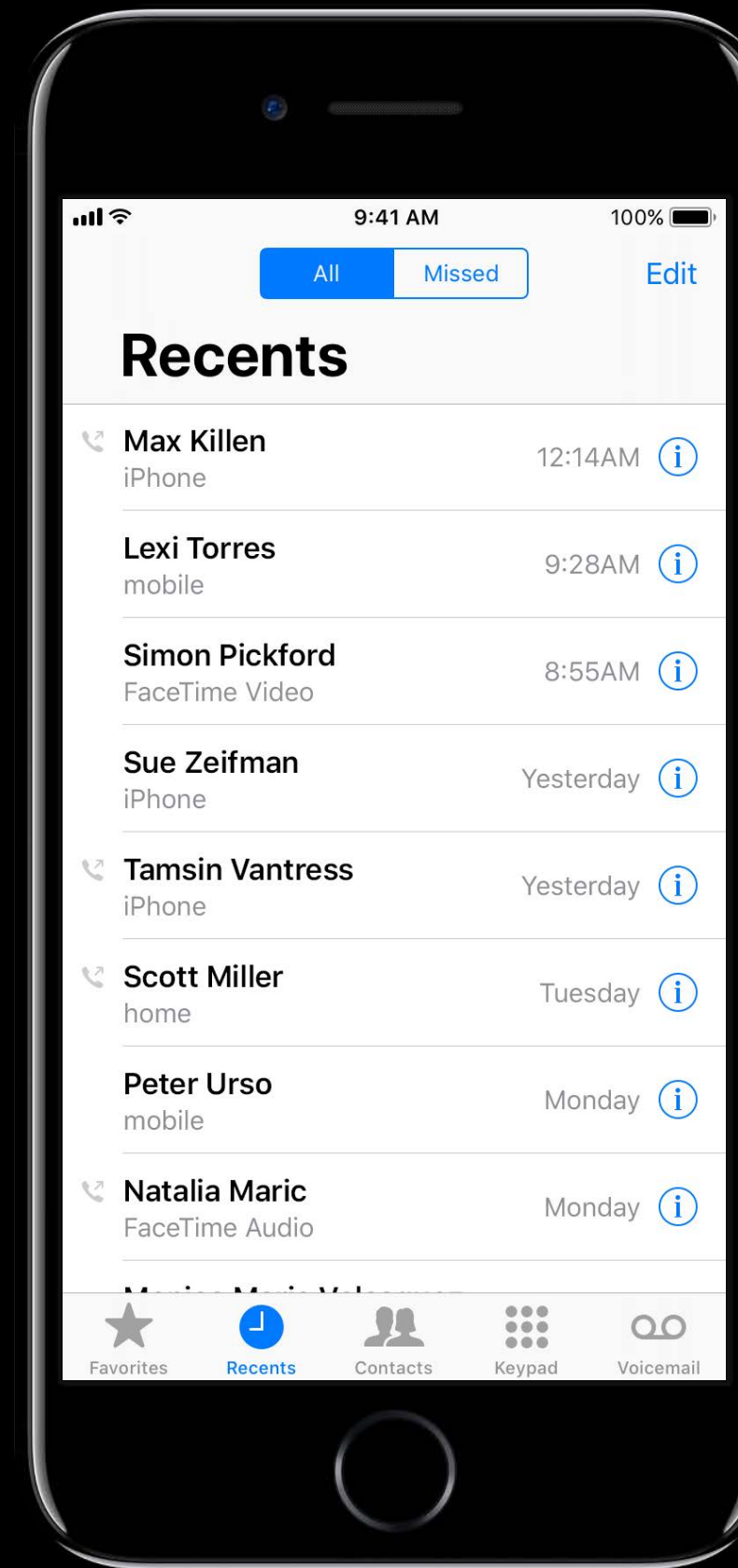
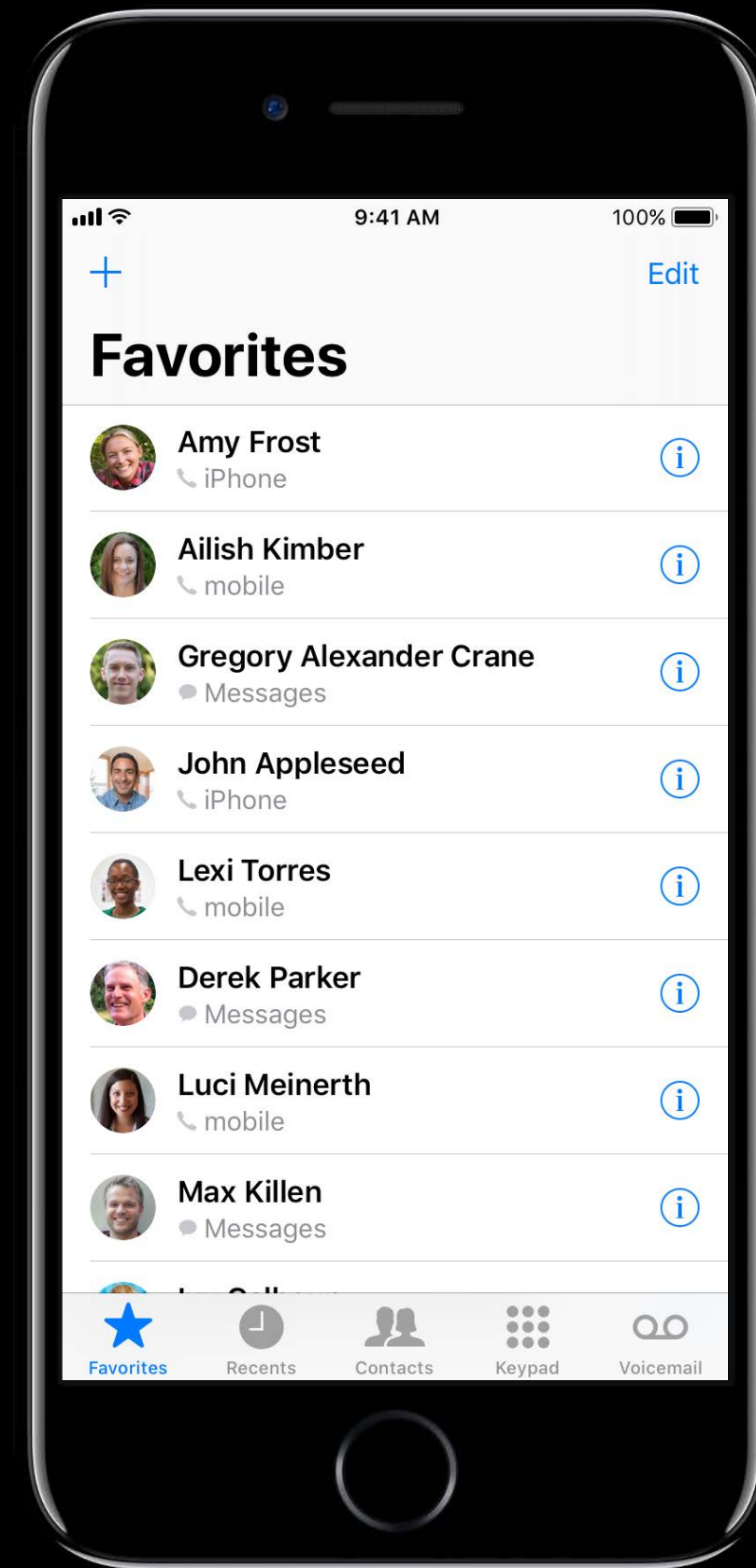
Visually Similar Layouts

