

**From:** Rob Sherman  
**Sent:** 15 Feb 2018 19:58:12 +0000  
**To:** Kim, Reenah;Berger, Laura;Kopec, Janice  
**Cc:** Priyanka Rajagopalan;Jack Yang  
**Subject:** Re: February meeting

Hi Reenah, thanks so much. 3-5 ET on the 22nd will work for us. As Jack mentioned, we'd like to go through our plans to update our Data Policy, so if it's convenient for you it would probably make sense for us to plan for this to take the full two-hour period. We'll aim to send you a draft of the policy ahead of time so that you'll be able to review it before we get together. We'll also be happy to talk about the Gizmodo article when we see you.

I'm also copying our colleague from Facebook's legal department, Priyanka Rajagopalan, who we're hoping can join us for the meeting.

Janice, would it be convenient for us to meet either earlier in the day on the 22<sup>nd</sup> or the morning of the 23<sup>rd</sup>?

Rob

**facebook**

Rob Sherman | Deputy Chief Privacy Officer  
1299 Pennsylvania Avenue, NW | Suite 800 | Washington, DC 20004 (b)(6)

---

**From:** Reenah Kim <rkim1@ftc.gov>  
**Date:** Thursday, February 15, 2018 at 1:15 PM  
**To:** Jack Yang (b)(6) Rob Sherman (b)(6)  
**Cc:** "Berger, Laura" <LBERGER@ftc.gov>, "Kopec, Janice" <jkopec@ftc.gov>  
**Subject:** RE: February meeting

Jack and Rob:

Want to follow up and see if you've landed on a date yet for our next meeting (our office has recently been experiencing technical difficulties with sending and receiving email, so I want to be sure we hadn't missed something).

In addition, Commissioner McSweeney is interested in meeting with you as well regarding the upcoming changes to FB's privacy policies in light of the GDPR. I'm copying Janice Kopec from her office on this email, so that she can coordinate scheduling.

Lastly, we'd like to ask you some questions regarding Onavo and two-factor authentication. (see, e.g., <https://gizmodo.com/do-not-i-repeat-do-not-download-onavo-facebook-s-vam-1822937825>). If we can fold this discussion into our upcoming meeting, that would be great. If not, let's set it for a separate call soon.

Thanks,  
-Reenah

Reenah L. Kim  
Federal Trade Commission  
Bureau of Consumer Protection | Division of Enforcement  
600 Pennsylvania Avenue NW | Mailstop CC-9528 | Washington, DC 20580  
t:202.326.2272 | f:202.326.3197 | [rkim1@ftc.gov](mailto:rkim1@ftc.gov)

---

**From:** Kim, Reenah  
**Sent:** Tuesday, February 06, 2018 3:05 PM  
**To:** 'Jack Yang'; Rob Sherman  
**Cc:** Berger, Laura  
**Subject:** February meeting

Jack and Rob:

We're generally available for a meeting this month during the following time blocks:

Feb 20 – 1200-430p Eastern  
Feb 21 – 400-500p Eastern  
Feb 22 – 300-500p Eastern  
Feb 26 – 300-500p Eastern  
Feb 27 – 100-300p Eastern  
Feb 28 – 200-500p Eastern

Thanks,  
-Reenah

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t:202.326.2272 | f:202.326.3197 | [rkim1@ftc.gov](mailto:rkim1@ftc.gov)

**From:** Rob Sherman  
**Sent:** 16 Feb 2018 21:46:15 +0000  
**To:** Kim, Reenah  
**Cc:** Berger, Laura;Priyanka Rajagopalan;Jack Yang;Rashida Collins  
**Subject:** Re: February meeting  
**Attachments:** Data Policy Redline Confidential[1].pdf, Terms of Service\_Confidential\_FTC[1].pdf, Data Policy Draft (Confidential).pdf

Confidential

Reenah,

4-6 PM on the 22<sup>nd</sup> is fine for us, though I think Janice was also looking for 5-6 for Cmr. McSweeney. I'm copying Rashida Collins, who is helping us with scheduling to confirm, but let's aim for 4-6 and we'll see if we can meet with Cmr. McSweeney another time.

Ahead of our meeting, we wanted to share the attached drafts (including a redline to show changes from the existing Data Policy). I should note that we are still in the process of editing this and likely will make changes ahead of our meeting next week, (b)(4); (b)(3):6(f) (b)(4); (b)(3):6(f) we wanted to be sure you had as much time as possible to review this. We will, of course, plan to highlight our key areas of focus during our discussion, as well as to go through the language in the document itself. We'll also share some updates on other improvements we're planning to our user experience around privacy as well.

