

# Exhibit F

**EXHIBIT 87**  
**FILED UNDER SEAL**

**GAAP Line of Business Reporting • Mob.Adv** **Mob.Adv**

M\$	Q1'09		Q2'09		Q3'09		Q4'09		Q1'10		Q2'10		Q3'10		Q4'10		Q1'11		Q2'11		Q3'11		Q4'11		Q1'12	
	Act.	Mob.Adv	Act.	Mob.Adv	Act.	Mob.Adv	Act.	Mob.Adv	Act.	Mob.Adv	Act.	Mob.Adv	Act.	Mob.Adv	Act.	Mob.Adv	Act.	Mob.Adv	Act.	Mob.Adv	Act.	Mob.Adv	Act.	Mob.Adv	Act.	Mob.Adv
<b>Total Apple</b>	--		--		--		--		--		0		11		16		30		23		18		26		37	

Total Revenue																											
Total Std Cost																											
<b>Standard Margin</b>																											
% Revenue																											
Variances																											
Royalties																											
<b>Adj Std Mgn</b>																											
% Revenue																											
Period Exp.																											
Freight & Duty																											
Warranty																											
Scrap/Rework																											
Excess/Obsolete																											
Phone Support																											
Service Period Exp.																											
Other OCOGS																											
Total OCOGS w/o Varr/R																											
% Revenue																											
<b>Gross Margin</b>																											
% Revenue																											
R&D (Dir & Allce)																											
Sales Exp.																											
Distribution																											
Marketing/Advertising																											
G & A - Admin																											
G & A - Finance																											
G & A - HR																											
G & A - IS&T																											
G & A - Legal																											
G & A - Other																											
Total SG&A																											
% Revenue																											
<b>Total OpExp</b>																											
% Revenue																											
<b>Contribution</b>																											
% Revenue																											
<b>Units (K)</b>																											

Note: Mob. Adv Revenue, Std Cost, Units direct. Other amounts allocated based on overall company results.

APPLE CONFIDENTIAL

Mob Adv Total Qtrs  
1