iOS 10



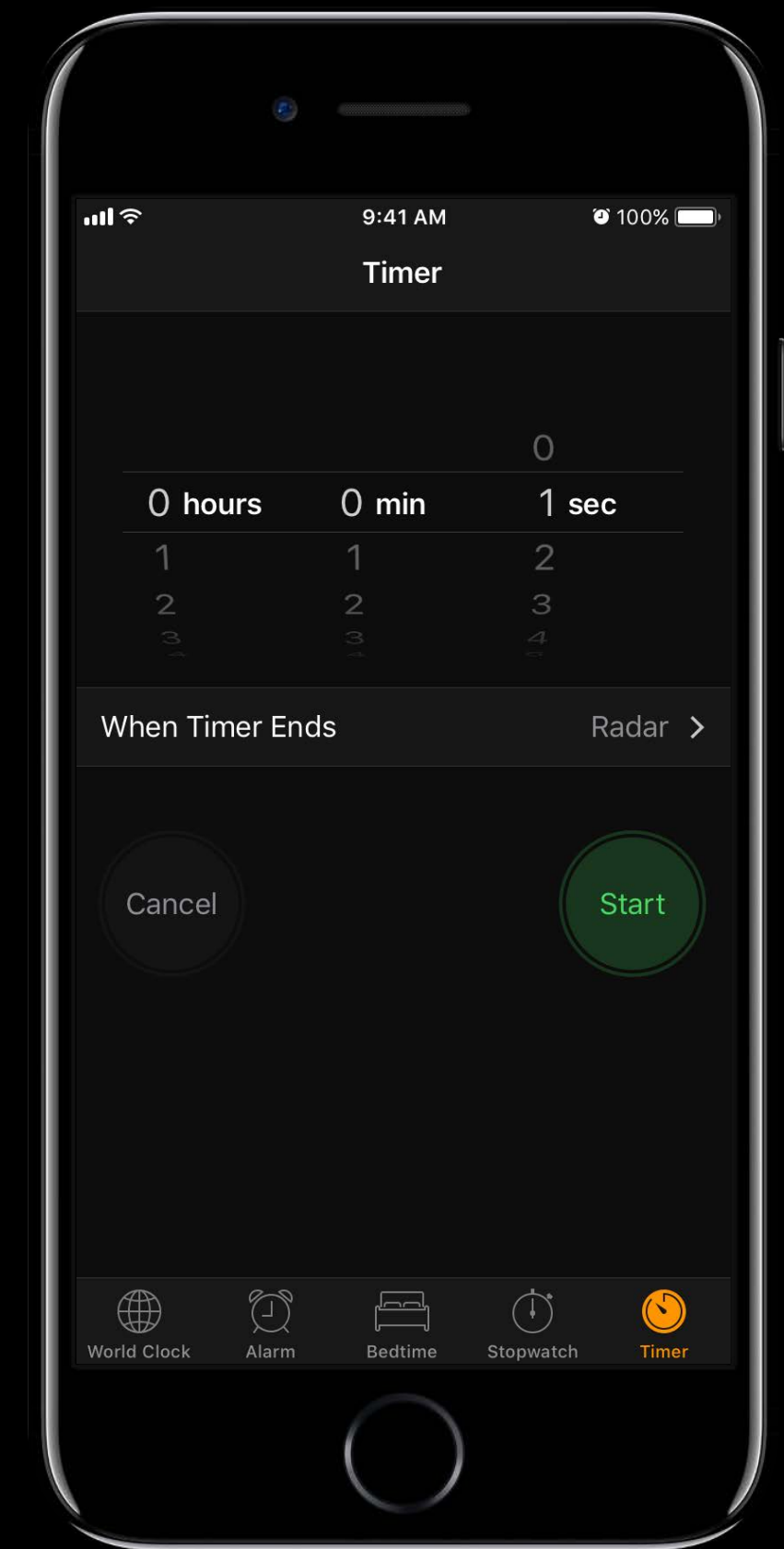
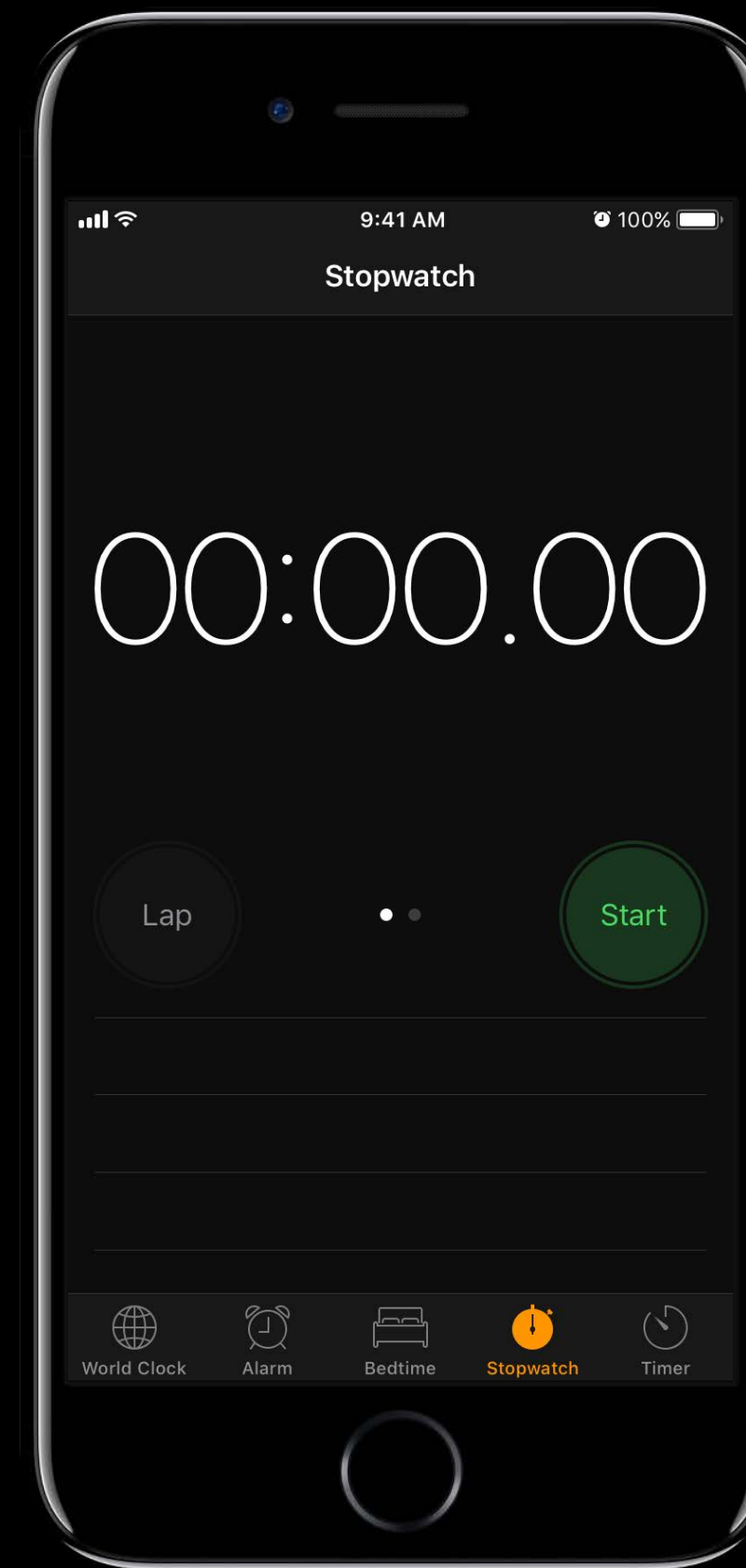