In terms of attendees, it will just be the three of us from Facebook.

Also, I wanted to flag that Chairman Ohlhausen's office is also asking us for a briefing on this. We haven't scheduled that yet but will try to meet with them toward the end of next week as well.

Thanks again – hope everyone has a good weekend.

Rob

## facebook

Rob Sherman | Deputy Chief Privacy Officer  
1299 Pennsylvania Avenue, NW | Suite 800 | Washington, DC 20004 (b)(6)

---

**From:** "Kim, Reenah" <rkim1@ftc.gov>  
**Date:** February 15, 2018 at 12:35:10 PM PST  
**To:** Rob Sherman (b)(6) Priyanka Rajagopalan (b)(6)  
Jack Yang (b)(6)  
**Cc:** "Berger, Laura" <LBERGER@ftc.gov>  
**Subject:** RE: February meeting

Actually – Could we start the meeting on Feb 22 a little later, at 4:00p instead of 3:00? We'd plan to have it run from 4-6. Apologies for the confusion.

Thanks,  
-Reenah

Reenah L. Kim  
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**From:** Kim, Reenah  
**Sent:** Thursday, February 15, 2018 3:19 PM  
**To:** 'Rob Sherman'; Priyanka Rajagopalan; Jack Yang  
**Cc:** Berger, Laura  
**Subject:** RE: February meeting

Thanks. A redline comparing the changes to policy language would be helpful if you can manage it

Also, please let me know if anyone from FB other than you three will be attending, so I can give the names to building security.

-Reenah

Reenah L. Kim  
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**From:** Rob Sherman [mailto:(b)(6)]  
**Sent:** Thursday, February 15, 2018 2:58 PM  
**To:** Kim, Reenah; Berger, Laura; Kopec, Janice  
**Cc:** Priyanka Rajagopalan; Jack Yang  
**Subject:** Re: February meeting

Hi Reenah, thanks so much. 3-5 ET on the 22nd will work for us. As Jack mentioned, we'd like to go through our plans to update our Data Policy, so if it's convenient for you it would probably make sense for us to plan for this to take the full two-hour period. We'll aim to

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Rob Sherman | Deputy Chief Privacy Officer

1299 Pennsylvania Avenue, NW | Suite 800 | Washington, DC 20004 (b)(6)

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**From:** Reenah Kim <[rkim1@ftc.gov](mailto:rkim1@ftc.gov)>

**Date:** Thursday, February 15, 2018 at 1:15 PM

**To:** Jack Yang (b)(6) Rob Sherman (b)(6)

**Cc:** "Berger, Laura" <[LBERGER@ftc.gov](mailto:LBERGER@ftc.gov)>, "Kopec, Janice" <[jkopec@ftc.gov](mailto:jkopec@ftc.gov)>

**Subject:** RE: February meeting

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**Cc:** Berger, Laura  
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**From:** Jack Yang  
**Sent:** 22 Feb 2018 21:29:22 +0000  
**To:** Berger, Laura;Kim, Reenah  
**Cc:** Rob Sherman;Priyanka Rajagopalan  
**Subject:** Re: Review Deck  
**Attachments:** Agenda-FTC Briefing-Feb 22.pdf

Laura & Reenah:

Please find a PDF of the Agenda.

Jack

---

**From:** "Berger, Laura" <LBERGER@ftc.gov>  
**Date:** Thursday, February 22, 2018 at 4:19 PM  
**To:** Jack Yang (b)(6) "Kim, Reenah" <rkim1@ftc.gov>  
**Cc:** Rob Sherman (b)(6) Priyanka Rajagopalan (b)(6)  
**Subject:** RE: Review Deck

Thx!

---

**From:** Jack Yang [mailto:(b)(6)]  
**Sent:** Thursday, February 22, 2018 1:16 PM  
**To:** Berger, Laura; Kim, Reenah  
**Cc:** Rob Sherman; Priyanka Rajagopalan  
**Subject:** Re: Review Deck

A PDF copy.

Jack Yang  
AGC & Head of Privacy  
Facebook, Inc.

