## Internationalized Domain Names

W3C Track: An International Web



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## Agenda

- Definitions
- How does IDNs work and how does that affect users?
- Top IDN question from end-users
- What still needs to be done?
  - IDN TLD wiki (".test")
  - Protocol revision status
  - Processes within ICANN
  - IDN Guidelines
- Summary



### **IDN** Definitions

- Internationalized domain names are:
  - Names with characters other than the standard ASCII (a,b,...z), (0,1,...9), (-)
- IDNs are about localized solutions
  - But need to be 'internationalized' due to the global nature of the Internet
- IDNs have existed as second level since 2003
  - under protocol standards
  - 'second level' is "icann" in "icann.org"
- We also need IDN TLDs
  - 北京.中国
  - [xn--1lq90i.xn--fiQs8S]



#### **IDN Definitions**

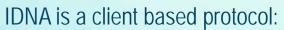
- IDNA is the acronym for the IDN protocol
  - developed within the IETF, published in June 2003
- IDNA stands for
  - Internationalized Domain Names in Application.
- Technical details are available in the IETF RFCs:
  - RFCs 3490, 3491, and 3492
- IDNA is currently under revision
  - RFC4690 and associated internet drafts suggesting revisions and solutions to some problems



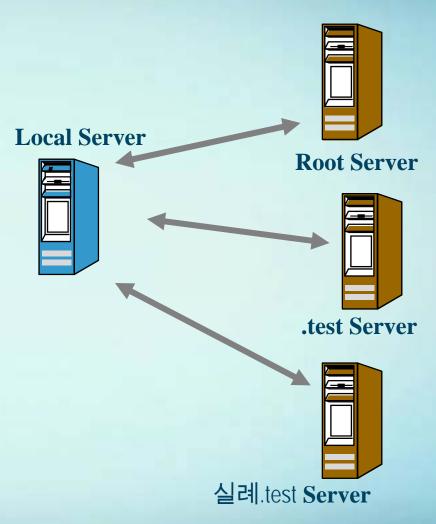
## **IDNA – Protocol Functionality**

Domain Name Resolution Process:





- 1. User types in 실례.test in for example a browser
- 2. 실례.test gets converted to Unicode
- 3. IDNA conversion  $\rightarrow$  xn--9n2bp8q.test

