TWITTER - budget for all below = €2000 Would you ride an There's a security unsafe vour data risk ahead. was no longer Fix the ride rollercoaster? before it starts. SECURITY RISK AHEAD Copy: There's a #SecurityRiskAhead. Copy: The privacy of millions of internet users is Copy: You can help stop upcoming changes Browsers will be forced to suspend web Copy: Details like your passwords, credit cards, at risk. See why – and how you can help fix the that will force browsers to lower the bar on security checks, putting internet users at risk. and message content could be at risk of ride before it starts securityriskahead.eu internet security. Use your voice now See how you can help fix this dangerous ride interception and exploitation. Help stop the #SecurityRiskAhead securityriskahead.eu #SecurityRiskAhead before it starts securityriskahead.eu #SecurityRiskAhead now securityriskahead.eu CTA: Learn more CTA: Learn more CTA: Learn more CTA: Learn more Targeting: Age range: 25 and up Location: Brussels, Belgium Location: Brussels, Belgium Location: Brussels, Belgium Location: Brussels, Belgium Keywords: Digital, Technology, privacy, EU, Keywords: Digital, Technology, privacy, EU, Keywords: Digital, Technology, privacy, EU, **Keywords:** Digital, Technology, privacy, EU, European Union, cybersecurity, eIDAS European Union, cybersecurity, eIDAS European Union, cybersecurity, eIDAS European Union, cybersecurity, eIDAS Follower look-alikes: @vonderleyen, Follower look-alikes: @vonderleven, Follower look-alikes: @vonderleyen, Follower look-alikes: @vonderleven, @POLITICOEurope, @EURACTIV, @POLITICOEurope, @EURACTIV, @POLITICOEurope, @EURACTIV, @POLITICOEurope, @EURACTIV, @AntoanetaRoussi, @BertuzLuca @AntoanetaRoussi, @BertuzLuca @AntoanetaRoussi, @BertuzLuca @AntoanetaRoussi, @BertuzLuca Interests: Law, government and politics -Interests: Law, government and politics -Interests: Law, government and politics -Interests: Law, government and politics commentary, Business – technology, Technology commentary, Business – technology, commentary, Business – technology, commentary, Business – technology, Technology and computing - Tech news Technology and computing – Tech news Technology and computing - Tech news and computing – Tech news Live Date: 13/07 - 20/07 Budget: €500 Budaet: €500 Budaet: €500 Budget: €500

Geo: Brussels

Geo: Brussels

Geo: Brussels

Geo: Brussels

TWITTER - budget for all below = €2000









Copy: Proposed changes in the EU would force browsers to accept Qualified Website Authentication Certificates (QWACs) and lower security protections. Use your voice to stop the #SecurityRiskAhead and help browsers keep protecting users securityriskahead.eu

Copy: Proposed EU legislation would force browsers to accept qualified website authentication certificates (QWACs), which are not secure. Use your voice to stop the #SecurityRiskAhead and help browsers keep protecting users securityriskahead.eu

CTA: Learn more

Copy: Your browser protects you from unsecure website connections. But upcoming changes could lower the bar for protection. Stop the #SecurityRiskAhead now securityriskahead.eu

Copy: Your browser protects you from unsecure websites. But if eIDAS article 45.2 passes, the bar for those protections would be lower. Stop the #SecurityRiskAhead now securityriskahead.eu

CTA: Learn more

Targeting: Age range: 25 and up
Location: Brussels, Belgium

Keywords: Digital, Technology, privacy, EU,
European Union, cybersecurity, eIDAS
Follower look-alikes: @vonderleyen,
@POLITICOEurope, @EURACTIV,
@AntoanetaRoussi, @BertuzLuca
Interests: Law, government and politics –
commentary, Business – technology, Technology
and computing – Tech news

Targeting: Age range: 25 and up Location: Brussels, Belgium
Keywords: Digital, Technology, privacy, EU, European Union, cybersecurity, eIDAS
Follower look-alikes: @vonderleyen, @POLITICOEurope, @EURACTIV, @AntoanetaRoussi, @BertuzLuca
Interests: Law, government and politics – commentary, Business – technology, Technology and computing – Tech news

CTA: Learn more

Targeting: Age range: 25 and up Location: Brussels, Belgium

Keywords: Digital, Technology, privacy, EU, European Union, cybersecurity, eIDAS

Follower look-alikes: @vonderleyen, @POLITICOEurope, @EURACTIV, @AntoanetaRoussi, @BertuzLuca Interests: Law, government and politics – commentary, Business – technology, Technology and computing – Tech news

CTA: Learn more

Targeting: Age range: 25 and up
Location: Brussels, Belgium
Keywords: Digital, Technology, privacy, EU,
European Union, cybersecurity, elDAS
Follower look-alikes: @vonderleyen,
@POLITICOEurope, @EURACTIV,
@AntoanetaRoussi, @BertuzLuca
Interests: Law, government and politics –
commentary, Business – technology, Technology
and computing – Tech news

 Live Date: 20/07 - 27/07
 Live Date: 20/07 - 27/07
 Live Date: 20/07 - 27/07
 Live Date: 20/07 - 27/07

