Trans	parency & Democracy	
Twitter		
	Mozilla @ @mozilla · Oct 25 Americans are getting the "champagne" version of @Facebook, while others are served up "moonshine." Technologists & researchers are facing major obstacles trying to expose the harms of social media. Watch @Mozilla's new doc "Unknown Influence" youtube.com/watch?v=bNRWTz **Unknown fortunence" youtube.com/watch?v=bNRWTz youtube.com/watch?v=bNRWTz	Mozilla @ @mozilla · Oct 25 What do leading researchers and technology experts have to say about what we know, and don't know about social media platforms? Find out in our newly released documentary "Unknown Influence" and help us get the word out to policymakers now youtube.com/watch?v=bNRwTz
Screenshot	Americans are getting the "champagne" version of @Facebook,	What do leading researchers and technology experts have
Сору	while others are served up "moonshine." Technologists & researchers are facing major obstacles trying to expose the harms of social media. Watch @Mozilla's new doc "Unknown Influence" https://www.youtube.com/watch?v=bNRwTz6lH04	to say about what we know, and don't know about social media platforms? Find out in our newly released documentary "Unknown Influence" and help us get the word out to policymakers https://www.youtube.com/watch?v=bNRwTz6lH04
Headline	Social Media's Impact on Democracy	Social Media's Impact on Democracy
Target 1	People who match: Interests: Policy or Government Field of study: Public Policy or Policy Studies Employers: U.S. Department of Health and Human Services, U. S. Department of Energy, U.S. Department of Defense (DoD), U. S. Department of Transportation, The United States Department of Justice, U.S. Department of Veterans Affairs, U.S. Department of Housing and Urban Development, U.S. Department of Education or U.S. Department of Labor Job title: Policy Advisor, Senior Policy Analyst or Policy Analyst	

Target 2 Target 3	People who match: Interests: Activism, Social movement, Social change, Community issues, Volunteering, Charity and causes, Charitable organization, Nonprofit organization, Donation, Fundraising or Philanthropy Field of study: Human rights Interests: Mozilla or Firefox, Behaviors: Facebook access (browser): Firefox	
Target 4	Facebook Engagers - Last 180 Days Instagram Engagers - Last 180 Days	
Location	USA	
Date	10/25/22 - 11/7/22	
Budget	\$12,000.00	
Google		
Screenshot	Hear from experts about the major obstacles: in trying to expose the harms of social media: Learn the impact of social media in the Unknown influence Doc MATCH NOW	
Video Link	www.youtube.com/watch?v=bNRwTz6lH04	www.youtube.com/watch?v=bNRwTz6IH04
Description	Learn the impact of social media in the Unknown Influence Doc	The impact of social media on democracy
Long Headline	Hear from experts about the major obstacles in trying to expose the harms of social media	Does social media contribute to real-world violence?
Short Headline	Watch It Now	Harm Of Social
	Affinity: Documentary & Nonfiction TV Fans In market:	
Target 1	Government & Public Sector Jobs	

Affinity: Documentary & Nonfiction TV Fans People who've visited websites similar to: https://www.newyorker.com/ https://www.economist.com/ https://www.motherjones.com/ https://www.nationalreview.com/ https://theweek.com/ https://reason.com/ https://www.thenation.com/ https://newrepublic.com/ https://harpers.org/ https://inthesetimes.com/ https://www.atcofficial.com/ https://prospect.org/ https://www.americasquarterly.org/ https://www.independent.org/publications/tir/ https://newrepublic.com/ https://washingtonmonthly.com/ Target 2

Affinity:

Documentary & Nonfiction TV Fans

People who've visited websites similar to:

https://www.activistpost.com/

https://www.trueactivist.com/

https://www.freedomworks.org/

https://www.thenation.com/subject/environmental-activism/

https://www.triplepundit.com/

https://progressive.org/topics/activism/

https://www.cairchicago.org/blog

https://environmentaldefence.ca/blog/

tibettruth.com

https://www.huckmag.com/category/perspectives/activism-2/

http://blog.witness.org/

https://www.irmagazine.com/article-topics/activism

https://350pdx.org/blog/

http://educationvoters.org/category/advocacy-and-activism/

robinmorgan.net/blog

c4aa.org/category/..

https://johnperkins.org/blog

https://kindnessactivist.blogspot.com/

https://www.activistsvsagriculture.com/blog

https://studentactivism.net/

https://humanitiesheart.newmedialab.cuny.edu/

https://nownyc.org/blog/

http://www.racismreview.com/blog/

https://www.webactivism.com/

reframe.sussex.ac...

http://www.menstruationresearch.org/category/activism/

en-hrana.org/articles

https://laikamagazine.com/category/activism/

http://www.mayagonzalez.com/blog/category/activism/

http://activistteacher.blogspot.com/

http://www.elder-activists.org/blog

https://www.everydayactivismnetwork.org/

https://www.youtube.com/channel/UCR-ic-

NthxHfsznMUdk6YIA/videos

Target 3

Target 4	Affinity: Documentary & Nonfiction TV Fans People who have viewed the following videos: https://www.youtube.com/watch?v=yGi2YKZZNFg https://www.youtube.com/watch?v=GiSH7Qn7c-Y https://www.youtube.com/watch?v=uaaC57tcci0	
Target 5	Affinity: Documentary & Nonfiction TV Fans People who are interested in the following podcast: Ted Talks Daily Podcast	
Location	USA	
Date	10/25/22 - 11/7/22	
Budget	\$8,125.34	