(b)(6)

---

**From:** Jack Yang (b)(6)  
**Date:** Thursday, February 22, 2018 at 4:09 PM  
**To:** "Berger, Laura" <LBERGER@ftc.gov>, "Kim, Reenah" <rkim1@ftc.gov>  
**Cc:** Rob Sherman (b)(6) Priyanka Rajagopalan (b)(6)  
**Subject:** Review Deck

Laura & Reenah:

Please find the deck we are reviewing attached.

Jack Yang  
AGC & Head of Privacy  
Facebook, Inc.

(b)(6)



**From:** Jack Yang  
**Sent:** 22 Feb 2018 21:15:42 +0000  
**To:** Berger, Laura;Kim, Reenah  
**Cc:** Rob Sherman;Priyanka Rajagopalan  
**Subject:** Re: Review Deck  
**Attachments:** v1.2-FTC-Briefing-Deck-February-22 copy 2[1].pdf

A PDF copy.

Jack Yang  
AGC & Head of Privacy  
Facebook, Inc.

(b)(6)

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**Date:** Thursday, February 22, 2018 at 4:09 PM  
**To:** "Berger, Laura" <LBERGER@ftc.gov>, "Kim, Reenah" <rkim1@ftc.gov>  
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Jack Yang  
AGC & Head of Privacy  
Facebook, Inc.

(b)(6)

**From:** Christian Dowell  
**Sent:** 17 Mar 2018 01:32:58 +0000  
**To:** Kim, Reenah; Berger, Laura  
**Cc:** Rob Sherman; Priyanka Rajagopalan; Tina Hwang; Jack Yang  
**Subject:** Re: Meeting in March  
**Attachments:** WhatsApp Terms of Service Draft Delta.pdf, WhatsApp Privacy Policy Draft Delta.pdf

Reenah and Laura,

I'm attaching two documents in advance of our meeting on Tuesday: redlines showing the difference between our current terms and privacy policy, and the working drafts of each updated version. I look forward to meeting you both.

Best regards,

christian dowell | associate general counsel, privacy and regulatory | whatsapp (b)(6)

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**From:** "Kim, Reenah" <rkim1@ftc.gov>  
**Date:** Wednesday, March 14, 2018 at 9:01 AM  
**To:** Jack Yang (b)(6) "Berger, Laura" <LBERGER@ftc.gov>  
**Cc:** Rob Sherman (b)(6) Priyanka Rajagopalan (b)(6) Tina Hwang (b)(6) Christian Dowell (b)(6)  
**Subject:** RE: Meeting in March

Thanks Jack. Kristin and/or Peder will plan to join the first bit of our meeting next Tuesday.

-Reenah

Reenah L. Kim  
Federal Trade Commission  
Bureau of Consumer Protection | Division of Enforcement  
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t:202.326.2272 | f:202.326.3197 | rkim1@ftc.gov

---

**From:** Jack Yang [mailto:(b)(6)]  
**Sent:** Tuesday, March 13, 2018 4:57 PM  
**To:** Kim, Reenah; Berger, Laura  
**Cc:** Rob Sherman; Priyanka Rajagopalan; Tina Hwang; Christian Dowell  
**Subject:** Re: Meeting in March

Reenah and Laura:

I just wanted to confirm with you that we'll be able to meet with you Tuesday, March 20 from 1-2PM EST. Unfortunately, I will not be able to attend the meeting, but Rob and Priyanka will attend in addition to Tina Hwang and Christian Dowell, who cover WhatsApp on the Facebook legal team. We are still working on the documents and will send you drafts for your consideration toward the end of this week. Please note that the documents are still undergoing internal review and are subject to change.

While the primary focus of our meeting will be focused on WhatsApp, we were wondering if Peder Magee or Kristin Cohen might be able to attend for the first 15 minutes of our meeting, as we would like to follow up with them on some feedback we've recently received through CARU.

Thank you in advance.

Jack Yang  
AGC & Head of Privacy  
Facebook, Inc.

(b)(6)

---

**From:** "Kim, Reenah" <[rkim1@ftc.gov](mailto:rkim1@ftc.gov)>

**Date:** Wednesday, March 7, 2018 at 4:58 AM

**To:** Jack Yang (b)(6) "Berger, Laura" <[LBERGER@ftc.gov](mailto:LBERGER@ftc.gov)>

**Cc:** Rob Sherman (b)(6) Priyanka Rajagopalan (b)(6)

**Subject:** RE: Meeting in March

We're available from noon-1 ET or 1-2 ET on Tuesday, Mar 20. If that doesn't work, we'll check on availability for Thursday March 22.

