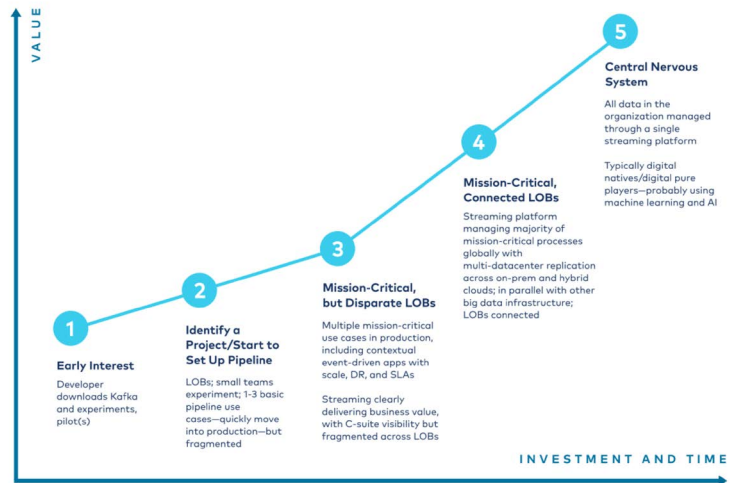**PROFESSIONAL SERVICES**

Acceleration Services Bundle

Engagement Objectives

Confluent's Acceleration Services Bundle is a six-week engagement designed to help you scale your data streaming capabilities to support multiple use cases, ensuring long term manageability across various parts of your business. Confluent will work with your team to review your architecture, activate an enterprise-grade production environment, and go live with an initial set of up to three (3) high-impact use cases, optimized through shared services and organizational functions. By having Confluent Professional Services experts work with your team, following established best practices, you can accelerate your Confluent adoption and time to value.

This service will help drive you from level 2 to level 3 maturity of the event streaming adoption framework, setting the groundwork needed for implementing an enterprise streaming data platform. For a little perspective, here are the five (5) typical stages of event streaming adoption:

For the engagement to be most beneficial, we encourage key members of the team to complete some training beforehand to ensure familiarity with relevant concepts. Visit www.confluent.io/training to learn the fundamentals of data streaming and Apache Kafka®.

VALUE / INVESTMENT AND TIME

1 Early Interest
Developer downloads Kafka and experiments, pilot(s)

2 Identify a Project/Start to Set Up Pipeline
LOBs; small teams experiment; 1-3 basic pipeline use cases—quickly move into production—but fragmented

3 Mission-Critical, but Disparate LOBs
Multiple mission-critical use cases in production, including contextual event-driven apps with scale, DR, and SLAs

Streaming clearly delivering business value, with C-suite visibility but fragmented across LOBs

4 Mission-Critical, Connected LOBs
Streaming platform managing majority of mission-critical processes globally with multi-datacenter replication across on-prem and hybrid clouds; in parallel with other big data infrastructure; LOBs connected

5 Central Nervous System
All data in the organization managed through a single streaming platform

Typically digital natives/digital pure players—probably using machine learning and AI

Benefits of the Engagement

Accelerate Time to Value

Develop desired capabilities and go live with specific use case(s) to accelerate your event streaming maturity

Quality Assurance & Risk Mitigation

Reduce risk of rework through the use of industry best practices and enablement of resources

Who Should Attend?

- Project Owner
- Executive Sponsor
- Product Owner
- Architect
- Platform Owner
- Data Engineer/Developer

Engagement Location

This engagement is delivered over six weeks via remote sessions or onsite at the Customer's premises upon request.

Engagement Activities

Pre-Engagement Kickoff Call

- Identify key stakeholders required to participate in this engagement
- Align on Customer expectations and goals
- Create an engagement plan with timeline and milestones
- Confirm logistics

Engagement Sample Agenda

- Assess Customer's strategic vision and objectives
- Align platform deployment strategy to business priorities to develop a North Star for project guidance
- Develop a strategic business plan aligned to the North Star that addresses operational changes for data productization
- Review pre-production data models and connections and for up to three (3) use cases
- Install and configure data connectors in production environment
- Assess pre-production environment and self-hosted solution automation (CI/CD solution)
- Introduce Confluent best practices in data modeling and application design for event driven architectural patterns
- Deploy up to three (3) use cases from pre-production to production environment
- Perform a high-level skill gap analysis of your team and create a training plan
- Onboard and train critical roles inside your organization to leverage data streaming capabilities

Knowledge Transfer and Outcomes

A Confluent expert will provide a summary of the engagement, which may include:

- Findings and recommendations based on engagement discussions
- Business value-aligned adoption roadmap
- Best practices around data modeling and event driven architectures
- Roles and skills assessment with initial training needs

Outcomes:

- Activation Engagment
- Activation of enterprise-grade production environment
- Up to three (3) use cases architected and promoted to production Confluent environment
- Critical role enablement

Out of Scope

Any activities not explicitly set forth in this document are out of scope, including but not limited to:

- Detailed design deliverables/reports
- Custom development

Confluent offers a wide range of Professional Services engagements.

Please visit **http://confluent.io/services** for more information.