| Ad live dates | Ad name | Platform | Keywords | Headline | CTA or other text | Image | Targeting | Location | Budget |
|-------------------------|--|----------|----------|--|-------------------|--|---|---------------|------------|
| 10/27/2022 - 10/31/2022 | Landing page test for personal homepage concept with non- corporate theme | Facebook | N/A | Create your personal website in just minutes. | | | | United States | \$43.56 |
| | Landing page test for personal homepage concept with authentic theme | Facebook | N/A | Your personal website for expressing yourself online. | Learn more | | Interests: Website | United States | \$47.93 |
| | Landing page test for personal homepage concept with mission-driven theme | Facebook | N/A | Get your own personal page that shows the Web what you stand for. | Learn more | | Interests: Website | United States | \$116.37 |
| 10/25/2022 - 10/31/2022 | Landing page test for professional homepage concept | Facebook | N/A | Your place on the Web to easily and beautifully showcase your professional self. | Learn more | | Interests: Website | United States | \$100.13 |
| 12/15/2022 - 12/31/2022 | Ad to recruit test users for personal home MVP | Facebook | N/A | Get your own home on the Web that stands out from all the noise. | Sign up | Which fictional character would you want by your side during a zomble apocalypse? **Tour stream?** **Tour stream?* **Tour stream.* **Tour | Age: 18-55 Interests: Social media | United States | \$3,383.60 |
| | Landing page test for personal homepage concept with non- corporate theme | Reddit | N/A | Create your personal website in just minutes. | Learn more | | Interests: Computing, Programming, Consumer Electronics | United States | \$39.49 |

| Ad live dates | Ad name | Platform | Keywords | Headline | CTA or other text | Image | Targeting | Location | Budget |
|-------------------------|---|----------|----------|---|-------------------|--|---|---------------|----------|
| | Landing page test for personal homepage concept with authentic theme | Reddit | N/A | Your personal website for expressing yourself online. | Learn more | | Interests: Computing, Programming, Consumer Electronics | United States | \$61.49 |
| | Landing page test for personal homepage concept with mission- driven theme | Reddit | N/A | Get your own personal page that shows the Web what you stand for. | Learn more | | Interests: Computing, Programming, Consumer Electronics | United States | \$199.77 |
| 10/25/2022 - 10/31/2022 | Landing page test for professional homepage concept | Reddit | N/A | Your place on the Web to easily and beautifully showcase your professional self. | Learn more | | Interests: Computing, Programming, Consumer Electronics | United States | \$104.07 |
| 12/16/2022 - 12/20/2022 | Ad to recruit test users for personal home MVP | Reddit | N/A | Be yourself, for real. GRACELAND is a new kind of social media profile, one that helps people get to know the "real" you. | Learn more | In search to by Which fictional character around you want by your after during a combine apocal year? Which fictional character around you want by your after during a combine apocal year? Which fictional character around you want by your after during a combine apocal year? In a search of the | | United States | \$84.62 |

| d live dates | Ad name | Platform | Keywords | Headline | CTA or other text | Image | Tai | rgeting | Location | Budget |
|----------------------|---|---------------------|--|----------|---|-------|-----|---------|---------------|------------|
| 23/2022 - 11/09/2022 | Landing page test for professional homepage concept | Google Ads — Search | portfolio for resume professional profile for cv personal website for academics professional bio for new job how to create professional bio personal website for high school students adding portfolio to resume professional bio for students professional profile for teacher portfolio resume website how to make portfolio resume how to include portfolio in resume how to include portfolio in resume how to professional bio for accountant professional bio for accountant professional bio for accountant professional bio generator professional bio generator professional bio generator professional profile ideas professional profile ideas professional profile for administrator professional profile for students personal website for phd students professional profile for resume portfolio for cv professional bio for conference how to write a professional bio for conference how to write a professional bio for conference portfolio for cv professional profile for resume examples professional profile for customer service personal website for college application professional bio for customer service personal website for college application professional bio for college students resume portfolio of work | | Your place on the Web to easily and beautifully showcase your professional self. Break free from the noise and tacky self-promotion of social media and networking sites. | N/A | N/A | | United States | \$2,315.38 |

| Ad live dates | Ad name | Platform | Keywords | Headline | CTA or other text | Image | Targeting | Location | Budget |
|-------------------------|--|-------------------------|---|--|--|-------|-----------|---------------|------------|
| 10/23/2022 - 11/07/2022 | Landing page test for personal homepage concept with multiple themes | Google Ads — Search | now to make a personal website how to create a personal website how to build a personal website how to start a personal website how can i make a website for my small business | new personal homepage You envision it, we build it No code required Stress-free websites Create your free website No designers required Create a personal website Make a personal website Find Out More Learn More Sign Up For Free Simple & Easy-To-Use | Create your own personal homepage in just minutes. Your personal website for expressing yourself online. | N/A | N/A | United States | \$3,621.05 |
| 10/25/2022 - 10/31/2022 | Landing page test for professional homepage concept | Google Ads — Display | N/A | Create your free website. No designers required. Stand out from the crowd. Show off your work online. Your own professional website. Bring your resume to life with a free personalized website. Your place on the Web to easily and beautifully showcase your professional self. Break free from the noise and tacky self-promotion of social media and networking sites. | | | N/A | United States | \$701.27 |