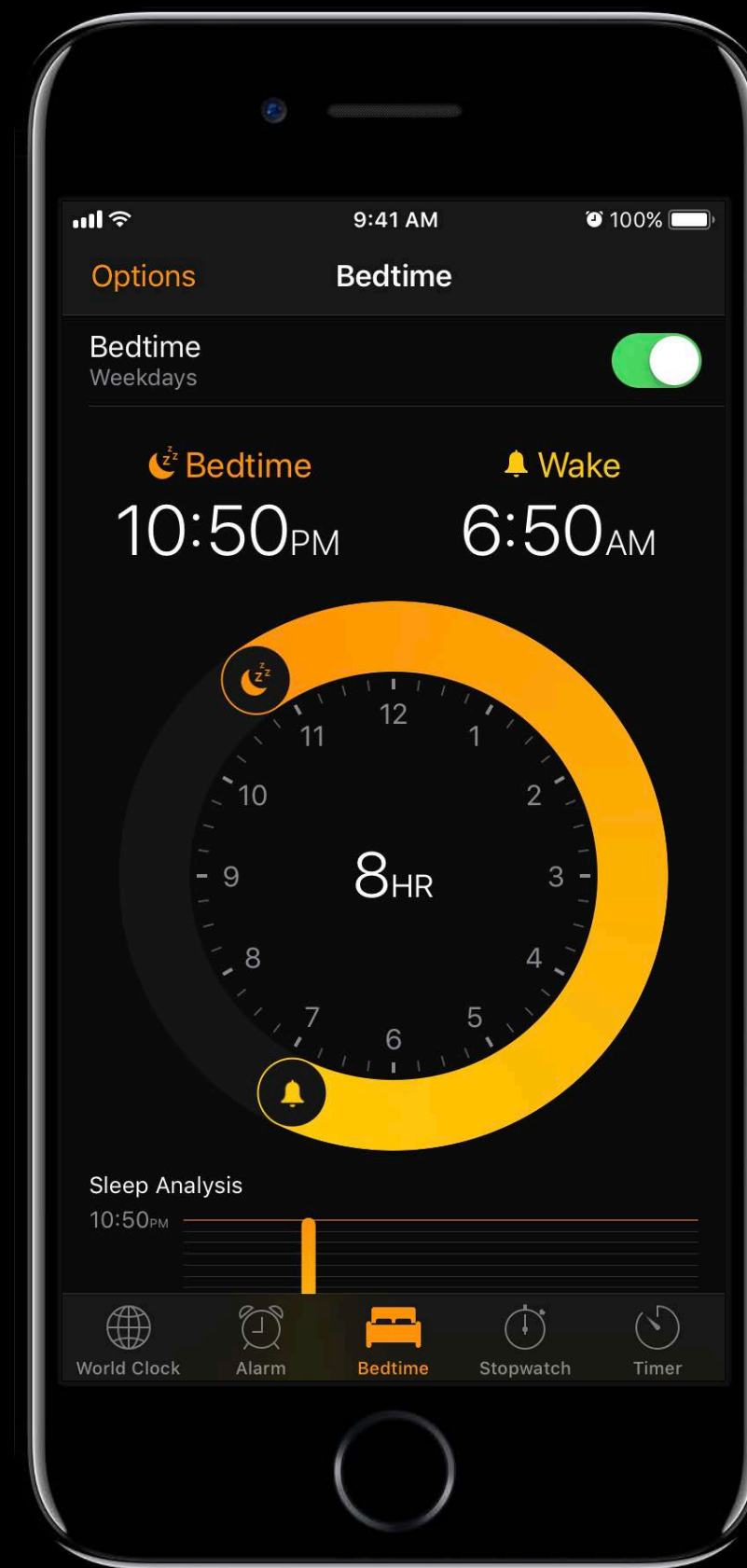
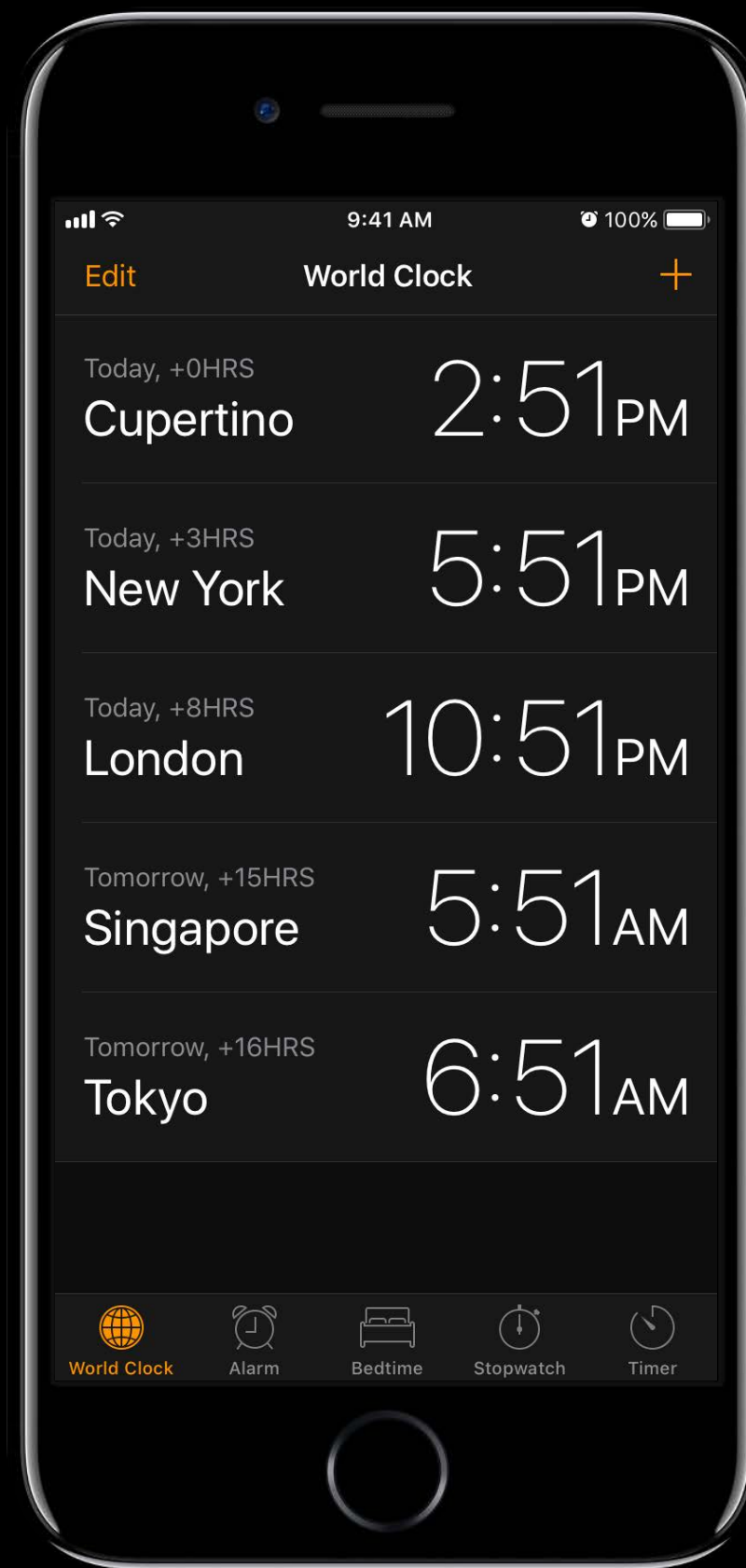
Visually Similar Layouts

