

Production,Shipment of Digital Still Camera
February in 2024

Unit Upper:PCS,Lower:1,000Yen

Item	Production					Total Shipment(Worldwide)					Shipment to Japan					Except for Shipments to Japan					
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	572,805	102.1	127.7	1,134,020	137.7	511,572	101.4	114.5	1,016,050	123.7	71,925	121.8	100.7	130,957	107.8	439,647	98.7	117.1	885,093	126.4	
	31,996,086	98.0	129.1	64,641,346	142.2	47,754,153	99.3	129.9	95,861,214	141.2	4,741,636	101.6	102.7	9,409,997	115.4	43,012,517	99.0	133.8	86,451,217	144.7	
By Type	Camera with Built-in Lens	139,538	111.7	111.2	264,506	109.5	125,852	112.9	100.4	237,360	99.8	32,012	152.1	101.3	53,057	95.6	93,840	103.7	100.0	184,303	101.0
		5,579,423	120.5	126.7	10,210,107	122.5	7,104,886	136.5	143.2	12,310,183	128.3	972,998	137.7	116.3	1,679,507	106.1	6,131,888	136.3	148.7	10,630,676	132.7
	Camera with Interchangeable Lens	433,267	99.3	134.1	869,514	149.4	385,720	98.2	120.0	778,690	133.4	39,913	105.1	100.2	77,900	118.0	345,807	97.4	122.8	700,790	135.4
		26,416,663	94.3	129.7	54,431,239	146.6	40,649,267	94.7	127.8	83,551,031	143.3	3,768,638	95.1	99.7	7,730,490	117.6	36,880,629	94.7	131.6	75,820,541	146.5
	Single Lens Reflex	67,729	102.3	81.2	133,914	93.7	70,539	106.7	90.8	136,673	102.0	3,323	80.1	103.2	7,471	139.8	67,216	108.4	90.3	129,202	100.5
		2,241,884	111.7	78.9	4,249,757	85.4	3,943,560	137.7	114.3	6,806,895	110.1	180,943	77.2	89.2	415,240	118.3	3,762,617	143.1	115.9	6,391,655	109.6
	Mirrorless	365,538	98.8	152.5	735,600	167.4	315,181	96.4	129.3	642,017	142.8	36,590	108.1	99.9	70,429	116.1	278,591	95.1	134.5	571,588	147.0
		24,174,779	93.0	137.9	50,181,482	156.1	36,705,707	91.7	129.5	76,744,136	147.2	3,587,695	96.2	100.3	7,315,250	117.6	33,118,012	91.2	133.7	69,428,886	151.2

(By Destination)

Unit Upper:PCS,Lower:1,000Yen

Item	Shipments to China					Shipments to Asia (except for Japan and China)					Shipments to Europe					Shipments to Americas					Shipments to Other Areas					
	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	Feb.	2)*	3)*	Jan.-Feb.	4)*	
		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)		(%)	(%)		(%)	
Digital Still Camera Total	90,066	101.7	121.9	178,613	134.5	68,763	76.8	103.2	158,293	119.9	112,034	97.7	87.4	226,724	99.2	152,567	121.4	169.6	278,211	161.2	16,217	60.0	97.0	43,252	127.2	
	11,213,781	115.2	134.8	20,951,814	143.3	7,272,499	80.0	110.5	16,365,850	127.9	9,461,191	91.8	119.3	19,770,515	131.8	13,157,823	117.3	173.1	24,377,889	175.2	1,907,223	62.0	111.1	4,985,149	145.6	
By Type	Camera with Built-in Lens	11,779	194.5	87.0	17,834	68.9	14,667	110.2	92.8	27,978	89.6	26,964	108.9	77.3	51,713	77.5	35,299	95.8	145.9	72,136	146.3	5,131	53.9	95.1	14,642	158.2
		1,066,787	293.7	157.8	1,429,973	107.0	989,363	134.8	139.7	1,723,419	129.7	1,657,501	136.3	114.1	2,873,507	104.0	2,028,451	115.6	189.4	3,782,897	171.3	389,786	90.4	180.6	820,880	216.8
	Camera with Interchangeable Lens	78,287	94.9	129.7	160,779	150.4	54,096	71.0	106.5	130,315	129.3	85,070	94.6	91.2	175,011	108.2	117,268	132.0	178.3	206,075	167.1	11,086	63.3	97.9	28,610	115.6
		10,146,994	108.2	132.7	19,521,841	146.9	6,283,136	75.2	107.0	14,642,431	127.7	7,803,690	85.8	120.5	16,897,008	138.1	11,129,372	117.6	170.4	20,594,992	175.9	1,517,437	57.3	101.1	4,164,269	136.7
	Single Lens Reflex	8,561	185.4	112.0	13,178	110.6	4,607	52.8	78.8	13,330	100.6	21,456	92.7	51.1	44,604	67.9	31,557	128.5	179.7	56,115	161.4	1,035	110.1	72.3	1,975	66.5
		772,929	321.7	129.5	1,013,179	100.0	334,732	76.5	81.3	772,227	78.2	1,017,503	106.5	67.8	1,972,488	84.2	1,604,881	168.2	240.0	2,559,046	188.3	32,572	77.3	48.5	74,715	57.0
	Mirrorless	69,726	89.5	132.2	147,601	155.4	49,489	73.3	110.1	116,985	133.6	63,614	95.2	124.0	130,407	135.7	85,711	133.4	177.8	149,960	169.4	10,051	60.6	101.6	26,635	122.2
		9,374,065	102.6	133.0	18,508,662	150.8	5,948,404	75.1	108.9	13,870,204	132.4	6,786,187	83.4	136.5	14,924,520	150.9	9,524,491	111.9	162.5	18,035,946	174.2	1,484,865	57.0	103.5	4,089,554	140.3

(Camera & Imaging Products Association)

Note:1) Figures by CIPA member companies' only , including their overseas production.

- 2) Comparison over the previous month.
- 3) Comparison over the same month a year ago.
- 4) Comparison over the same period a year ago.