

To: Google Inc. (tmdocketing@google.com)
Subject: U.S. TRADEMARK APPLICATION NO. 86008139 - GLASS - N/A
Sent: 9/18/2013 10:45:47 AM
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Attachments: [Attachment - 1](#)
[Attachment - 2](#)
[Attachment - 3](#)
[Attachment - 4](#)
[Attachment - 5](#)
[Attachment - 6](#)
[Attachment - 7](#)
[Attachment - 8](#)
[Attachment - 9](#)
[Attachment - 10](#)
[Attachment - 11](#)
[Attachment - 12](#)
[Attachment - 13](#)
[Attachment - 14](#)
[Attachment - 15](#)
[Attachment - 16](#)
[Attachment - 17](#)
[Attachment - 18](#)
[Attachment - 19](#)
[Attachment - 20](#)
[Attachment - 21](#)
[Attachment - 22](#)
[Attachment - 23](#)
[Attachment - 24](#)
[Attachment - 25](#)
[Attachment - 26](#)
[Attachment - 27](#)
[Attachment - 28](#)
[Attachment - 29](#)

**UNITED STATES PATENT AND TRADEMARK OFFICE (USPTO)
OFFICE ACTION (OFFICIAL LETTER) ABOUT APPLICANT'S TRADEMARK APPLICATION**

U.S. APPLICATION SERIAL NO. 86008139

MARK: GLASS

86008139

CORRESPONDENT ADDRESS:

CHRISTINE HSIEH
GOOGLE INC.
1600 AMPHITHEATRE PKWY
MOUNTAIN VIEW, CA 94043-1351

CLICK HERE TO RESPOND TO THIS LETTER
http://www.uspto.gov/trademarks/teas/response_forms.jsp

APPLICANT: Google Inc.

CORRESPONDENT'S REFERENCE/DOCKET NO :

N/A

CORRESPONDENT E-MAIL ADDRESS:

tmcketing@google.com le.com

OFFICE ACTION

STRICT DEADLINE TO RESPOND TO THIS LETTER

TO AVOID ABANDONMENT OF APPLICANT'S TRADEMARK APPLICATION, THE USPTO MUST RECEIVE APPLICANT'S COMPLETE RESPONSE TO THIS LETTER **WITHIN 6 MONTHS** OF THE ISSUE/MAILING DATE BELOW.

ISSUE/MAILING DATE: 9/18/2013

The referenced application has been reviewed by the assigned trademark examining attorney. Applicant must respond timely and completely to the issue(s) below. 15 U.S.C. §1062(b); 37 C.F.R. §§2.62(a), 2.65(a); TMEP §§711, 718.03.

SUMMARY OF ISSUES that applicant must address:

- Potential Citation of Prior-Filed Applications
- Refusal – Likelihood of Confusion
- Refusal – Mark is Merely Descriptive
- Identification Requires Clarification
- Requirement for Information

PRIOR-FILED APPLICATION(S)

The filing dates of pending U.S. Application Serial Nos. 85354619, 85526590, 85653378, 85731148, 85481062, 85780830 and 85833558 precede applicant's filing date. See attached referenced applications. If one or more of the marks in the referenced applications register, applicant's mark may be refused registration under Trademark Act Section 2(d) because of a likelihood of confusion with the registered mark(s). See 15 U.S.C. §1052(d); 37 C.F.R. §2.83; TMEP §§1208 *et seq.* Therefore, upon

receipt of applicant's response to this Office action, action on this application may be suspended pending final disposition of the earlier-filed referenced applications.

In response to this Office action, applicant may present arguments in support of registration by addressing the issue of the potential conflict between applicant's mark and the marks in the referenced applications. Applicant's election not to submit arguments at this time in no way limits applicant's right to address this issue later if a refusal under Section 2(d) issues.

SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION

Registration of the applied-for mark is refused because of a likelihood of confusion with the marks in U.S. Registration Nos. 3488007, 3546663, 3797151, 3883602, 4096814 and 4248234. Trademark Act Section 2(d), 15 U.S.C. §1052(d); *see* TMEP §§1207.01 *et seq.* See the enclosed registrations.