New in iOS 11



Use Large Titles purposefully

Should Not be Used Everywhere



Wayfinding

Typographic Hierarchy

Contrast

“Typography exists to honor content.”

Robert Bringhurst, *The Elements of Typographic Style*

“Typography exists to honor content.”

Robert Bringhurst, *The Elements of Typographic Style*

Label 1
Label 2

Position

Label 1
Label 2

Position

Label 1
Label 2

Size

Label 1
Label 2

Position

Label 1
Label 2

Size

Label 1
Label 2

Weight

Label 1
Label 2

Position

Label 1
Label 2

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Label 2

Weight

Label 1
Label 2

Color

San Francisco Jul 2-7, 2016 · California

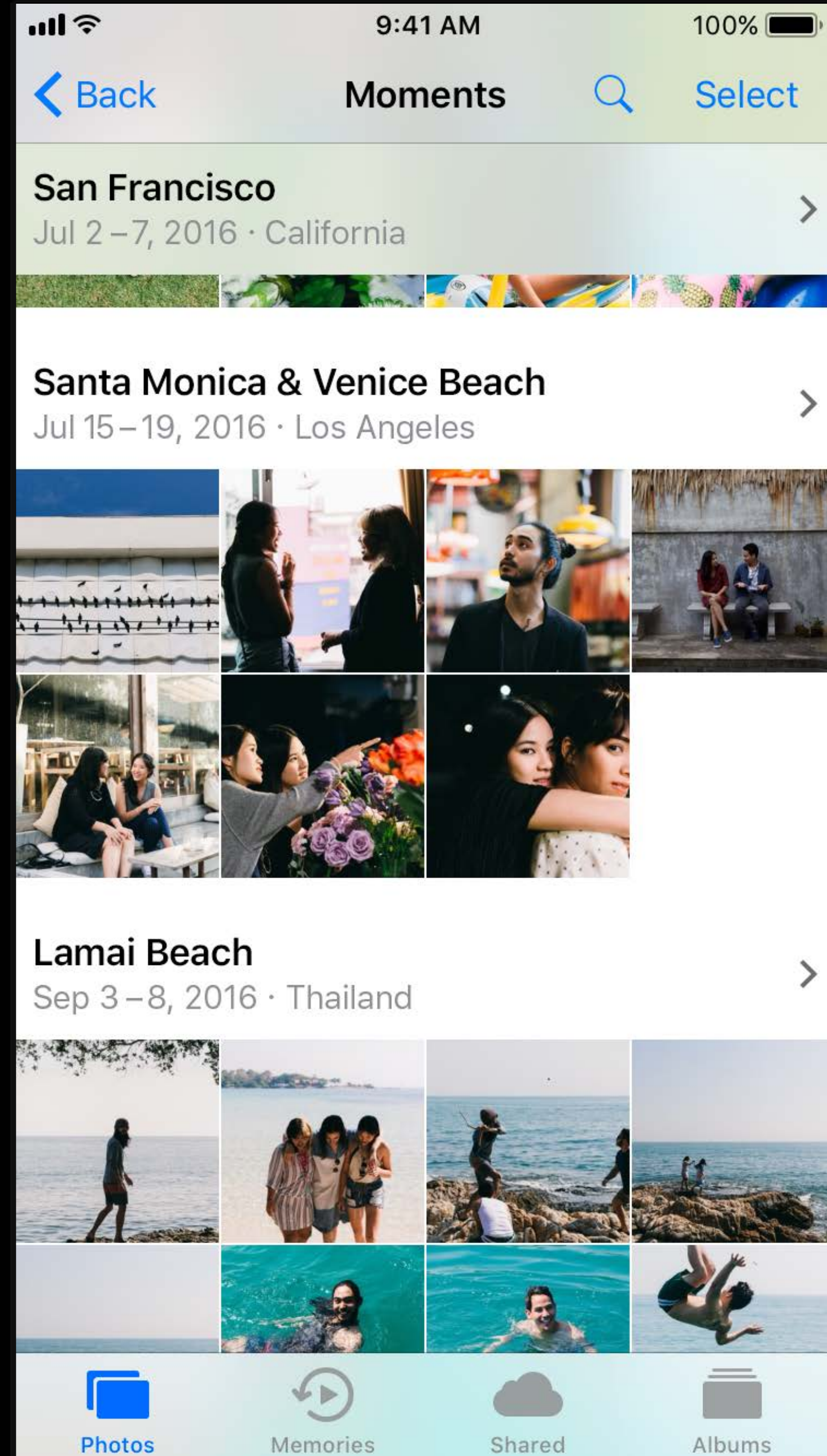
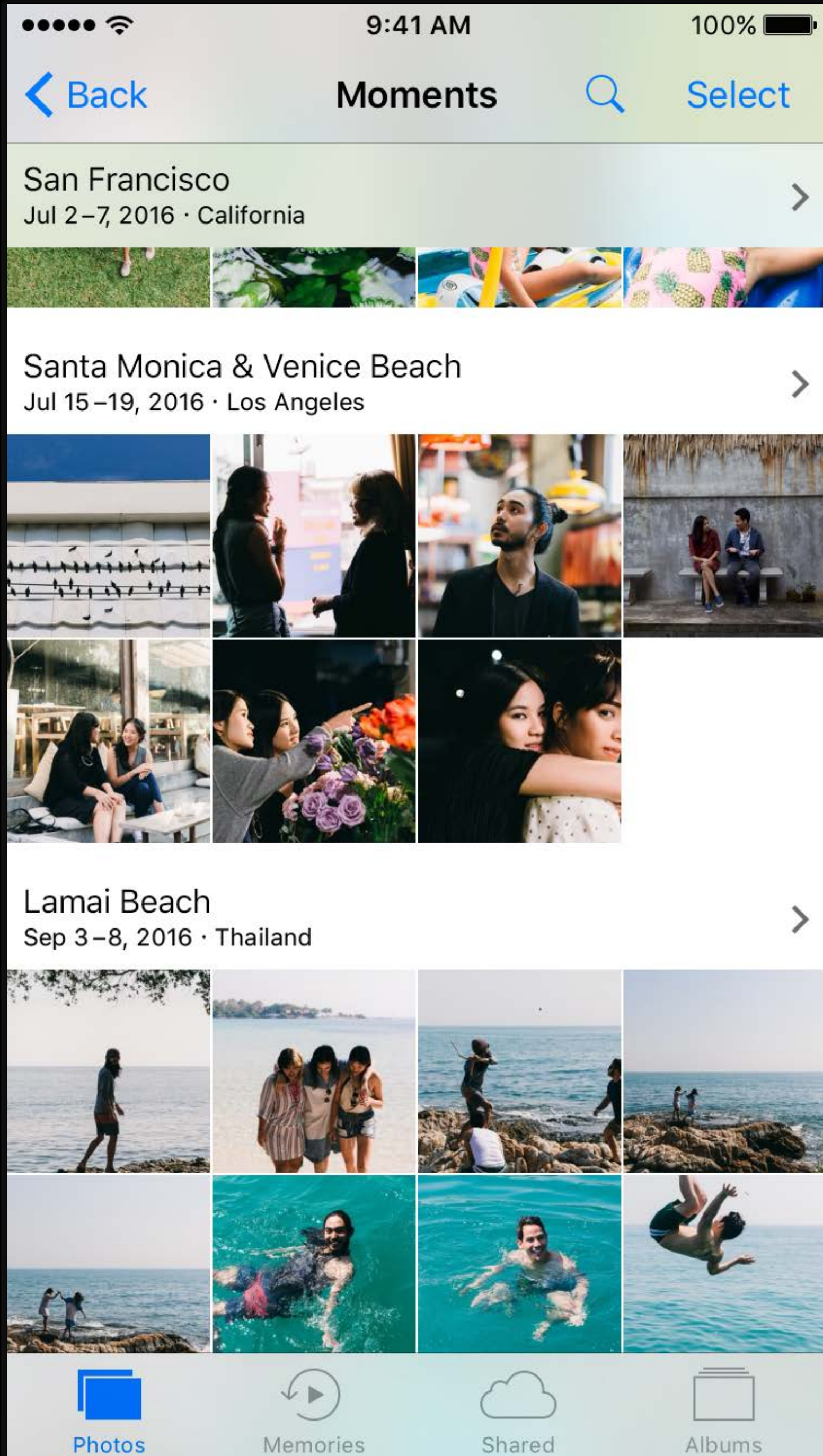


