PROFESSIONAL SERVICES

Data in Motion Journey Simulation Workshop

Develop data streaming skills and understand your Data in Motion journey in this fun, interactive role-playing workshop

Workshop Objectives

Confluent's Data in Motion (DIM) Journey Simulation is an interactive, role-playing workshop, designed to help you experience a data streaming journey, to enable your organization develop a well represented business strategy and accelerate your streaming platform adoption. This is an experiential learning hands-on workshop where you are put into teams and learn to make strategic decisions as a team based on the business case. This also helps you understand the impact of your decisions on your data streaming adoption.

Confluent Professional Services Simulation helps you learn in an interactive, engaging way and brings your teams together as they look to establish their Data in Motion strategy.

Through this gamified learning environment, you will experience:

• Typical decisions enterprises encounter throughout the journey

• How other organizations have approached decision making in their journeys

• How enterprises define and measure the business value of data in motion, within their organizations

• The impact of decisions made, on organizational metrics

To get the most out of the engagement, Confluent highly encourages the key members of your team to complete some training beforehand to ensure familiarity with the relevant concepts. Visit www.confluent.io/training to learn the fundamentals of data streaming and Apache Kafka®.

Experiential Learning Event

A hands-on, gamified workshop, facilitated by Confluent experts, providing a safe environment for important decision making

Holistic understanding of the DIM Journey

Based on journeys of organizations of all shapes and sizes, at various stages of DIM adoption and capability

Strategic foundation building

Inform and guide your organization's specific DIM journey, with confident decision making and view of the journey ahead of you

Who Should Attend?

• C-Level Tech Executives

• Business Leader/Sponsor

• Technology Sponsor

• Data/Enterprise Architect

• Data Business/Product Owner

Engagement Location & Timing

Engagement is delivered via a remote session or onsite at the Customer's premises upon request.

Workshop Activities

Workshop Agenda

- Overview of the Simulation
- Provide an overview of the different stages of the data-streaming adoption model.
- Introduce the Customer to Confluent's Well-Architected Framework. This framework provides guidance on key concepts and best practices to build a well-architected Data Streaming Organization (DSO)
- Simulation kick off:
    - Break the attendees into 2 to 4 tables with 2 to 6 people at each table
    - Provide teams with a business case and help teams make strategic decisions, based on the journey and the typical options they would encounter during their Data in Motion journey
- The workshop includes 2 rounds of scenarios to help you understand the impact of the strategic directions on your business metrics, just like in real life
- Review Confluent's recommended next steps and execution timeline

Knowledge Transfer and Outcomes

Post-workshop, a Confluent expert will provide a summary of the simulation, which may include:

- Findings or best practices based on workshop discussions
- Recommended next steps

Out of Scope

Any activities not explicitly set forth in this document are out of scope, including but not limited to:

- Roadmap execution
- Detailed design deliverables/reports
- Custom development

Confluent offers a wide range of Professional Services engagements.

Please visit **http://confluent.io/services** for more information.