

Production, Shipment of Digital Still Camera
March in 2024

Unit Upper:PCS, Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan					
	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	605,543	105.7	98.9	1,739,563	121.1	615,380	120.3	105.6	1,631,430	116.2	67,419	93.7	81.3	198,376	97.0	547,961	124.6	109.7	1,433,054	119.5	
	32,928,928	102.9	104.2	97,570,274	126.6	56,993,617	119.3	116.5	152,854,831	130.8	4,013,903	84.7	79.2	13,423,900	101.5	52,979,714	123.2	120.9	139,430,931	134.6	
By Type	Camera with Built-in Lens	165,860	118.9	115.9	430,366	111.9	154,666	122.9	122.2	392,026	107.6	35,406	110.6	93.6	88,463	94.8	119,260	127.1	134.4	303,563	112.0
		6,409,792	114.9	138.1	16,619,899	128.0	8,073,919	113.6	167.3	20,384,102	141.3	1,089,976	112.0	109.5	2,769,483	107.4	6,983,943	113.9	182.4	17,614,619	148.7
	Camera with Interchangeable Lens	439,683	101.5	93.7	1,309,197	124.5	460,714	119.4	101.0	1,239,404	119.2	32,013	80.2	70.9	109,913	98.9	428,701	124.0	104.3	1,129,491	121.7
		26,519,136	100.4	98.4	80,950,375	126.3	48,919,698	120.3	111.0	132,470,729	129.4	2,923,927	77.6	71.7	10,654,417	100.0	45,995,771	124.7	115.0	121,816,312	132.8
	Single Lens Reflex	84,437	124.7	74.2	218,351	85.1	80,441	114.0	74.3	217,114	89.6	1,710	51.5	59.7	9,181	111.9	78,731	117.1	74.7	207,933	88.9
		2,664,523	118.9	70.7	6,914,280	79.1	3,994,292	101.3	79.8	10,801,187	96.5	102,542	56.7	56.7	517,782	97.4	3,891,750	103.4	80.6	10,283,405	96.5
Mirrorless	355,246	97.2	99.9	1,090,846	137.2	380,273	120.7	109.3	1,022,290	128.2	30,303	82.8	71.7	100,732	97.9	349,970	125.6	114.6	921,558	132.7	
	23,854,613	98.7	102.9	74,036,095	133.8	44,925,406	122.4	115.0	121,669,542	133.4	2,821,385	78.6	72.4	10,136,635	100.2	42,104,021	127.1	119.7	111,532,907	137.5	

(By Destination)

Unit Upper:PCS, Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	Mar.	2)*	3)*	Jan.-Mar.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	140,993	156.5	129.2	319,606	132.1	77,007	112.0	81.6	235,300	103.9	131,879	117.7	91.1	358,603	96.1	180,182	118.1	136.8	458,393	150.6	17,900	110.4	91.6	61,152	114.2	
	16,827,749	150.1	134.0	37,779,563	139.0	8,009,891	110.1	84.2	24,375,741	109.3	10,218,095	108.0	98.0	29,988,610	117.9	15,963,467	121.3	167.5	40,341,356	172.0	1,960,512	102.8	108.4	6,945,661	132.7	
By Type	Camera with Built-in Lens	16,482	139.9	102.7	34,316	81.8	17,556	119.7	90.7	45,534	90.0	33,056	122.6	108.5	84,769	87.2	47,667	135.0	258.1	119,803	176.7	4,499	87.7	103.0	19,141	140.5
		1,175,691	110.2	157.0	2,605,664	124.9	1,209,366	122.2	145.6	2,932,785	135.8	1,917,573	115.7	147.7	4,791,080	118.0	2,393,322	118.0	307.5	6,176,219	206.8	287,991	73.9	165.9	1,108,871	200.8
	Camera with Interchangeable Lens	124,511	159.0	133.7	285,290	142.6	59,451	109.9	79.3	189,766	107.9	98,823	116.2	86.4	273,834	99.2	132,515	113.0	117.0	338,590	143.1	13,401	120.9	88.3	42,011	105.2
		15,652,058	154.3	132.6	35,173,899	140.2	6,800,525	108.2	78.3	21,442,956	106.4	8,300,522	106.4	90.9	25,197,530	117.9	13,570,145	121.9	155.1	34,165,137	167.0	1,672,521	110.2	102.3	5,836,790	124.7
	Single Lens Reflex	8,237	96.2	81.0	21,415	97.0	2,914	63.3	43.0	16,244	81.1	31,664	147.6	67.0	76,268	67.5	34,102	108.1	86.8	90,217	121.8	1,814	175.3	96.3	3,789	78.1
		691,947	89.5	86.2	1,705,126	93.9	182,762	54.6	41.6	954,989	66.9	1,162,459	114.2	60.1	3,134,947	73.3	1,787,832	111.4	113.7	4,346,878	148.3	66,750	204.9	84.5	141,465	67.3
Mirrorless	116,274	166.8	140.2	263,875	148.3	56,537	114.2	82.9	173,522	111.4	67,159	105.6	100.1	197,566	121.1	98,413	114.8	133.1	248,373	152.9	11,587	115.3	87.1	38,222	108.9	
	14,960,111	159.6	136.0	33,468,773	143.8	6,617,763	111.3	80.3	20,487,967	109.4	7,138,063	105.2	99.1	22,062,583	129.1	11,782,313	123.7	164.1	29,818,259	170.1	1,605,771	108.1	103.2	5,695,325	127.4	

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.