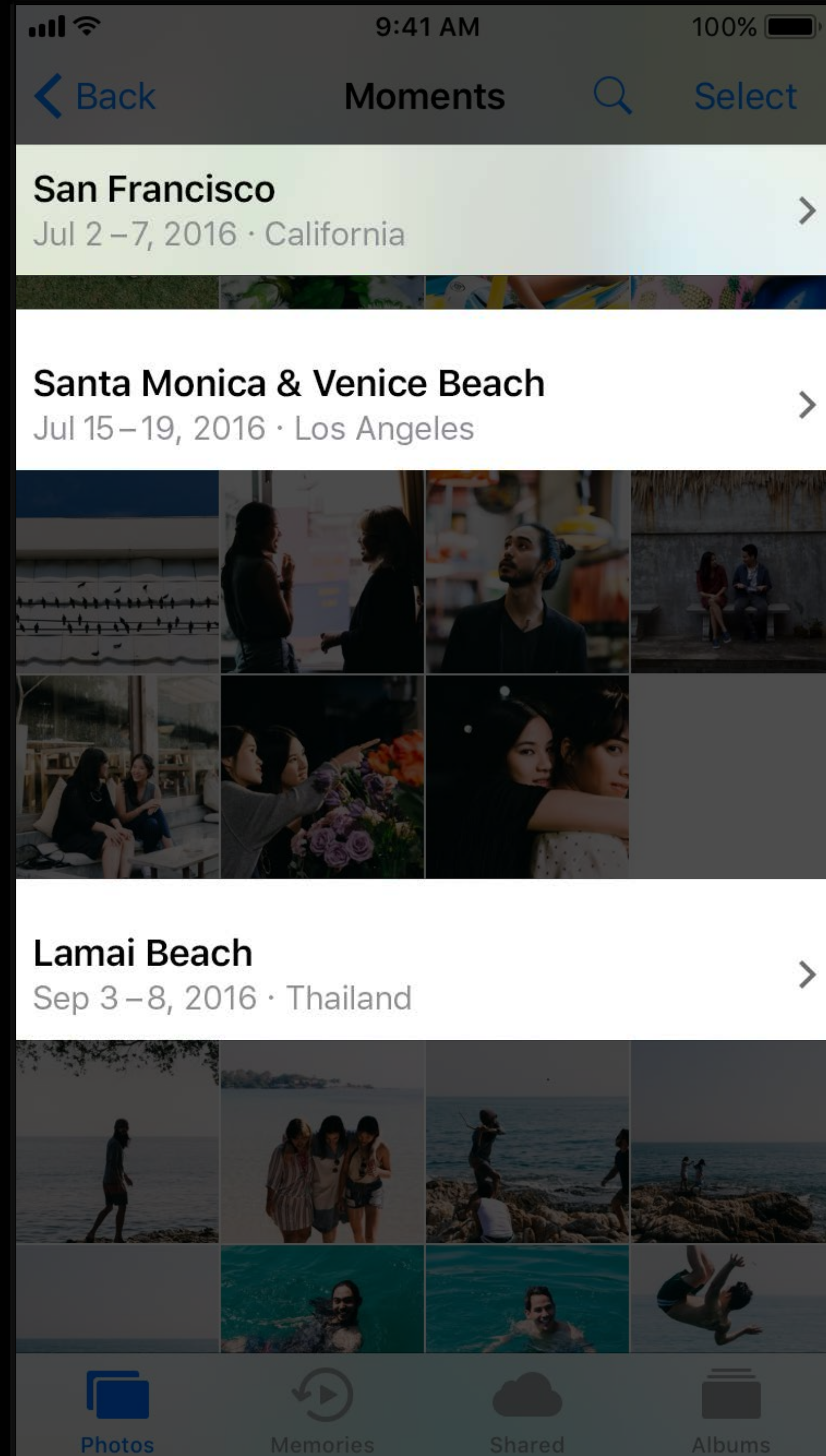
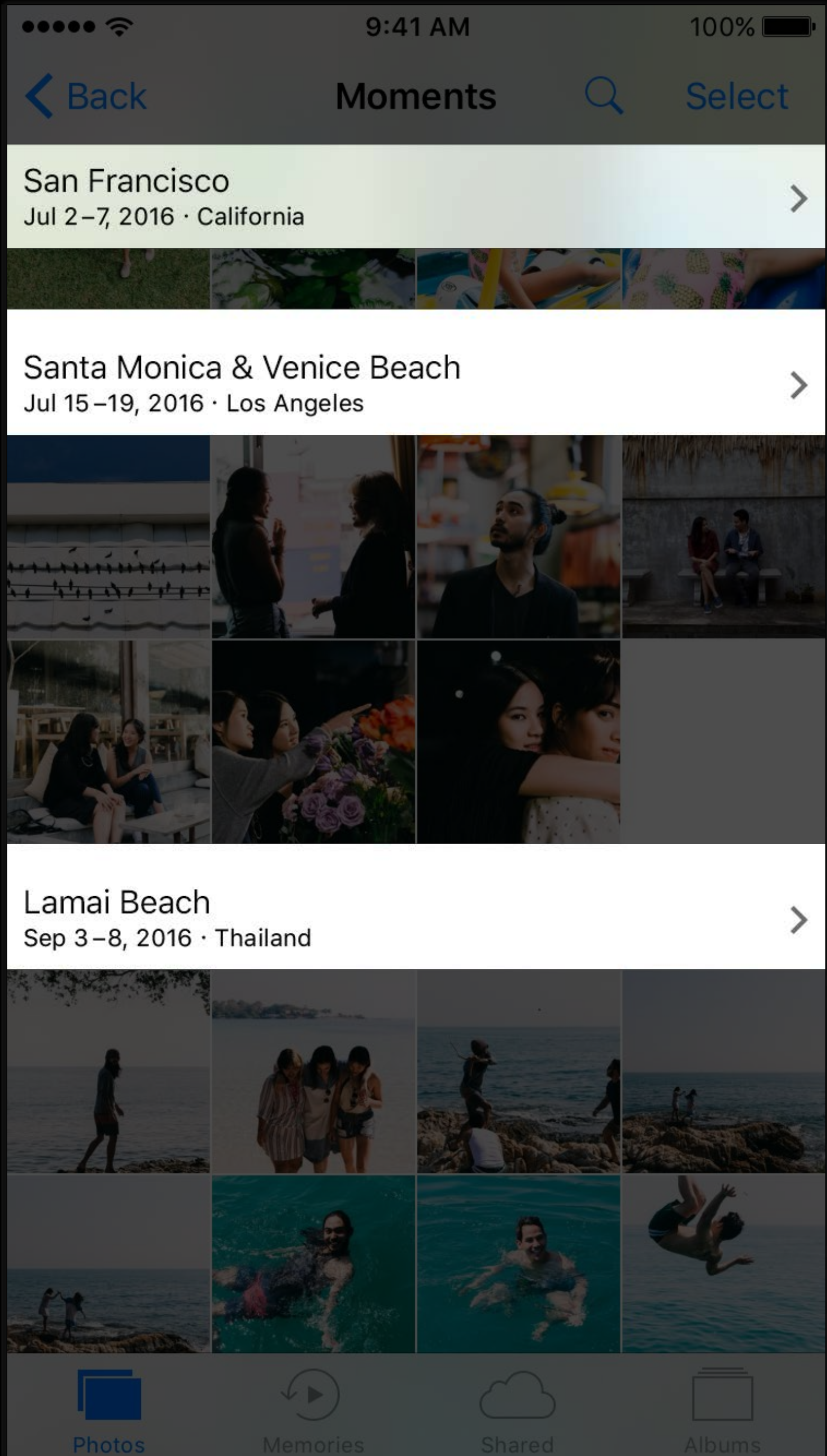
Santa Monica & Venice Beach Jul 15-19, 2016 · Los Angeles

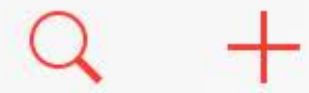


Lamai Beach Sep 3-8, 2016 · Thailand









2017

JAN

1 2 3 4 5 6 7
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 29 30 31

FEB

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 29 30 31

NOV

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DEC

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 24 25 26 27 28 29 30
 31



2017

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2017

Jan 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	Feb 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	Mar 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
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Cupertino

Mostly Sunny

73°

Monday Today 87 57

Now	12PM	1PM	2PM	3PM	4PM	5PM
						
73°	78°	82°	84°	87°	86°	84°

Tuesday		82 55
Wednesday		77 54
Thursday		73 54
Friday		70 53
Saturday		74 52
Sunday		75 53
Monday		76 55