--General Principles in Determining Likelihood of Confusion

In any likelihood of confusion determination, two key considerations are similarity of the marks and similarity or relatedness of the goods and/or services. *See Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976); *In re Iolo Techs., LLC*, 95 USPQ2d 1498, 1499 (TTAB 2010); TMEP §1207.01; *see also In re Dixie Rests. Inc.*, 105 F.3d 1405, 1406-07, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997). That is, the marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973)); TMEP §1207.01(b)-(b)(v). Additionally, the goods and/or services are compared to determine whether they are similar or commercially related or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §1207.01, (a)(vi).

--Similarities Between the Marks

Marks are compared in their entireties for similarities in appearance, sound, connotation, and commercial impression. *In re Viterra Inc.*, 671 F.3d 1358, 1362, 101 USPQ2d 1905, 1908 (Fed. Cir. 2012) (quoting *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973)); TMEP §1207.01(b)-(b)(v). Similarity in any one of these elements may be sufficient to find the marks confusingly similar. *In re White Swan Ltd.*, 8 USPQ2d 1534, 1535 (TTAB 1988); *see In re Ist USA Realty Prof'ls, Inc.*, 84 USPQ2d 1581, 1586 (TTAB 2007); TMEP §1207.01(b).

The applicant applied to register the mark GLASS, in stylized format. The registered marks are GLASS; WRITE ON GLASS; GLASS3D; and, TELEGLASS.

The applicant's mark is similar to the registrants' marks. The marks all share the common feature GLASS and create the same overall commercial impression.

When comparing marks, the test is not whether the marks can be distinguished in a side-by-side comparison, but rather whether the marks are sufficiently similar in their entireties that confusion as to the source of the goods and/or services offered under applicant's and registrant's marks is likely to result. *Midwestern Pet Foods, Inc. v. Societe des Produits Nestle S.A.*, 685 F.3d 1046, 1053, 103 USPQ2d 1435, 1440 (Fed. Cir. 2012); *Edom Labs., Inc. v. Lichter*, 102 USPQ2d 1546, 1551 (TTAB 2012); TMEP

§1207.01(b). The focus is on the recollection of the average purchaser, who normally retains a general rather than specific impression of trademarks. *L'Oreal S.A. v. Marcon*, 102 USPQ2d 1434, 1438 (TTAB 2012); *Sealed Air Corp. v. Scott Paper Co.*, 190 USPQ 106, 108 (TTAB 1975); TMEP §1207.01(b).

--Similarities Between the Goods

The goods and/or services of the parties need not be identical or even competitive to find a likelihood of confusion. See *On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000) (“[E]ven if the goods in question are different from, and thus not related to, one another in kind, the same goods can be related in the mind of the consuming public as to the origin of the goods.”); TMEP §1207.01(a)(i).

The respective goods and/or services need only be “related in some manner and/or if the circumstances surrounding their marketing [be] such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source.” *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); *Gen. Mills Inc. v. Fage Dairy Processing Indus. SA*, 100 USPQ2d 1584, 1597 (TTAB 2011); TMEP §1207.01(a)(i).

With regard to Reg. Nos. 3797151 and 3883602, the applicant’s goods identified as “Computer hardware; computer peripherals; wearable computer peripherals; peripherals for mobile devices; wearable peripherals for mobile devices; computer hardware for remotely accessing and transmitting data; computer peripherals for remotely accessing and transmitting data; peripherals for mobile devices for remotely accessing and transmitting data; computer hardware for displaying data and video; computer peripherals for displaying data and video; peripherals for mobile devices for displaying data and video; computer software” encompass, or could be used in conjunction with, the registrant’s goods identified as “Computer software for enabling users to create customizable text and visual effects on existing websites, and to enable the viewing and sharing of digital images, information and data available on global computer networks; computer software to enable browsing of websites.”

With regard to Reg. No. 3488007, the applicant’s goods identified as “Computer hardware; computer peripherals; wearable computer peripherals; peripherals for mobile devices; wearable peripherals for mobile devices; computer hardware for remotely accessing and transmitting data; computer peripherals for remotely accessing and transmitting data; peripherals for mobile devices for remotely accessing and transmitting data; computer hardware for displaying data and video; computer peripherals for displaying data and video; peripherals for mobile devices for displaying data and video; computer software” encompass, or could be used in conjunction with, the registrant’s goods identified as “Apparatus for viewing projected images consisting of some or all of the following components - a head-mount device, an image-projection member, one or more lenses, one or more image-display members and an image magnifier; apparatus for viewing projected images consisting of earphone, an attachment device, an image-projection member and an image-display member.”

