

# Discover, Understand, and Trust Your Data Streams on Confluent Cloud

Safely expand the value of streaming data pipelines throughout your entire organization with the only governance suite purpose-built for Apache Kafka and the intricacies of data streaming. Stream Governance establishes trust in the real-time data moving throughout your business and delivers an easy, self-service experience for more teams to discover, understand, and put these streams to work. Break down expertise silos and accelerate data streaming initiatives to establish a central nervous system of real-time data within your business without bypassing controls for risk management or regulatory compliance.



Deliver trusted, high-quality data streams to the business

Increase collaboration and productivity with self-service data discovery

Understand complex data relationships and uncover more insights

### Why Stream Governance?

With the sharp rise of real-time data, Apache Kafka<sup>®</sup>, and event-driven systems, the need for organizational governance over data streams is growing fast. While tools for building and maintaining long-term, compatible streaming pipelines like Schema Registry have been available for some time, the ability to safely and easily share these streams across teams for more widespread use has not. This need is felt most by businesses deploying distributed, event-driven microservices built by small, disparate teams of data streaming experts.

Stream Governance provides businesses with a modern governance solution, built for data streaming, that allows them to operate at scale around a central nervous system of real-time data. Individual users across teams have access to the data they need through self-service discovery in a system with the controls required to ensure long-term data compatibility, risk management, and regulatory compliance. When distributed teams can explore, understand, and trust data streams together, they can harness its full value. Businesses now have the key to fostering the collaboration and knowledge sharing necessary to become an event-centric business while remaining compliant within an ever-evolving landscape of data regulations.

## **Feature Pillars**



### Stream quality

Set and enforce the global rules by which the entire system operates in order to control what data gets in and what data does not—all in the spirit of maintaining high data integrity



### Stream catalog

Unlock the full value within your data with self-service discovery tools that allow teams to classify, organize, share, and find the high-quality data streams they need



### Stream lineage

Comprehend and troubleshoot complex data streams easily with interactive, end-to-end lineage maps provided with single-click export for regulatory compliance



"Running a modern bank serving fast growing enterprises requires data in motion we can trust. Schema Registry allows us to provide customers with reliable, real-time experiences for tasks like loan processing while we maintain focus on furthering innovations. We're excited about new discovery capabilities within Stream Governance which will enable us to expand data in motion across teams and operate like a truly event-centric business."

- ANDREAS PIEFKE, HEAD OF CLOUD ARCHITECTURE, JUDO BANK

# **Stream quality:** Deliver trusted, high-quality data streams to the business

Confluent's stream quality tools enable teams to deliver a scalable supply of trusted data streams throughout the business, ensuring reliable delivery of mission-critical applications, confident decisionmaking, and a simplified design for data standards.

Schema Registry and Schema Validation allow teams to define and enforce universal data standards that enable scalable data compatibility while reducing operational complexity. Schemas can also be shared across cloud and hybrid environments that sync in real time with Schema Linking. Avro, JSON, and Protobuf serialization formats are all supported.

These tools also enable organizations to enforce Data Contracts between upstream and downstream components and develop resilient pipelines prepared for safe, compatible evolution over time. And with the Schema Management UI, users can easily learn about all schemas that exist, how they are defined, and where they are used.

## **Stream catalog:** Increase collaboration and productivity with self-service data discovery

Stream Catalog allows users across teams to collaborate within a centralized, organized library designed for sharing, finding, and understanding the data needed to drive their projects forward quickly and efficiently.

Built and organized through automatic metadata collection, this catalog includes topics, schemas, fields in schemas, clusters, connectors, and more. With custom classifications and tagging, business metadata options, and open-form entity descriptions, users can constantly increase the value of the catalog by adding contextual, business-specific details to data and improve data discovery throughout the entire business.

To make it easy for users to navigate the Stream Catalog, Data Portal provides a robust, self-service UI that provides users with an efficient means of finding, understanding, and enriching valuable data streams, enabling them to build and launch realtime applications faster.

# **Stream lineage:** Understand complex data relationships and uncover more insights

Moving forward with updates to mission-critical applications, troubleshooting production workloads, answering questions on important subjects like data regulation & compliance, or kicking off a new project with sensitive data requires an easy means of comprehending the big picture journey of streaming data.

Stream Lineage provides a GUI of data streams and data relationships with both a bird's eye view and drill-down magnification for answering questions like: Where did data come from? Where is it going? Where, when, and how was it transformed? When and how was a pipeline last updated? Live metrics and metadata inspection embedded directly within lineage graphs enable teams to learn quickly and make more informed decisions. Historical, point-in-time insights and search capability across graphs simplify maintenance of mission-critical data streams.

And with full insight into where and how their data is moving, including single-click export of end-to-end streams, businesses are able to ease data reporting for audit purposes and increase visibility during procedures like workload migrations.

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# Confidently Govern mission-critical workloads at any scale

Essentials Data governance fundamentals for getting started.

### Schema Registry

99.5% SLA 100 included schemas

### Stream Catalog

Data Portal Auto-technical metadata ingestion Tags metadata REST API

#### Stream Lineage

Real-time lineage Live metrics & metadata inspection

### Advanced

Enterprise-grade governance and data visibility for production workloads.

### Schema Registry

99.99% SLA 20,000 included schemas Data Quality Rules

### Stream Catalog

✓ Essentials features Business metadata GraphQL API

### Stream Lineage

✓ Essentials features
 Point-in-time lineage
 Search the lineage graph

## **Getting Started**

Stream Governance is available fully-managed within Confluent's cloud-native data streaming platform, Confluent Cloud. New sign- ups receive \$400 to spend during their first 30 days—no credit card required.