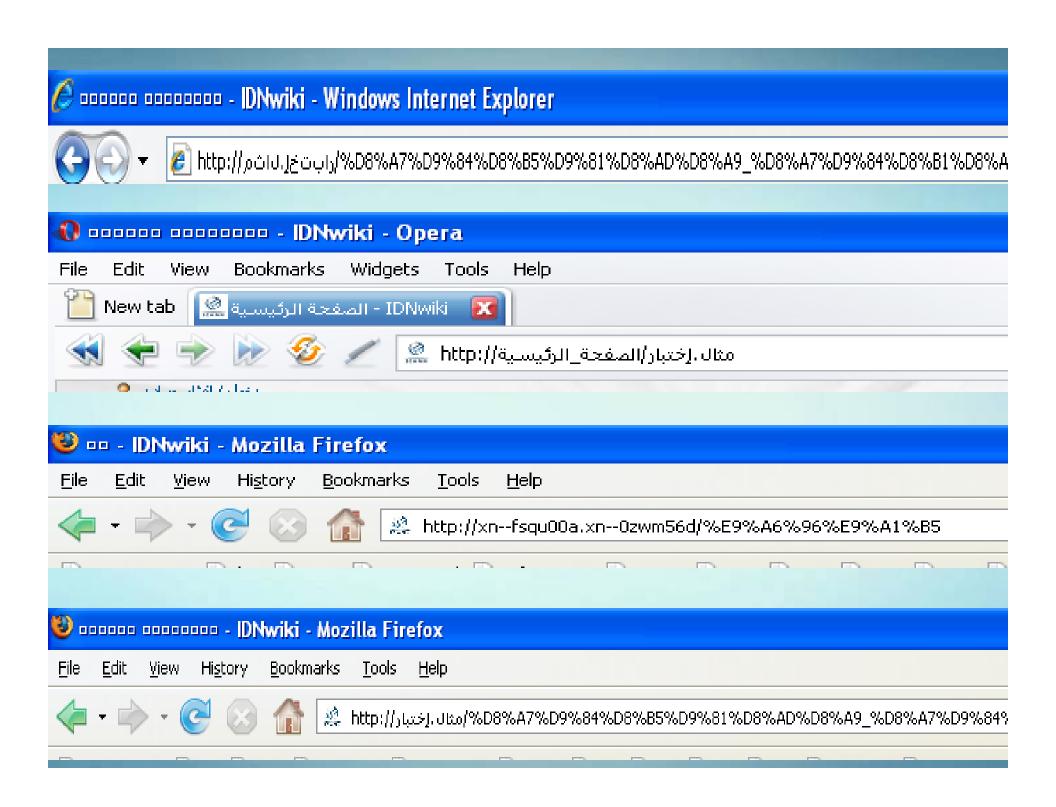






# IDNs only work if the application software works with IDNs

- -Standard implementation is important to ensure secure global user experience
- -Today browser developers have implemented IDNA differently



# If I have registered [idn.tld] then will I also be the registrant of [idn.idn-tld]?

- Policy considerations
  - related to IP rights vs. competition options
    - difficult to do meaningful translation of existing strings
- GNSO Policy:
  - No precedence for existing registries
  - Objection rights exists for confusingly similarity
- ccTLD operators and GAC are considering needs for IDN ccTLD aliasing solution
- If requested then technical solution is needed

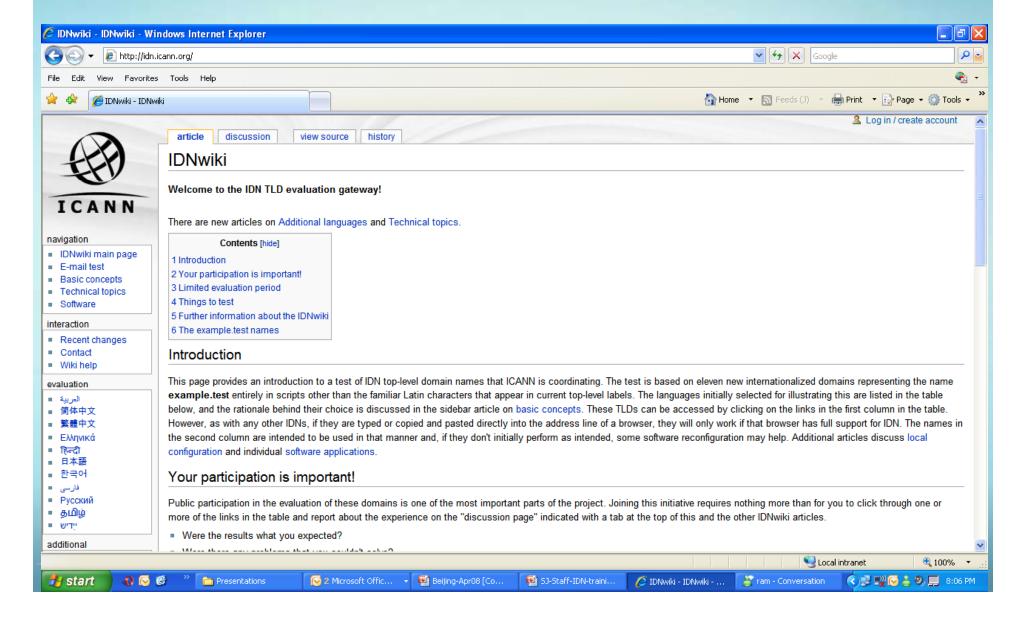


# Remaining Slides is status reviews of development work that is underway

- IDN wiki
- IDNA protocol revision
- IANA management processes
- Policy/Allocation Processes
- IDN guidelines