With regard to Reg. No. 3546663, the applicant’s goods identified as “computer software” encompass the registrant’s goods identified as “Computer software for management of testing; Database management software for computer based testing.”

--Conclusion

Where the marks share terms and create the same overall commercial impression, and the goods are the same, encompass the goods of the other, or could be used together, confusion as to the source of the goods is likely. For the foregoing reasons, the mark is refused registration under Section 2(d) of the Trademark Act.

Applicant should note the following additional ground for refusal.

SECTION 2(e)(1) REFUSAL - MERELY DESCRIPTIVE

Registration is refused because the applied-for mark merely describes a feature or material component of applicant's goods. Trademark Act Section 2(e)(1), 15 U.S.C. §1052(e)(1); *see* TMEP §§1209.01(b), 1209.03 *et seq.*

A mark is merely descriptive if it describes an ingredient, quality, characteristic, function, feature, purpose, or use of an applicant's goods and/or services. TMEP §1209.01(b); *see, e.g., DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1251, 103 USPQ2d 1753, 1755 (Fed. Cir. 2012) (quoting *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004)); *In re Steelbuilding.com*, 415 F.3d 1293, 1297, 75 USPQ2d 1420, 1421 (Fed. Cir. 2005) (citing *Estate of P.D. Beckwith, Inc. v. Comm'r of Patents*, 252 U.S. 538, 543 (1920)).

The determination of whether a mark is merely descriptive is made in relation to an applicant's goods and/or services, not in the abstract. *DuoProSS Meditech Corp. v. Inviro Med. Devices, Ltd.*, 695 F.3d 1247, 1254, 103 USPQ2d 1753, 1757 (Fed. Cir. 2012); *In re The Chamber of Commerce of the U.S.*, 675 F.3d 1297, 1300, 102 USPQ2d 1217, 1219 (Fed. Cir. 2012); TMEP §1209.01(b); *see, e.g., In re Polo Int'l Inc.*, 51 USPQ2d 1061, 1062-63 (TTAB 1999) (finding DOC in DOC-CONTROL would refer to the "documents" managed by applicant's software rather than the term "doctor" shown in a dictionary definition); *In re Digital Research Inc.*, 4 USPQ2d 1242, 1243-44 (TTAB 1987) (finding CONCURRENT PC-DOS and CONCURRENT DOS merely descriptive of "computer programs recorded on disk" where the relevant trade used the denomination "concurrent" as a descriptor of a particular type of operating system).

"Whether consumers could guess what the product [or service] is from consideration of the mark alone is not the test." *In re Am. Greetings Corp.*, 226 USPQ 365, 366 (TTAB 1985).

"A mark may be merely descriptive even if it does not describe the 'full scope and extent' of the applicant's goods or services." *In re Oppedahl & Larson LLP*, 373 F.3d 1171, 1173, 71 USPQ2d 1370, 1371 (Fed. Cir. 2004) (citing *In re Dial-A-Mattress Operating Corp.*, 240 F.3d 1341, 1346, 57 USPQ2d 1807, 1812 (Fed. Cir. 2001)); TMEP §1209.01(b). It is enough if a mark describes only one significant function, attribute, or property. *In re The Chamber of Commerce of the U.S.*, 675 F.3d 1297, 1300, 102 USPQ2d 1217, 1219 (Fed. Cir. 2012); TMEP §1209.01(b); *see In re Oppedahl & Larson LLP*, 373 F.3d at 1173, 71 USPQ2d at 1371.

The applicant applied to register the mark GLASS, in stylized format, for "Computer hardware; computer peripherals; wearable computer peripherals; peripherals for mobile devices; wearable peripherals for mobile devices; computer hardware for remotely accessing and transmitting data; computer peripherals for remotely accessing and transmitting data; peripherals for mobile devices for remotely accessing and transmitting data; computer hardware for displaying data and video; computer peripherals for displaying data and video; peripherals for mobile devices for displaying data and video; computer software."

The term GLASS is defined as “ a hard brittle transparent or translucent noncrystalline solid, consisting of metal silicates or similar compounds. It is made from a fused mixture of oxides, such as lime, silicon dioxide, etc., and is used for making windows, mirrors, bottles, etc.” *Collins English Dictionary*. Copyright 2013 by Collins. (See attachments).