9:41 AM 100%

Cupertino

Mostly Sunny

73°

Monday Today 87 57

Now	12PM	1PM	2PM	3PM	4PM	5PM
73°	78°	82°	84°	87°	86°	84°

Tuesday 82 55

Wednesday 77 54

Thursday 73 54

Friday 70 53

Saturday 74 52

Sunday 75 53

Monday 76 55

The Weather Channel

9:41 AM 100%

Cupertino

Mostly Sunny

73°

Monday Today 87 57

Now	12PM	1PM	2PM	3PM
73°	78°	82°	84°	87°

Tuesday 82 55

Wednesday 77 54

Thursday 73 54

Friday 70 53

Saturday 74 52

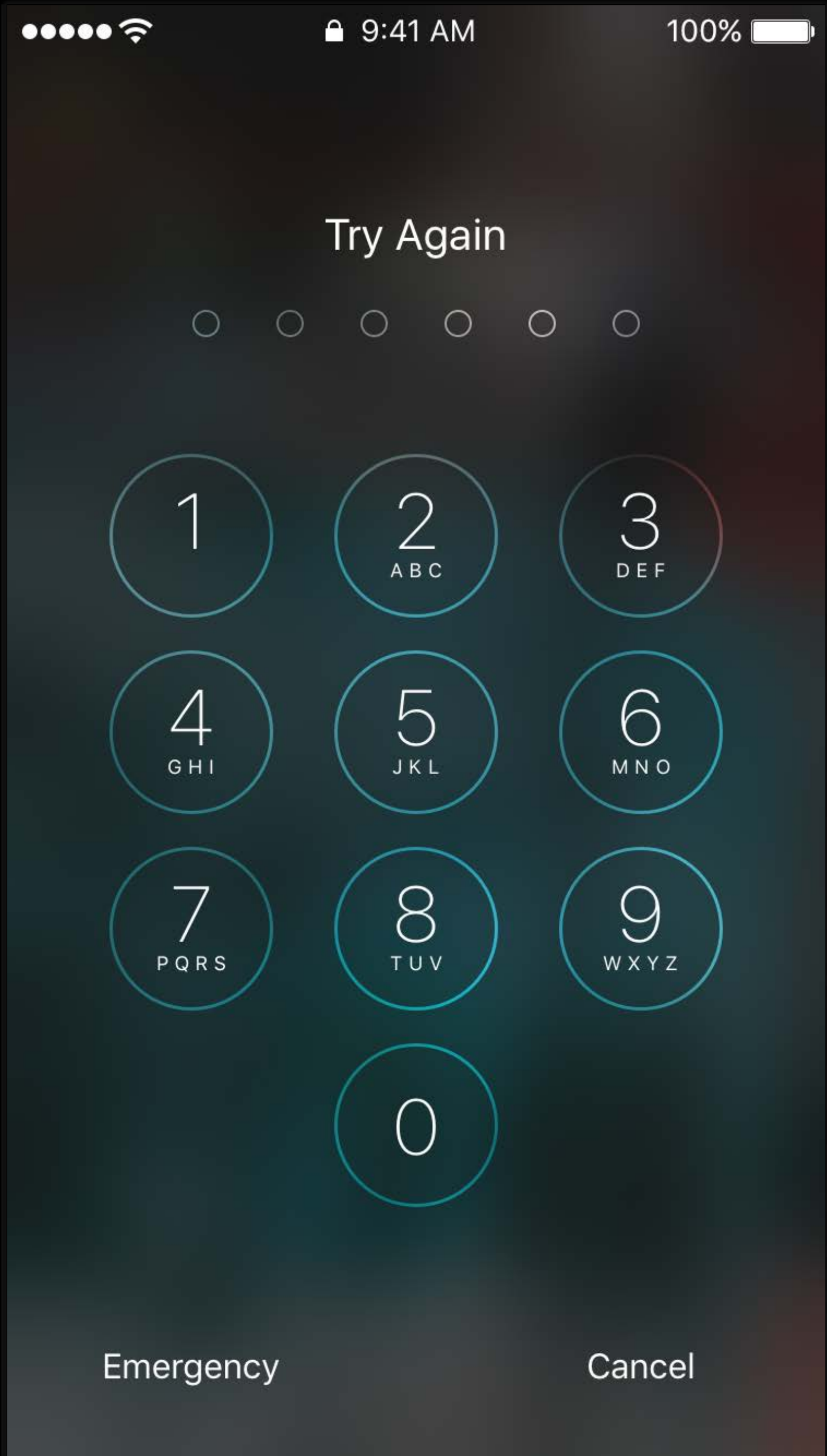
Sunday 75 53

The Weather Channel

Wayfinding

Typographic Hierarchy

Contrast



🔍 Search

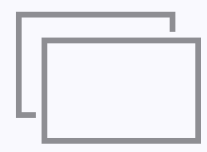
iOS 10

🔍 Search

iOS 10

🔍 Search

iOS 11



Photos



Memories

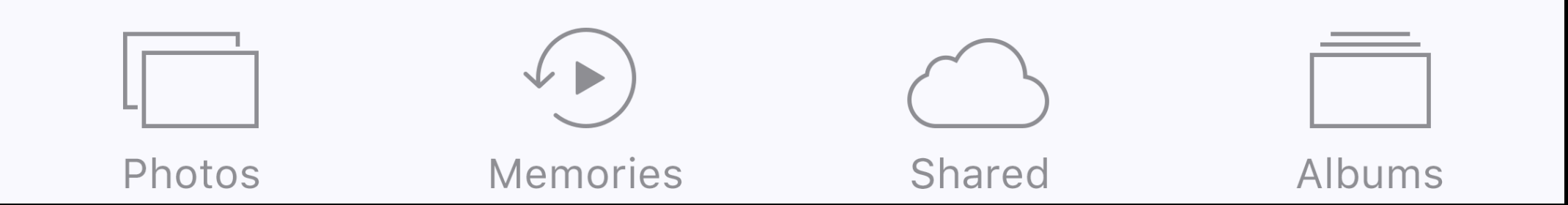


Shared

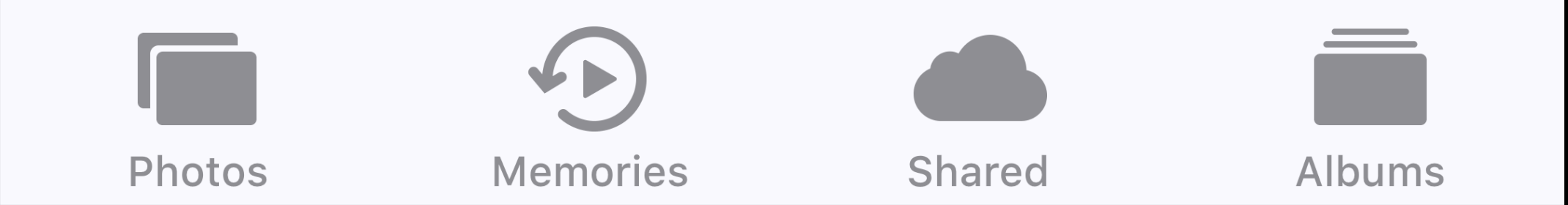


Albums

Regular weight



Regular weight



Medium weight

< Years

Collections



California

Jul 2 – Sep 8, 2016 · United States



Cupertino, Sonoma & San Francisco

Dec 31 – Jan 13, 2016 · California



 Photos

 Memories

 Shared

 Albums



Cupertino, Sonoma & San Francisco

Dec 31 – Jan 13, 2016 · California

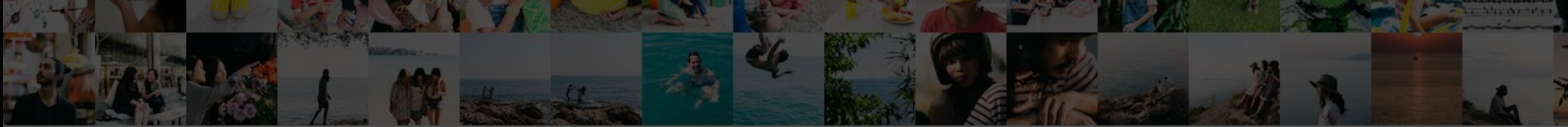


 Photos

 Memories

 Shared

 Albums



Cupertino, Sonoma & San Francisco