## IDN wiki at http://idn.icann.org



## Status of the .test wiki

Script	Language	SLD.TLD U-labels	SLD A-label	TLD A-label
Arabic	Arabic	مثال إختبار	xnmgbh0fb	xnkgbechtv
Arabic	Persian	مثال آزمایشی	xnmgbh0fb	xnhgbk6aj7f53bba
Chinese, simplified	Chinese	例子.测试	xnfsqu00a	xn0zwm56d
Chinese, traditional	Chinese	例子.測試	xnfsqu00a	xng6w251d
Cyrillic	Russian	пример.испытание	xne1afmkfd	xn80akhbyknj4f
Devanagari	Hindi	उदाहरण.परीक्षा	xnp1b6ci4b4b3a	xn11b5bs3a9aj6g
Greek	Greek	παράδειγμα.δοκιμή	xnhxajbheg2az3al	xnjxalpdlp
Hangul	Korean	실례.테스트	xn9n2bp8q	xn9t4b11yi5a
Hebrew	Yiddish	בײַשפּיל.טעסט	xnfdbk5d8ap9b8a8d	xndeba0ad
Kanji Hirigana, and Katakana	Japanese	例え.テスト	xnr8jz45g	xnzekzah
Tamil	Tamil	உதூரணம்.பரிட்சை	xnzkc6cc5bi7f6e	xnhlcj6aya9esc7a



#### Status of the .test wiki

- Purpose of the IDNwiki:
  - Introduce users to IDN TLDs
  - Applications test environment for usability
  - Registry information about user problems
- Conduct an experiment with IDN TLDs
  - not a pre-requisite for production in root zone
  - no registrations are available
- Functions as a "normal wiki", user access



#### Status of the .test wiki

- Adding new "features"
  - New languages:
    - Amharic (4<sup>th</sup> level under idn.icann.org)
    - Hebrew (2<sup>nd</sup> level under existing TLD)
    - coming: Thai (4<sup>th</sup> level)
  - process available for others languages
  - DNSSEC signing the zones
  - exploring IDN email addition
    - experimental status of technical standard



#### **IDNwiki Access**

- IDNwiki can be accessed at:
  - http://idn.icann.org
  - Thanks to users, moderators, and wiki staff,
    - includes useful information about IDN
    - in all available languages
  - Please:
    - Visit the site
    - Try IDNs
    - Report on results
    - Use information
    - Add information



#### Status of the IDNA revision

- Proposed revision at IETF
  - from extremely hard working participants
- Unicode version independent
  - Three categories by procedure not table
    - Protocol-valid (some w/ contextual rules)
    - Disallowed
    - Unassigned
- Attempting to plan for educational sessions on the difference between protocol versions



#### Status of IDNA revision

### Basis in RFC4690, describing issues

- draft-klensin-idnabis-issues-07.txt
  - overall rationale and explanation
- draft-klensin-idnabis-protocol-04.txt
  - registration vs. resolution
- draft-faltstrom-idnabis-tables-05.txt
  - category operations procedure
  - not table, but holds Unicode-5.0 result for reference
- draft-alvestrand-idna-bidi-04.txt
  - to allow combining marks at end of string, by test

## IANA management of IDN TLDs

- Process for insertion of IDN TLDs in root
  - exists for test domains only (IDN .test)
    - Developed w/ RSSAC & SSAC recommendations
  - need review, revision, and implementation
  - includes emergency removal procedure
    - for test IDN TLDs only
  - Initial review scheduled by IANA staff
    - Before 30 June 2008
    - Result to be published publicly



### **ICANN TLD Allocation Processes**

#### Country-code IDN TLDs – Fast Track

- Deploy non-contentious ccTLD equivalents quickly
- Where demand/readiness exists
- Don't wait for full ccNSO PDP
- -Tomorrow, half day session on policy issues and methodology

#### Country-code IDN TLDs – Long Term

- Full policy that caters for all
- Follows the full ccNSO Policy Development Process
- Issues paper scheduled for publication by ICANN Paris meeting (Jun08)

#### Same Start Time

#### **New Generic TLDs**

- New ongoing policy for new gTLDs
- Includes internationalized domains
- Focus on non-ASCII squatting & confusingly similarity solutions



### **IDN** Guidelines

- ICANN IDN Guidelines
  - Need revision to follow IDNA revision
  - Developed by ccTLD and gTLD registry operators
- Local community guidelines, for example:
  - Informal 'Arabic script' meetings in Dubai
  - language experts participate in IDNA review
    - Review of characters that are valid per the protocol
  - In addition to protocol, a need for:
    - local registration policies and variant tables



## Summary – everything is under-way

- Protocol general validity of character and in some extend string validity
- IDN Guidelines implementation of protocol, and global rules for scripts and languages
- Local Directions local rules for scripts and languages
- Registry testing and implementations
- Application testing and implementations
- Allocation and Delegation Procedures
- Apps Developer, Registry, Registrar, Reseller, Registrant, User:

Outreach, Education, Information



# **Thank You**

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