In this case, the mark GLASS would be understood as describing a feature of some the goods, namely, that some of the goods will incorporate display screens and/or lenses that are or will be made of, inter alia, glass. Accordingly, the mark is refused registration under Section 2(e)(1) as merely descriptive.

--Advisory Regarding Supplemental Register

A mark in an application under Trademark Act Section 1(b) is not eligible for registration on the Supplemental Register until an acceptable amendment to allege use under 37 C.F.R. §2.76 has been filed. 37 C.F.R. §§2.47(d), 2.75(b); TMEP §§815.02, 1102.03. When a Section 1(b) application is successfully amended to the Supplemental Register, the effective filing date of the application will be the date on which applicant met the minimum filing requirements of 37 C.F.R. §2.76(e) for the amendment to allege use. 37 C.F.R. §2.75(b); TMEP §§816.02, 1102.03.

Although applicant’s mark has been refused registration, applicant may respond to the refusal(s) by submitting evidence and arguments in support of registration.

Applicant must respond to the requirement(s) set forth below.

IDENTIFICATION OF GOODS

The wording “...; peripherals for mobile devices; wearable peripherals for mobile devices; ...; peripherals for mobile devices for remotely accessing and transmitting data; ...; peripherals for mobile devices for displaying data and video; computer software” in the identification of goods is indefinite and must be clarified because it does not identify all of the goods by the common commercial name and it does not identify the function of the software. *See* TMEP §1402.01.

Applicant may adopt the following identification of goods, if accurate:

International Class 9

Computer hardware; computer peripherals; wearable computer peripherals; peripherals for mobile devices, namely, (identify the goods by the common commercial name, e.g., computer peripherals, or if there is not common commercial name, describe the function of the peripherals and identify the mobile devices that they are used with by the common commercial name); wearable peripherals for mobile devices, namely, (identify the goods by the common commercial name, e.g., computer peripherals, or if there is not common commercial name, describe the function of the peripherals and identify the mobile devices that they are used with by the common commercial name); computer hardware for remotely accessing and transmitting data; computer peripherals for remotely accessing and transmitting data; peripherals for mobile devices for remotely accessing and transmitting data, namely, (identify the goods by the common commercial name, e.g., computer peripherals, or if there is not common commercial name, identify the mobile devices that they are used with by the common commercial name); computer hardware for displaying data and video; computer peripherals for displaying data and video; peripherals for mobile devices for displaying data and video, namely, (identify the goods by the common commercial name, e.g., computer peripherals, or if there is not common commercial name, identify the mobile devices that they are used with by the common commercial name); computer software, for (identify the function of the

software and, if applicable, the field or industry of use).

An applicant may amend an identification of goods only to clarify or limit the goods; adding to or broadening the scope of the goods is not permitted. 37 C.F.R. §2.71(a); *see* TMEP §§1402.06 *et seq.*, 1402.07 *et seq.*

For assistance with identifying and classifying goods in trademark applications, please see the USPTO's online searchable *U.S. Acceptable Identification of Goods and Services Manual* at <http://tess2.uspto.gov/netathtml/tidm.html>. *See* TMEP §1402.04.

INFORMATION ABOUT GOODS REQUIRED

Due to the descriptive nature of the applied-for mark, as well as the imprecise description of some of the goods, applicant must provide the following information regarding the goods and wording appearing in the mark:

(1) Fact sheets, instruction manuals, brochures, advertisements and pertinent screenshots of applicant's website as it relates to the goods. Merely stating that information about the goods is available on applicant's website is insufficient to make the information of record.

If these materials are unavailable, applicant should submit similar documentation for goods of the same type, explaining how its own product or services will differ. If the goods feature new technology and information regarding competing goods is not available, applicant must provide a detailed factual description of the goods. Factual information about the goods must make clear how they operate, salient features, and prospective customers and channels of trade. Conclusory statements will not satisfy this requirement.; and

(2) Applicant must respond to the following questions: Are, or will, any of the goods be made in part of any type of glass, including, but not limited to, the display screen/lenses. If yes, which goods and which parts.

See 37 C.F.R. §2.61(b); *In re Planalytics, Inc.*, 70 USPQ2d 1453, 1457-58 (TTAB 2004); *In re DTI P'ship LLP*, 67 USPQ2d 1699, 1701-02 (TTAB 2003); TMEP §814.

