THE CYBERSLEUTH'S GUIDE TO THE INTERNET: INVESTIGATIVE RESEARCH STRATEGIES FOR THE LEGAL PROFESSIONAL

A lawyer's research involves much more than just finding cases and statutes, and whether you're a litigator looking for a missing witness, a consumer attorney tracking down a defective product, a matrimonial attorney searching for a spouse's assets, or a transactional lawyer looking for information on a company, the Internet can be an indispensable source of information.

Nationally recognized Internet trainers and authors of *The Cybersleuth's Guide to the Internet* will show you how to find and use specific Web sites to unearth factual and investigative information FREE (or at low cost!) on the Net. Instead of first turning to experts, consultants, skip tracers, and private investigators, seminar attendees will quickly learn how to be their own Cybersleuth.

The ABA's Technology Survey has found that while nearly 90% of attorneys used the Internet "to research news or current events," less than half were using the public records or publicly available information, both of which are freely available on the Internet. The attorney who thinks they're "using the Internet in their practice" because they are reading the news or checking their stock portfolios online runs the risk of having cases dismissed, losing cases, or facing a malpractice suit…because of information they've missed.

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Agenda

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Learn How to Search Like a Private Investigator:
- Differentiate Public Records vs. Publicly Available Information
- Uncover Driver's License Records
- Develop Internet Investigative Search Strategies
- Mine the Web for Missing People
- Dig up Death Records, Birthdays, & Social Security Numbers
- Learn to Extract Background Information from Dockets
- Unearth Bankruptcies
- Glean Private or Personal Information from Search Engines, Blogs, Usenet Postings, and Google Groups

Program materials

How to Access Expensive Databases…For Free…to Find:
- Factual Information
- Background information
- Full-text Newspaper and Magazine articles
- Press Releases
- And, more…

Discover Quick and Easy Methods to Access Background Information from Public Records & Publicly Available Data From:
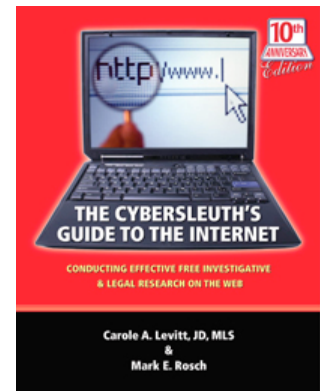- Online Telephone/Address Directories and Identify Neighbors
- Public Record Portals
- People Search Meta-sites
- Sex Offenders
- Expert Witnesses
- S.E.C. Filings

Learn Why Social Network Sites are Becoming the Latest & Greatest Investigative Tool:
- Find out How to Dig Up "Dirt" about the Opposition
- Uncover Information to Attack a Witness' Credibility
- Seek out the Smoking Gun
- Obtain Useful Background Information about Potential Clients, Potential Hires, and the Opposition

COURSE MATERIALS:
Attendees will receive a copy of Carole Levitt and Mark Rosch's 400-page book, "The Cybersleuth's Guide to the Internet," 10th edition, 2009 – a $59.95 VALUE!