



# PLANET AND ESRI

SAN DIEGO, CALIFORNIA • April 10, 2019

Traditional Earth imaging covers only a fraction of the Earth's surface and is only accessible by a small fraction of people. Planet is changing this. Our mission is to image the entire Earth every day, and make global change visible, accessible, and actionable. Planet is an integrated aerospace and data analytics company that operates history's largest commercial fleet of earth observation satellites, collecting daily, high resolution imagery, everywhere on Earth. With Esri, the global market leader in GIS, users can easily access Planet imagery directly inside ArcGIS enabling simple and seamless assembly of workflows and application results. Esri and Planet combine the most up-to-date satellite imagery and the leading location intelligence platform to uncover new insights to help solve organizations challenges.

## INTEGRATING PLANET WITH ARCGIS

Planet supports multiple patterns for integrating Planet data into your GIS workflows. The platform is flexible to support use-cases in ArcGIS Pro, ArcGIS Online, or ArcGIS Enterprise, for those with expertise in remote sensing or not.



### ARCGIS PRO ADD-IN

Simply search, access, and analyze Planet's catalog of daily, global imagery directly from ArcGIS Pro.



### OGC WEB SERVICES

Seamlessly stream OGC web services directly from Planet into your GIS applications.



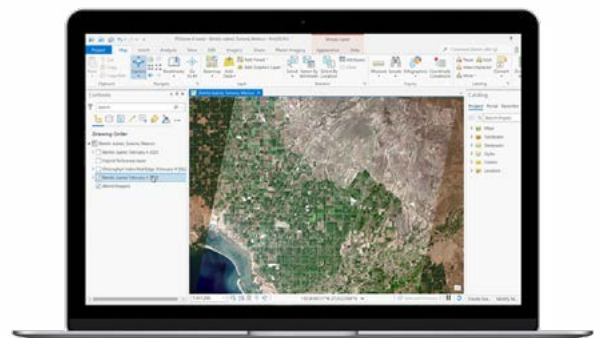
### API-FIRST PLATFORM

Build custom integrations and data pipelines to power any earth observation solution built on ArcGIS.

## PLANET ADD-IN FOR ARCGIS PRO

With the Planet add-in for ArcGIS Pro, you can easily search for, access, and download PlanetScope, SkySat, and Basemaps imagery. You can seamlessly integrate these datasets into your GIS workflows and leverage analysis tools in ArcGIS or sharing tools with ArcGIS Online or Enterprise.

1. Install the Planet Add-in for ArcGIS Pro and log-in with your Planet account.
2. Search and access imagery from Planet's catalog directly from ArcGIS Pro.
3. Order and download imagery for your specific areas and times of interest.
4. Analyze Planet imagery, then create and share maps through ArcGIS.



## OUR APPROACH

Planet has redefined every aspect of the Earth imaging pipeline to quickly deliver actionable insights to customers. From our satellites to our APIs, we've built our entire platform using the latest components of the consumer electronics industry and open source software. We innovate at every step, bringing it all together in a complete geospatial data and analytics platform.



**Dove**

SATELLITES	GSD	CAPACITY	BANDS
~200	3.7 m	300Mkm <sup>2</sup> per day	8 RGB + COASTAL BLUE, GREEN II, YELLOW, RED EDGE AND NIR



**SkySat**

SATELLITES	GSD	CAPACITY	BANDS
21	0.50 m	600Kkm <sup>2</sup> per day	5 RGB, NIR + PAN

## INSIGHTS FOR EVERY INDUSTRY

Planet is revolutionizing industries with daily imagery that enables smarter decision making at the speed of global change.



## ABOUT

Planet is the leading provider of global, daily satellite imagery and geospatial solutions. Planet is driven by a mission to image all of Earth's landmass every day, and make global change visible, accessible and actionable. Planet provides mission-critical data, advanced insights, and software solutions to over 700 customers, comprising the world's leading agriculture, forestry, intelligence, education and finance companies and government agencies, enabling users to simply and effectively derive unique value from satellite imagery.

To learn more visit [www.planet.com](http://www.planet.com) and follow us on Twitter at [@planet](https://twitter.com/planet)

## GET IN TOUCH

### Learn More

about Planet & Esri's partnership

[go.planet.com/esri](http://go.planet.com/esri)

### Get the ArcGIS Pro Add-in

Test the Planet Add-in for ArcGIS Pro

[go.planet.com/arcgis](http://go.planet.com/arcgis)

### Trial our Platform

Sign-up for Planet's Developer Trial to test our tools in ArcGIS

[go.planet.com/developertrial](http://go.planet.com/developertrial)