Failure to respond to this request for information can be an additional ground for refusing registration. *See In re Cheezwhse.com, Inc.*, 85 USPQ2d 1917, 1919 (TTAB 2008); *In re DTI P'ship LLP*, 67 USPQ2d 1699, 1701 (TTAB 2003); TMEP §814.

/John Dwyer/
Examining Attorney
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TO RESPOND TO THIS LETTER: Go to http://www.uspto.gov/trademarks/teas/response_forms.jsp. Please wait 48-72 hours from the issue/ mailing date before using the Trademark Electronic Application System (TEAS), to allow for necessary system updates of the application. For *technical* assistance with online

forms, e-mail TEAS@uspto.gov. For questions about the Office action itself, please contact the assigned trademark examining attorney. **E-mail communications will not be accepted as responses to Office actions; therefore, do not respond to this Office action by e-mail.**

All informal e-mail communications relevant to this application will be placed in the official application record.

WHO MUST SIGN THE RESPONSE: It must be personally signed by an individual applicant or someone with legal authority to bind an applicant (i.e., a corporate officer, a general partner, all joint applicants). If an applicant is represented by an attorney, the attorney must sign the response.

PERIODICALLY CHECK THE STATUS OF THE APPLICATION: To ensure that applicant does not miss crucial deadlines or official notices, check the status of the application every three to four months using the Trademark Status and Document Retrieval (TSDR) system at <http://tsdr.uspto.gov/>. Please keep a copy of the TSDR status screen. If the status shows no change for more than six months, contact the Trademark Assistance Center by e-mail at TrademarkAssistanceCenter@uspto.gov or call 1-800-786-9199. For more information on checking status, see <http://www.uspto.gov/trademarks/process/status/>.

TO UPDATE CORRESPONDENCE/E-MAIL ADDRESS: Use the TEAS form at <http://www.uspto.gov/trademarks/teas/correspondence.jsp>.

Print: Sep 13, 2013

77697375

DESIGN MARK

Serial Number

77697375

Status

REGISTERED

Word Mark

GLASS

Standard Character Mark

Yes

Registration Number

3797151

Date Registered

2010/06/01

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

FACTORY HOLDING COMPANY 25 S.L. SPAIN CALLE PRINCIPE DE VERGARA, 33 28
MADRID SPAIN

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer software for enabling users to create customizable text and
visual effects on existing websites, and to enable the viewing and
sharing of digital images, information and data available on global
computer networks; computer software to enable browsing of websites.
First Use: 2010/02/08. First Use In Commerce: 2010/02/08.

Filing Date

2009/03/23

Examining Attorney

TOOLEY, DAVID

Attorney of Record

Devon E. White

Glass

Print: Sep 13, 2013

77697379

DESIGN MARK

Serial Number

77697379

Status

REGISTERED

Word Mark

WRITE ON GLASS

Standard Character Mark

Yes

Registration Number

3883602

Date Registered

2010/11/30

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Border Stylo, LLC LIMITED LIABILITY COMPANY CALIFORNIA 729 Seward
Street Los Angeles CALIFORNIA 90038

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer software for enabling users to create customizable text and
visual effects on existing websites, and to enable the viewing and
sharing of digital images, information and data available on global
computer networks; computer software to enable browsing of websites.
First Use: 2010/02/08. First Use In Commerce: 2010/02/08.

Filing Date

2009/03/23

Examining Attorney

TOOLEY, DAVID

Attorney of Record

Steven M. Nakasone

Write On Glass

DESIGN MARK

Serial Number

85354619

Status

SECOND EXTENSION - GRANTED

Word Mark

LOOKING GLASS

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Montefiore Medical Center non-profit organization NEW YORK 111 East
210 Street Bronx NEW YORK 10467

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer software for data analysis, which utilizes various analytic
methods to allow tracking and predictive modeling of specific outcomes
relevant to specific, user-defined fields.

Prior Registration(s)

2954894;3486389;3493804

Filing Date

2011/06/23

Examining Attorney

FRYE, KIMBERLY

Attorney of Record

Francis J. Duffin

LOOKING GLASS

DESIGN MARK

Serial Number

85481062

Status

SECOND EXTENSION - GRANTED

Word Mark

GLASS

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Petty, William D. INDIVIDUAL UNITED STATES 90 W. Center St. Moab UTAH
84532

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer software for enabling users to organize and manage tasks and
projects.

