

# CHESA

chesapeake systems

## Chesapeake Systems Professional Services

Solving uniquely complex integration problems with incomparable expertise.

Chesapeake has a passion for the nuances of media workflow integration. We take a holistic approach in recommending solutions that bring real value and benefits to your organization, rather than selling technology for technology's sake. Chesapeake's team comes to the table with deep knowledge of the tools and vendors. They can address the demands and requirements of your environment and advance your business goals.

### Our Process:



Conduct interviews with all stakeholders to gain a detailed understanding of your business and operational needs



Assess the strengths and weaknesses of your current workflows and business processes



Develop and vet a streamlined media infrastructure and architecture that meets the identified needs of your business



Identify technologies and processes that are scalable and agile to continue to meet the needs of your business in the future.



Implement disaster recovery technologies and business continuity strategies



Manage the vendor-client relationship

### How We Do It:

We draw upon decades of experience and broad expertise in integrating systems for creative teams and IT departments. Not only will we design and implement the media workflow and processes that successfully connect systems for the benefit of all constituents, we plan, recommend, and integrate the elements – whether new or legacy systems.

Our dedicated project managers oversee the entire process ensuring proper communication among all parties, so you can focus on your daily operations.



“ I have incredible peace of mind knowing that we have an extremely reliable system in place from Chesapeake Systems. ”

**-Jack Duncan**  
System Administrator | Root Inc.

## Why Chesapeake?

From project managers to engineers, the Chesapeake team is composed of creative backgrounds and end-user experience that fuels our comprehensive approach. We have long-term and collaborative working relationships with our vendors in diverse client environments and know both companies and platforms inside and out. We are aware of the good, the bad, and the maybe, and we know how to create systems that guarantee that users get what they need.

And we don't stop until your team is properly trained, providing documents, and technical diagrams for all stakeholders touching the systems. Let your media flow!




## How We Can Help:

- System architecture assessment
- Workflow solution design and implementation
- Consultation and integration of both new and legacy systems
- Increased efficiencies and information flow within an environment through automation and updated technologies
- Change Management
- Deploy solutions that benefit both the organization and the users within it
- Consistent and proactive communication to keep your organization up to date with new technologies and business trends
- A team of dedicated individuals who are passionate about user experience
- Training

**Ready to Discuss How We Can Be Your Media  
Technology Partners and Workflow Solutions Architects?**

**CHESA**  
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