United States	
EN	Flight Dates: 3/11-4/30 Budget: \$260K
US Millennial Disney Aficionados	Location: United States Age: 25 - 39 People who match: Interests: family films, Walt Disney Pictures, Movies, Team sport, Career, Career development, Popular culture, Family-friendly, The Walt Disney Company, Disneyland, Walt Disney, Walt Disney Parks and Resorts, Disney Channel, Walt Disney Animation Studios, Netflix, Family, Walt Disney World, Theme parks or Video games, Parents: Parents with preschoolers (03-05 years), Parents with early school-age children (06-08 years), Parents with teenagers (13-17 years) or Parent with preteens (09-12 years)
US Disney Adventurous Amplifiers	Location: United States Age: 25 - 34 People who match: Interests: Concerts, Music, Personal care, Career development, Yoga, Natural environment, Running Video games, Social media, Gym Junkies, Subscription boxes or Meal preparation, Education level: College grad
FIREFOX IS YOUR PLACE TO BE DIFFERENT YOUR PLACE TO GEEK OUT TO EMBRACE WHO YOU TRULY ARE TEGH ET ALL OF THE ALL OF T	Carousel Primary text: Firefox loves being the kinda-different browser that puts people first. People like Mei, from Disney and @PixarTurningRed, who is also a little different. Anyone should be able to express themselves online — check out how you can show your true colors with Firefox. HL: Express yourself with Firefox Description: N/A CTA: Learn More
Firefox is your place to be different: Make the web a brighter place with Firefox	Image Feeds, Please note these are single ad images just added in the same box here to save space Primary text: Firefox loves being the kinda-different browser that puts people first. People like Mei, from Disney and @PixarTurningRed, who is also a little different. Anyone should be able to express themselves online — check out how you can show your true colors with Firefox. HL: Express yourself with Firefox Description: N/A CTA: Learn More
First See to the ground of the Act See to the Control of the Act See to the Control of the Contr	Video Feed Primary text: Firefox loves being the kinda-different browser that puts people first. People like Mei, from Disney and @PixarTurningRed, who is also a little different. Anyone should be able to express themselves online — check out how you can show your true colors with Firefox. HL: Express yourself with Firefox Description: N/A CTA: Learn More









Polling and Question ads (Video) POLLS:

Would you rather...
Hug a red panda | Be a red panda
#TrueColors

Do you usually... Sing how you feel | Dance how you feel #TrueColors

Are you more likely to...
Dominate the flute | Destroy in mathletes #TrueColors

Would you rather express yourself... Online | IRL #TrueColors

QUESTIONS:

What's your favorite way to express yourself?

How do you show your true colors online?

What's your inner animal?