Filing Date

2011/11/27

Examining Attorney

IN, SUNG

glass

DESIGN MARK

Serial Number

85526590

Status

NOTICE OF ALLOWANCE - ISSUED

Word Mark

SMARTGLASS

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Microsoft Corporation CORPORATION WASHINGTON One Microsoft Way Redmond
WASHINGTON 980526399

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
computer software for allowing communication and interaction between
phones, mobile devices, televisions, video game consoles, media
players and audiovisual devices.

Filing Date

2012/01/26

Examining Attorney

COWARD, KATHRYN

Attorney of Record

Lisa M. Martens

SMARTGLASS

DESIGN MARK

Serial Number

85653378

Status

REQUEST FOR EXTENSION OF TIME TO FILE OPPOSITION

Word Mark

G GLASS

Standard Character Mark

No

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS AND/OR NUMBERS

Owner

Factory Holding Company 25, S.L. sociedad de responsabilidad limitada (sl) SPAIN C/ Príncipe de Vergara, 33 28001 Madrid SPAIN

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Downloadable software in the nature of mobile applications for videos, movies, pictures, images, text, photos, audio content, games, payments and user-generated content on a wide variety of topics and subjects, and commentary on cultural, social and political issues; downloadable software tools for third-party developers.

Goods/Services

Class Status -- ACTIVE. IC 035. US 100 101 102. G & S: Advertising, marketing, and promotion services; providing business and commercial information over computers, portable handheld digital electronic communication devices, mobile devices, touch devices, wired and wireless communication devices, other devices, computer networks and global communication networks; providing a website where advertisers, marketers, and content providers can reach, engage, and interact with online users for the purposes of promotion or advertising; compiling of information into computer databases; market research services, namely, research in the fields of collegiate life, virtual community and social networking; on-line retail store services featuring entertainment and educational content; on-line retail store services featuring computer software, multimedia applications and games for use on handheld mobile digital electronic devices and other consumer electronics.

Goods/Services

Class Status -- ACTIVE. IC 038. US 100 101 104. G & S: Telecommunications, namely, electronic transmission and retrieval of data, images, audio, video and documents, including text, messages, and electronic mail, over local or global communications networks, including the internet, intranets, extranets, television, mobile communication, cellular and satellite networks; providing interactive chat rooms and instant messaging for transmission of messages among computer users and subscribers concerning a wide variety of topics; providing online and telecommunication facilities for real-time interaction between and among users of computers, portable handheld digital electronic communication devices, mobile devices, touch devices, wired and wireless communication devices and other devices; streaming of audio, video and multimedia content via a global computer network.

Goods/Services

Class Status -- ACTIVE. IC 041. US 100 101 107. G & S: Providing online journals, namely, blogs featuring information on the subject of user-generated website content, social commentary, cultural commentary, and political news; online digital video, audio and multimedia entertainment publishing services; entertainment services, namely, conducting contests; entertainment and educational services, namely, providing games to users online via a communication network and mobile devices; rental of films, videos, games and music via a communication network, mobile devices, portable handheld digital electronic communication devices, touch devices, wired and wireless communication devices and other devices.

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Computer services, namely, providing search engines for locating information, resources, and the websites of others on the Internet; providing on-line non-downloadable software for uploading, transferring, downloading, storing, and sharing data, documents, files, information, text, photos, images, graphics, music, audio, video, applications, games and multimedia content with others via networks, mobile telephones, computers, portable handheld digital electronic communication devices, touch devices, wired and wireless communication devices and other devices, and other communications; cloud computing featuring software as a service services in the nature of mobile applications for videos, movies, pictures, images, text, photos, audio content, games, payments and user-generated content on a wide variety of topics and subjects, and commentary on cultural, social and political issues; cloud-based software as a service (saas) featuring tools for third-party developers; technical support services, namely, technical administration of servers for others and troubleshooting in the nature of diagnosing server problems; application service provider, namely, hosting computer software applications of others; computer services, namely, providing an interactive website featuring

technology that allows users to consolidate and manage social networks, accounts, and connections to existing and emerging application programming interfaces (APIs); computer services, namely, creating on-line virtual communities for registered users to organize groups and events, participate in discussions, and engage in social, business and community networking; providing an online network service that enables users to transfer personal identity data to and share personal identity data with and among multiple websites; providing a website featuring technology that enables users to upload and share user-generated electronic media, multimedia content, videos, movies, pictures, images, text, photos, audio content, applications and games on a wide variety of topics and subjects.

