

# **Estrich Declaration**

## **Exhibit 18**

NETWORK	CLIP TITLE	FILE NAME	DATE
<b>IPHONE APPEARANCES</b>			
NBC	<i>Late Night with Conan O'Brien</i>	APLNDC-X0000358381	January 2007
NBC	<i>Today</i>	APLNDC-X0000358382	January 2007
NBC	<i>Saturday Night Live</i>	APLNDC-X0000358383	January 2007
VH1	<i>I Love the New Millennium</i>	APLNDC-X0000358453	June 26, 2008
CNBC	<i>CNBC 5 Chicago</i>	APLNDC-X0000358446	June 9, 2008
KRON	<i>Entertainment Tonight</i>	APLNDC-X0000358507	July 11, 2008
NBC	<i>Saturday Night Live</i>	APLNDC-X0000358640	December 13, 2008
CBS	<i>The Early Show</i>	APLNDC-X0000358816	June 9, 2009
Fox	<i>The Simpsons</i>	APLNDC-X0000359537	January 31, 2010
ABC	<i>Live! with Regis and Kelly</i>	APLNDC-X0000359559	February 18, 2010
ABC	<i>ABC World News</i>	APLNDC-X0000359801	June 7, 2010
<b>IPAD APPEARANCES</b>			
NBC	<i>NBC Nightly News with Brian Williams</i>	APLNDC-X0000359517	January 27, 2010
ABC	<i>San Francisco ABC7 News</i>	APLNDC-X0000359519	January 27, 2010
CNN	<i>CNN Money</i>	APLNDC-X0000359592	March 12, 2010
ABC	<i>Modern Family</i>	APLNDC-X0000359613	March 31, 2010
Comedy Central	<i>The Colbert Report</i>	APLNDC-X0000359626	April 1, 2010
Fox	<i>Fox Business</i>	APLNDC-X0000359628	April 1, 2010
MSNBC	<i>The Rachel Maddow Show</i>	APLNDC-X0000359639	April 2, 2010
CBS	<i>CBS Evening News</i>	APLNDC-X0000359647	April 3, 2010
[syndicated]	<i>The Oprah Winfrey Show</i>	APLNDC-X0000359717	April 21, 2010
NBC	<i>The Office</i>	APLNDC-X0000360008	October 7, 2010
NBC	<i>Late Night with Jimmy Fallon</i>	APLNDC-X0000360549	December 22, 2010
Bloomberg	<i>Bloomberg News</i>	APLNDC-X0000360982	March 2, 2011
[syndicated]	<i>The Ellen DeGeneres Show</i>	APLNDC-X0000361028	March 3, 2011
CNBC	<i>Your Digital: Life with David Pogue</i>	APLNDC-X0000361075	March 10, 2011
CNBC	<i>Closing Bell</i>	APLNDC-X0000361166	March 25, 2011
Comedy Central	<i>The Colbert Report</i>	APLNDC-X0000361198	April 4, 2011

**PLAINTIFF'S EXHIBIT NO. 14**

United States District Court  
Northern District of California  
No. 11-CV-01846-LHK (PSG)

Apple Inc. v. Samsung Elecs.

Date Admitted: \_\_\_\_\_ By: \_\_\_\_\_