

# Exhibit E

**EXHIBIT 86  
FILED UNDER SEAL**

**GAAP Line of Business Reporting • Licensing / Lic.**

	M\$	Q1'06 Act.	Q2'06 Act.	Q3'06 Act.	Q4'06 Act.	Q1'07 Act.	Q2'07 Act.	Q3'07 Act.	Q4'07 Act.	Q1'08 Act.	Q2'08 Act.	Q3'08 Act.	Q4'08 Act.	Q1'09 Act.	Q2'09 Act.	Q3'09 Act.	Q4'09 Act.	Q1'10 Act.	Q2'10 Act.	Q3'10 Act.	Q4'10 Act.
Total Apple	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.	Lic.
Total Revenue	13	18	28	24	27	31	37	34	41	46	50	53	59	61	63	67	68	78	83	91	
Total Std Cost																					
<b>Standard Margin</b>																					
% Revenue																					
Variances																					
Royalties																					
<b>Adj Std Mgn</b>																					
% Revenue																					
Period EXP.																					
Freight & Duty																					
Warranty																					
Scrap/Rework																					
Excess/Obsolete																					
Phone Support																					
Service Period Exp																					
Other OCOGS																					
Total OCOGS w/o																					
% Revenue																					
<b>Gross Margin</b>																					
% Revenue																					
R&D (Dir & Alloc)																					
Sales Exp.																					
Distribution																					
Marketing/Advertis.																					
G & A - Admin																					
G & A - Finance																					
G & A - HR																					
G & A - IS&T																					
G & A - Legal																					
G & A - Other																					
Total SG&A																					
% Revenue																					
<b>Total OpExp</b>																					
% Revenue																					
<b>Contribution</b>																					
% Revenue																					
<b>Units (K)</b>																					

Note: Licensing Revenue, Std Cost, Units direct. Other amounts allocated based on overall company results.

<b>Lic.</b>						
	M\$	Q1'11 Act.	Q2'11 Act.	Q3'11 Act.	Q4'11 Act.	Q1'12 Act.
<b>Total Apple</b>		Lic.	Lic.	Lic.	Lic.	Lic.
Total Revenue	121		137	145	186	214
Total Std Cost						
<b>Standard Margin</b>						
% Revenue						
Variances						
Royalties						
<b>Adj Std Mgn</b>						
% Revenue						
Period EXP.						
Freight & Duty						
Warranty						
Scrap/Rework						
Excess/Obsolete						
Phone Support						
Service Period Exp						
Other OCOGS						
Total OCOGS w/o						
% Revenue						
<b>Gross Margin</b>						
% Revenue						
R&D (Dir & Alloc)						
Sales Exp.						
Distribution						
Marketing/Advertis.						
G & A - Admin						
G & A - Finance						
G & A - HR						
G & A - IS&T						
G & A - Legal						
G & A - Other						
Total SG&A						
% Revenue						
<b>Total OpExp</b>						
% Revenue						
<b>Contribution</b>						
% Revenue						
<b>Units (K)</b>						
Note: Licensing R:						

APPLE CONFIDENTIAL

Lic Total Qtrs 2