

PROFESSIONAL SERVICES

Activation Workshop

Workshop Objectives

For organizations that recognize the critical importance of Confluent adoption, Confluent's Activation Workshop is designed to help you develop a business strategy to accelerate your streaming platform adoption. This workshop, during which Confluent works with your team to assess your business and technical goals, can be used as a foundational element of your journey with Confluent. Confluent Professional Services will advise on how best to use each product component, share best practices, and flag potential obstacles in your journey. Confluent will provide guidance on any blockers for a successful Confluent adoption.

To get the most out of the engagement, Confluent highly encourages the key members of your team to complete some training beforehand to ensure familiarity with the relevant concepts. Visit www.confluent.io/training to learn the fundamentals of data streaming and Apache Kafka®.



**Expert guidance
on best practices
and recommendations
for a successful
Confluent adoption**



**Knowledge
transfer specific to
your team's level
of understanding**



**Targeted recommendations
specific to your
Data in Motion objectives
and business strategy**

Who should attend?

- Technology Sponsor
- Data Business/Product Owner
- Data Architect
- Enterprise Architect

Engagement Location & Timing

Engagement is delivered via remote sessions or onsite at the Customer's premises upon request

Engagement Activities

Pre-engagement survey and kickoff call

- Align expectations and goals for the engagement
- Prepare final engagement plan
- Confirm engagement logistics

Engagement workshop (sample agenda)

- Understand Customer vision and business goals.
- Understand the current state of Customer's organization.
- Provide an overview of the different stages of the data-streaming adoption model.
- Introduce Customer to Confluent's Well-Architected Framework. This framework provides guidance on key concepts and best practices to build a well-architected data streaming environment.
- Identify event streaming use case(s).
- Review Confluent's recommended next steps and execution timeline.

Knowledge transfer and outcomes

Post-workshop, a Confluent expert will provide a summary of the workshop, which may include:

- Findings or best practices based on workshop discussions
- A data streaming roadmap to identify components required for successful Confluent adoption
- Confluent best-practice gap analysis, listing areas for potential remediation and their associated risks

Out of scope

Any activities not explicitly set forth in this document are out of scope, including but not limited to:

- Roadmap execution
- Detailed design deliverables/reports
- Custom development

Confluent offers a wide range of Professional Services engagements.

Please visit <http://confluent.io/services> for more information.