 Budget: €500
 Budget: €500
 Budget: €500
 Budget: €500

 Geo: Brussels
 Geo: Brussels
 Geo: Brussels
 Geo: Brussels

LINKEDIN - budget for all below = €2000









Copy: The privacy of millions of internet users is at risk. See why – and how you can help fix the ride before it starts securityriskahead.eu #SecurityRiskAhead	Copy: You can help stop upcoming changes that will force browsers to lower the bar on internet security. Use your voice now securityriskahead.eu #SecurityRiskAhead	Copy: There's a #SecurityRiskAhead. Browsers will be forced to suspend web security checks, putting internet users at risk. See how you can help fix this dangerous ride before it starts securityriskahead.eu	Copy: Details like your passwords, credit cards, and message content could be at risk of interception and exploitation. Help stop the #SecurityRiskAhead now securityriskahead.eu
CTA: Learn more	CTA: Learn more	CTA: Learn more	CTA: Learn more
Targeting: Objective: Video views or website visits (depending on asset type) Age: 25 and older Include people who have ANY of the following attributes: Company industries: government administration, Government relations, public policy, Civic & Social Organization, Think Tanks OR Member Groups: Cybersecurity AND Member interests: technology	Targeting: Objective: Video views or website visits (depending on asset type) Age: 25 and older Include people who have ANY of the following attributes: Company industries: government administration, Government relations, public policy, Civic & Social Organization, Think Tanks OR Member Groups: Cybersecurity AND Member interests: technology	Targeting: Objective: Video views or website visits (depending on asset type) Age: 25 and older Include people who have ANY of the following attributes: Company industries: government administration, Government relations, public policy, Civic & Social Organization, Think Tanks OR Member Groups: Cybersecurity AND Member interests: technology	Targeting: Objective: Video views or website visits (depending on asset type) Age: 25 and older Include people who have ANY of the following attributes: Company industries: government administration, Government relations, public policy, Civic & Social Organization, Think Tanks OR Member Groups: Cybersecurity AND Member interests: technology
Live Date: 13/07 - 20/07	Live Date: 13/07 - 20/07	Live Date: 13/07 - 20/07	Live Date: 13/07 - 20/07
Budget: €500	Budget: €500	Budget: €500	Budget: €500
Geo: Brussels region	Geo: Brussels region	Geo: Brussels region	Geo: Brussels region

LINKEDIN - budget for all below = €2000



Copy: Proposed changes in the EU would force browsers to accept Qualified Website Authentication Certificates (QWACs) and lower security protections. Use your voice to stop the #SecurityRiskAhead and help browsers keep protecting users securityriskahead.eu

CTA: Learn more



Copy: Proposed EU legislation would force browsers to accept qualified website authentication certificates (QWACs), which are not secure. Use your voice to stop the #SecurityRiskAhead and help browsers keep protecting users securityriskahead.eu

CTA: Learn more



Copy: Your browser protects you from unsecure website connections. But upcoming changes could lower the bar for protection. Stop the #SecurityRiskAhead now securityriskahead.eu

CTA: Learn more



Copy: Your browser protects you from unsecure websites. But if eIDAS article 45.2 passes, the bar for those protections would be lower. Stop the #SecurityRiskAhead now securityriskahead.eu

CTA: Learn more

Targeting: Age range: 25 and up Location: Brussels, Belgium Keywords: Digital, Technology, privacy, EU, European Union, cybersecurity, eIDAS Follower look-alikes: @vonderleyen, @POLITICOEurope, @EURACTIV, @AntoanetaRoussi, @BertuzLuca Interests: Law, government and politics – commentary, Business – technology, Technology and computing – Tech news	Targeting: Age range: 25 and up Location: Brussels, Belgium Keywords: Digital, Technology, privacy, EU, European Union, cybersecurity, eIDAS Follower look-alikes: @vonderleyen, @POLITICOEurope, @EURACTIV, @AntoanetaRoussi, @BertuzLuca Interests: Law, government and politics – commentary, Business – technology, Technology and computing – Tech news	Targeting: Age range: 25 and up Location: Brussels, Belgium Keywords: Digital, Technology, privacy, EU, European Union, cybersecurity, eIDAS Follower look-alikes: @vonderleyen, @POLITICOEurope, @EURACTIV, @AntoanetaRoussi, @BertuzLuca Interests: Law, government and politics – commentary, Business – technology, Technology and computing – Tech news	Targeting: Age range: 25 and up Location: Brussels, Belgium Keywords: Digital, Technology, privacy, EU, European Union, cybersecurity, eIDAS Follower look-alikes: @vonderleyen, @POLITICOEurope, @EURACTIV, @AntoanetaRoussi, @BertuzLuca Interests: Law, government and politics – commentary, Business – technology, Technology and computing – Tech news
Live Date: 20/07 - 27/07			
Budget: €500	Budget: €500	Budget: €500	Budget: €500
Geo: Brussels	Geo: Brussels	Geo: Brussels	Geo: Brussels