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**From:** Jack Yang [mailto:(b)(6)]  
**Sent:** Tuesday, March 06, 2018 8:02 PM  
**To:** Kim, Reenah; Berger, Laura  
**Cc:** Rob Sherman; Priyanka Rajagopalan  
**Subject:** Meeting in March

Reenah & Laura:

Hope this e-mail finds you well. We were wondering whether you might be available to meet on March 20<sup>th</sup>-23<sup>rd</sup>, with our preference being for March 20<sup>th</sup>-21<sup>st</sup>. Our primary topic would be to discuss coming changes to the WhatsApp data policy.

Jack Yang  
AGC & Head of Privacy  
Facebook, Inc.

(b)(6)

**From:** Rob Sherman  
**Sent:** 20 Mar 2018 15:57:23 +0000  
**To:** Christian Dowell;Kim, Reenah;Berger, Laura  
**Cc:** Priyanka Rajagopalan;Tina Hwang;Jack Yang  
**Subject:** Re: Meeting in March  
**Attachments:** Facebook Update 3-20-18 Confidential.2.pdf

Reenah and Laura,

Ahead of our conversation today we wanted to provide a copy of the deck that we're planning to walk through. We're looking forward to speaking with you at 1:00.

Best,

Rob

---

**From:** Christian Dowell (b)(6)  
**Sent:** Friday, March 16, 2018 9:33 PM  
**Subject:** Re: Meeting in March  
**To:** Kim, Reenah <rkim1@ftc.gov>, Berger, Laura <lberger@ftc.gov>  
**Cc:** Rob Sherman (b)(6), Priyanka Rajagopalan  
(b)(6), Tina Hwang (b)(6), Jack Yang  
(b)(6)

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Jack Yang  
AGC & Head of Privacy  
Facebook, Inc.

(b)(6)

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**To:** Jack Yang (b)(6), "Berger, Laura" <[LBERGER@ftc.gov](mailto:LBERGER@ftc.gov)>  
**Cc:** Rob Sherman <(b)(6)> Priyanka Rajagopalan  
(b)(6)  
**Subject:** RE: Meeting in March

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**Subject:** Meeting in March

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Jack Yang  
AGC & Head of Privacy  
Facebook, Inc.

(b)(6)

**From:** Tina Hwang  
**Sent:** 20 Mar 2018 17:24:35 +0000  
**To:** Rob Sherman;Christian Dowell;Kim, Reenah;Berger, Laura  
**Cc:** Priyanka Rajagopalan;Jack Yang  
**Subject:** Re: Meeting in March  
**Attachments:** Privileged & Confidential WA Engagement Flow.pdf

Attaching a digital copy of engagement flow.

---

**From:** Rob Sherman (b)(6)  
**Date:** Tuesday, March 20, 2018 at 11:57 AM  
**To:** Christian Dowell (b)(6) "Kim, Reenah" <rkim1@ftc.gov>, "Berger, Laura" <lberger@ftc.gov>  
**Cc:** Priyanka Rajagopalan (b)(6) Tina Hwang (b)(6)  
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21<sup>st</sup>. Our primary topic would be to discuss coming changes to the WhatsApp data policy.

Jack Yang  
AGC & Head of Privacy  
Facebook, Inc.

(b)(6)

**tbh**

## tbh has a new home

OCTOBER 16 2017

When we set out to build tbh, we wanted to create a community that made us feel happier and more confident about ourselves. We felt that people craved genuine and positive interactions in their online experiences.

While the last decade of the Internet has been focused on open communication, the next milestone will be around meeting people's emotional needs.

It looks like this hunch might be true: over the last few weeks, over 5 million people have downloaded tbh and sent over a billion messages. More importantly, we've been inspired by the countless stories where tbh helped people recover from depression and form better relationships with friends.

Today we're announcing that we're joining Facebook to continue our mission.

When we met with Facebook, we realized that we shared many of the same core values about connecting people through positive interactions. Most of all, we were compelled by the ways they could help us realize tbh's vision and bring it to more people.

Going forward, your experience on tbh won't change and we'll continue to build the features you love—now with plenty more resources.

Finally, we'd like to thank our users. Your kindness is what makes tbh such a special place. We're looking forward to building this community together.



[Contact](#) [FAQ](#) [Terms](#) [Privacy](#)



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