Dec 31 – Jan 13, 2016 · California



 Photos

 Memories

 Shared

 Albums



9:41 AM

100%

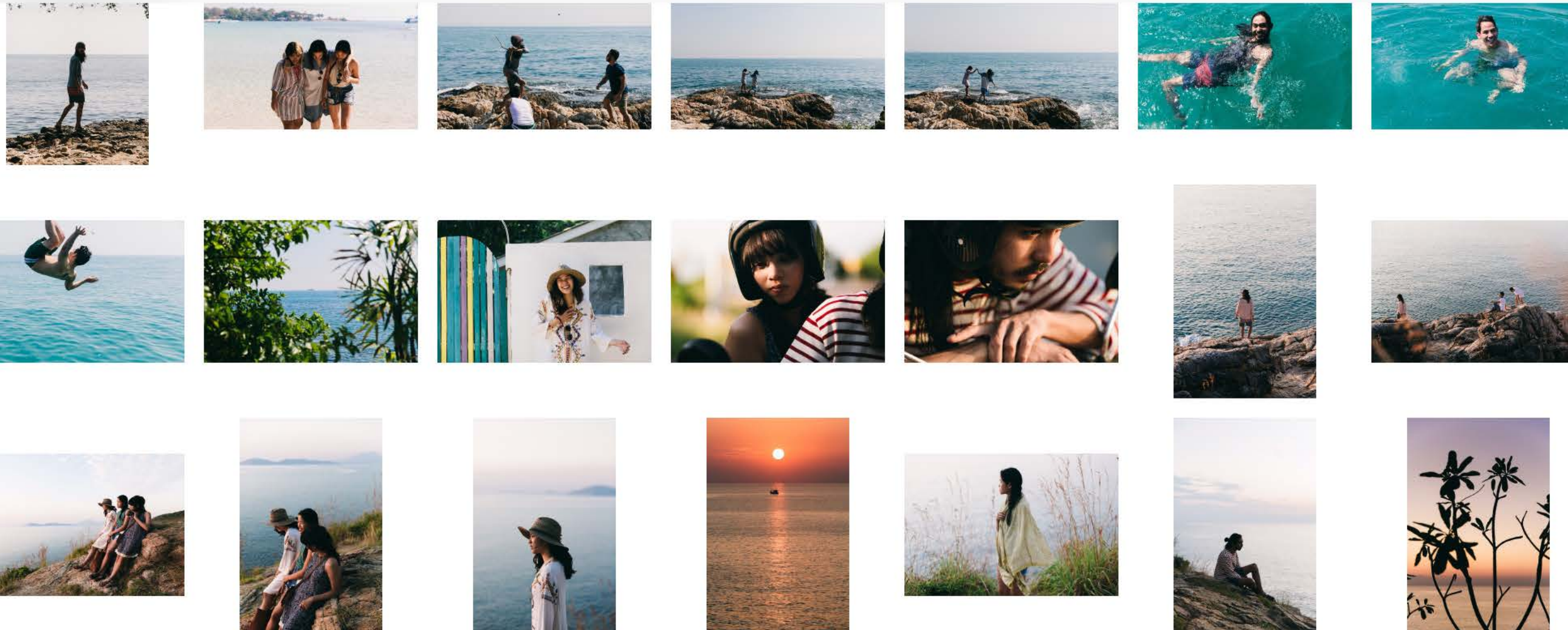
[Back](#)

Moments

[Select](#)

California

Jul 2–Sep 8, 2016 · United States



Cupertino, Sonoma & San Francisco

Dec 31–Jan 13, 2016 · California



Photos

Memories

Shared

Albums



9:41 AM

100%

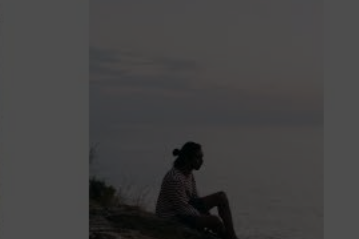
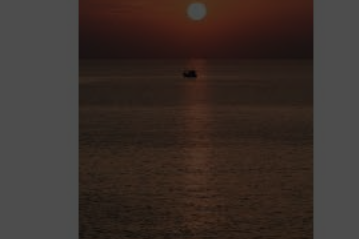
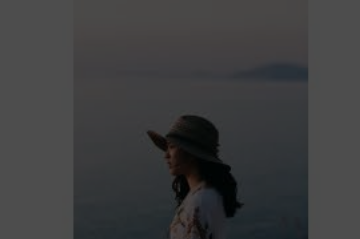
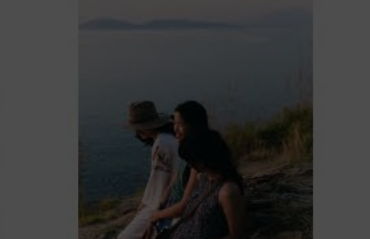
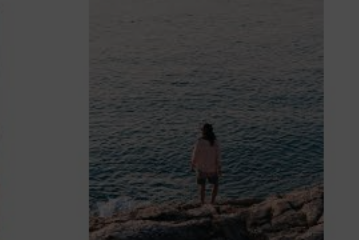
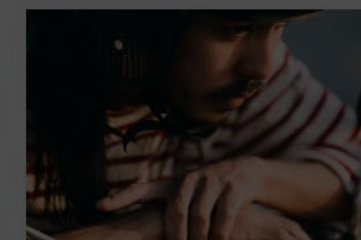
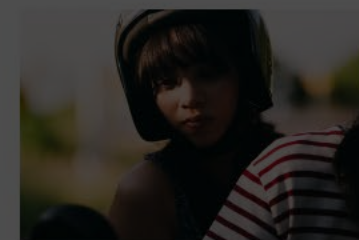
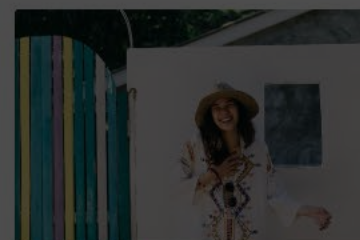
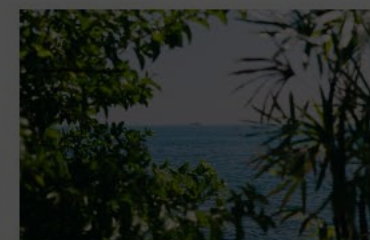
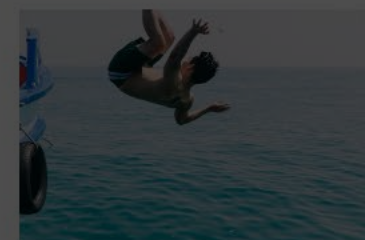
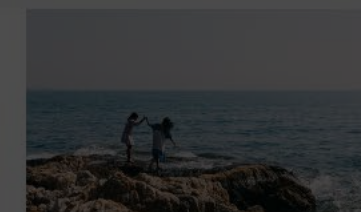
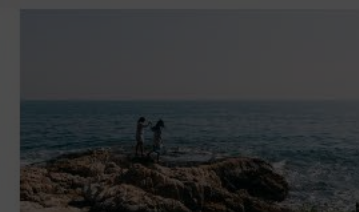
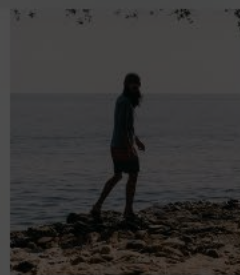
[← Back](#)

Moments

[🔍](#) [Select](#)

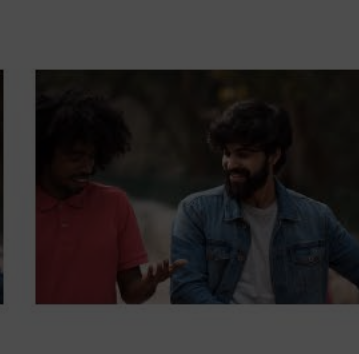
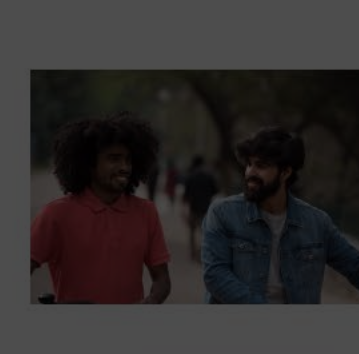
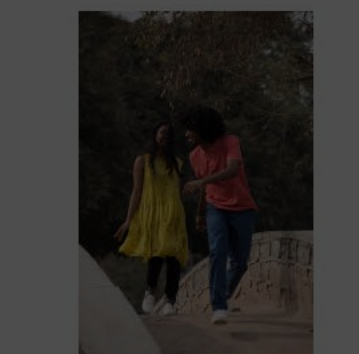
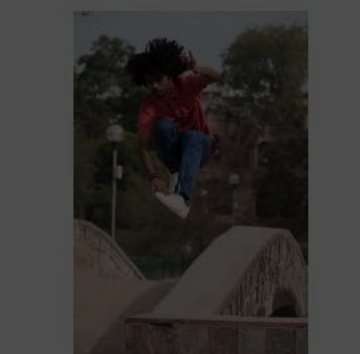
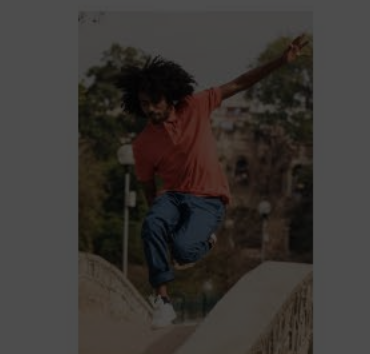
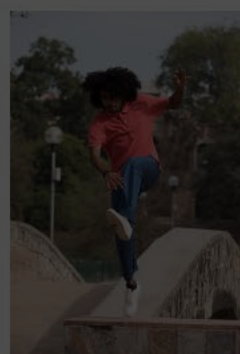
California

