Coalition's Data Advantage Checklist

Digital risks are evolving quickly, Coalition's security data graph and advanced analytics help us stay ahead of dynamic cyber risks. Our models learn and improve with every new threat and incident, giving brokers clarity and prioritizing the most important risks to protect policyholders.

Use this checklist to see how Coalition's Data Advantage helps maximize your client's protection and investment in cyber coverage.

Global Data-Collection Infrastructure

Why internet-wide risk insights matter →

Real-time visibility of threat trends is essential to protect businesses from digital risk. As a first-party collector of cyber threat data, Coalition gathers cyber risk insights across the entire internet. We monitor threat actor behavior with honeypots, gather intelligence from torrents, and refine our approach based on common attack vectors we see in cyber claims.

How this helps you →

In-depth insights continuously refined to keep pace with the cyber risk landscape deliver the most applicable data for cyber insurance.

Data Reinforced with Claims and Incident Response Experience

Why applying claims experience to data matters →

Our security data graph is enriched with the latest trends from the thousands of incidents and claims handled by our in-house claims team and affiliate, Coalition Incident Response (CIR), to prioritize critical threats. These insights give us visibility that other cyber insurers lack and enables us to fine-tune pricing, security alerts, and support for your clients.

How this helps you →

Help your clients prioritize protections and minimize losses with data validated and strengthened by real-world claims and incident response experience.
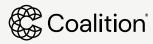
Human Expertise Enhanced by Artificial Intelligence

Why using AI to scale human intelligence matters →

Coalition built artificial intelligence and machine-learning tools — aligned with ethical and regulatory concerns — that extract the most relevant insights from our data and quickly surface critical risks to businesses. With human oversight, these tools enhance the expertise of our team so we can scale our analysis, detect flaws in data, and dynamically prioritize new exposures based on the likelihood of exploitation.

How this helps you →

AI-aided analysis ensures that brokers and policyholders are getting the most timely and impactful cyber insurance insights.

Integrated Security Research and Underwriting

Why applying cyber insights to actuarial science matters →

Underwriting dynamic cyber risks requires flexible models, real-time data, and continuous monitoring. Coalition embeds security researchers within our actuarial team to perform holistic analysis that we can contextualize to the unique risk posture of each client. This helps insulate us from the volatility of the broader cyber insurance market by accelerating the detection of new threats, policyholder risk, and likelihood of claims.

How this helps you →

Partner with a cyber insurance provider you can depend on for stability in capacity and coverage.

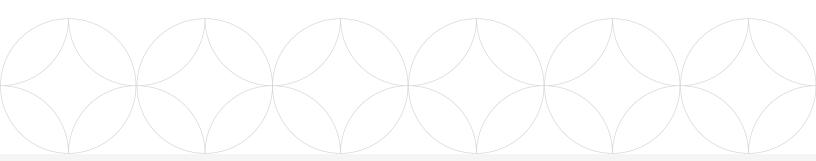## Personalized Recommendations Validated by Proprietary Data

Why personalized recommendations matter →

There's no one-size-fits-all approach to cybersecurity, so businesses shouldn't accept generic risk assessments, scans or security recommendations. With just a business' public web domain, we apply insights from our proprietary security data graph to create a personalized Cyber Risk Assessment that is based on each client's unique exposures. With deep insights and actionable alerts, businesses can make risk-informed decisions about their security and insurability.

How this helps you →

Empower your clients with personalized recommendations that are validated by data and prioritized to reduce the frequency of cyber claims.

To learn more about **Coalition's Data Advantage**, contact your dedicated business development representative or visit **coalitioninc.com**