

Copy: Surprise! Yep, we still exist and we still give a F(ox?) about the internet. Get Firefox. Get independent. Get the love back.

Targeting: group 1

- Age: 18 -50
- Gender: All Genders
- Detailed Targeting: Complex, The New Yorker, The New York Times, VICE, NPR, The Guardian, Vanity Faire and Slate & Trevor Noah, AOC and Michelle Obama

Targeting: group 2

- Age: 18 -50
- Gender: All Genders
- Detailed Targeting: Recode, CNet, Mother Jones, CNN and Sustainability

Targeting: group 3

- Age: 18 -50
- Gender: All Genders
- Detailed Targeting: Emerging technologies, Behaviors: Technology
- early adopters
- Industry: IT and Technical Services

Live Date: 7/15/2021

Budget: \$30K
Geo: USA