Goods/Services

Class Status -- ACTIVE. IC 045. US 100 101. G & S: On-line social networking services; providing on-line computer databases and on-line searchable databases in the field of social networking; providing information in the field of personal development, namely, self-improvement, self-fulfillment and interpersonal communications relating to community activities; Internet-based social networking, introduction, and dating services.

Description of Mark

The mark consists of a stylized red "G" within a black circle with a red inner border. Beneath the letter G is the word "GLASS" in a stylized font with the letter "G" in red and the rest of the letters in black. The white in the circle is for shading purposes only and is not part of the mark.

Colors Claimed

The color(s) red and black is/are claimed as a feature of the mark.

Filing Date

2012/06/15

Examining Attorney

BIBB, SCOTT

Attorney of Record

Devon E. White



G

GLASS

DESIGN MARK

Serial Number

85731148

Status

SUSPENSION LETTER - MAILED

Word Mark

IGLASS

Standard Character Mark

Yes

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

The Trustees of the Chen and Cai Revocable Trust TRUST CALIFORNIA 638
Camellia Way Los Altos CALIFORNIA 94024

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Mobile phones; Smartphones.

Filing Date

2012/09/17

Examining Attorney

DALL, MAUREEN

iGlass

DESIGN MARK

Serial Number

85833558

Status

SUSPENSION LETTER - MAILED

Word Mark

GLASS

Standard Character Mark

Yes

Type of Mark

TRADEMARK; SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Protean Payment, Inc. CORPORATION DELAWARE STE 110 1327 Jones Dr Ann Arbor MICHIGAN 48105

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S: Blank smart cards; Cards with integrated circuits; Electronic and magnetic ID cards for use in connection with payment for services; Encoded electronic chip cards containing programming used to conduct financial transactions and serve as a form of identification; Encoded integrated circuit cards containing programming used to conduct financial transactions and serve as a form of identification; Magnetically encoded charge cards; Magnetically encoded credit cards; Magnetically encoded debit cards; Magnetically encoded gift cards; Magnetically encoded identity cards.

Goods/Services

Class Status -- ACTIVE. IC 036. US 100 101 102. G & S: Credit card and payment card services; Financial transaction services, namely, providing secure commercial transactions and payment options using a mobile device at a point of sale.

Filing Date

2013/01/28

Examining Attorney

CARL, FRED

GLASS

DESIGN MARK

Serial Number

85780830

Status

NON-FINAL ACTION - MAILED

Word Mark

GLASS

Standard Character Mark

Yes

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

MoreTap, Inc. CORPORATION TEXAS 2700 Fairmount Street, Suite 100
Dallas TEXAS 75080

Goods/Services

Class Status -- ACTIVE. IC 042. US 100 101. G & S: Computer software development in the field of mobile applications. First Use: 2012/05/29. First Use In Commerce: 2012/05/29.

Filing Date

2012/11/15

Examining Attorney

KON, ELISSA GARBER

Attorney of Record

Steven Thrasher

GLASS

Print: Sep 18, 2013

77369182

DESIGN MARK

Serial Number

77369182

Status

REGISTERED

Word Mark

TELEGLASS

Standard Character Mark

Yes

Registration Number

3488007

Date Registered

2008/08/19

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Scalar Corporation CORPORATION JAPAN 10-5, Itabashi 2-chome,
Itabashi-ku Tokyo JAPAN 173-0004

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Apparatus for viewing projected images consisting of some or all of
the following components - a head-mount device, an image-projection
member, one or more lenses, one or more image-display members and an
image magnifier; apparatus for viewing projected images consisting of
earphone, an attachment device, an image-projection member and an
image-display member; eyeglasses.

Foreign Country Name

JAPAN

Foreign Registration Number

5092355

Foreign Registration Date

2007/11/16

Print: Sep 18, 2013

77369182

Foreign Expiration Date

2017/11/16

Filing Date

2008/01/11

Examining Attorney

COLEMAN, NICHOLAS

Attorney of Record

Patrick J. Jennings

TELEGLASS

DESIGN MARK

Serial Number

77462978

Status

REGISTERED

Word Mark

GLASS3D

Standard Character Mark

Yes

Registration Number

3546663

Date Registered

2008/12/16

Type of Mark

TRADEMARK

Register

PRINCIPAL

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Owner

Zoomorphix Systems CORPORATION AUSTRALIA 695 Burke Rd Level 4, Suite 1
Camberwell AUSTRALIA 3124

Goods/Services

Class Status -- ACTIVE. IC 009. US 021 023 026 036 038. G & S:
Computer software for management of testing; Database management
software for computer based testing. First Use: 2001/12/01. First
Use In Commerce: 2001/12/01.

