

# Healthcare needed a backbone, so we built it.

Collective Health is not an insurance company. We're a technology company that's fundamentally making health benefits work better for everyone—starting with the 156M+ Americans covered by their employer.

We've created the most configurable, engaging, and insightful employee population health platform in the world, and started a movement that prioritizes the human experience within health benefits. We've built smarter technology that's easy to use, gives people a true advocate in their health journey, and helps employers manage costs. It's a solution that's data-powered and human-empowered.

Our mission is to change the way people experience health benefits by making it effortless to understand, navigate, and pay for healthcare. By reducing the administrative lift of delivering health benefits, providing an intuitive member experience, connecting all the pieces of healthcare, and driving more value, Collective Health guides employees toward healthier lives and companies toward healthier bottom lines.

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*From the beginning of implementation, it was clear that Collective Health wasn't just a vendor. They were going to be a true strategic partner.*

— Benefits Leader at Pinterest

## CLIENTS

**BOOT BARN**

**Driscoll's**  
Only the Finest Berries™

illumina®

**LIVE NATION**  
ENTERTAINMENT

**Pinterest**

**Red Bull** 

**Uber**

**zoom**

## QUICK FACTS

- Founded in 2013
- 750+ employees
- About 500,000 members across all 50 states
- Offices in San Francisco, CA, Lehi, UT, and Plano, TX
- 70+ clients across diverse industries including tech, retail, agriculture, and more.

## RESULTS

8

Patents issued,  
6 patents pending

70+

Net Promoter Score  
(NPS)

POTENTIAL FOR

40%

of gaps in care  
closed

OVER

90%

Member satisfaction  
rate

6-10x

Program engagement

50%

Reduction in healthcare  
cost trend over five years



Get the  
report