Jul 2–Sep 8, 2016 · United States



Cupertino, Sonoma & San Francisco

Dec 31–Jan 13, 2016 · California



Photos

Memories

Shared

Albums



9:41 AM

100%

CHASE

freedom



•••• 1234

VISA

LAST TRANSACTION

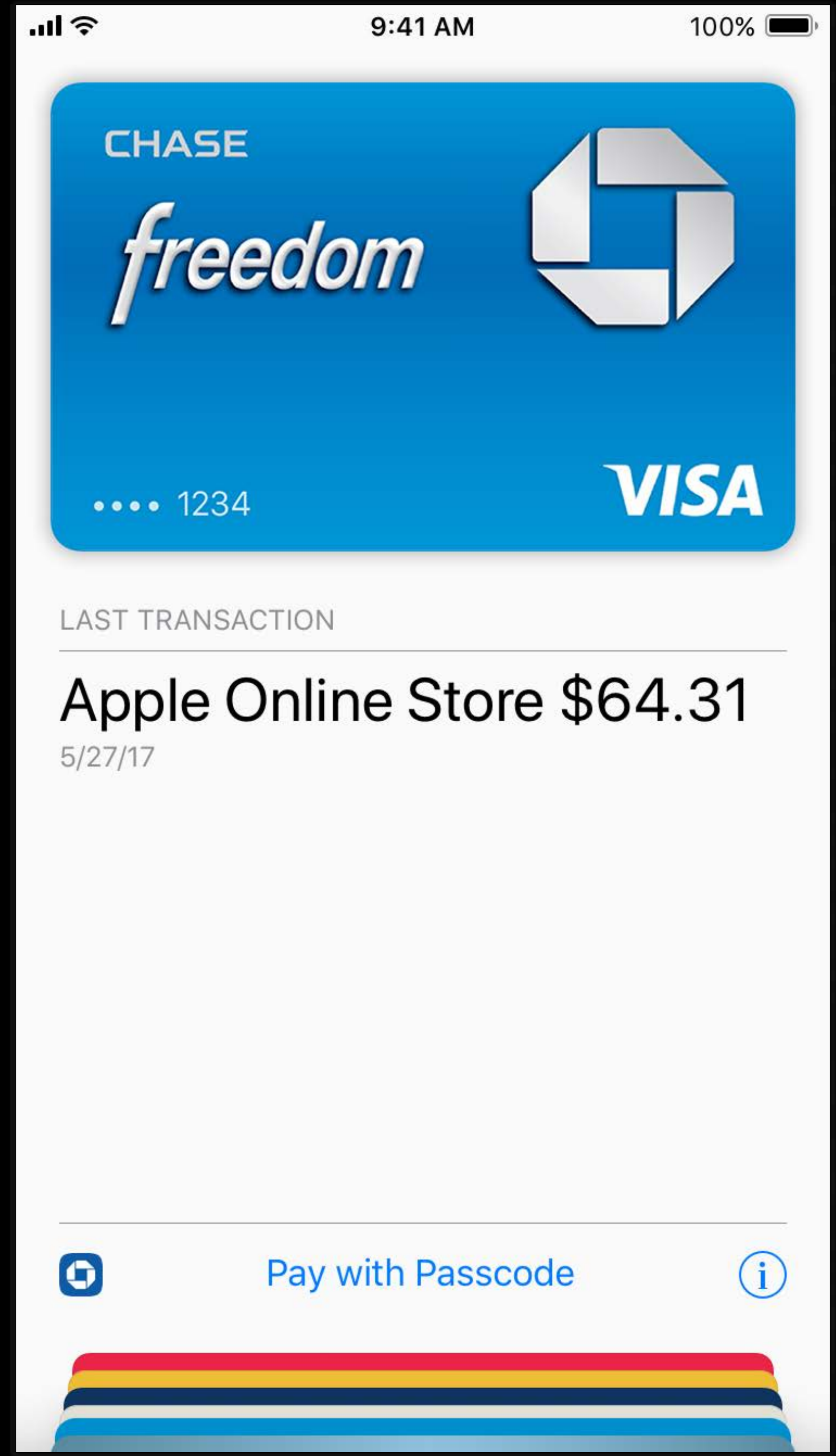
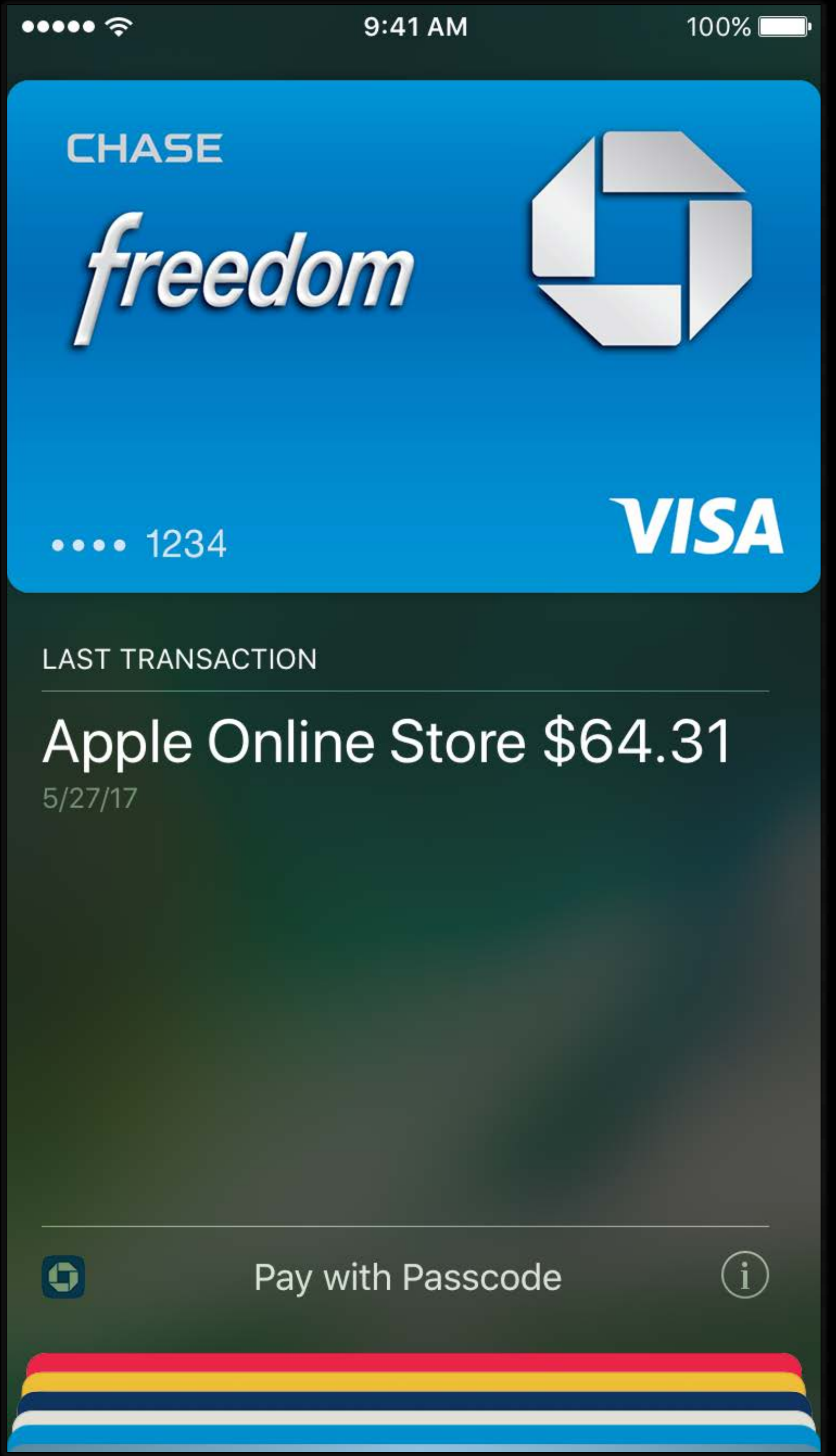
Apple Online Store \$64.31

5/27/17



Pay with Passcode





Wayfinding

Typographic Hierarchy

Contrast

Wayfinding

Typographic Hierarchy

Contrast

Wayfinding

Typographic Hierarchy

Contrast

Wayfinding

Typographic Hierarchy

Contrast