Filing Date

2008/05/01

Examining Attorney

SALEMI, DOMINICK

Attorney of Record

Richard C. Litman

GLASS3D



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English Dictionary

Definition of "glass"

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glass (glɑːs )

Definitions

noun

- a hard brittle transparent or translucent noncrystalline solid, consisting of metal silicates or similar compounds. It is made from a fused mixture of oxides, such as lime, silicon dioxide, etc., and is used for making windows, mirrors, bottles, etc
 - (as modifier) ⇒ a *glass bottle* *related adjectives* vitreous vitric
- any compound that has solidified from a molten state into a noncrystalline form
- something made of glass, esp a drinking vessel, a barometer, or a mirror

Word Frequency ●●●●○

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- 3. something made of glass, esp a drinking vessel, a barometer, or a mirror
- 4. *Also called: glassful.* the amount contained in a drinking glass
- 5. glassware collectively
- 6. *See volcanic glass*
- 7. *See fibreglass*

verb

- 8. to cover with, enclose in, or fit with glass
- 9. (*informal*) to hit (someone) in the face with a glass or a bottle

Derived Forms

'glassless *adjective*

'glass like *adjective*

► **Word Origin**

Old English *glæas*; related to Old Norse *gler*, Old High German *glas*, Middle High German *glast* brightness; see glare¹


Glass (glɑ:s )

► **Definitions**

noun

Philip, born 1937, US avant garde composer noted for his minimalist style: his works include *Music in Fifths* (1970), *Akhnaten* (1984), *The Voyage* (1992), and *Monsters of Grace* (1998)


► **Translations for 'glass'**

British English: [glass](#)  Glass is a hard, clear material that is used to make [Show more](#) 

7" tablet.

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things like windows and bottles. It is quite easy to break *glass*. The salad was in a glass bowl. **glass** /glɑːs/ **noun** material

Arabic: زجاج	Brazilian Portuguese: vidro
Chinese: 玻璃	Croatian: staklo
Czech: sklo	Danish: glas
Dutch: glas	European Spanish: vidrio
Finnish: lasi	French: verre
German: Glas Gläser	Greek: γυαλί
Italian: vetro	Japanese: ガラス
Korean: 유리	Norwegian: glass
Polish: szkło	Portuguese: vidro
Romanian: pahar <i>sticle</i>	Russian: стекло
Spanish: vidrio	Swedish: glas
Thai: กระจก	Turkish: cam
Ukrainian: cкno	Vietnamese: thủy tinh

► Example Sentences Including 'glass'

Beyond the big glass doors on to a wide verandah the harbour was steel-blue under the grey skies.
Jon Cleary YESTERDAY'S SHADOW (2002)

Have a go at scrying with any dark glass or bowl of water set on a black cloth, by candle light.
Marian Green A WITCH ALONE

His rubberised canvas suit weighs 130 lbs, and the helmet alone, which has had its glass removed, weighs 40 lbs.
IRISH TIMES (2002)

Near the presidential compound, the road was littered with crumpled cars, broken glass, lengths of telephone cable.
IRISH TIMES (2002)

People have fallen through plate glass windows without sustaining fatal injuries.
Hugo Wilcken THE EXECUTION (2002)

The fully equipped chef's kitchen opens on to a two-story glass dining atrium, filled with tropical plants.
COUNTRY LIFE (2004)

The large double shower has a brick glass screen to one side.
GLASGOW HERALD (2001)

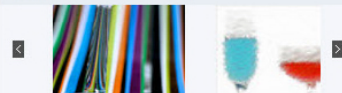
There were long periods of resting, which they seemed to do best with a glass in their hands.
Anthony Masters CASCADES - THE DAY OF THE DEAD (2001)

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"glass" photos from Flickr



They have a large, open-plan lounge, dining room, and the kitchen is separated with a glass block wall.
GLASGOW HERALD (2001)

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Latest New Word Suggestions

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